

BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC

QUARTERLY COMMUNITY LEADER CHECKLIST

FOR

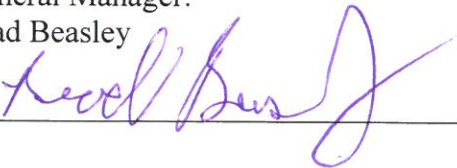
STATION ESPN

4th QUARTER, 2017

OCTOBER 1ST, 2017 TO DECEMBER 31ST, 2017

Prepared by:  
Sheila Book

General Manager:  
Brad Beasley



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**BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC**

**QUARTERLY COMMUNITY LEADER CHECKLIST**

**STATION: ESPN FROM :10/01/2017-12/31/2017 QRT: 4**

<b>Conducted</b>	<b>Curr</b>	<b>YTD</b>		<b>Curr</b>	<b>YTD</b>
<b>By Management</b>	<b>0</b>	<b>0</b>	<b>In City/Lic</b>	<b>19</b>	<b>92</b>
<b>Non-Management</b>	<b>19</b>		<b>Outside City/Lic</b>	<b>0</b>	<b>0</b>
<b>TOTAL</b>	<b>19</b>	<b>92</b>	<b>TOTAL</b>	<b>19</b>	<b>92</b>

	<b><u>Institution/Element (Indicate # Of Interviews in Each Category*)</u></b>	<b>Number</b>	
		<b><u>CURR</u></b>	<b><u>YTD</u></b>
1	Agriculture		
2	Business	<b>2</b>	<b>2</b>
3	Charities	<b>4</b>	<b>50</b>
4	Civic/Neighborhood/Fraternal Organizations		
5	Consumer Services		
6	Culture		
7	Education	5	15
8	Environment		1
9	Government		
10	Labor		
11	Military		
12	Minority and Ethnic Groups		
13	Organizations for the Elderly		
14	Organizations for Women		
15	Organizations for Youth (Children and Student)	<b>1</b>	<b>4</b>
16	Professions		
17	Public Safety, Health and Welfare	<b>4</b>	<b>16</b>
18	Recreation		
19	Religion		
20	Organizations for the Blind		
21	Organizations for the Deaf		
22	Organizations for the Handicapped		<b><u>1</u></b>
23	Organizations for Gays and Lesbians		
24	Organizations for the Poor		

25	Other: (Animal Rights, Community Events, etc.)	<b>3</b>	<b>6</b>
	<b>*Please note that some interviews have two organizations that are played on ONE program.</b>		

	<b>INDICATE # OF INTERVIEW'S WHO ARE:</b>		
A	Black	<b>4</b>	<b><u>8</u></b>
B	Hispanic	<b>4</b>	<b><u>11</u></b>
C	American Indian		
D	Asian/Pacific Islander		
E	Women/Men	<b>13/6</b>	<b><u>59/37</u></b>

**BEASLEY BROADCAST  
MODEL ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION ESPN**

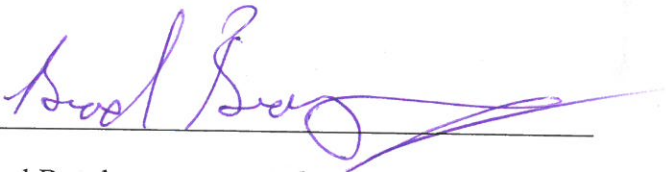
**4TH QUARTER, 2017**

**OCTOBER 1ST, 2017 TO DECEMBER 31ST, 2017**

Prepared by:

Sheila Book

General Manager:



Brad Beasley

**ISSUES OF CONCERN TO STATION ESPN  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
4TH QUARTER, 2017**

1. Education: Getting Moms Off Welfare

Interviewee Name: Raquel Williams Jones

Organization: Can I Live

Organization Website: [www.canilive.org](http://www.canilive.org)

