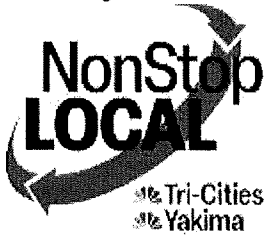


# CONTRACT



**KNDO\_KNDU**  
 1608 S. 24th Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndo.com

And:

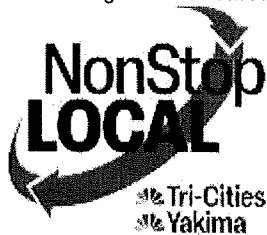
**Stevenson Advertising**  
 701 Fifth Avenue  
 Suite 4200 PMB 7770  
 Seattle, WA 98104

<u>Contract / Revision</u> 219203 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Proposition 1		<u>Original Date / Revision</u> 10/20/23 / 10/20/23
<u>Contract Dates</u> 10/24/23 - 11/06/23	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/24/23	11/06/23	NORTHWEST TODAY 5AM	5-6AM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/23	10/29/23	-TWTF--				2	\$40.00			
	Week:	10/30/23	11/05/23	MTWTF--				2	\$40.00			
	Week:	11/06/23	11/12/23	-----				0	\$40.00			
N 2	All	10/24/23	11/06/23	NORTHWEST TODAY 6AM	6-7AM		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/23	10/29/23	-TWTF--				1	\$120.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$120.00			
	Week:	11/06/23	11/12/23	M-----				1	\$120.00			
N 3	All	10/24/23	11/06/23	TODAY SHOW	7-9AM		:30			NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/23	10/29/23	-TWTF--				2	\$120.00			
	Week:	10/30/23	11/05/23	MTWTF--				2	\$120.00			
	Week:	11/06/23	11/12/23	M-----				1	\$120.00			
N 4	All	10/24/23	11/06/23	LOCAL NEWS @ 6 M-F	6-6:30PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/23	10/29/23	-----				0	\$210.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$210.00			
	Week:	11/06/23	11/12/23	-----				0	\$210.00			
N 5	All	10/24/23	11/06/23	WHEEL OF FORTUNE	7-7:30PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/23	10/29/23	-TWTF--				1	\$210.00			
	Week:	10/30/23	11/05/23	-----				0	\$210.00			
	Week:	11/06/23	11/12/23	-----				0	\$210.00			
N 6	All	10/24/23	11/06/23	JEOPARDY	7:30-8PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/23	10/29/23	-----				0	\$215.00			
	Week:	10/30/23	11/05/23	MTWTF--				1	\$215.00			
	Week:	11/06/23	11/12/23	-----				0	\$215.00			
<b>Totals</b>											15	\$1,755.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KNDO\_KNDU**  
 1608 S. 24th Ave  
 Yakima, WA 98902  
 (509)225-2300

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<u>Contract / Revision</u> 219203 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL/Proposition 1	<u>Original Date / Revision</u> 10/20/23 / 10/20/23
--	--

<u>Contract Dates</u> 10/24/23 - 11/06/23	<u>Product</u>	<u>Estimate #</u>
--	----------------	-------------------

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/31/23	9	\$1,195.00	(\$179.25)	\$1,015.75
11/01/23 - 11/06/23	6	\$560.00	(\$84.00)	\$476.00
<b>Totals</b>	<b>15</b>	<b>\$1,755.00</b>	<b>(\$263.25)</b>	<b>\$1,491.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kathy Lampton, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** Kathy Lampton  
**Agency name:** Stevenson Advertising  
**Address:** 701 Fifth Ave. Columbia Tower Ste. 4200 Seattle, WA 98104  
**Contact:** \_\_\_\_\_ **Phone number:** 206 546-1096 **Email:** kathy@stevensonadvertising.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):** CA

**Name:** Citizens for a Safer Benton County  
**Address:** 1522 Hains Avenue  
**Contact:** Pat Holten **Phone number:** \_\_\_\_\_ **Email:** rpbea@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Pat Holten - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**  N/A

Name(s) of every candidate referred to: \_\_\_\_\_

Office(s) sought by such candidate(s) (no acronyms or abbreviations): \_\_\_\_\_

Date of election: November 7, 2023

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**  N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kathryn Lampson</i>	Signature: <i>[Signature]</i>
Name: <i>Kathryn Lampson</i>	Name: <i>Trude Smith</i>
Date of Request to Purchase Ad Time: <i>10/2/23</i>	Date of Station Agreement to Sell Time: <i>10/20/23</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>219203</i>	Station Call Letters: <i>KNDOT</i>	Date Received/Requested: <i>10/20/23</i>
Est. #:	Station Location: <i>Yatesburg / Richland / page / Konevick</i>	Run Start and End Dates: <i>10/24/23</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Pol/Position 1 Addition

