Primer Impacto

1<sup>st</sup> Quarter

(January, February, March 2021)

## **QUARTERLY ISSUES / PROGRAMS LISTS**

treatment of those issues for the period (MAR/2021). The listing is by no means exhaustive. The order in which the issues appear does not reflect Here follows a listing of some of the most significant issues responded to by **PRIMER IMPACTO**, along with the most significant programming

any priority or significance SCHOOLS VIRUS OUTBREAK-CALIFORNIA **COVID-J&J VACCINE SHIPMENTS DESCRIPTION OF ISSUE** ₽ 힏 SEGMENT PROGRAM/ DATE 3/01/21 3/01/21 TIME 5:00PM 5:00PM VO 0:25 VO 0:27 DURATION J WILL BE SHIPPING TO ALL 50 U-S STATES **NARRATION OF TYPE AND DESCRIPTION OF** BACK IN CLASSROOMS BY THE END OF REACHED AN AGREEMENT AIMED AT STATE LEGISLATIVE LEADERS HAVE CALIFORNIA GOV. GAVIN NEWSOM AND MILLION BY THIS SUMMER. COMMITTED TO DELIVERING 20 MILLION AND TERRITORIES AND THE COMPANY HAS SOME 3-POINT-9 MILLION SHOTS OF J-AND-AVAILABLE IN THE U-S, AND SHIPMENTS WEEKEND, THE THIRD COVID-19 VACCINE JOHNSON'S SINGLE-DOSE VACCINE THIS **PROGRAM/SEGMENT** GETTING MOST PUBLIC SCHOOL CHILDREN DOSES BY THE END OF MARCH -- AND 100 ARE ALREADY MOVING OUT THIS MORNING. COVID-J&J VACCINE SHIPMENTS VO 0:27 THE FDA AUTHORIZING JOHNSON AND

COVID Y SALUD MENTAL	MENORES
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3/04/21	3/04/21
5:00PM	5:00PM
PKG 4:28	VO 0:27
WHAT STARTED AS A PUBLIC HEALTH EMERGENCY UNTIFIED BY THE PANDEMIC, HAS BECOME A MENTAL HEALTH CRISIS!! PEOPLE OF ALL GENERATIONS HAVE BEEN AFFECTED, BUT MAINLY CHILDREN AND TEENAGERS. CAROLINA ROSARIO HAS THE CASE OF A CHILD UNDER 11, WHICH IS AN EXAMPLE OF THE SITUATION THAT MANY LIVE IN THE COUNTRY, AND THAT REQUIRES ATTENTION.  ACCORDING TO THE CDC, UNTIL 2018, SUICIDE WAS THE SECOND CAUSE OF DEATH AMONG PEOPLE BETWEEN 10 AND 24 YEARS OF AGE, AFTER CAR ACCIDENTS WE STRENGTHEN THE IMPORTANCE OF SEEKING HELP IF YOU NEED, YOU CAN CALL IT 1-800-950-6264, FROM THE NATIONAL ALLIANCE FOR MENTAL HEALTH	THE PHARMACEUTICAL "JOHNSON & JOHNSON" ANNOUNCED THAT IT BEGAN TO TEST ITS VACCINE AGAINST COVID-19 IN MINORS !! IN A COMMUNICATION, THE COMPANY SAID THAT IT REQUESTED AUTHORIZATION FROM THE CENTERS FOR CONTROL AND PREVENTION OF DISEASES, OR CDC, TO VERIFY THE EFFECTIVENESS OF THE MEDICATION, IN YOUNG PEOPLE AGED 12 TO 18 YEARS OLD CHILDREN FROM NEWBORN TO 17 YEARS OLD, AND IT IS EXPECTED TO BE APPROVED IN SEPTEMBER OF THIS YEAR

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			Page 4 of 1	
03/08/21	5:00PM	VO 0:29		
			IF YOU HAVE ALREADY BEEN VACCINATED	
			AGAINST THE CORONAVIRUS, YOU CAN	