Phone Number: 919-802-7439

2. Education: Veterans Turning Business Owners

Interviewee Name: Sandra Kauanui

Organization: Florida Gulf Coast University

Organization Website: [www.fgcu.edu](http://www.fgcu.edu)

Phone Number: 239-590-7433

3. Charity: Feeding the Hungry

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: [www.harrychapinfoodbank.org](http://www.harrychapinfoodbank.org)

Phone Number: 239-334-7007 ext 125

4. Public Safety, Health and Welfare: Spousal Abuse

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

Phone Number: 239-775-3862

5. Public Safety, Health and Welfare: Older Adults and Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden Recovery Center

Organization Website: [www.hazelden.org](http://www.hazelden.org)

Phone Number: 800-522-3383

6. Organization for Children: Kids and Reading

Interviewee Name: Scott Sutton

Organization: K is for Kids

Phone Number: 239-595-0077

7. Animal Welfare: Adopting a New Friend

Interviewee Name: Wayne Leinin Jr.

Organization: ARC

Organization Website: [www.animalrefugecenter.com](http://www.animalrefugecenter.com)

Phone Number: 233-4375

8. Education: Turning Veterans into Business Owners

Interviewee Name: Sandra Kauanui

Organization: Florida Gulf Coast University

Organization Website: [www.fgcu.edu](http://www.fgcu.edu)

Phone Number: 239-590-7433

9. Education: Getting Moms Off Welfare

Interviewee Name: Raquel Williams Jones

Organization: Can I Live

Organization Website: [www.canilive.org](http://www.canilive.org)

Phone Number: 919-802-7439

10. Charity: Helping Children Through Charity

Interviewee: Name: Randall Kenneth Jones

Organization: Sunshine Kids

Organization Website: [www.sunshinekids.org](http://www.sunshinekids.org)

Phone Number: 571-238-4572

11. Animal Welfare: 23<sup>rd</sup> Annual Starlight Event at ARC

Interviewee Name: Wayne Leinin Jr.

Organization: ARC

Organization Website: [www.animalrefugecenter.com](http://www.animalrefugecenter.com)

Phone Number: 233-4375



12. Charity: Spousal Abuse and Where to Go

Interviewee: Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

Phone Number: 775-3862

13. Education: Education for Moms

Interviewee Name: Raquel Williams Jones

Organization: Can I Live

Organization Website: [www.canilive.org](http://www.canilive.org)

Phone Number: 919-802-7439

14. Business: Bringing TV and Film Business to Naples

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: [www.sonstudios.org](http://www.sonstudios.org)

Phone Number: 239-403-0203

15. Charity: Overcoming the Language Barrier

Interviewee Name: Debra Haley

Organization: New Horizons of SWFL

Organization Website: [www.newhorizonsofswfl.org](http://www.newhorizonsofswfl.org)

Phone Number: 218-5606

16. Animal Welfare: Adopting a New Animal

Interviewee Name: Jennifer Galloway

Organization: Gulf Coast Humane Society

Organization Website: [www.gulfcoasthumanesociety.org](http://www.gulfcoasthumanesociety.org)

Phone Number: 239-332-0364

17. Public Health and Safety: Preventing Abuse with Opioids

Interviewee Name: Brenda Illiff

Organization: Hazelden Recovery Center

Organization Website: [www.hazelden.org](http://www.hazelden.org)

Phone Number: 800-522-3383

18. Charity: Feeding the Hungry

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: [www.harrychapinfoodbank.org](http://www.harrychapinfoodbank.org)

Phone Number: 239-334-7007 ext 125

18. Education: Working Your Way Off Welfare

Interviewee Name: Raquel Williams Jones

Organization: Can I Live

Organization Website: [www.canilive.org](http://www.canilive.org)

Phone Number: 919-802-7439

19. Charity: Alanon and Ala Teen

Interviewee Name: Ron Herl

Organization: Alanon and Ala Teen

Organization Website: [www.alanon.org](http://www.alanon.org)

Phone Number: 878-3829

## **PUBLIC AFFAIRS PROGRAMS**

### **STATION ESPN PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:30 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.
2. Florida Association of Broadcasters Public Service Spots:

ESPN airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Fourth Quarter 2017

October 1st – December 31st, 2017

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: GETTING SINGLE MOMS OFF WELFARE**

In Touch

October 1, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

We chatted with Raquel Williams Jones from The Can I Live Organization about how single Mothers can educate themselves and get off of Welfare to make a living on their own.

