



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 196230

Schedule Dates 10/24/18-10/30/18

Advertiser

Pol - Lee for TN Governor (15374)

Agency

Smart Media Group (2874)

Product

Political (1176)

Brand

26228731 (60283)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Elise Cloyd,

Phone/Fax

/

CPE

LEE/ORDR/LEE/ORDR/C24C30

Account Types

National/Political

Billing Type

Standard

Comments

ORDR

Date Entered 10/23/18
Last Modified 10/23/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26228731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$929.25
Net Total \$5,265.75
Sales Tax

WDEF (WDEF)		
By Broadcast Month	Spots	Rate
Oct. 2018	43	\$4,080.00
Nov. 2018	26	\$2,115.00
Grand Total:	69	\$6,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	8:58-9:24A- CBS SUNDAY MORNING	1							X	1	\$60.00	\$60.00	WDEF (WDEF)	CBS SUNDAY MORNING	10/23/18
2.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	10:30A- FACE THE NATION	1							X	1	\$40.00	\$40.00	WDEF (WDEF)	FACE THE NATION	10/23/18
3.0	Normal Line / SPOT	10/24/18-10/24/18	3	:30	12:00-5P- NEWS 12 @ NOON	1			X					1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	10/23/18
4.0	Normal Line / SPOT	10/25/18-10/25/18	3	:30	12:00-5P- NEWS 12 @ NOON	1				X				1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	10/23/18
5.0	Normal Line / SPOT	10/26/18-10/26/18	3	:30	12:00-5P- NEWS 12 @ NOON	1					X			1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	10/23/18
6.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	12:00-5P- NEWS 12 @ NOON	1	X							1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	10/23/18
7.0	Normal Line / SPOT	10/30/18-10/30/18	3	:30	12:00-5P- NEWS 12 @ NOON	1		X						1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	10/23/18
8.0	Normal Line / SPOT	10/26/18-10/26/18	3	:30	10:57-57A- PRICE IS RIGHT	1						X		1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	10/23/18
9.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	10:57-57A- PRICE IS RIGHT	1	X							1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	10/23/18
10.0	Normal Line / SPOT	10/30/18-10/30/18	3	:30	10:57-57A- PRICE IS RIGHT	1		X						1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	10/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 196230

Schedule Dates 10/24/18-10/30/18
Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26228731 (60283)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/C24C30
Account Types National/Political
Billing Type Standard
Comments ORDR

Date Entered 10/23/18
Last Modified 10/23/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26228731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$929.25
Net Total \$5,265.75
Sales Tax

WDEF (WDEF)

By Broadcast Month	Spots	Rate
Oct. 2018	43	\$4,080.00
Nov. 2018	26	\$2,115.00
Grand Total:	69	\$6,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/27/18-10/27/18	4	:30	9A- CBS THIS MORNING: SATURDAY	1						X		1	\$40.00	\$40.00	WDEF (WDEF)	CBS THIS AM SAT	10/23/18
12.0	Normal Line / SPOT	10/24/18-10/24/18	2	:30	8A- CBS THIS MORNING	1			X					1	\$35.00	\$35.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
13.0	Normal Line / SPOT	10/25/18-10/25/18	2	:30	8A- CBS THIS MORNING	1			X					1	\$35.00	\$35.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
14.0	Normal Line / SPOT	10/26/18-10/26/18	2	:30	8A- CBS THIS MORNING	1					X			1	\$35.00	\$35.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
15.0	Normal Line / SPOT	10/29/18-10/29/18	2	:30	8A- CBS THIS MORNING	1	X							1	\$35.00	\$35.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
16.0	Normal Line / SPOT	10/30/18-10/30/18	2	:30	7A- CBS THIS MORNING	1		X						1	\$35.00	\$35.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
17.0	Normal Line / SPOT	10/24/18-10/24/18	2	:30	7A- CBS THIS MORNING	2			X					2	\$35.00	\$70.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
18.0	Normal Line / SPOT	10/25/18-10/25/18	2	:30	7A- CBS THIS MORNING	2				X				2	\$35.00	\$70.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
19.0	Normal Line / SPOT	10/26/18-10/26/18	2	:30	7A- CBS THIS MORNING	2					X			2	\$35.00	\$70.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
20.0	Normal Line / SPOT	10/29/18-10/29/18	2	:30	7A- CBS THIS MORNING	2	X							2	\$35.00	\$70.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
21.0	Normal Line / SPOT	10/30/18-10/30/18	2	:30	7A- CBS THIS MORNING	2		X						2	\$35.00	\$70.00	WDEF (WDEF)	CBS EARLY SHOW	10/23/18
22.0	Normal Line / SPOT	10/24/18-10/24/18	2	:30	6A- 7A (EST)	1			X					1	\$35.00	\$35.00	WDEF (WDEF)	NEWS 12 MORNING	10/23/18
23.0	Normal Line / SPOT	10/25/18-10/25/18	2	:30	6A- 7A (EST)	1				X				1	\$35.00	\$35.00	WDEF (WDEF)	NEWS 12 MORNING	10/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Contract # 196230

