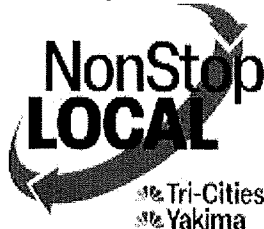


# CONTRACT



**KNDU\_KNDU**  
 1608 S. 24th Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndu.com

And:

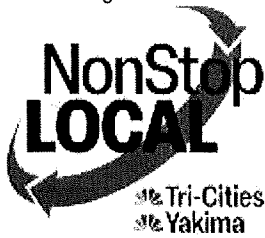
**Stevenson Advertising**  
 701 Fifth Avenue  
 Suite 4200 PMB 7770  
 Seattle, WA 98104

<u>Contract / Revision</u> 218631 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Proposition 1		<u>Original Date / Revision</u> 10/02/23 / 10/02/23
<u>Contract Dates</u> 10/10/23 - 11/03/23	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KNDU_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDU-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/10/23	11/03/23	NORTHWEST TODAY 6AM	6-7AM		:30			NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/23	10/15/23	-TWTF--				1	\$120.00			
	Week:	10/16/23	10/22/23	MTWTF--				2	\$120.00			
	Week:	10/23/23	10/29/23	MTWTF--				2	\$120.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$120.00			
N 2	All	10/16/23	11/03/23	LOCAL NEWS @ 5PM	5-5:30PM		:30			NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/23	10/22/23	MTWTF--				1	\$210.00			
	Week:	10/23/23	10/29/23	MTWTF--				1	\$210.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$210.00			
N 3	All	10/10/23	11/03/23	LOCAL NEWS @ 6 M-F	6-6:30PM		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/23	10/15/23	-TWTF--				1	\$210.00			
	Week:	10/16/23	10/22/23	MTWTF--				1	\$210.00			
	Week:	10/23/23	10/29/23	MTWTF--				1	\$210.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$210.00			
N 4	All	10/16/23	11/03/23	Family Feud	6:30-7PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/23	10/22/23	MTWTF--				1	\$180.00			
	Week:	10/23/23	10/29/23	-----				0	\$180.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$180.00			
N 5	All	10/10/23	11/03/23	WHEEL OF FORTUNE	7-7:30PM		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/23	10/15/23	-TWTF--				1	\$210.00			
	Week:	10/16/23	10/22/23	MTWTF--				1	\$210.00			
	Week:	10/23/23	10/29/23	MTWTF--				1	\$210.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$210.00			
N 6	All	10/10/23	11/01/23	JEOPARDY	7:30-8PM		:30			NM	4	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/23	10/15/23	-TWTF--				1	\$215.00			
	Week:	10/16/23	10/22/23	MTWTF--				1	\$215.00			
	Week:	10/23/23	10/29/23	MTWTF--				1	\$215.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KNDU\_KNDU**  
 1608 S. 24th Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndo.com

<b>Contract / Revision</b> 218631 /	<b>Alt Order #</b>
--	--------------------

<b>Advertiser</b> POL/Proposition 1	<b>Original Date / Revision</b> 10/02/23 / 10/02/23
--	--

<b>Contract Dates</b> 10/10/23 - 11/03/23	<b>Product</b>	<b>Estimate #</b>
--	----------------	-------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	MTW----				1	\$215.00			
N 7	All	10/10/23	10/22/23	NFL ON NBC	NFL ON NBC		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/23	10/15/23	-----				0	\$1,800.00			
Week:		10/16/23	10/22/23	-----S				1	\$1,800.00			
<b>Totals</b>											<b>24</b>	<b>\$6,050.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/31/23	20	\$5,205.00	(\$780.75)	\$4,424.25
11/01/23 - 11/03/23	4	\$845.00	(\$126.75)	\$718.25
<b>Totals</b>	<b>24</b>	<b>\$6,050.00</b>	<b>(\$907.50)</b>	<b>\$5,142.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kathryn Lampson</i>	Signature:
Name: <i>Kathryn Lampson</i>	Name:
Date of Request to Purchase Ad Time: <i>10/2/23</i>	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10/3/23*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>218631</i>	Station Call Letters: <i>KNDU/KNDU</i>	Date Received/Requested: <i>10/3/2023</i>
Est. #:	Station Location: <i>Pasadena/Richland/Pasco/Kennett</i>	Run Start and End Dates: <i>10/10/2023</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kathy Lampeon, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Kathy Lampeon  
**Agency name:** Stevenson Advertising  
**Address:** 701 Fifth Ave. Columbia Tower Ste. 4200 Seattle, WA 98104  
**Contact:** \_\_\_\_\_ **Phone number:** 206 546-1096 **Email:** kathy@stevensonadvertising.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):** COT  
**Name:** Citizens for a Safer Benton County  
**Address:** 1522 Hains Avenue  
**Contact:** Pat Holten **Phone number:** \_\_\_\_\_ **Email:** rpbea@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Pat Holten - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

