

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

National Cable Communications, LLC

**Date:**

4/6/2018

I, Smart Media Group,

being/on behalf of: Walker for AL SD-25,

a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: 4/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$2,582.30**



I represent that the payment for the above described broadcast time has been furnished by:

Walker for AL SD-25

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/6/2018

**Date**

**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

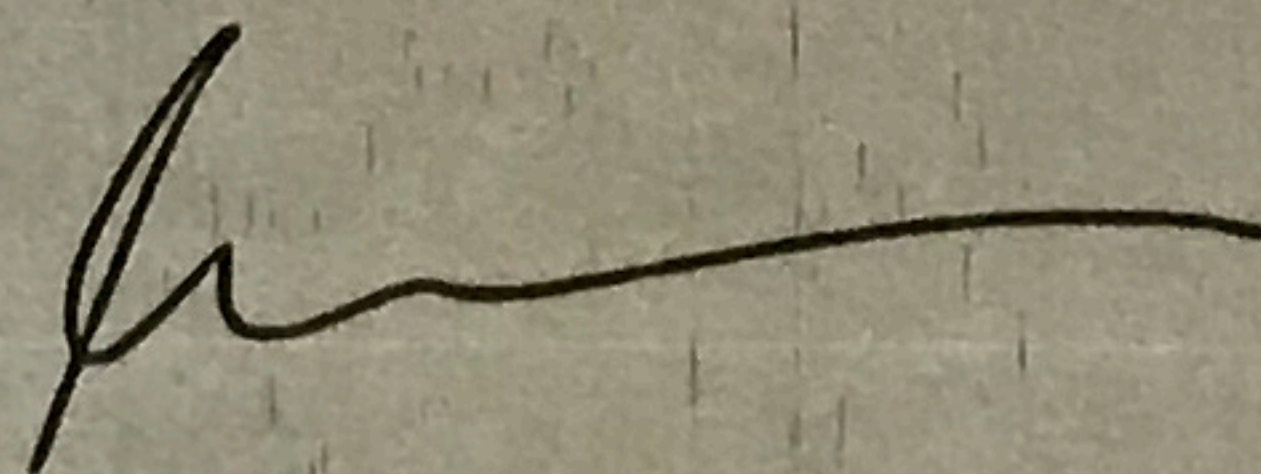
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$2,582.30

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



## Order Detail

Contract: 8384  
 Order: 1 of 1  
 Client: 1263 - Walker for AL SD25  
 Agency: 48 - SMART MEDIA  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Future  
 Contract Dates: 04/23/18 to 05/06/18  
 Order Entry: 04/12/18 Rev 2, 04/13/18

Order Dates: 04/23/18 to 05/06/18  
 Order Type:  
 Comm. Type:  
 Revenue Type:  
 Product Type: Political

Billing Period:  
 Billing Type: Broadcast  
 Package Fee Average: \$0.00  
 Estimate Id: 427503  
 Rep Order #: 62521429  
 Agency Product Code: ORDR

Line	Pri	Pre	Make	Good	Network	Zone	Date	Date	Spots Per Day							Start	Stop	Total	Spot	Total	Spot	Prog	Media	Weights
	Le	Le					Start	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time	Time	Spots	Cost	Cost	Length	Type		
1	2	2	Yes	FXNC	Union Springs	04/23/18	04/29/18							X	X	X	06:00:00	09:00:00	3	3.00	9.00	00:00:30	All	
2	2	2	Yes	FXNC	Union Springs	04/30/18	05/06/18		X	X	X	X					06:00:00	09:00:00	4	3.00	12.00	00:00:30	All	
3	2	2	Yes	FXNC	Union Springs	04/23/18	04/29/18							X	X	X	09:00:00	16:00:00	3	5.00	15.00	00:00:30	All	
4	2	2	Yes	FXNC	Union Springs	04/30/18	05/06/18		X	X	X	X					09:00:00	16:00:00	2	5.00	10.00	00:00:30	All	
5	2	2	Yes	FXNC	Union Springs	04/23/18	04/29/18							X	X	X	16:00:00	19:00:00	3	5.00	15.00	00:00:30	All	
6	2	2	Yes	FXNC	Union Springs	04/30/18	05/06/18		X	X	X	X					16:00:00	19:00:00	4	5.00	20.00	00:00:30	All	
7	2	2	Yes	FXNC	Union Springs	04/23/18	04/29/18							X	X	X	19:00:00	20:00:00	3	10.00	30.00	00:00:30	All	
8	2	2	Yes	FXNC	Union Springs	04/30/18	05/06/18		X	X	X	X					19:00:00	20:00:00	4	10.00	40.00	00:00:30	All	
9	2	2	Yes	FXNC	Union Springs	04/23/18	04/29/18							X	X	X	20:00:00	23:00:00	3	10.00	30.00	00:00:30	All	
10	2	2	Yes	FXNC	Union Springs	04/30/18	05/06/18		X	X	X	X					20:00:00	23:00:00	4	10.00	40.00	00:00:30	All	
Totals:																		33		\$221.00				

## Order Summary

Total Spots	Spots Paid	Total Cost Gross	Net	Average Spot Cost (Gross) Total	Paid	Average Spot Cost (Net) Total	Paid	Reg.	Schd.	Aired	Fail	Billed	Fill
33	0	\$221.00	\$150.28	\$6.70	0.00	\$4.55	0.00	33	0	0	0	0	0

## Package Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total Gross	Net
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Added Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	15	18	0	0	0	0	0	0	0
	.00	.00	.00	99.00	122.00	.00	.00	.00	.00	.00	.00	.00



Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
No media selected or active.					

Accepted By: \_\_\_\_\_

End Of Report



# NCC Cable System Order

New

*[Handwritten signature]*

Order #	62521429
Syscode	1768
System Name	Troy Cable/Union Springs, AL
Market	Montgomery

Flight Dates	04/23/18 - 05/06/18
Agency	Smart Media
Advertiser	Walker for AL SD25

Update Date	04/12/18
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$221.00
Commission	\$33.15
Net Total	\$187.85
Total Spots	33
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov11

