

DUPLICATE INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
570899-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Advertiser	Product	Estimate Number
60 Plus Association	60+ ASSOCIATION	1962

Flight Dates	Order #	Alt Order #
08/31/12 - 09/06/12	570899	09802426

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/01/12	09/01/12	Sa 8a-9a	8a-9a	-----S-	:30	1	\$315.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$315.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	09/01/12	8:17 AM	Sa 8a-9a	8a-9a	:30	SPA12TV11H	\$315.00	NM
2	09/01/12	09/01/12	Sa 6p News	6-630p	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	09/01/12	6:38 PM	Sa 6p News	6-630p	:30	SPA12TV11H	\$400.00	NM
3	09/01/12	09/01/12	College Football on	various	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	09/01/12	8:41 PM	College Football on	various	:30	SPA12TV11H	\$2,000.00	NM
4	09/02/12	09/02/12	Su 7a-8a	7a-8a	-----S	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	09/02/12	7:12 AM	Su 7a-8a	7a-8a	:30	SPA12TV11H	\$250.00	NM
5	09/02/12	09/02/12	Su 5p News	5-530p	-----S	:30	1	\$435.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$435.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	09/02/12	5:14 PM	Su 5p News	5-530p	:30	SPA12TV11H	\$435.00	NM

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Chicago, IL 60677-3006

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570899-1	09/09/12	September 2012	08/27/12 - 09/06/12
Advertiser	Product	Estimate Number	
60 Plus Association	60+ ASSOCIATION	1962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/02/12	09/02/12	Su 9p-930p	9p-930p	-----S	:30	1	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 09/02/12 Su 9p-930p 9p-930p :00 \$1,150.00 NM See MG 7.2,7.3									
7	09/02/12	09/02/12	Su 930p-10p	930p-10p	-----S	:30	1	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 09/02/12 Su 930p-10p 930p-10p :00 \$1,150.00 NM See MG 7.2,7.3 3 6 M 09/03/12 9:39 PM M-F 930-10p 930p-10p :30 SPA12TV11H \$1,150.00 NM MG for 6.1,7.1 2 6 Tu 09/04/12 9:45 PM M-F 930-10p 930p-10p :30 SPA12TV11H \$1,150.00 NM MG for 6.1,7.1									
8	09/03/12	09/04/12	M-F 11a-1130a FOX 6	11a-1130a	MT-----	:30	3	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MT----- 3 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 6 M 09/03/12 11:11 AM M-F 11a-1130a FOX 6 11a-1130a :30 SPA12TV11H \$315.00 NM 1 6 M 09/03/12 11:28 AM M-F 11a-1130a FOX 6 11a-1130a :30 SPA12TV11H \$315.00 NM 2 6 Tu 09/04/12 11:28 AM M-F 11a-1130a FOX 6 11a-1130a :30 SPA12TV11H \$315.00 NM									
9	09/03/12	09/06/12	M-F 1130a-12p FOX 6	1130a-12p	MTWT---	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 M 09/03/12 11:53 AM M-F 1130a-12p FOX 6 1130a-12p :30 SPA12TV11H \$350.00 NM 3 6 Tu 09/04/12 11:51 AM M-F 1130a-12p FOX 6 1130a-12p :30 SPA12TV11H \$350.00 NM 1 6 W 09/05/12 11:56 AM M-F 1130a-12p FOX 6 1130a-12p :30 SPA12TV11H \$350.00 NM									
10	09/03/12	09/06/12	M-F 5p-530p	5p-530p	MTWT---	:30	3	\$615.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 3 \$615.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 6 M 09/03/12 5:12 PM M-F 5p-530p 5p-530p :30 SPA12TV11H \$615.00 NM 1 6 Tu 09/04/12 5:26 PM M-F 5p-530p 5p-530p :30 SPA12TV11H \$615.00 NM 2 6 W 09/05/12 5:28 PM M-F 5p-530p 5p-530p :30 SPA12TV11H \$615.00 NM									
11	09/03/12	09/06/12	M-F 9-930p	9p-930p	MTWT---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Tu 09/04/12 9:12 PM M-F 9-930p 9p-930p :30 SPA12TV11H \$1,400.00 NM 1 6 W 09/05/12 9:28 PM M-F 9-930p 9p-930p :30 SPA12TV11H \$1,400.00 NM									

Total Spots **18** Gross Total **\$12,340.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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3609 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u> 570899-1	<u>Invoice Date</u> 09/09/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/06/12
<u>Advertiser</u> 60 Plus Association	<u>Product</u> 60+ ASSOCIATION	<u>Estimate Number</u> 1962	

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,851.00
<u>Net Amount Due</u>	\$10,489.00