Author: Trude



Market: YAKIMA-PASCO-RCHLND-KNNWCK [117]  
 Station: KNDO+  
 Schedule Date: 10/24/2023 - 11/6/2023  
 Advertiser: Pol/Position 1  
 Agency: Stevenson Advertising  
 Spot Length(s): :30  
 Report: Planner

Acct. Exec: TRUDE SMITH  
 Phone #: 509-737-6701  
 Email: trude.smith@nonstoplocal.com  
 Web Site: www.nonstoplocal.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Flight Dates: 10/24/2023-11/6/2023

Program Time	Spot Length	OC 24	OC 30	NO 6	CS-A25-54 CS.RTG RTG	CS-A35-64 CS.RTG RTG	CS-A35-64 CS.000 000	Wk s	Rate Spots
<b>KNDO+</b>									
Wake Up Local 5am	:30	2	2	--	2.64	2.90	3.5	2	\$40.00
GRPs/Impressions					10.56	11.6	14		4
SHR					22.6	23.8	23.8		
CPP/CPM					\$15.15	\$13.79	\$11.43		
Mo-Fr 5:00a-6:00a					Run Dates: 12/31/1950-12/31/2036				
Wake Up Local 6am	:30	1	1	1	4.94	5.35	6.4	3	\$120.00
GRPs/Impressions					14.82	16.05	19.2		3
SHR					28.6	29.7	29.7		
CPP/CPM					\$24.29	\$22.43	\$18.75		
Mo-Fr 6:00a-7:00a					Run Dates: 9/7/1999-12/31/2036				
Today Show	:30	2	2	1	5.29	5.69	6.8	3	\$120.00
GRPs/Impressions					26.45	28.45	34		5
SHR					22.4	23.4	23.4		
CPP/CPM					\$22.68	\$21.09	\$17.65		
Mo-Fr 7:00a-9:00a					Run Dates: 9/3/1997-12/31/2036				
NonStop Local at 6	:30	--	1	--	7.53	8.15	9.7	1	\$210.00
GRPs/Impressions					7.53	8.15	9.7		1
SHR					18.0	19.0	19.0		
CPP/CPM					\$27.89	\$25.77	\$21.65		
Mo-Fr 6:00p-6:30p					Run Dates: 10/1/2012-12/31/2036				
Wheel of Fortune	:30	1	--	--	8.82	9.32	11.1	1	\$210.00
GRPs/Impressions					8.82	9.32	11.1		1
SHR					20.2	20.8	20.8		
CPP/CPM					\$23.81	\$22.53	\$18.92		
Mo-Fr 7:00p-7:30p					Run Dates: 10/1/2012-12/31/2036				
Jeopardy	:30	--	1	--	9.36	9.91	11.8	1	\$215.00
GRPs/Impressions					9.36	9.91	11.8		1
SHR					20.6	21.4	21.4		
CPP/CPM					\$22.97	\$21.70	\$18.22		
Mo-Fr 7:30p-8:00p					Run Dates: 10/1/2012-12/31/2036				
<b>KNDO+ Totals</b>		6	7	2					<b>\$1,755.00</b>
					<b>GRP/(000)</b>	77.54	83.48	99.8	<b>Spts: 15</b>
					<b>CPP/CPM:</b>	\$22.63	\$21.02	\$17.59	
					<b>Reach:</b>	46.2	49.8	49.8	
					<b>Frequency:</b>	1.7	1.7	1.7	

<b>Total Cost:</b>	<b>\$1,755.00</b>	
<b>Agency Commission @ 15%</b>	<b>\$263.25</b>	
<b>Net Cost:</b>	<b>\$1,491.75</b>	Signature _____

Pol/Position 1 Addition

Author: Trude



Market: YAKIMA-PASCO-RCHLND-KNNWCK [117]  
 Station: KNDO+  
 Schedule Date: 10/24/2023 - 11/6/2023  
 Advertiser: Pol/Position 1  
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 Spot Length(s): :30  
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Acct. Exec: TRUDE SMITH  
 Phone #: 509-737-6701  
 Email: trude.smith@nonstoplocal.com  
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General Summary ( CS-A25-54 CS.RTG )

Description	Spots	Cost	GRPs	Impressions (000)	Reach	Freq	3+ Reach	CPP	CPM	Net Reach	Population
KNDO+	15	\$1,755.00	77.54	93.8	46.2	1.7	17.6	\$22.63	\$18.71	55,762	120,588