Client Code	WALKE
Product Code	ORDR
Est Code	427503
Product Name	AL SD-25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/12 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	2X/DAY	4/23/18	4/29/18	06:00	09:00					X	X	X	-	-	3	\$3.00	\$9.00	30	
2	FXNC	2X/DAY	4/30/18	5/6/18	06:00	09:00	X	X	X	X				-	-	4	\$3.00	\$12.00	30	
3	FXNC	3X/DAY	4/23/18	4/29/18	09:00	16:00					X	X	X	-	-	3	\$5.00	\$15.00	30	
4	FXNC	3X/DAY	4/30/18	5/6/18	09:00	16:00	X	X	X	X				-	-	2	\$5.00	\$10.00	30	
5	FXNC	1X/DAY	4/23/18	4/29/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	
6	FXNC	1X/DAY	4/30/18	5/6/18	16:00	19:00	X	X	X	X				-	-	4	\$5.00	\$20.00	30	
7	FXNC	1X/DAY	4/23/18	4/29/18	19:00	20:00					X	X	X	-	-	3	\$10.00	\$30.00	30	
8	FXNC	1X/DAY	4/30/18	5/6/18	19:00	20:00	X	X	X	X				-	-	4	\$10.00	\$40.00	30	
9	FXNC	1X/DAY	4/23/18	4/29/18	20:00	23:00					X	X	X	-	-	3	\$10.00	\$30.00	30	
10	FXNC	1X/DAY	4/30/18	5/6/18	20:00	23:00	X	X	X	X				-	-	4	\$10.00	\$40.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	15	18	0	0	0	0	0	0	0	0	0	0	33
AMT	\$99.00	\$122.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$221.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/12/18

62521429 | Montgomery | Troy Cable/Union Springs, AL | 1768 |



# NCC Cable System Order

Rev.?

Order #	62520053
Syscode	1768
System Name	Troy Cable/Union Springs, AL
Market	Montgomery

Flight Dates	04/09/18 - 04/22/18
Agency	Smart Media
Advertiser	Walker for AL SD25

Update Date	04/12/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Feb18

Client Code	WALKE
Product Code	ORDR
Est Code	413419
Product Name	AL SD-25
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines	
Total # of Weeks	2
Total	\$226.00
Commission	\$33.90
Net Total	\$192.10
Total Spots	34
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
GIMP	-
CPP	-
CPM	-

Comments :	4/12 Removed spots per agency request
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Line	Net	Program	Start Date	Stop Date	Start Time
1	FXNC	2X/DAY	4/9/18	4/15/18	06:00
2	FXNC	2X/DAY	4/16/18	4/22/18	06:00
3	FXNC	3X/DAY	4/9/18	4/15/18	09:00
4	FXNC	3X/DAY	4/16/18	4/22/18	09:00
5	FXNC	1X/DAY	4/9/18	4/15/18	16:00
6	FXNC	1X/DAY	4/16/18	4/22/18	16:00
7	FXNC	1X/DAY	4/9/18	4/15/18	19:00
8	FXNC	1X/DAY	4/16/18	4/22/18	19:00
9	FXNC	1X/DAY	4/9/18	4/15/18	20:00
10	FXNC	1X/DAY	4/16/18	4/22/18	20:00

Not sure how there are  
Revisions to this  
client w/ flight dates  
of 4/09/18 & 4/16/18  
when I just added  
this client yesterday.  
unless its under the  
incorrect name or  
misspelled. IDK. but  
nothing was entered before

Unit Cost	Total Cost	Spot Len	Line Comment
\$3.00	\$9.00	30	-3x
\$3.00	\$12.00	30	-4x
\$5.00	\$15.00	30	-3x
\$5.00	\$15.00	30	-6x
\$5.00	\$15.00	30	
\$5.00	\$20.00	30	
\$10.00	\$30.00	30	
\$10.00	\$40.00	30	
\$10.00	\$30.00	30	
\$10.00	\$40.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$226.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$226.00

SYSTEM APP: SALES ACCT

Date Printed 04/12/18

62520053 | Montgomery | Troy Cable/Union Springs, AL | 1768 |



# NCC Cable System Order

Rev.?

Order #	62520054
Syscode	1768
System Name	Troy Cable/Union Springs, AL
Market	Montgomery

Flight Dates	04/16/18 - 04/29/18
Agency	Smart Media
Advertiser	Walker for AL SD25

Update Date	04/12/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Feb18

Client Code	WALKE
Product Code	ORDR
Est Code	420426
Product Name	AL SD-25
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$221.00	
Commission		\$33.15	
Net Total		\$187.85	
Total Spots		33	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4/12 Removed spots per agency request
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	2X/DAY	4/16/18	4/22/18	06:00	09:00					X	X	X	-	-	3	\$3.00	\$9.00	30	-3x
2	FXNC	2X/DAY	4/23/18	4/29/18	06:00	09:00	X	X	X	X				-	-	4	\$3.00	\$12.00	30	-4x
3	FXNC	3X/DAY	4/16/18	4/22/18	09:00	16:00					X	X	X	-	-	3	\$5.00	\$15.00	30	-3x
4	FXNC	3X/DAY	4/23/18	4/29/18	09:00	16:00	X	X	X	X				-	-	2	\$5.00	\$10.00	30	-7x
5	FXNC	1X/DAY	4/16/18	4/22/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	
6	FXNC	1X/DAY	4/23/18	4/29/18	16:00	19:00	X	X	X	X				-	-	4	\$5.00	\$20.00	30	
7	FXNC	1X/DAY	4/16/18	4/22/18	19:00	20:00					X	X	X	-	-	3	\$10.00	\$30.00	30	
8	FXNC	1X/DAY	4/23/18	4/29/18	19:00	20:00	X	X	X	X				-	-	4	\$10.00	\$40.00	30	
9	FXNC	1X/DAY	4/16/18	4/22/18	20:00	23:00					X	X	X	-	-	3	\$10.00	\$30.00	30	
10	FXNC	1X/DAY	4/23/18	4/29/18	20:00	23:00	X	X	X	X				-	-	4	\$10.00	\$40.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	33	0	0	0	0	0	0	0	0	0	0	0	33
AMT	\$221.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$221.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/12/18

62520054 | Montgomery | Troy Cable/Union Springs, AL | 1768 |



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Walker for AL SD25

, Al

AE: Camp, Steven

Billing Cycle:04/18

Invoice ID: 18118

Invoice Date: 04/30/18

Contract ID: 8384

Client ID: 1263

Description	Amount
Order 1	\$99.00
Sub Total This Contract:	\$99.00
Less Agency (15.00 %)	(\$14.85)
Less Rep. Firm (20.00 %)	(\$16.83)
<b>Amount Due This Invoice</b>	<b>\$67.32</b>