Schedule Dates 10/24/18-10/30/18
Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26228731 (60283)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/C24C30
Account Types National/Political
Billing Type Standard
Comments ORDR

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Date Entered 10/23/18
Last Modified 10/23/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26228731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$929.25
Net Total \$5,265.75
Sales Tax

WDEF (WDEF)		
By Broadcast Month	Spots	Rate
Oct. 2018	43	\$4,080.00
Nov. 2018	26	\$2,115.00
Grand Total:	69	\$6,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	10/26/18-10/26/18	2	:30	6A-7A (EST)	1					X			1	\$35.00	\$35.00	WDEF (WDEF)	NEWS 12 MORNING	10/23/18
25.0	Normal Line / SPOT	10/29/18-10/29/18	2	:30	6A-7A (EST)	1	X							1	\$35.00	\$35.00	WDEF (WDEF)	NEWS 12 MORNING	10/23/18
26.0	Normal Line / SPOT	10/30/18-10/30/18	2	:30	6A-7A (EST)	1		X						1	\$35.00	\$35.00	WDEF (WDEF)	NEWS 12 MORNING	10/23/18
27.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	6:30-11P- CBS EVENING NEWS	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	CBS EVENING NEWS	10/23/18
28.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	6:30-11P- CBS EVENING NEWS	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	CBS EVENING NEWS	10/23/18
29.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	6:30-11P- CBS EVENING NEWS	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	CBS EVENING NEWS	10/23/18
30.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	6:30-11P- CBS EVENING NEWS	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	CBS EVENING NEWS	10/23/18
31.0	Normal Line / SPOT	10/30/18-10/30/18	4	:30	6:30-11P- CBS EVENING NEWS	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	CBS EVENING NEWS	10/23/18
32.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	6:59-11P- PRIME NEWS @ 7	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	10/23/18
33.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	6:59-11P- PRIME NEWS @ 7	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	10/23/18
34.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	6:59-11P- PRIME NEWS @ 7	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	10/23/18

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 196230

Schedule Dates 10/24/18-10/30/18
Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26228731 (60283)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/C24C30
Account Types National/Political
Billing Type Standard
Comments ORDR

Date Entered 10/23/18
Last Modified 10/23/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26228731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$929.25
Net Total \$5,265.75
Sales Tax

WDEF (WDEF)

By Broadcast Month
Oct. 2018 43 \$4,080.00
Nov. 2018 26 \$2,115.00
Grand Total: 69 \$6,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	6:59-01P- PRIME NEWS @ 7	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @7	10/23/18
36.0	Normal Line / SPOT	10/30/18-10/30/18	4	:30	6:59-01P- PRIME NEWS @ 7	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @7	10/23/18
37.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/23/18
38.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1				X				1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/23/18
39.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1					X			1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/23/18
40.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1	X							1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/23/18
41.0	Normal Line / SPOT	10/30/18-10/30/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1		X						1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/23/18
42.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATE SHOW-C	10/23/18
43.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATE SHOW-C	10/23/18
44.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1					X			1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATE SHOW-C	10/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Contract # 196230