**ISSUE: FREE WORKSHOPS FOR VETERANS**

In Touch

October 8, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Dr. Sandra Kauanui from FGCU spoke about the program there to help our Veterans become Business Owners.

**ISSUE: FEEDING THE HUNGRY IN SWFL**

In Touch

October 8, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

We chatted with Richard Leber, President and CEO of Harry Chapin Food Bank about how we can help to feed the hungry.

**ISSUE: WHERE TO GET HELP FOR SPOUSAL ABUSE**

In Touch

October 15, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Natalie Quintero from The Shelter for Abused Women and Children about how to get the help you need to get out of abusive situations and where to find shelter.

**ISSUE: OLDER ADULTS AND ADDICTION**

In Touch

October 22, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

Sheila Book spoke with Brenda Illiff from Hazelden on how to spot if Older Adults are abusing drugs.

**ISSUE: KIDS AND READING**

In Touch

October 22, 2017

6:00 a.m.

10 Minutes of a 30 Minute Program

We learned about, K is for Kids, the reading program designed to help kids want to read books.

**ISSUE: 23<sup>RD</sup> ANNUAL STARLIGHT AUCTION FOR ARC**

In Touch

October 29, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Wayne Leinin from Animal Refuge Center about their upcoming Event, The 23<sup>rd</sup> Annual Starlight Auction.

**ISSUE: VETERANS AS BUSINESS OWNERS**

In Touch

October 29, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Dr. Sandra Kauanui explained the program they have at FGCU for Veterans to become Business Owners.

**ISSUE:       HELPING MOMS TO SUPPORT THEMSELVES**

In Touch

November 5, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

Raquel Williams Jones informed us about the program from Can I Live, Getting Moms off Welfare, a program to help single moms to help themselves.

**ISSUE:       SUNSHINE KIDS**

In Touch

November 12, 2017

6:00 a.m.

10 Minutes of a 30 Minute Program

Sheila Book spoke with Randall Jones, writer of the book Show Me, and chatted about how we can help The Sunshine Kids by purchasing his book.

**ISSUE:       SPOUSAL ABUSE**

In Touch

November 19, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

Natalie Quintero informed us how we can get help and escape from spousal abuse.



**ISSUE: FINDING A NEW FRIEND TO ADOPT**

In Touch

November 26, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Wayne Leinin from Animal Refuge Center about their upcoming Event, The 23<sup>rd</sup> Annual Starlight Auction.

**ISSUE: HELPING THE NEEDY**

In Touch

December 3, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

We chatted with Raquel Williams Jones on how to get involved in the program One Million Moms off Welfare.

**ISSUE: BUSINESS AND ENTERTAINMENT**

In Touch

December 10, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

Rebeca Seitz, CEO and President of SON Studios in Naples told us about how she is bringing the Entertainment Business to Naples.

**ISSUE:       ADOPTING A NEW PET**

In Touch

December 17, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

Jennifer Galloway, CEO/Executive Director of Gulf Coast Humane Society talked about how to adopt an animal or volunteer for their facility.

**ISSUE:       OPIOID EPIDEMIC**

In Touch

December 24, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Brenda Illiff from Hazelden explains about Opioids and addiction.

**ISSUE:       UNDERAGE DRINKING**

In Touch

December 31, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Ron Herl from Ala Non and Ala Teen joined us with information on the programs.