Estimate ID: 427503, Rep Order ID: 62521429

Terms: Net 10 Days

Checks Payable To: Troy Cable

Mail To:  
Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

Affidavit of Performance - Spot Detail

Client: Walker for AL SD25  
Notes:  
Bill Cycle: 04/18  
Agency: SMART MEDIA  
Contract: 8384  
Invoice: 18118  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
04/27/18	Friday	FXNC	Union Springs	Fox & Friends	06:19:24	RW0118TVH _ Trump	00:00:30	1	\$3.00
04/27/18	Friday	FXNC	Union Springs	Neil Cavuto Your World	15:19:45	RW0118TVH _ Trump	00:00:30	3	\$5.00
04/27/18	Friday	FXNC	Union Springs	Special Report	17:44:32	RW0118TVH _ Trump	00:00:30	5	\$5.00
04/27/18	Friday	FXNC	Union Springs	The Story	18:45:19	RW0118TVH _ Trump	00:00:30	5	\$5.00
04/27/18	Friday	FXNC	Union Springs	Tucker Carlson Tonight	19:44:16	RW0118TVH _ Trump	00:00:30	7	\$10.00
04/27/18	Friday	FXNC	Union Springs	Tucker Carlson Tonight	22:15:29	RW0118TVH _ Trump	00:00:30	9	\$10.00
04/28/18	Saturday	FXNC	Union Springs	FOX & Friends Saturday	06:19:54	RW0118TVH _ Trump	00:00:30	1	\$3.00
04/28/18	Saturday	FXNC	Union Springs	The Journal Editorial Report	14:15:13	RW0118TVH _ Trump	00:00:30	3	\$5.00
04/28/18	Saturday	FXNC	Union Springs	Justice with Judge Jeanine	20:46:25	RW0118TVH _ Trump	00:00:30	9	\$10.00
04/28/18	Saturday	FXNC	Union Springs	The Greg Gutfeld Show	21:44:27	RW0118TVH _ Trump	00:00:30	9	\$10.00
04/29/18	Sunday	FXNC	Union Springs	FOX & Friends Sunday	08:48:55	RW0118TVH _ Trump	00:00:30	1	\$3.00
04/29/18	Sunday	FXNC	Union Springs	Americas News HQ	15:15:42	RW0118TVH _ Trump	00:00:30	3	\$5.00
04/29/18	Sunday	FXNC	Union Springs	FOX Report Sunday	18:13:22	RW0118TVH _ Trump	00:00:30	5	\$5.00
04/29/18	Sunday	FXNC	Union Springs	Watters World	19:39:59	RW0118TVH _ Trump	00:00:30	7	\$10.00
04/29/18	Sunday	FXNC	Union Springs	The Next Revolution	20:09:06	RW0118TVH _ Trump	00:00:30	9	\$10.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

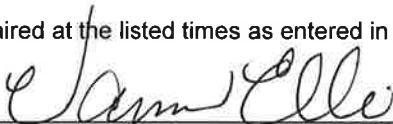
**Affidavit Of Performance - Spot Totals**

Client: Walker for AL SD25  
Notes:  
Bill Cycle: 04/18  
Agency: SMART MEDIA  
Contract: 8384  
Contract Type:  
Invoice: 18118  
Phone:

Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Union Springs	15	\$99.00
	<b>Order Total:</b>	<b>15</b>	<b>\$99.00</b>
	<b>Grand Total:</b>	<b>15</b>	<b>\$99.00</b>

These announcements were aired at the listed times as entered in the systems program log.

System Official Signature



Sworn to and subscribed before me, and in my presence on this 30th day of April, 2018.

Notary Signature



Notary Name:

REGINA W. BROOKS  
Notary Public, AL State at Large  
My Comm. Expires Feb. 25, 2019

Title:

Exp. Date:

End Of Report



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Walker for AL SD25

, Al

AE: Camp, Steven

Billing Cycle:05/18

Invoice ID: 18282

Invoice Date: 05/30/18

Contract ID: 8384

Client ID: 1263

Description	Amount
Order 1	\$122.00
Sub Total This Contract:	\$122.00
Less Agency (15.00 %)	(\$18.30)
Less Rep. Firm (20.00 %)	(\$20.74)
<b>Amount Due This Invoice</b>	<b>\$82.96</b>

Estimate ID: 427503, Rep Order ID: 62521429

Terms: Net 10 Days

Checks Payable To: Troy Cable

Mail To: Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

# **Affidavit of Performance - Spot Detail**

Client: Walker for AL SD25  
Notes:  
Bill Cycle: 05/18  
Agency: SMART MEDIA  
Contract: 8384  
Invoice: 18282  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
04/30/18	Monday	FXNC	Union Springs	Fox & Friends	07:19:52	RW0118TVH _ Trump	00:00:30	2	\$3.00
04/30/18	Monday	FXNC	Union Springs	Shepard Smith	14:19:00	RW0118TVH _ Trump	00:00:30	4	\$5.00
04/30/18	Monday	FXNC	Union Springs	The Fox News Specialist	16:12:21	RW0118TVH _ Trump	00:00:30	6	\$5.00
04/30/18	Monday	FXNC	Union Springs	Tucker Carlson Tonight	19:45:26	RW0118TVH _ Trump	00:00:30	8	\$10.00
04/30/18	Monday	FXNC	Union Springs	Hannity	21:48:10	RW0118TVH _ Trump	00:00:30	10	\$10.00
05/01/18	Tuesday	FXNC	Union Springs	Fox & Friends	06:19:22	RW0118TVH _ Trump	00:00:30	2	\$3.00
05/01/18	Tuesday	FXNC	Union Springs	Americas News HQ	13:46:11	RW0118TVH _ Trump	00:00:30	4	\$5.00
05/01/18	Tuesday	FXNC	Union Springs	The Fox News Specialists	16:42:48	RW0118TVH _ Trump	00:00:30	6	\$5.00
05/01/18	Tuesday	FXNC	Union Springs	Tucker Carlson Tonight	19:41:20	RW0118TVH _ Trump	00:00:30	8	\$10.00
05/01/18	Tuesday	FXNC	Union Springs	Hannity	21:18:15	RW0118TVH _ Trump	00:00:30	10	\$10.00
05/02/18	Wednesday	FXNC	Union Springs	Fox & Friends	07:47:07	RW0118TVH _ Trump	00:00:30	2	\$3.00
05/02/18	Wednesday	FXNC	Union Springs	The Fox News Specialists	16:11:56	RW0118TVH _ Trump	00:00:30	6	\$5.00
05/02/18	Wednesday	FXNC	Union Springs	Tucker Carlson Tonight	19:44:12	RW0118TVH _ Trump	00:00:30	8	\$10.00
05/02/18	Wednesday	FXNC	Union Springs	Tucker Carlson Tonight	22:11:32	RW0118TVH _ Trump	00:00:30	10	\$10.00
05/03/18	Thursday	FXNC	Union Springs	Fox & Friends	07:17:47	RW0118TVH _ Trump	00:00:30	2	\$3.00
05/03/18	Thursday	FXNC	Union Springs	The Fox News Specialists	16:13:22	RW0118TVH _ Trump	00:00:30	6	\$5.00
05/03/18	Thursday	FXNC	Union Springs	Tucker Carlson Tonight	19:43:10	RW0118TVH _ Trump	00:00:30	8	\$10.00
05/03/18	Thursday	FXNC	Union Springs	The Five	20:42:55	RW0118TVH _ Trump	00:00:30	10	\$10.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

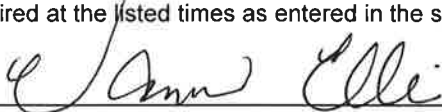
**Affidavit Of Performance - Spot Totals**

Client: Walker for AL SD25  
Notes:  
Bill Cycle: 05/18  
Agency: SMART MEDIA  
Contract: 8384  
Contract Type:  
Invoice: 18282  
Phone:

Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Union Springs	18	\$122.00
	<b>Order Total:</b>	<b>18</b>	<b>\$122.00</b>
	<b>Grand Total:</b>	<b>18</b>	<b>\$122.00</b>

These announcements were aired at the listed times as entered in the systems program log.

