

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
570899-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Advertiser	Product	Estimate Number
60 Plus Association	60+ ASSOCIATION	1962

Flight Dates	Order #	Alt Order #
08/31/12 - 09/06/12	570899	09802426

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/01/12	09/01/12	Sa 8a-9a	8a-9a	-----S-	:30	1	\$315.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$315.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	09/01/12	8:17 AM	Sa 8a-9a	8a-9a	:30	SPA12TV11H	\$315.00	NM
2	09/01/12	09/01/12	Sa 6p News	6-630p	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	09/01/12	6:38 PM	Sa 6p News	6-630p	:30	SPA12TV11H	\$400.00	NM
3	09/01/12	09/01/12	College Football on	various	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	09/01/12	8:41 PM	College Football on	various	:30	SPA12TV11H	\$2,000.00	NM
4	09/02/12	09/02/12	Su 7a-8a	7a-8a	-----S	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	09/02/12	7:12 AM	Su 7a-8a	7a-8a	:30	SPA12TV11H	\$250.00	NM
5	09/02/12	09/02/12	Su 5p News	5-530p	-----S	:30	1	\$435.00	NM
Weeks:	<u>Start Date</u> 08/27/12	<u>End Date</u> 09/02/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$435.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	09/02/12	5:14 PM	Su 5p News	5-530p	:30	SPA12TV11H	\$435.00	NM

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Chicago, IL 60677-3006

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570899-1	09/09/12	September 2012	08/27/12 - 09/06/12
Advertiser	Product	Estimate Number	
60 Plus Association	60+ ASSOCIATION	1962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/02/12	09/02/12	Su 9p-930p	9p-930p	-----S	:30	1	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 09/02/12 Su 9p-930p 9p-930p :00 \$1,150.00 NM See MG 7.2,7.3									
7	09/02/12	09/02/12	Su 930p-10p	930p-10p	-----S	:30	1	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 09/02/12 Su 930p-10p 930p-10p :00 \$1,150.00 NM See MG 7.2,7.3									
3 6 M 09/03/12 9:39 PM M-F 930-10p 930p-10p :30 SPA12TV11H \$1,150.00 NM MG for 6.1,7.1									
2 6 Tu 09/04/12 9:45 PM M-F 930-10p 930p-10p :30 SPA12TV11H \$1,150.00 NM MG for 6.1,7.1									
8	09/03/12	09/04/12	M-F 11a-1130a FOX 6	11a-1130a	MT-----	:30	3	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MT----- 3 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 6 M 09/03/12 11:11 AM M-F 11a-1130a FOX 6 11a-1130a :30 SPA12TV11H \$315.00 NM 1 6 M 09/03/12 11:28 AM M-F 11a-1130a FOX 6 11a-1130a :30 SPA12TV11H \$315.00 NM 2 6 Tu 09/04/12 11:28 AM M-F 11a-1130a FOX 6 11a-1130a :30 SPA12TV11H \$315.00 NM									
9	09/03/12	09/06/12	M-F 1130a-12p FOX 6	1130a-12p	MTWT---	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 M 09/03/12 11:53 AM M-F 1130a-12p FOX 6 1130a-12p :30 SPA12TV11H \$350.00 NM 3 6 Tu 09/04/12 11:51 AM M-F 1130a-12p FOX 6 1130a-12p :30 SPA12TV11H \$350.00 NM 1 6 W 09/05/12 11:56 AM M-F 1130a-12p FOX 6 1130a-12p :30 SPA12TV11H \$350.00 NM									
10	09/03/12	09/06/12	M-F 5p-530p	5p-530p	MTWT---	:30	3	\$615.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 3 \$615.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 6 M 09/03/12 5:12 PM M-F 5p-530p 5p-530p :30 SPA12TV11H \$615.00 NM 1 6 Tu 09/04/12 5:26 PM M-F 5p-530p 5p-530p :30 SPA12TV11H \$615.00 NM 2 6 W 09/05/12 5:28 PM M-F 5p-530p 5p-530p :30 SPA12TV11H \$615.00 NM									
11	09/03/12	09/06/12	M-F 9-930p	9p-930p	MTWT---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Tu 09/04/12 9:12 PM M-F 9-930p 9p-930p :30 SPA12TV11H \$1,400.00 NM 1 6 W 09/05/12 9:28 PM M-F 9-930p 9p-930p :30 SPA12TV11H \$1,400.00 NM									

Total Spots **18** Gross Total **\$12,340.00**

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Chicago, IL 60677-3006

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
570899-1	09/09/12	September 2012	08/27/12 - 09/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
60 Plus Association	60+ ASSOCIATION	1962	

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,851.00
<u>Net Amount Due</u>	\$10,489.00