

ORDER



Orders
Order / Rev: 184131
Alt Order #:
Product Desc: Joe Heck US Senate
Estimate: 4713
Flight Dates: 09/09/16 - 09/18/16
Original Date / Rev: 09/07/16 / 09/07/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Heck/Republican/Senate
Demographic: A35+
Product Codes: PL Federal Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/18/16	23	\$16,100.00	\$13,685.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	23	\$16,100.00	\$13,685.00	0.00
Totals	23	\$16,100.00	\$13,685.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/09/16	09/18/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	1	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--		1				\$800.00		0.00			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$800.00		0.00			
N 2	KTNV	09/09/16	09/18/16	Sa 7-8am Sa 7-8am	CM	7-8am	-----S-	:30	1	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-		1				\$800.00		0.00			
		Week: 09/12/16	09/18/16	-----S-		1				\$800.00		0.00			
N 3	KTNV	09/09/16	09/18/16	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S		1				\$600.00		0.00			
		Week: 09/12/16	09/18/16	-----S		1				\$600.00		0.00			
N 4	KTNV	09/09/16	09/18/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--		1				\$300.00		0.00			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$300.00		0.00			
N 5	KTNV	09/09/16	09/18/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	3	\$1,500.00

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Advertiser: Heck/Republican/Senate
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KTNV	09/09/16	09/18/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	----F--		1				\$500.00		0.00			
	Week:	09/12/16	09/18/16	MTWTF--		2				\$500.00		0.00			
N 6	KTNV	09/09/16	09/18/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	----F--		1				\$1,000.00		0.00			
	Week:	09/12/16	09/18/16	MTWTF--		2				\$1,000.00		0.00			
N 7	KTNV	09/09/16	09/18/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	-----S		1				\$400.00		0.00			
	Week:	09/12/16	09/18/16	-----S		1				\$400.00		0.00			
N 8	KTNV	09/09/16	09/18/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	1	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	----F--		1				\$1,200.00		0.00			
	Week:	09/12/16	09/18/16	MTWTF--		2				\$1,200.00		0.00			
Totals														23	\$16,100.00