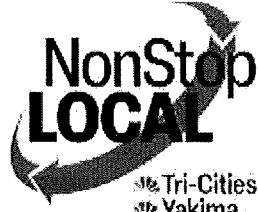


CONTRACT

KNDO_KNDU
1608 S. 24th Ave
Yakima, WA 98902
(509)225-2300

www.kndo.com

And:

Stevenson Advertising
701 Fifth Avenue
Suite 4200 PMB 7770
Seattle, WA 98104

| | | |
|--|---|--|
| <u>Contract / Revision</u> 218631 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> POL/Proposition 1 | | <u>Original Date / Revision</u> 10/03/23 / 10/03/23 |
| <u>Contract Dates</u> 10/10/23 - 11/03/23 | <u>Estimate #</u> | |
| <u>Product</u> | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> KNDO_KND | <u>Account Executive</u> Trude Smith | <u>Sales Office</u> KNDO-KNDU N |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | All | 10/10/23 | 11/03/23 | NORTHWEST TODAY 6AM | 6-7AM | | :30 | | | NM | 9 | \$1,080.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/09/23 | 10/15/23 | -TWTF-- | | | | 2 | \$120.00 | | | |
| | Week: | 10/16/23 | 10/22/23 | MTWTF-- | | | | 3 | \$120.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 3 | \$120.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 1 | \$120.00 | | | |
| N 2 | All | 10/16/23 | 11/03/23 | LOCAL NEWS @ 5PM | 5-5:30PM | | :30 | | | NM | 6 | \$1,260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/23 | 10/22/23 | MTWTF-- | | | | 2 | \$210.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 2 | \$210.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 2 | \$210.00 | | | |
| N 3 | All | 10/10/23 | 11/03/23 | LOCAL NEWS @ 6 M-F | 6-6:30PM | | :30 | | | NM | 4 | \$840.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/09/23 | 10/15/23 | -TWTF-- | | | | 1 | \$210.00 | | | |
| | Week: | 10/16/23 | 10/22/23 | MTWTF-- | | | | 1 | \$210.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 1 | \$210.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 1 | \$210.00 | | | |
| N 4 | All | 10/16/23 | 11/03/23 | Family Feud | 6:30-7PM | | :30 | | | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/23 | 10/22/23 | MTWTF-- | | | | 1 | \$180.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | ----- | | | | 0 | \$180.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | ----- | | | | 0 | \$180.00 | | | |
| N 5 | All | 10/10/23 | 11/03/23 | WHEEL OF FORTUNE | 7-7:30PM | | :30 | | | NM | 6 | \$1,260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/09/23 | 10/15/23 | -TWTF-- | | | | 1 | \$210.00 | | | |
| | Week: | 10/16/23 | 10/22/23 | MTWTF-- | | | | 2 | \$210.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 2 | \$210.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 1 | \$210.00 | | | |
| N 6 | All | 10/10/23 | 11/01/23 | JEOPARDY | 7:30-8PM | | :30 | | | NM | 3 | \$645.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/09/23 | 10/15/23 | -TWTF-- | | | | 1 | \$215.00 | | | |
| | Week: | 10/16/23 | 10/22/23 | MTWTF-- | | | | 1 | \$215.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | ----- | | | | 0 | \$215.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



KNDU_KNDU
1608 S. 24th Ave
Yakima, WA 98902
(509)225-2300

www.kndo.com

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 218631 / | |

| | |
|-------------------|--------------------------|
| Advertiser | Original Date / Revision |
| POL/Proposition 1 | 10/03/23 / 10/03/23 |

| | | |
|---------------------|---------|------------|
| Contract Dates | Product | Estimate # |
| 10/10/23 - 11/03/23 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/23 | 11/05/23 | MTW---- | | | | 1 | \$215.00 | | | |
| N 7 | All | 10/10/23 | 10/22/23 | NFL ON NBC | NFL ON NBC | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/09/23 | 10/15/23 | ----- | | | | 0 | \$1,800.00 | | | |
| Week: | | 10/16/23 | 10/22/23 | -----S | | | | 1 | \$1,800.00 | | | |
| Totals | | | | | | | | | | | 30 | \$7,065.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/23 - 10/31/23 | 26 | \$6,220.00 | (\$933.00) | \$5,287.00 |
| 11/01/23 - 11/03/23 | 4 | \$845.00 | (\$126.75) | \$718.25 |
| Totals | 30 | \$7,065.00 | (\$1,059.75) | \$6,005.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|---|---|
| Signature: <u>Kathryn Lampson</u> | Signature: |
| Name: <u>Kathryn Lampson</u> | Name: |
| Date of Request to Purchase Ad Time: <u>10/2/23</u> | Date of Station Agreement to Sell Time: |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/3/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---------------------------|--|--|
| Contract #: <u>218631</u> | Station Call Letters: <u>KNDU/KNDU</u> | Date Received/Requested: <u>10/3/2023</u> |
| Est. #: | Station Location: <u>Pasadena/Richland/Pasadena/Kennel</u> | Run Start and End Dates: <u>10/10/2023</u> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Kathy Lampson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kathy Lampson
Agency name: Stevenson Advertising
Address: 701 Fifth Ave. Columbia Tower Ste. 4200 Seattle, WA 98104
Contact: _____ Phone number: 206 546-1096 Email: kathy@stevensonadvertising.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Citizens for a Safer Benton County
Address: 1522 Hains Avenue
Contact: Pat Holten Phone number: _____ Email: rpbea@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Pat Holten - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 7, 2023