System Official Signature



Sworn to and subscribed before me, and in my presence on this 30th day of May, 2018.

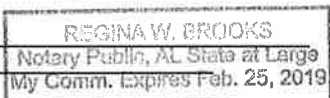
Notary Signature



Notary Name:

Title:

Exp. Date:



End Of Report



## Order Detail

Contract: 8481  
 Order: 1 of 1  
 Client: 1263 - Walker for AL SD25  
 Agency: 48 - SMART MEDIA  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Active  
 Contract Dates: 05/07/18 to 05/20/18  
 Order Entry: 05/08/18 Rev 2, 05/08/18

Order Dates: 05/07/18 to 05/20/18  
 Order Type:  
 Comm. Type:  
 Revenue Type:  
 Product Type: Political

Billing Period:  
 Billing Type: Broadcast  
 Package Fee Average: \$0.00  
 Estimate Id: 509515  
 Rep Order #: 62531528  
 Agency Product Code: ORDR

Line	Pri	Pre	Make	Good	Network	Zone	Date	Date	Spots Per Day							Start	Stop	Total	Spot	Total	Spot	Prog	Media	
	Le	Le					Start	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time	Time	Spots	Cost	Cost	Length	Type	Id(s)	Weights
1	2	2	Yes	FXNC	Union Springs	05/07/18	05/13/18				X	X	X	X	X	06:00:00	09:00:00	10	3.00	30.00	00:00:30	All	2	
2	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18		X	X						06:00:00	09:00:00	4	3.00	12.00	00:00:30	All	2	1
3	2	2	Yes	FXNC	Union Springs	05/07/18	05/13/18				X	X	X	X	X	09:00:00	16:00:00	10	5.00	50.00	00:00:30	All	2	1
4	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18		X	X						09:00:00	16:00:00	5	5.00	25.00	00:00:30	All	2	1
5	2	2	Yes	FXNC	Union Springs	05/07/18	05/13/18				X	X	X	X	X	16:00:00	19:00:00	5	5.00	25.00	00:00:30	All	2	1
6	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18		X	X						16:00:00	19:00:00	2	5.00	10.00	00:00:30	All	2	1
7	2	2	Yes	FXNC	Union Springs	05/07/18	05/13/18				X	X	X	X	X	19:00:00	24:00:00	10	10.00	100.00	00:00:30	All	2	1
8	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18		X	X						19:00:00	24:00:00	4	10.00	40.00	00:00:30	All	2	1
Totals:																		50		\$292.00				

## Order Summary

Total Spots		Spots Paid		Total Cost		Average Spot Cost (Gross)		Average Spot Cost (Net)		Spot Status Summary					
50	0	Gross	Net	\$292.00	\$198.56	Total	Paid	Total	Paid	Req.	Schd.	Aired	Fail	Billed	Fill
50	0	\$292.00	\$198.56			\$5.84	0.00	\$3.97	0.00	50	0	0	0	0	0
Package Fee Summary															
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total		
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Added Fee Summary															
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total		
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	0	50	0	0	0	0	0	0	0
	.00	.00	.00	.00	292.00	.00	.00	.00	.00	.00	.00	.00



Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
1	RW0118TVH - Trump	04/17/18	00:00:00	06/05/18	24:00:00
2	RW0218TVH	05/08/18	00:00:00	06/05/18	24:00:00

Accepted By: \_\_\_\_\_

End Of Report



# NCC Cable System Order

Order #	62531528
Syscode	1768
System Name	Troy Cable/Union Springs, AL
Market	Montgomery

Flight Dates	05/07/18 - 05/20/18
Agency	Smart Media
Advertiser	Walker for AL SD25

Update Date	05/08/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov11

Client Code	WALKE
Product Code	ORDR
Est Code	509515
Product Name	AL SD-25
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$292.00	
Commission		\$43.80	
Net Total		\$248.20	
Total Spots		50	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/8 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	5/7/18	5/13/18	06:00	09:00			X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	
2	FXNC	VARIOUS	5/14/18	5/20/18	06:00	09:00	X	X						-	-	4	\$3.00	\$12.00	30	
3	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00			X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	
4	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00	X	X						-	-	5	\$5.00	\$25.00	30	
5	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	
6	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
7	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00			X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	
8	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X						-	-	4	\$10.00	\$40.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	50	0	0	0	0	0	0	0	0	0	0	0	50
<b>AMT</b>	\$292.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$292.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/08/18

62531528 | Montgomery | Troy Cable/Union Springs, AL | 1768 |



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Walker for AL SD25

, Al

AE: Camp, Steven

Billing Cycle:05/18

Invoice ID: 18283

Invoice Date: 05/30/18

Contract ID: 8481

Client ID: 1263

Description	Amount
Order 1	\$292.00
Sub Total This Contract:	\$292.00
Less Agency (15.00 %)	(\$43.80)
Less Rep. Firm (20.00 %)	(\$49.64)
<b>Amount Due This Invoice</b>	<b>\$198.56</b>