Schedule Dates 10/24/18-10/30/18
Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26228731 (60283)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/C24C30
Account Types National/Political
Billing Type Standard
Comments ORDR

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Date Entered 10/23/18
Last Modified 10/23/18
Entered By Kallie Bodnar
CO-OP No
Headline # ECR26228731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$929.25
Net Total \$5,265.75
Sales Tax

WDEF (WDEF)

By Broadcast Month	Spots	Rate
Oct. 2018	43	\$4,080.00
Nov. 2018	26	\$2,115.00
Grand Total:	69	\$6,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATE SHOW-C	10/23/18
46.0	Normal Line / SPOT	10/30/18-10/30/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1		X						1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATE SHOW-C	10/23/18
47.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	10/23/18
48.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	11P- NEWS 12 NIGHTSIDE	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	10/23/18
49.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	10/23/18
50.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	10/23/18
51.0	Normal Line / SPOT	10/30/18-10/30/18	4	:30	11P- NEWS 12 NIGHTSIDE	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	10/23/18
52.0	Normal Line / SPOT	10/26/18-10/26/18	3	:30	7:29-91P- ANDY GRIFFITH	1					X			1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	10/23/18
53.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	7:29-91P- ANDY GRIFFITH	1	X							1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	10/23/18
54.0	Normal Line / SPOT	10/30/18-10/30/18	3	:30	7:29-91P- ANDY GRIFFITH	1		X						1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	10/23/18
55.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	9P- NCIS: LOS ANGELES	1							X	1	\$200.00	\$200.00	WDEF (WDEF)	NCIS: LOS ANGELES-CB	10/23/18
56.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	10P- BLUE BLOODS	1						X		1	\$275.00	\$275.00	WDEF (WDEF)	BLUE BLOODS-CBS	10/23/18
57.0	Normal Line / SPOT	10/30/18-10/30/18	3	:30	7:57-57P- NCIS	1		X						1	\$475.00	\$475.00	WDEF (WDEF)	NCIS-CBS	10/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 196230

Schedule Dates 10/24/18-10/30/18
Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26228731 (60283)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/C24C30
Account Types National/Political
Billing Type Standard
Comments ORDR

Date Entered 10/23/18
Last Modified 10/23/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26228731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$929.25
Net Total \$5,265.75
Sales Tax

WDEF (WDEF)

By Broadcast Month
Oct. 2018 \$4,080.00
Nov. 2018 \$2,115.00
Grand Total: \$6,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / SPOT	10/30/18-10/30/18	4	:30	10P- NCIS: NEW ORLEANS	1		X						1	\$350.00	\$350.00	WDEF (WDEF)	NCIS: NEW ORLEANS-CB	10/23/18
59.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	6:58-56P- 60 MINUTES	1							X	1	\$300.00	\$300.00	WDEF (WDEF)	60 MINUTES-CBS	10/23/18
60.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	10P- S.W.A.T.	1				X				1	\$300.00	\$300.00	WDEF (WDEF)	S.W.A.T.-CBS	10/23/18
61.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	10P- MADAM SECRETARY	1							X	1	\$275.00	\$275.00	WDEF (WDEF)	MADAM SECRETARY-CBS	10/23/18
62.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	9P- 10P (EST)	1				X				1	\$325.00	\$325.00	WDEF (WDEF)	MOM / MURPHY BROWN	10/23/18
63.0	Normal Line / NFL	10/28/18-10/28/18	4	:30	12P- NFL ON CBS	1							X	1	\$400.00	\$400.00	WDEF (WDEF)	NFL- DENVER/KC	10/23/18
64.0	Normal Line / SPOT	10/24/18-10/24/18	3	:30	10P- CRIMINAL MINDS	1			X					1	\$350.00	\$350.00	WDEF (WDEF)	CRIMINAL MINDS-CBS	10/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26228731
CPE: LEE/ORDR/C24C30
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Changes as of: 10/23/2018 at 9:00 AM
Flight: 10/24/18 - 10/30/18
Advertiser: Lee for TN Governor
Product: ORDR
Agency Order #: 30060466
Buyer: Cloyd, Elise

Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 55+

Con Type: POLITICAL/NOTE
Total \$: \$6,195.00
Total Spots: 69
Total CPP: \$29.60
Total GRP: 209.3

Salesperson: FRAN BROWN
215-563-5400

Separation:

Comments: NEW order for Lee for Governor Est. C24C30 Please confirm! Thank You! Elise 703-309-9044

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impression	Len	10/24 - 10/30							Total Spots	Total \$	GRP*	
								10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	Su 9a-10:30a		CBS SUNDAY MORNING	\$60.00	6.0	18,900	30	0	0	0	0	1	0	0	1	\$60.00	\$10.00	6.0
2	Su 10:30a-11:30a		FACE THE NATION	\$40.00	2.4	10,400	30	0	0	0	0	1	0	0	1	\$40.00	\$16.67	2.4
3	M-F 12n-12:30p		NEWS 12 NOON	\$85.00	3.8	11,100	30	1	1	1	0	0	1	1	5	\$425.00	\$22.37	19.0
4	M-F 11a-12n		PRICE IS RIGHT	\$115.00	4.9	14,400	30	0	0	1	0	0	1	1	3	\$345.00	\$23.47	14.7
5	Sa 9a-11a		CBS THIS AM SAT	\$40.00	1.1	3,500	30	0	0	0	1	0	0	0	1	\$40.00	\$36.36	1.1
6	M-F 8a-9a		CBS EARLY SHOW	\$35.00	1.9	5,800	30	1	1	1	0	0	1	1	5	\$175.00	\$18.42	9.5
7	M-F 7a-8a		CBS EARLY SHOW	\$35.00	1.3	4,200	30	2	2	2	0	0	2	2	10	\$350.00	\$26.92	13.0
8	M-F 6a-7a		NEWS 12 MORNING	\$35.00	0.8	2,300	30	1	1	1	0	0	1	1	5	\$175.00	\$43.75	4.0
9	M-F 6:30p-7p		CBS EVENING NEWS	\$60.00	1.9	5,800	30	1	1	1	0	0	1	1	5	\$300.00	\$31.58	9.5
10	M-F 7p-7:30p		PRIME NEWS @7	\$60.00	1.8	5,100	30	1	1	1	0	0	1	1	5	\$300.00	\$33.33	9.0
11	M-F 11:35p-12:35a		THE LATE SHOW-CBS	\$25.00	1.7	4,700	30	1	1	1	0	0	1	1	5	\$125.00	\$14.71	8.5
12	M-F 12:35a-1:35a		THE LATE LATE SHOW-C	\$5.00	0.3	900	30	1	1	1	0	0	1	1	5	\$25.00	\$16.67	1.5
13	M-F 11p-11:35p		NEWS 12 NIGHTSIDE	\$60.00	2.9	8,500	30	1	1	1	0	0	1	1	5	\$300.00	\$20.69	14.5
14	M-F 7:30p-8p		ANDY GRIFFITH	\$95.00	2.5	7,100	30	0	0	1	0	0	1	1	3	\$285.00	\$38.00	7.5
15	Su 9p-10p		NCIS: LOS ANGELES-CB	\$200.00	8.6	28,400	30	0	0	0	0	1	0	0	1	\$200.00	\$23.26	8.6
16	F 10p-11p		BLUE BLOODS-CBS	\$275.00	11.3	35,300	30	0	0	1	0	0	0	0	1	\$275.00	\$24.34	11.3
17	Tu 8p-9p		NCIS-CBS	\$475.00	18.1	53,600	30	0	0	0	0	0	0	1	1	\$475.00	\$26.24	18.1
18	Tu 10p-11p		NCIS: NEW ORLEANS-CB	\$350.00	12.6	36,000	30	0	0	0	0	0	0	1	1	\$350.00	\$27.78	12.6
19	Su 7p-8p		60 MINUTES-CBS	\$300.00	7.4	21,200	30	0	0	0	0	1	0	0	1	\$300.00	\$40.54	7.4
20	Th 10p-11p		S.W.A.T.-CBS	\$300.00	7.3	25,200	30	0	1	0	0	0	0	0	1	\$300.00	\$41.10	7.3