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A



Proposal ID: 35249
 Market: YAKIMA-PASCO-RCHLND-KNNWCK [117]
 Station: KNDO+
 Schedule Date: 10/10/2023 - 11/3/2023
 Advertiser: POLITICAL
 Spot Length(s): :30
 Report: Planner

Acct. Exec: TRUDE SMITH
 Phone #: 509-737-6701
 Email: trude.smith@nonstoplocal.com
 Web Site: www.nonstoplocal.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Flight Dates: 10/10/2023-11/3/2023

| Program Time | Spot Length | OC 10 | OC 16 | OC 23 | OC 30 | CS-A18+ CS.RTG RTG | W k s | Rate Spots |
|--------------------------------|-------------|-------|-------|-------|-------|----------------------------------|-------|-------------------|
| KNDO+ | | | | | | | | |
| Wake Up Local 6am | :30 | 1 | 2 | 2 | 1 | 6.27 | 4 | \$120.00 |
| GRPs/Impressions | | | | | | 37.62 | | 6 |
| SHR | | | | | | 35.5 | | |
| CPP/CPM | | | | | | \$19.14 | | |
| Mo-Fr 6:00a-7:00a | | | | | | Run Dates: 9/7/1999-12/31/2036 | | |
| NonStop Local at 5 | :30 | -- | 1 | 1 | 1 | 9.07 | 3 | \$210.00 |
| GRPs/Impressions | | | | | | 27.21 | | 3 |
| SHR | | | | | | 22.6 | | |
| CPP/CPM | | | | | | \$23.15 | | |
| Mo-Fr 5:00p-5:30p | | | | | | Run Dates: 12/27/2010-12/31/2036 | | |
| NonStop Local at 6 | :30 | 1 | 1 | 1 | 1 | 9.83 | 4 | \$210.00 |
| GRPs/Impressions | | | | | | 39.32 | | 4 |
| SHR | | | | | | 22.3 | | |
| CPP/CPM | | | | | | \$21.36 | | |
| Mo-Fr 6:00p-6:30p | | | | | | Run Dates: 10/1/2012-12/31/2036 | | |
| Family Feud | :30 | -- | 1 | -- | 1 | 9.44 | 2 | \$180.00 |
| GRPs/Impressions | | | | | | 18.88 | | 2 |
| SHR | | | | | | 21.0 | | |
| CPP/CPM | | | | | | \$19.07 | | |
| Mo-Fr 6:30p-7:00p | | | | | | Run Dates: 9/7/2015-12/31/2036 | | |
| Wheel of Fortune | :30 | 1 | 1 | 1 | 1 | 13.22 | 4 | \$210.00 |
| GRPs/Impressions | | | | | | 52.88 | | 4 |
| SHR | | | | | | 28.2 | | |
| CPP/CPM | | | | | | \$15.88 | | |
| Mo-Fr 7:00p-7:30p | | | | | | Run Dates: 10/1/2012-12/31/2036 | | |
| Jeopardy | :30 | 1 | 1 | 1 | 1 | 14.93 | 4 | \$215.00 |
| GRPs/Impressions | | | | | | 59.72 | | 4 |
| SHR | | | | | | 30.8 | | |
| CPP/CPM | | | | | | \$14.40 | | |
| Mo-Fr 7:30p-8:00p | | | | | | Run Dates: 10/1/2012-12/31/2036 | | |
| NFL 10-22 Miami @ Philadelphia | :30 | -- | 1 | -- | -- | 25.45 | 1 | \$1,800.00 |
| GRPs/Impressions | | | | | | 25.45 | | 1 |
| SHR | | | | | | 48.5 | | |
| CPP/CPM | | | | | | \$70.73 | | |
| Sun 5:15p-8:30p | | | | | | Run Dates: 10/22/2023-10/22/2023 | | |
| KNDO+ Totals | | 4 | 8 | 6 | 6 | | | \$6,050.00 |
| | | | | | | GRP/(000) | | Spts: 24 |
| | | | | | | CPP/CPM: | | |
| | | | | | | Reach: | | |
| | | | | | | Frequency: | | |

Total Cost: \$6,050.00 Signature _____



Proposal ID: 35249
 Market: YAKIMA-PASCO-RCHLND-KNNWCK [117]
 Station: KNDO+
 Schedule Date: 10/10/2023 - 11/3/2023
 Advertiser: POLITICAL
 Spot Length(s): :30
 Report: Planner

Acct. Exec: TRUDE SMITH
 Phone #: 509-737-6701
 Email: trude.smith@nonstoplocal.com
 Web Site: www.nonstoplocal.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

General Summary (CS-A18+ CS.RTG)

| Description | Spots | Cost | GRPs | Impressions (000) | Reach | Freq | 3+ Reach | CPP | CPM | Net Reach | Population |
|-------------|-------|------------|--------|----------------------|-------|------|-------------|---------|---------|--------------|------------|
| KNDO+ | 24 | \$6,050.00 | 261.08 | 496.2 | 87.4 | 3.0 | 48.3 | \$23.17 | \$12.19 | 166,165 | 190,179 |