**Date of election:** November 7, 2023

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**  N/A



Proposal ID: 35249  
 Market: YAKIMA-PASCO-RCHLND-KNNWCK [117]  
 Station: KNDO+  
 Schedule Date: 10/10/2023 - 11/3/2023  
 Advertiser: POLITICAL  
 Spot Length(s): :30  
 Report: Planner

Acct. Exec: TRUDE SMITH  
 Phone #: 509-737-6701  
 Email: trude.smith@nonstoplocal.com  
 Web Site: www.nonstoplocal.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Flight Dates: 10/10/2023-11/3/2023

Program Time	Spot Length	OC 10	OC 16	OC 23	OC 30	CS-A18+ CS.RTG RTG	Weeks	Rate Spots
<b>KNDO+</b>								
Wake Up Local 6am	:30	1	2	2	1	6.27	4	\$120.00
GRPs/Impressions						37.62		6
SHR						35.5		
CPP/CPM						\$19.14		
Mo-Fr 6:00a-7:00a						Run Dates: 9/7/1999-12/31/2036		
NonStop Local at 5	:30	--	1	1	1	9.07	3	\$210.00
GRPs/Impressions						27.21		3
SHR						22.6		
CPP/CPM						\$23.15		
Mo-Fr 5:00p-5:30p						Run Dates: 12/27/2010-12/31/2036		
NonStop Local at 6	:30	1	1	1	1	9.83	4	\$210.00
GRPs/Impressions						39.32		4
SHR						22.3		
CPP/CPM						\$21.36		
Mo-Fr 6:00p-6:30p						Run Dates: 10/1/2012-12/31/2036		
Family Feud	:30	--	1	--	1	9.44	2	\$180.00
GRPs/Impressions						18.88		2
SHR						21.0		
CPP/CPM						\$19.07		
Mo-Fr 6:30p-7:00p						Run Dates: 9/7/2015-12/31/2036		
Wheel of Fortune	:30	1	1	1	1	13.22	4	\$210.00
GRPs/Impressions						52.88		4
SHR						28.2		
CPP/CPM						\$15.88		
Mo-Fr 7:00p-7:30p						Run Dates: 10/1/2012-12/31/2036		
Jeopardy	:30	1	1	1	1	14.93	4	\$215.00
GRPs/Impressions						59.72		4
SHR						30.8		
CPP/CPM						\$14.40		
Mo-Fr 7:30p-8:00p						Run Dates: 10/1/2012-12/31/2036		
NFL 10-22 Miami @ Philadelphia	:30	--	1	--	--	25.45	1	\$1,800.00
GRPs/Impressions						25.45		1
SHR						48.5		
CPP/CPM						\$70.73		
Sun 5:15p-8:30p						Run Dates: 10/22/2023-10/22/2023		
<b>KNDO+ Totals</b>		4	8	6	6			<b>\$6,050.00</b>
						<b>GRP/(000)</b>		<b>Spts: 24</b>
						<b>CPP/CPM:</b>		
						<b>Reach:</b>		
						<b>Frequency:</b>		

**Total Cost: \$6,050.00** Signature \_\_\_\_\_



Proposal ID: 35249  
 Market: YAKIMA-PASCO-RCHLND-KNNWCK [117]  
 Station: KNDO+  
 Schedule Date: 10/10/2023 - 11/3/2023  
 Advertiser: POLITICAL  
 Spot Length(s): :30  
 Report: Planner

Acct. Exec: TRUDE SMITH  
 Phone #: 509-737-6701  
 Email: trude.smith@nonstoplocal.com  
 Web Site: www.nonstoplocal.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

**General Summary ( CS-A18+ CS.RTG )**

Description	Spots	Cost	GRPs	Impressions (000)	Reach	Freq	3+ Reach	CPP	CPM	Net Reach	Population
KNDO+	24	\$6,050.00	261.08	496.2	87.4	3.0	48.3	\$23.17	\$12.19	166,165	190,179