COVID-CDC GUIDANCE VACCINATED					IF YOU HAVE ALREADY BEEN VACCINATED AGAINST THE CORONAVIRUS, YOU CAN MEET WITH OTHER PEOPLE WHO HAVE ALSO BEEN VACCINATED, IN CLOSED SPACES WITHOUT THE NEED TO USE A MASK OR KEEP A SOCIAL DISTANCE. THIS IS RECOMMENDED BY THE FEDERAL HEALTH AUTHORITIES, BUT, ALSO CALLS UPON YOU TO CONTINUE WEARING WELL-FITTED MASKS IN PUBLIC PLACES AND AVOIDING MASS MEETINGS.  AND IF YOU WANT TO KNOW THE VACCINATION PLACES NEAR YOUR HOME, WE INVITE YOU TO VISIT UNIVISION DOT COM DIAGONAL YOUR VACCINE, AND THERE YOU WILL FIND ALL THE INFORMATION
SUNSCREENS RISK CAUSING CANCER	면	03/09/21	5:00PM	VO 0:22	SOLAR BLOCKERS COULD INCREASE THE CHANCES OF SUFFERING FROM SKIN CANCER, IF THEY ARE STORED FOR A LONG TIME !! ACCORDING TO A STUDY BY FRENCH AND AMERICAN SCIENTISTS, THESE PRODUCTS BEGIN TO RELEASE TOXIC CHEMICALS, WHICH CAN CAUSE MELANOMA. THE INVESTIGATION ALSO DEMONSTRATED THAT ALL BRANDS EXAMINED HAVE AN ORGANIC SOLAR FILTER IN COMMON

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DARK WEB  PI  03/09/21  5:00PM  O0:24  EXPERTS IN CYBER-SECURITY WARN THE POPULATION NOT TO BUY VACCINES AGAINST THE CORONAVIRUS IN THE SO-CALLED DARK INTERNET NETWORK, BECAUSE THEY MAY END RISKED! THE INVESTIGATORS DETECTED BETWEEN 100 AND 500 TRANSACTIONS FOR VACCINES  BUT IT KNOWS HOW MANY ARE FRAUD. BUYERS AND HOW MANY ARE FRAUD. BUYERS AND SELLERS OF VACCINES COMMUNICATE THROUGH ENCRYPTED MESSAGES, AND PAYMENTS ARE MADE WITH BITCOIN OR VIRTUAL CURRENCY
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	2.	ACIDOIDA	1 227	1 11/17 3.00	
COVID/ CDC LATEST	<u>\</u>	17/60/60	D:OUPIVI	[] V [] 0.00	THIS WEEK IS ONE YEAR SINCE THE WORLD
					COVID-19 PANDEMIC AND AFTER MONTHS
					OF HAVING TO GET USED TO THE USE OF
					TALKING ABOUT IT ACCOMPANIES US VIA
					SKYPE DR. JUAN RIVERA, WHO HAS BEEN AT THE FOOT OF THE CANYON, INFORMING US DAY BY DAY OF THIS CRUCIAL THEME
					WELCOME !!
					1) THE HEALTH AUTHORITIES ARE ALREADY ACCEPTING SMALL GROUP MEETINGS, WITHOUT WEARING MASKS IF PEOPLE ARE
					GUIDES?
					2) MORE THAN 50 MILLION PEOPLE HAVE ALREADY BEEN VACCINATED IN THE COUNTRY, HOWEVER THE CDC REQUESTS
					THE POPULATION TO AVOID TRAVELING ISN'T THAT SO A DOCTOR?
					3) DR. SPRING HOLIDAYS ARE APPROACHING OR THE FAMOUS "SPRING BREAK" AND MANY YOUNG PEOPLE WILL
					THIS WILL TRIGGER THE ALARM AGAIN IS THERE FEAR OF A NEW CORONAVIRUS OUTBREAK?

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TX-REOPEN BUSINESS LIFTING COVID MASK MANDATE
LIFTING
03/10/21
5:00PM
90 0:24
IN THE MIDST OF A GREAT POLICY, THE TEXAS AUTHORITIES ELIMINATE THE ORDER TO USE A MASK AND TO LIMIT THE CAPACITY OF CUSTOMERS IN RESTAURANTS AND OTHER BUSINESSES, EVEN THOUGH THEIR OWNERS MAY DEMAND THE CAPS TO EMPLOYEES AND CUSTOMERS., IN THAT STATE, FIVE THOUSAND DAILY CONTAGES OF COVID 19 ARE STILL RECORDED, AND ONLY A MINIMUM PERCENT OF ITS POPULATION HAS BEEN VACCINATED