Estimate ID: 509515, Rep Order ID: 62531528

Terms: Net 10 Days

Checks Payable To: Troy Cable

Mail To:  
Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

# **Affidavit of Performance - Spot Detail**

Client: Walker for AL SD25  
Notes:  
Bill Cycle: 05/18  
Agency: SMART MEDIA  
Contract: 8481  
Invoice: 18283  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
05/09/18	Wednesday	FXNC	Union Springs	Fox & Friends	06:48:41	RW0218TVH	00:00:30	1	\$3.00
05/09/18	Wednesday	FXNC	Union Springs	Happening Now	12:16:20	RW0218TVH	00:00:30	3	\$5.00
05/09/18	Wednesday	FXNC	Union Springs	Americas News HQ	13:47:36	RW0218TVH	00:00:30	3	\$5.00
05/09/18	Wednesday	FXNC	Union Springs	The Story	18:12:06	RW0218TVH	00:00:30	5	\$5.00
05/09/18	Wednesday	FXNC	Union Springs	Tucker Carlson Tonight	19:46:27	RW0218TVH	00:00:30	7	\$10.00
05/09/18	Wednesday	FXNC	Union Springs	The Five	23:45:52	RW0218TVH	00:00:30	7	\$10.00
05/10/18	Thursday	FXNC	Union Springs	Fox & Friends	06:49:11	RW0218TVH	00:00:30	1	\$3.00
05/10/18	Thursday	FXNC	Union Springs	Americas Newsroom	08:48:08	RW0218TVH	00:00:30	1	\$3.00
05/10/18	Thursday	FXNC	Union Springs	Americas Newsroom	09:47:27	RW0218TVH	00:00:30	3	\$5.00
05/10/18	Thursday	FXNC	Union Springs	Neil Cavuto Your World	15:48:51	RW0218TVH	00:00:30	3	\$5.00
05/10/18	Thursday	FXNC	Union Springs	Special Report	17:44:18	RW0218TVH	00:00:30	5	\$5.00
05/10/18	Thursday	FXNC	Union Springs	Hannity	21:48:38	RW0218TVH	00:00:30	7	\$10.00
05/11/18	Friday	FXNC	Union Springs	Fox & Friends	06:47:30	RW0218TVH	00:00:30	1	\$3.00
05/11/18	Friday	FXNC	Union Springs	Fox & Friends	07:49:13	RW0218TVH	00:00:30	1	\$3.00
05/11/18	Friday	FXNC	Union Springs	Americas Newsroom	09:18:57	RW0218TVH	00:00:30	3	\$5.00
05/11/18	Friday	FXNC	Union Springs	Americas Newsroom	09:46:24	RW0218TVH	00:00:30	3	\$5.00
05/11/18	Friday	FXNC	Union Springs	The Fox News Specialists	16:11:57	RW0218TVH	00:00:30	5	\$5.00
05/11/18	Friday	FXNC	Union Springs	Tucker Carlson Tonight	22:13:10	RW0218TVH	00:00:30	7	\$10.00
05/11/18	Friday	FXNC	Union Springs	The Five	23:11:44	RW0218TVH	00:00:30	7	\$10.00
05/12/18	Saturday	FXNC	Union Springs	FOX & Friends Saturday	06:48:28	RW0218TVH	00:00:30	1	\$3.00
05/12/18	Saturday	FXNC	Union Springs	FOX & Friends Saturday	08:49:16	RW0218TVH	00:00:30	1	\$3.00
05/12/18	Saturday	FXNC	Union Springs	Americas News HQ	11:17:11	RW0218TVH	00:00:30	3	\$5.00
05/12/18	Saturday	FXNC	Union Springs	The Journal Editorial Report	14:14:36	RW0218TVH	00:00:30	3	\$5.00
05/12/18	Saturday	FXNC	Union Springs	Americas News HQ	17:48:17	RW0218TVH	00:00:30	5	\$5.00
05/12/18	Saturday	FXNC	Union Springs	Justice with Judge Jeanine	20:11:36	RW0218TVH	00:00:30	7	\$10.00
05/12/18	Saturday	FXNC	Union Springs	Justice with Judge Jeanine	20:47:41	RW0218TVH	00:00:30	7	\$10.00
05/12/18	Saturday	FXNC	Union Springs	Watters World	22:14:57	RW0218TVH	00:00:30	7	\$10.00
05/13/18	Sunday	FXNC	Union Springs	FOX & Friends Sunday	06:48:37	RW0218TVH	00:00:30	1	\$3.00
05/13/18	Sunday	FXNC	Union Springs	FOX & Friends Sunday	07:49:06	RW0218TVH	00:00:30	1	\$3.00
05/13/18	Sunday	FXNC	Union Springs	FOX & Friends Sunday	08:47:56	RW0218TVH	00:00:30	1	\$3.00
05/13/18	Sunday	FXNC	Union Springs	Mediabuzz	10:12:08	RW0218TVH	00:00:30	3	\$5.00
05/13/18	Sunday	FXNC	Union Springs	FOX News Sunday	13:17:58	RW0218TVH	00:00:30	3	\$5.00
05/13/18	Sunday	FXNC	Union Springs	The Greg Gutfeld Show	16:44:05	RW0218TVH	00:00:30	5	\$5.00
05/13/18	Sunday	FXNC	Union Springs	The Next Revolution	20:11:48	RW0218TVH	00:00:30	7	\$10.00
05/13/18	Sunday	FXNC	Union Springs	The Next Revolution	23:11:48	RW0218TVH	00:00:30	7	\$10.00
05/14/18	Monday	FXNC	Union Springs	Fox & Friends	06:48:02	RW0218TVH	00:00:30	2	\$3.00
05/14/18	Monday	FXNC	Union Springs	Fox & Friends	07:47:37	RW0218TVH	00:00:30	2	\$3.00
05/14/18	Monday	FXNC	Union Springs	Happening Now	10:49:27	RW0218TVH	00:00:30	4	\$5.00
05/14/18	Monday	FXNC	Union Springs	Happening Now	12:47:00	RW0218TVH	00:00:30	4	\$5.00
05/14/18	Monday	FXNC	Union Springs	Neil Cavuto Your World	15:45:23	RW0218TVH	00:00:30	4	\$5.00
05/14/18	Monday	FXNC	Union Springs	Special Report	17:43:33	RW0218TVH	00:00:30	6	\$5.00
05/14/18	Monday	FXNC	Union Springs	Tucker Carlson Tonight	19:43:34	RW0218TVH	00:00:30	8	\$10.00
05/14/18	Monday	FXNC	Union Springs	The Five	23:43:04	RW0218TVH	00:00:30	8	\$10.00
05/15/18	Tuesday	FXNC	Union Springs	Fox & Friends	07:47:57	RW0218TVH	00:00:30	2	\$3.00
05/15/18	Tuesday	FXNC	Union Springs	Americas Newsroom	08:18:11	RW0218TVH	00:00:30	2	\$3.00
05/15/18	Tuesday	FXNC	Union Springs	Americas Newsroom	09:19:36	RW0218TVH	00:00:30	4	\$5.00
05/15/18	Tuesday	FXNC	Union Springs	Outnumbered	11:46:10	RW0218TVH	00:00:30	4	\$5.00
05/15/18	Tuesday	FXNC	Union Springs	The Story	18:45:01	RW0218TVH	00:00:30	6	\$5.00
05/15/18	Tuesday	FXNC	Union Springs	The Five	20:43:27	RW0218TVH	00:00:30	8	\$10.00
05/15/18	Tuesday	FXNC	Union Springs	The Five	23:10:21	RW0218TVH	00:00:30	8	\$10.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

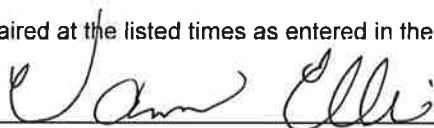
**Affidavit Of Performance - Spot Totals**

Client: Walker for AL SD25  
Notes:  
Bill Cycle: 05/18  
Agency: SMART MEDIA  
Contract: 8481  
Contract Type:  
Invoice: 18283  
Phone:

Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Union Springs	50	\$292.00
	<b>Order Total:</b>	<b>50</b>	<b>\$292.00</b>
	<b>Grand Total:</b>	<b>50</b>	<b>\$292.00</b>

These announcements were aired at the listed times as entered in the systems program log

System Official Signature



Sworn to and subscribed before me, and in my presence on this 30th day of May, 2018.

