



# SD1 BRIAN DAHLE

Order #: 455-4488

Revision #:

Date: 11/18/2019

2:23 PM

**Client:** California Real Estate IE Committee

**Estimate:** 455

**Send Billing To:** Misfit

**Media:** Radio

**Description:** CAR 455 R Nov19

1631 Alhambra Blvd Suite 120

**Product:** CA Real Estate IE Committee

**Flight Start Date:** 11/18/2019 05:00 AM

**Market:** Redding, CA-Redding, CA

**Flight End Date:** 12/2/2019 11:59 PM

Sacramento, CA 95816

**Primary Demo:** Adults 50+

**Phone:** 916-290-9660

**Separation between spots:** 30

**Buyer:** Carol Gleeson

**Fax:** 916-231-0063

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks			Total Spots	Adults 50+ Rtg/CPP
						11/18	11/25	12/2		
<b>KHRD-FM</b>										
16	MTuWThF 6:00a- 7:00p	RT	\$12.00	\$10.20	30	40	40		80	0.7
										\$17.14
										\$14.57
									80	
										56.0
										\$17.14
										\$14.57
	<b>Total Cost:</b>		\$960.00	\$816.00					80	

Signature: \_\_\_\_\_



# SD1 BRIAN DAHLE

Order #: 455-4486

Revision #:

Date: 11/18/2019

2:23 PM

**Client:** California Real Estate IE Committee

**Estimate:** 455

**Owner:** Results Radio

**Vendor:** KNCQ-FM

**Send Billing To:** Misfit

**Media:** Radio

**Description:** CAR 455 R Nov19

1631 Alhambra Blvd Suite 120

**Product:** CA Real Estate IE Committee

**Flight Start Date:** 11/18/2019 05:00 AM

**Market:** Redding, CA-Redding, CA

**Flight End Date:** 12/2/2019 11:59 PM

Redding, CA

Sacramento, CA 95816

**Primary Demo:** Adults 50+

**Contact:** Laurie Curto

**Phone:** 916-290-9660

**Separation between spots:** 30

**Buyer:** Carol Gleeson

**E-Mail:** Lcurto.rr@gmail.com

**Fax:** 916-231-0063

**Phone:** 530-244-9700

**Format:** Country

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks			Total Spots	Adults 50+ Rtg/CPP	
						11/18	11/25	12/2			
<b>KNCQ-FM</b>											
14	MTuWThF 6:00a-10:00p	RT	\$12.00	\$10.20	30	40	45	5	90	1.5	
										\$8.00	
										\$6.80	
						<b>Total Spots:</b>			90		
						<b>Total GRP/GIMP(000):</b>				135.0	
						<b>Total CPP/CPM:</b>				\$8.00	
										\$6.80	
<b>Total Cost:</b>			\$1,080.00	\$918.00						90	

Signature: \_\_\_\_\_