PKG 1:46
VO 0:26
0:31

	BIDEN MENSAJE COVID UPDATE	
ė.	PI	
	03/12/21	
	5:00PM	
	1:46	
FACT, IT WAS ACHIEVED WITHOUT THE SUPPORT OF A SINGLE REPUBLICAN, AND IS SEEN AS A VICTORY FOR THE DEMOCRATS- ON THE ONE SIDE IT WILL RELIEVE THE POCKETS OF MANY AND ACCELERATE THE VACCINATION PROCESS, WITH MORE RESOURCES. ALL RIGHT. EVEN TODAY BIDEN SURPRISED THE 100 MILLION VACCINES ADMINISTERED BEFORE ITS FIRST 100 DAYS AS HE HAD PROMISED- TO ALL OF THIS THE PRESIDENT DRAWN HIS PLAN TO END THE PANDEMIC AND THERE IS AN IMPORTANT DATE, THE FIRST OF MAY. LET'S SEE	THE ECONOMIC RESCUE IS ALBEADY A	rage 7 or 1

DO NOT LOWER YOUR GUARD, ESPECIALLY BECAUSE IN THE LAST WEEK, THE UNITED STATES CONTINUED TO RECORD LITTLE LESS THAN 60 THOUSAND NEW POSITIVE CASES PER DAY. NOW, IF YOU WANT TO GET VACCINATED AND YOU STILL DO NOT KNOW WHERE TO GO, WE INVITE YOU TO VISIT UNIVISION COMMUNITY DIAGONAL YOUR VACCINE, AND THERE YOU WILL FIND ALL THE INFORMATION !!

IN THE MIDST OF THE PANDEMIC, A RAY OF HOPE FOR TRADERS IN CALIFORNIA!!

AFTER ALMOST A YEAR AT THE PURPLE

**CA-COVID REOPENING** 

03/15/21

**VO 0:22** 

HAVE TO COMPLY WITH THE RULES OF

TO OPEN THEIR DOORS. YES, THEY WILL

PROTECTION, WHICH INCLUDE A CAPACITY OF ONLY 25 PERCENT INDOORS, AND AN 8 FEET SPACE BETWEEN THE TABLES

FROM TODAY IT WILL BE RED ... AND THIS

LEVEL, THE AUTHORITIES REPORTED THAT

WILL ALLOW RESTAURANTS AND CINEMAS

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UNIVISION.COM, SLASH: YOUR VACCINE, AND YOU WILL FIND ALL THE INFORMATION.			
WHERE YOU CAN GET VACCINATED, IF YOU   HAVE NOT DONE IT YET, ENTER			
YOUNG PEOPLE AND ADULTS. TO KNOW			
BEEN DEMONSTRATED TO BE EFFECTIVE IN			
PATIENTS IN THE UNITED STATES AND			
WILL RECRUIT 6,750 HEALTHY PEDIATRIC			
YEARS OLD. FOR THESE PURPOSES, THEY			
PHASE, I O EVALUATE ITS EFFECTIVENESS			
PHARMACEUTICAL WILL GO TO A STUDY			
PROCESS !! THE "MODERNA"			
CHILDREN IS ALREADY IN THE EVALUATION			
THE FIRST VACCINE AGAINST COVID FOR	0	03/10/21	VACCINATED IN MODERNA TRIAL
	VO 0.29	03/46/24	COMP FIRST CUII DOEN
THE FEARABLE VIRUS			
CONCERN ABOUT THE NEW STRAINS OF			
OF CONTAGES AND THERE IS GREAT			
DETECTED AN INCREASE IN THE NUMBER			
COVID-19 II HEALTH AUTHORITIES			
THE BRAKE ON A POSSIBLE NEW WAVE OF			
DECIDED TO TAKE A STEP BACK TO PUT			
RETURNS IN ITALY !! AT LEAST 20 REGIONS			
BANDEMIC STRICT CONFINEMENT			
BUT, WHILE SEVERAL COUNTRIES SMOOTH			ZONES AS CASES RISE
		00/10/61	
	VO 0.21	02/15/21	COVID ITAL VI OCKS DOWN DED