Notary Signature



Notary Name:

Title:

Exp. Date:

REGINA W. BROOKS  
Notary Public, AL State at Large  
My Comm. Expires Feb. 25, 2019

End Of Report



## Order Detail

Contract: 8500  
 Order: 1 of 1  
 Client: 1263 - Walker for AL SD25  
 Agency: 48 - SMART MEDIA  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Active  
 Contract Dates: 05/14/18 to 05/27/18  
 Order Entry: 05/15/18 Rev 2, 05/15/18

Order Dates: 05/14/18 to 05/27/18  
 Order Type:  
 Comm. Type:  
 Revenue Type:  
 Product Type: Political

Billing Period:  
 Billing Type: Broadcast  
 Package Fee Average: \$.00  
 Estimate Id: 516522  
 Rep Order #: 62533960  
 Agency Product Code: ORDR

Line	Pri	Pre	Make	Good	Network	Zone	Date	Date	Mon	Tue	Spots Per Day					Start	Stop	Total	Spot	Total	Spot	Prog	Media	
	Le	Le					Start	Stop			Wed	Thu	Fri	Sat	Sun	Time	Time	Spots	Cost	Cost	Length	Type	Id(s)	Weights
1	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18				X	X	X	X	X	05:00:00	09:00:00	10	3.00	30.00	00:00:30	All	2	1
2	2	2	Yes	FXNC	Union Springs	05/21/18	05/27/18	X	X							05:00:00	09:00:00	4	3.00	12.00	00:00:30	All	2	1
3	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18				X	X	X	X	X	09:00:00	16:00:00	10	5.00	50.00	00:00:30	All	2	1
4	2	2	Yes	FXNC	Union Springs	05/21/18	05/27/18	X	X							09:00:00	16:00:00	5	5.00	25.00	00:00:30	All	2	1
5	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18				X	X	X	X	X	16:00:00	19:00:00	5	5.00	25.00	00:00:30	All	2	1
6	2	2	Yes	FXNC	Union Springs	05/21/18	05/27/18	X	X							16:00:00	19:00:00	2	5.00	10.00	00:00:30	All	2	1
7	2	2	Yes	FXNC	Union Springs	05/14/18	05/20/18				X	X	X	X	X	19:00:00	24:00:00	10	10.00	100.00	00:00:30	All	2	1
8	2	2	Yes	FXNC	Union Springs	05/21/18	05/27/18	X	X							19:00:00	24:00:00	4	10.00	40.00	00:00:30	All	2	1
Totals:																		50		\$292.00				

## Order Summary

Total Spots: 50  
 Spots Paid: 0  
 Total Cost Gross: \$292.00  
 Total Cost Net: \$198.56

Average Spot Cost (Gross): \$5.84  
 Average Spot Cost (Net): 0.00

Average Spot Cost (Net): \$3.97  
 Average Spot Cost (Net): 0.00

Spot Status Summary  
 Reg. 50, Sched. 0, Aired 0, Fail 0, Billed 0, Fill 0

## Package Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total Gross	Contract Total Net
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Added Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	0	50	0	0	0	0	0	0	0
	.00	.00	.00	.00	292.00	.00	.00	.00	.00	.00	.00	.00



## Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
1	RW0118TVH - Trump	04/17/18	00:00:00	06/05/18	24:00:00
2	RW0218TVH	05/08/18	00:00:00	06/05/18	24:00:00

Accepted By: \_\_\_\_\_

End Of Report



# NCC Cable System Order

Order #	62533960
Syscode	1768
System Name	Troy Cable/Union Springs, AL
Market	Montgomery

Flight Dates	05/14/18 - 05/27/18
Agency	Smart Media
Advertiser	Walker for AL SD25

Update Date	05/15/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Client Code	WALKE
Product Code	ORDR
Est Code	516522
Product Name	AL SD-25
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$292.00
Commission	\$43.80
Net Total	\$248.20
Total Spots	50
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
GIMP	-
CPP	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/15 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/14/18	5/20/18	05:00	09:00			X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	NPE
2	FXNC	FXNC EM	5/21/18	5/27/18	05:00	09:00	X	X						-	-	4	\$3.00	\$12.00	30	NPE
3	FXNC	FXNC DT	5/14/18	5/20/18	09:00	16:00			X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	NPE
4	FXNC	FXNC DT	5/21/18	5/27/18	09:00	16:00	X	X						-	-	5	\$5.00	\$25.00	30	NPE
5	FXNC	FXNC EF	5/14/18	5/20/18	16:00	19:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	NPE
6	FXNC	FXNC EF	5/21/18	5/27/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	NPE
7	FXNC	FXNC PT	5/14/18	5/20/18	19:00	24:00			X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NPE
8	FXNC	FXNC PT	5/21/18	5/27/18	19:00	24:00	X	X						-	-	4	\$10.00	\$40.00	30	NPE

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$292.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$292.00

SYSTEM APP: SALES ACCT

Date Printed 05/15/18

62533960 | Montgomery | Troy Cable/Union Springs, AL | 1768 |



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Walker for AL SD25

, Al

AE: Camp, Steven

Billing Cycle:05/18

Invoice ID: 18284

Invoice Date: 05/30/18

Contract ID: 8500

Client ID: 1263

Description	Amount
Order 1	\$292.00
Sub Total This Contract:	\$292.00
Less Agency (15.00 %)	(\$43.80)
Less Rep. Firm (20.00 %)	(\$49.64)
<b>Amount Due This Invoice</b>	<b>\$198.56</b>

Estimate ID: 516522, Rep Order ID: 62533960

Contract Note: 62533960 - US

Terms:

Net 10 Days

Checks Payable To:

Troy Cable

Mail To:

Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

# Affidavit of Performance - Spot Detail

Client: Walker for AL SD25  
Notes: 62533960 - US  
Bill Cycle: 05/18  
Agency: SMART MEDIA  
Contract: 8500  
Invoice: 18284  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
05/16/18	Wednesday	FXNC	Union Springs	Fox & Friends	06:49:31	RW0218TVH	00:00:30	1	\$3.00
05/16/18	Wednesday	FXNC	Union Springs	Fox & Friends	07:48:59	RW0218TVH	00:00:30	1	\$3.00
05/16/18	Wednesday	FXNC	Union Springs	Outnumbered	11:46:47	RW0218TVH	00:00:30	3	\$5.00
05/16/18	Wednesday	FXNC	Union Springs	The Story	18:10:44	RW0218TVH	00:00:30	5	\$5.00
05/16/18	Wednesday	FXNC	Union Springs	Hannity	21:47:44	RW0218TVH	00:00:30	7	\$10.00
05/16/18	Wednesday	FXNC	Union Springs	Tucker Carlson Tonight	22:49:09	RW0218TVH	00:00:30	7	\$10.00
05/17/18	Thursday	FXNC	Union Springs	Fox & Friends	05:19:09	RW0218TVH	00:00:30	1	\$3.00
05/17/18	Thursday	FXNC	Union Springs	Fox & Friends	05:46:00	RW0218TVH	00:00:30	1	\$3.00
05/17/18	Thursday	FXNC	Union Springs	Happening Now	10:48:12	RW0218TVH	00:00:30	3	\$5.00
05/17/18	Thursday	FXNC	Union Springs	Outnumbered	11:12:52	RW0218TVH	00:00:30	3	\$5.00
05/17/18	Thursday	FXNC	Union Springs	Special Report	17:14:10	RW0218TVH	00:00:30	5	\$5.00
05/17/18	Thursday	FXNC	Union Springs	Tucker Carlson Tonight	22:48:19	RW0218TVH	00:00:30	7	\$10.00
05/17/18	Thursday	FXNC	Union Springs	The Five	23:42:51	RW0218TVH	00:00:30	7	\$10.00
05/18/18	Friday	FXNC	Union Springs	Fox & Friends	05:19:14	RW0218TVH	00:00:30	1	\$3.00
05/18/18	Friday	FXNC	Union Springs	Fox & Friends	05:46:22	RW0218TVH	00:00:30	1	\$3.00
05/18/18	Friday	FXNC	Union Springs	Americas Newsroom	09:47:25	RW0218TVH	00:00:30	3	\$5.00
05/18/18	Friday	FXNC	Union Springs	Neil Cavuto Your World	15:49:03	RW0218TVH	00:00:30	3	\$5.00
05/18/18	Friday	FXNC	Union Springs	The Fox News Specialists	16:41:54	RW0218TVH	00:00:30	5	\$5.00
05/18/18	Friday	FXNC	Union Springs	The Five	20:44:43	RW0218TVH	00:00:30	7	\$10.00
05/18/18	Friday	FXNC	Union Springs	Tucker Carlson Tonight	22:48:40	RW0218TVH	00:00:30	7	\$10.00
05/19/18	Saturday	FXNC	Union Springs	Cavuto on Business	09:48:44	RW0218TVH	00:00:30	3	\$5.00
05/19/18	Saturday	FXNC	Union Springs	Americas News HQ	11:46:08	RW0218TVH	00:00:30	3	\$5.00
05/19/18	Saturday	FXNC	Union Springs	Americas News HQ	13:19:47	RW0218TVH	00:00:30	3	\$5.00
05/19/18	Saturday	FXNC	Union Springs	Americas News HQ	17:13:05	RW0218TVH	00:00:30	5	\$5.00
05/19/18	Saturday	FXNC	Union Springs	Justice with Judge Jeanine	20:14:07	RW0218TVH	00:00:30	7	\$10.00
05/19/18	Saturday	FXNC	Union Springs	Justice with Judge Jeanine	23:47:09	RW0218TVH	00:00:30	7	\$10.00
05/20/18	Sunday	FXNC	Union Springs	FOX & Friends Sunday	05:17:43	RW0218TVH	00:00:30	1	\$3.00
05/20/18	Sunday	FXNC	Union Springs	FOX & Friends Sunday	05:46:44	RW0218TVH	00:00:30	1	\$3.00
05/20/18	Sunday	FXNC	Union Springs	Americas News HQ	11:48:16	RW0218TVH	00:00:30	3	\$5.00
05/20/18	Sunday	FXNC	Union Springs	The Journal Editorial Report	14:43:07	RW0218TVH	00:00:30	3	\$5.00
05/20/18	Sunday	FXNC	Union Springs	The Greg Gutfeld Show	16:13:38	RW0218TVH	00:00:30	5	\$5.00
05/20/18	Sunday	FXNC	Union Springs	The Next Revolution	23:10:11	RW0218TVH	00:00:30	7	\$10.00
05/20/18	Sunday	FXNC	Union Springs	The Next Revolution	23:41:37	RW0218TVH	00:00:30	7	\$10.00
05/21/18	Monday	FXNC	Union Springs	Fox & Friends	05:19:08	RW0218TVH	00:00:30	2	\$3.00
05/21/18	Monday	FXNC	Union Springs	Fox & Friends	05:47:48	RW0218TVH	00:00:30	2	\$3.00
05/21/18	Monday	FXNC	Union Springs	Happening Now	10:45:02	RW0218TVH	00:00:30	4	\$5.00
05/21/18	Monday	FXNC	Union Springs	Outnumbered	11:48:14	RW0218TVH	00:00:30	4	\$5.00
05/21/18	Monday	FXNC	Union Springs	Happening Now	12:13:33	RW0218TVH	00:00:30	4	\$5.00
05/21/18	Monday	FXNC	Union Springs	Neil Cavuto Your World	15:19:02	RW0218TVH	00:00:30	4	\$5.00
05/21/18	Monday	FXNC	Union Springs	The Story	18:49:42	RW0218TVH	00:00:30	6	\$5.00
05/21/18	Monday	FXNC	Union Springs	The Five	20:44:10	RW0218TVH	00:00:30	8	\$10.00
05/21/18	Monday	FXNC	Union Springs	Hannity	21:46:49	RW0218TVH	00:00:30	8	\$10.00
05/22/18	Tuesday	FXNC	Union Springs	Fox & Friends	05:19:10	RW0218TVH	00:00:30	2	\$3.00
05/22/18	Tuesday	FXNC	Union Springs	Fox & Friends	05:47:28	RW0218TVH	00:00:30	2	\$3.00
05/22/18	Tuesday	FXNC	Union Springs	Americas News HQ	13:18:41	RW0218TVH	00:00:30	4	\$5.00
05/22/18	Tuesday	FXNC	Union Springs	The Fox News Specialists	16:42:10	RW0218TVH	00:00:30	6	\$5.00
05/22/18	Tuesday	FXNC	Union Springs	The Five	20:43:36	RW0218TVH	00:00:30	8	\$10.00
05/22/18	Tuesday	FXNC	Union Springs	Tucker Carlson Tonight	22:47:42	RW0218TVH	00:00:30	8	\$10.00
05/23/18	Wednesday	FXNC	Union Springs	Fox & Friends	05:18:55	RW0218TVH	00:00:30	1	\$3.00
05/24/18	Thursday	FXNC	Union Springs	Fox & Friends	05:48:02	RW0218TVH	00:00:30	1	\$3.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

