



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Lee for TN Governor (15374)
Smart Media Group (2874)
Elise,Cloyd,
Millenium-Philadelphia, - (1034)
ph: (215) 563-5400

Invoice 477735
Inv Date 11/4/2018
Terms Cash In Advance
Contract 196230
Bill Type Standard
Period 10/29/2018 - 11/4/2018

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

AgM

Product Political (1176)
Brand 26228731 (60283)
Acct Types National/Political
Est/Headline LEE/ORDR/C24C30/ECR26228731
Demo
Revision
Comments ORDR

CO-OP/Order Type No/Normal
Package
Gen. Date 11/8/2018 5:25:14PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	Contract Line Remarks:		NEWS 12 NOON						
	SPOT	26941-NEWS 12 @ NOON	Per week (1),Mo	10/29/18 12:12PM (Mo)	00:30	NEWS 12 @ NOON	BL18-167TH	\$85.00	
7.0	Contract Line Remarks:		NEWS 12 NOON						
	SPOT	26941-NEWS 12 @ NOON	Per week (1),Tu	10/30/18 12:19PM (Tu)	00:30	NEWS 12 @ NOON	BL18-167TH	\$85.00	
9.0	SPOT			10/29/18			1 preempt @ \$115.00	\$0.00	No Avail
10.0	Contract Line Remarks:		PRICE IS RIGHT						
	SPOT	26940-PRICE IS RIGHT	Per week (1),Tu	10/30/18 12:01PM (Tu)	00:30	Price is Right	BL18-167TH	\$115.00	
15.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNING	Per week (1),Mo	10/29/18 8:52AM (Mo)	00:30	CBS THIS MORNING	BL18-167TH	\$35.00	
16.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNING	Per week (1),Tu	10/30/18 8:57AM (Tu)	00:30	CBS THIS MORNING	BL18-167TH	\$35.00	
20.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNING	Per week (2),Mo	10/29/18 7:59AM (Mo)	00:30	CBS THIS MORNING	BL18-167TH	\$35.00	
20.0	SPOT			10/29/18			1 preempt @ \$35.00	\$0.00	No Avail
21.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNING	Per week (2),Tu	10/30/18 7:59AM (Tu)	00:30	CBS THIS MORNING	BL18-167TH	\$35.00	
21.0	SPOT			10/30/18			1 preempt @ \$35.00	\$0.00	No Avail
25.0	Contract Line Remarks:		NEWS 12 MORNING						
	SPOT	6:00:00AM- 7:00:00AM	Per week (1),Mo	10/29/18 6:47AM (Mo)	00:30	NEWS 12 6-7A	BL18-167TH	\$35.00	
26.0	Contract Line Remarks:		NEWS 12 MORNING						
	SPOT	6:00:00AM- 7:00:00AM	Per week (1),Tu	10/30/18 6:48AM (Tu)	00:30	NEWS 12 6-7A	BL18-167TH	\$35.00	
30.0	SPOT			10/29/18			1 preempt @ \$60.00	\$0.00	No Avail
31.0	SPOT			10/30/18			1 preempt @ \$60.00	\$0.00	No Avail
35.0	Contract Line Remarks:		PRIME NEWS @ 7						
	SPOT	39952-PRIME NEWS @ 7	Per week (1),Mo	10/29/18 7:18PM (Mo)	00:30	PRIME NEWS @ 7	BL18-167TH	\$60.00	
36.0	Contract Line Remarks:		PRIME NEWS @ 7						
	SPOT	39952-PRIME NEWS @ 7	Per week (1),Tu	10/30/18 7:10PM (Tu)	00:30	PRIME NEWS @ 7	BL18-167TH	\$60.00	
40.0	SPOT			10/29/18			1 preempt @ \$25.00	\$0.00	No Avail
41.0	Contract Line Remarks:		THE LATE SHOW-CBS						
	SPOT	52834-LATE SHOW WITH	Per week (1),Tu	10/30/18 12:14AM (Tu)	00:30	LATE SHOW with STEPHEN COLBERT	BL18-167TH	\$25.00	
45.0	Contract Line Remarks:		THE LATE LATE SHOW-C						
	SPOT	52192-LATE LATE SHOW	Per week (1),Mo	10/29/18 1:36AM (Mo)	00:30	LATE LATE SHOW W/JAMES CORDEN	BL18-167TH	\$5.00	
46.0	Contract Line Remarks:		THE LATE LATE SHOW-C						
	SPOT	52192-LATE LATE SHOW	Per week (1),Tu	10/30/18 1:08AM (Tu)	00:30	LATE LATE SHOW W/JAMES CORDEN	BL18-167TH	\$5.00	
50.0	Contract Line Remarks:		NEWS 12 NIGHTSIDE						
	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),Mo	10/29/18 11:24PM (Mo)	00:30	NEWS 12 NIGHTSIDE	BL18-167TH	\$60.00	
51.0	Contract Line Remarks:		NEWS 12 NIGHTSIDE						
	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),Tu	10/30/18 11:23PM (Tu)	00:30	NEWS 12 NIGHTSIDE	BL18-167TH	\$60.00	
53.0	Contract Line Remarks:		ANDY GRIFFITH						



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Buyer Elise,Cloyd,
Salesperson Millenium-Philadelphia, - (1034)
ph: (215) 563-5400

Product Political (1176)
Brand 26228731 (60283)
Acct Types National/Political
Est/Headline LEE/ORDR/C24C30/ECR26228731
Demo
Revision
Comments ORDR

Invoice 477735
Inv Date 11/4/2018
Terms Cash In Advance
Contract 196230
Bill Type Standard
Period 10/29/2018 - 11/4/2018

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 11/8/2018 5:25:14PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	26966-ANDY GRIFFITH	Per week (1),Mo	10/29/18 7:42PM (Mo)	00:30	Andy Griffith	BL18-167TH	\$95.00	
54.0	Contract Line Remarks:		<u>ANDY GRIFFITH</u>						
	SPOT	26966-ANDY GRIFFITH	Per week (1),Tu	10/30/18 7:30PM (Tu)	00:30	Andy Griffith	BL18-167TH	\$95.00	
57.0	SPOT			10/30/18			1 preempt @ \$475.00	\$0.00	No Avail
58.0	SPOT			10/30/18			1 preempt @ \$350.00	\$0.00	No Avail
70.0	SPOT	41067-CBS THIS MORNIN	Per week (1),Mo	10/29/18 8:29AM (Mo)	00:30	CBS THIS MORNING	BL18-167TH	\$35.00	
71.0	SPOT	41067-CBS THIS MORNIN	Per week (1),Tu	10/30/18 8:42AM (Tu)	00:30	CBS THIS MORNING	BL18-167TH	\$35.00	
76.0	SPOT	26940-PRICE IS RIGHT	Per week (1),Mo	10/29/18 11:27AM (Mo)	00:30	Price is Right	BL18-167TH	\$145.00	
81.0	SPOT	5:00:00AM- 5:30:00AM	Per week (1),Mo	10/29/18 5:23AM (Mo)	00:30	NEWS 12 THIS MORNING 5A	BL18-167TH	\$5.00	
84.0	SPOT	5:30:00AM- 6:00:00AM	Per week (1),Mo	10/29/18 5:54AM (Mo)	00:30	NEWS 12 THIS MORNING 5A	BL18-167TH	\$10.00	
86.0	SPOT	58569-LET'S CHATT	Per week (1),Tu	10/30/18 10:17AM (Tu)	00:30	LET'S CHATT	BL18-167TH	\$25.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$1,215.00	Total Spots	24
Commission	(\$182.25)		
Net Total	\$1,032.75		