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IF YOU HAVE SCHOOL AGED CHILDREN, PAY VERY ATTENTION !! THE CENTER FOR DISEASE CONTROL AND PREVENTION ANNOUNCED THAT THE DISTANCE BETWEEN CHOICES IN SCHOOLS WILL BE REDUCED TO 3 FEET. IN ADDITION, IT RECOMMENDS THE REMOVAL OF PLASTIC BARRIERS IN THE CLASSROOMS, WHILE THE USE OF MASKS AND THE SOCIAL DISTANCE OF 6 FEET SHOULD CONTINUE IN PLACES SUCH AS SCHOOL DINING ROOMS	VO 0:22	03/19/21	CDC-CHANGES SCHOOL GUIDANCE
IF YOU HAVE LOST A LOVED ONE TO THE CORONAVIRUS, WE HAVE AN IMPORTANT NEWS! THE FEDERAL EMERGENCY MANAGEMENT AGENCY ANNOUNCED A NEW ENCOURAGEMENT AIMED AT HELPING FAMILY MEMBERS OF THE VICTIMS OF THE PANDEMIC WITH FUNERAL EXPENSES. TO RECEIVE THIS BENEFIT YOU MUST PROVE THAT THE DEATH OCCURRED AFTER JANUARY 20, 2020 IN THE UNITED STATES, AND THAT THE DECEASED PERSON WAS A CITIZEN OR LEGAL RESIDENT OF THE COUNTRY	VO 0:35	03/18/21	IRS TO DELAY TAX FILING DEADLINE TO MID-MAY
IF YOU HAVE LOST A LOVED ONE TO THE CORONAVIRUS, WE HAVE AN IMPORTANT NEWS! THE FEDERAL EMERGENCY MANAGEMENT AGENCY ANNOUNCED A NEW ENCOURAGEMENT AIMED AT HELPING FAMILY MEMBERS OF THE VICTIMS OF THE PANDEMIC WITH FUNERAL EXPENSES. TO RECEIVE THIS BENEFIT YOU MUST PROVE THAT THE DEATH OCCURRED AFTER JANUARY 20, 2020 IN THE UNITED STATES, AND THAT THE DECEASED PERSON WAS A CITIZEN OR LEGAL RESIDENT OF THE COUNTRY	VO 0:25	03/18/21	COVID-FEMA REIMBURSING FUNERAL EXPENSES

WE HAVE GOOD NEWS FOR TEXAS RESIDENTS!! VACCINES AGAINST COVID 19 WILL BE AVAILABLE TO THE ENTIRE ADULT POPULATION FROM NEXT MARCH 29. THE GOVERNMENT ANNOUNCED THAT IT IS CLOSE TO HAVING VACCINATED 10 MILLION TEXANS, BUT 20 MILLION STILL MISSING. THE STATE HAS REDUCED THE NUMBER OF CONTAGES AND TWO WEEKS AGO REMOVED ALL RESTRICTIONS TO FIGHT THE VIRUS. TO KNOW WHERE YOU CAN GET VACCINATED ENTER UNIVISION.COM, SLASH: YOUR VACCINE	VO 0:26	03/23/21	ELEGIBLE FOR COVID-VACCINE
ALTHOUGH ITS EFFECTIVENESS WAS QUESTIONED IN EUROPE, THE PHARMACEUTICAL "AZTRA-SENECA" REVEALS THAT ITS VACCINE HAS BEEN DEMONSTRATED TO BE EFFECTIVE IN REDUCING SERIOUS SYMPTOMS, HOSPITALIZATION AND DEATHS FROM COVID-19 II ACCORDING TO A NEW STUDY, IMMUNIZED PEOPLE SHOWED A REDUCTION OF THEIR SYMPTOMS BY 75 PERCENT. AS OF THIS TIME, THE TWO-DOSE VACCINE HAS NOT BEEN APPROVED BY THE UNITED STATES FOOD AND DRUG AGENCY. TO KNOW WHERE YOU CAN GET VACCINATED, IF YOU HAVE NOT DONE IT YET, ENTER UNIVISION.COM, DIAGONAL: YOUR VACCINE			
	VO 0:31	03/22/21	AZTRASENECA VACCINE
Page 12 01 1			