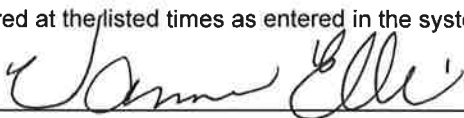
### Affidavit Of Performance - Spot Totals

Client: Walker for AL SD25  
Notes: 62533960 - US  
Bill Cycle: 05/18  
Agency: SMART MEDIA  
Contract: 8500  
Contract Type:  
Invoice: 18284  
Phone:

Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Union Springs	50	\$292.00
	<b>Order Total:</b>	<b>50</b>	<b>\$292.00</b>
	<b>Grand Total:</b>	<b>50</b>	<b>\$292.00</b>

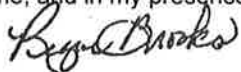
These announcements were aired at the listed times as entered in the systems program log.

System Official Signature



Sworn to and subscribed before me, and in my presence on this 30th day of May, 2018.

Notary Signature



Notary Name:

Title:

Exp. Date:

REGINA W. BROOKS  
Notary Public, AL State of Large  
My Comm. Expires Feb. 25, 2019

End Of Report



## Traffic Instructions from Smart Media Group

**NCC**

Please review and follow the link below to confirm these instructions and complete the confirmation process.

**[VIEW AND CONFIRM RECEIPT OF TRAFFIC INSTRUCTIONS](#)**

Client: Walker for AL SD-25

Flight Dates: April 6, 2018 to *Until further notice*

### **Spots**

**RW0118TVH - Trump**

**Rotation:** 100%

**Length:** 30 seconds

**Delivery Method:** Extreme Reach

Is this contact information correct?

If not, please contact us by calling 703-518-4747

or emailing us at **[traffic@smartmediagrp.com](mailto:traffic@smartmediagrp.com)**







Jolynn Richardson <jolynn.richardson@troycable.com>

## Fwd: New Political Traffic Instructions: Smart Media - Walker for AL SD25 - Walker for ALSD25 Traffic 4.6.docx

2 messages

Steve Camp <steve.camp@troycable.com>  
To: Jolynn Richardson <jolynn.richardson@troycable.com>

Fri, Apr 6, 2018 at 12:16 PM

**Steven B. Camp**  
**Executive Director of Studio 52 Productions**  
**Troy Cablevision, Inc.**  
334-566-3310 wk  
334-770-3300 fax  
334-268-1841 cell  
[scamp@troycable.net](mailto:scamp@troycable.net)

----- Forwarded message -----

From: <[PoliticalTraffic@nccmedia.com](mailto:PoliticalTraffic@nccmedia.com)>  
Date: Fri, Apr 6, 2018 at 11:48 AM  
Subject: New Political Traffic Instructions: Smart Media - Walker for AL SD25 - Walker for ALSD25 Traffic 4.6.docx  
To: [NITA.WEEMS@troycable.net](mailto:NITA.WEEMS@troycable.net)

Hello,

New political traffic instructions have been uploaded to [Affiliate.SpotCable.com](http://Affiliate.SpotCable.com). The following requires your immediate attention:

Agency : **Smart Media**  
Advertiser : **Walker for AL SD25**  
Estimate Code : **406412**

Market	Contract	Syscode	Comment
Montgomery	62520051	1768	Spot should arrive via Extreme Reach. Please confirm traffic and spot on affiliate site via the links below or by logging in, and reply to this email with any questions. Thank you!

File Name : **Walker for ALSD25 Traffic 4.6.docx**

Click [here](#) to confirm the instructions but not the spot.

Click [here](#) to confirm that you have both the instructions and the spot to start on time.



If you have any questions, please reply to this email.

Thank you,

Alex Hayden  
NCC Traffic Team

You may also log onto <http://affiliate.spotcable.com> to review and confirm receipt of the political traffic instructions and confirm receipt of the copy sent by the agency.



**Walker for ALSD25 Traffic 4.6\_636586157147180389.docx**  
22K

**Steve Camp** <steve.camp@troycable.com>  
To: Jolynn Richardson <jolynn.richardson@troycable.com>

Thu, Apr 12, 2018 at 10:26 AM

----- Forwarded message -----

From: <PoliticalTraffic@nccmedia.com>

Date: Thu, Apr 12, 2018, 9:17 AM

Subject: New Political Traffic Instructions: Smart Media - Walker for AL SD25 - Walker for ALSD25 Traffic 4.6.docx

To: <NITA.WEEMS@troycable.net>

Hello,

New political traffic instructions have been uploaded to [Affiliate.SpotCable.com](http://Affiliate.SpotCable.com). The following requires your immediate attention:

Agency : **Smart Media**

Advertiser : **Walker for AL SD25**

Estimate Code : **413419**

Market	Contract	Syscode	Comment
Montgomery	62520053	1768	Traffic remains the same and spot is in house Please confirm traffic and spot on affiliate site via the links below or by logging in, and reply to this email with any questions. Thank you!

File Name : **Walker for ALSD25 Traffic 4.6.docx**

Click [here](#) to confirm the instructions but not the spot.

Click [here](#) to confirm that you have both the instructions and the spot to start on time.



If you have any questions, please reply to this email.

Thank you,

Patrick Frampus  
NCC Traffic Team

You may also log onto <http://affiliate.spotcable.com> to review and confirm receipt of the political traffic instructions and confirm receipt of the copy sent by the agency.



**Walker for ALSD25 Traffic 4.6\_636591250580009464.docx**

22K



Hello,

Please see below for traffic instructions for Walker for AL SD-25. Please confirm that we are good to start 5/9. Let me know if you have any questions, thanks!

Client: Walker for AL SD-25

Flight Dates: May 9, 2018 to *Until further notice*

## Spots

**RW0218TVH - Fighter**

**Rotation:** 100%

**Length:** 30 seconds

**Delivery Method:** Extreme Reach





Client: Walker for AL SD-25

Flight Dates: May 23, 2018 to *Until further notice*

## Spots

**RW0118TVH - Trump**

**Rotation:** 50%

**Length:** 30 seconds

**Delivery Method:** In-House

**RW0218TVH - Fighter**

**Rotation:** 50%

**Length:** 30 seconds

**Delivery Method:** In-House