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26228731 Changes as of 10/23/2018 at 9:00 AM

CPE: LEE/ORDR/C24C30
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Flight: 10/24/18 - 10/30/18
Advertiser: Lee for TN Governor
Product: ORDR
Agency Order #: 30060466
Buyer: Cloyd, Elise

Salesperson: FRAN BROWN
215-563-5400

Separation:

Version: Current State Version 1

Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 55+
Assistant: FRAN BROWN
215-563-5400

Con Type: POLITICAL/VOTE
Total \$: \$6,195.00
Total Spots: 69
Total CPP: \$29.60
Total GRP: 209.3

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impre ssion	Len	10/24	10/25	10/26	10/27	10/28	10/29	10/30	Total Spots	Total \$	CPP*	GRP*
21	Su 10p-11p		MADAM SECRETARY-CBS	\$275.00	5.3	16,100	30	0	0	0	0	1	0	0	1	\$275.00	\$51.89	5.3
22	Th 9p-10p		MOM / MURPHY BROWN	\$325.00	6.1	18,100	30	0	1	0	0	0	0	0	1	\$325.00	\$53.28	6.1
23	W 10p-11p		CRIMINAL MINDS-CBS	\$350.00	6.4	20,200	30	1	0	0	0	0	0	0	1	\$350.00	\$54.69	6.4
24	Su 12n-3p		NFL-DENVER/KC	\$400.00	6.0	0	30	0	0	0	0	1	0	0	1	\$400.00	\$66.67	6.0
TOTALS:								11	12	13	1	6	12	14	69	\$6,195.00	\$29.60	209.3



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26228731 Changes as of: 10/23/2018 at 9:00 AM Version: Current State Version 1

CPE: LEE/ORDR/C24C30
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Flight: 10/24/18 - 10/30/18

Advertiser: Lee for TN Governor
Product: ORDR

Agency Order #: 30060466
Buyer: Cloyd, Elise

Salesperson: FRAN BROWN
215-563-5400

Separation:

Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 55+
Assistant: FRAN BROWN
215-563-5400

Con Type: POLITICAL/VOTE
Total \$: \$6,195.00
Total Spots: 69
Total CPP: \$29.60
Total GRP: 209.3

Special
Instructions

Date/Time	Added by	Comment
10/23/18 9:00 AM	FRAN BROWN	NEW order for Lee for Governor Est. C24C30 Please confirm! Thank You!! Elise 703-309-9044

Competitive Information	
Market Budget: \$35,167	
WDEF Share: 18%	
Comment:	
Unknown: 82%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	69	\$6,195.00	209.3
Total	100%	69	\$6,195.00	209.3

Monthly Summary		
Month	Spots	Dollars
2018-Oct	43	\$4,080.00
2018-Nov	26	\$2,115.00
Total	69	\$6,195.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/23/18 9:00 AM	FRAN BROWN	New	69	
					\$6,195.00
					\$6,195.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDEF Chattanooga	Date: 10-23-18
---	---

I, Smart Media Group,

being/on behalf of: Bill Lee,

a legally qualified candidate of the Republican

political party for the office of: Governor (TN)

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Lee for Tennessee Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Frederick Decosimo

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/29/18

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Lee for Tennessee Governor**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

printed name

8/29/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.