GO ON, RICARDO				
PREVENT THAT VALUABLE HELP FROM GETTING OUT BETWEEN YOUR FINGERS!!				
LOOKING FOR ANSWERS TO TELL US HOW TO TAKE CARE OF YOUR BOCKET AND TO				
MONEY II RICARDO ARAMBARRI WAS				
REACHING MANY HOUSEHOLDS, BUT MANY				RESCATE - COVID
	PKG 3:35	_	03/26/21	QUE HACER CON EL DINERO DEL
VACCINES ISSUE ISN'T THAT SO?				
ESPAÑOL" !! WE KNOW THAT YOU WERE				
3) TO END, CONGRATULATIONS ON THE				
YOUR IMAGE, ILLEGALLY, TELL US!				
2) IN ANOTHER CONCERNING ISSUE WE				
STATES WHAT IS HAPPENING?				
IN EUROPE AND WE KNOW IT HAS NOT	-			
1) THE ASTRA ZÉNECA VACCINE HAS BEEN IN THE SIGHT OF THE DEATH OF PATIENTS				
WELCOME!!				
APPEARINGLY OUT OF UPDATE !! DOCTOR JUAN RIVERA ACCOMPANIES US VIA SKYPE.		-		
ZÉNECA" VACCINE, BECAUSE IT IS				
COUNCIL EXPRESSED CONCERN ABOUT		-		
SECURITY AND DATA MONITORING				
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				PRODUCTOS
	LIVE 3;00		03/23/21	ASTRAZENEZA/FRAUDE

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IRS Announces Spending on Masks, Sanitizing Gel, and Cleansing Wipes May Be Tax Deductible	RACE VO 0:27
03/29/21	03/29/21
VO 0:20	VO 0:27
MONEY USED TO PURCHASE MASKS, DISINFECTANT TOWELS, AND OTHER PERSONAL PROTECTION PRODUCTS AGAINST COVID-19, MAY BE DEDUCTED FROM TAXES !! THE INTERNAL INCOME SERVICE OR "IRS", , ANNOUNCED THAT IT IS POSSIBLE TO DECLARE THEM AS MEDICAL EXPENSES, PROVIDED THAT THEY EXCEED 7.5 PERCENT OF THE TAXPAYER'S GROSS ANNUAL INCOME	THERE IS GREAT NEWS FOR THOSE AFFECTED BY THE PANDEMIC!! SEVERAL STATES REDUCED THE REQUIREMENTS SO THAT MORE PEOPLE CAN GET IMMUNIZED AND PRESIDENT BIDEN ANNOUNCED THAT THE FEDERAL MORATORIUM FOR THE EVICTION OF HOMES WILL NOW BE ON JUNE 31, WHICH GIVES A BREATH TO MANY FAMILIES WHO CANNOT PAY FOR THEIR RENT. IT WAS ALSO LEARNED THAT PFIZER AND MODERNA PHARMACEUTICAL VACCINES ARE ALMOST AS EFFECTIVE AS SHOWN IN CONTROLLED TRIALS

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			I ANG IO OI I
PFIZER-POSITIVE RESULTS IN	03/31/21	VO 0:29	
			THE "PFIZER" VACCINE IS SAFE FOR
			STUDY MADE BY THE PHARMACEUTICAL, IT WAS SHOWN THAT IT IS 100 PERCENT
			EFFECTIVE IN MINORS AGED 12 TO 16
			SUBMITTED TO THE ADMINISTRATION OF
			DRUGS AND FOODS IN THE COUNTRY SO
			RECEIVE THE AUTHORIZATION. THEY
			BEFORE THE MINORS TO BE VACCINATED
			TO KNOW WHERE YOU CAN GET
			YET, ENTER UNIVISION.COM, SLASH: YOUR
			INFORMATION.
SABRA HUMMUS RECALL	03/31/21	VO 0:21	
			IF YOU ARE ONE OF THE HUMUS LOVERS, PAY ATTENTION !!!. THE COMPANY "SABRA"
			FROM THE MARKET BECAUSE IT COULD BE
			HUMUS AFFECTED IS THE CLASSIC FLAVOR
			A PRODUCTION DATE OF FEBRUARY 10. SO FAR NO CONTAGES HAVE BEEN REPORTED.
			TAKE THIS PREVENTIVE MEASURE