



WFWI Issues and Programs List
3rd Quarter, 2020

July 1, 2020 - September 30, 2020

Prepared by Kyle Guderian, PD
on October 1, 2020

Regularly Scheduled
News and Public Affairs Programming
Broadcast by WFWI

Program Name	Schedule and Description
Coronavirus Updates	We Ran One Minute Updates Informing Listeners on Current Status Locally of Coronavirus Pandemic, With Information On Closures & Safety Information Thru May 15. Airs Once An Hour From 8a-8p. Also Provided Text And On Line Link For Current Updates and Promoted Once An Hour On Air
Local Newscasts	One minute news segments broadcast at two minutes past each hour from 6a-10a & 5p & 6p; Covers news stories affecting the local cities, counties, and states.
Weather Forecasts	30 second segments broadcast one time each hour between 6 am and 12 midnight; Forecasts of the weather and updates on weather related watches and warnings.
Operation Restaurant Rescue	Provided On Our Website and Social Media Our Local Restaurants That Are Offering Curbside Pickup – Ran On Air Promotion Once An Hour

Issues of Concern to the Communities Served by WFWI

Subject	Description
Weekly topics include; Economy, Transportation, Environment, Education, Health and Public Safety	28 minute program broadcast each Sunday at 6 am; Interviews with guests that have expertise and real-world experience regarding current issues.



QUARTERLY REPORT
JULY-SEPTEMBER 2020

Program # 2020-27

Airdate: 7-5-20 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Abuse	16:00

Summary: Our guest discusses her role in helping victims of abuse find restoration, healing and their voice.

Guest: Mannette Morgan is a speaker, coach, survivor of abuse and author. She has worked with abuse survivors for 30 years. She's the author of "Finding Your Voice: A Path To Recovery". www.mannettemorgan.com

Issues Covered: types of abuse, 5 stages, denial

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: self-respect, action, patience

29:00	Conclusion of Program	:30
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Program # 2020-28

Airdate: 7-12-20 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Media/Popular Culture	16:00

Summary: Our guest discusses his book on one of the most popular situation comedies in the history of television.

Guest: Marc Freeman is a senior-level writer/journalist who covers pop culture, entertainment, American History, film and television. He's the author of "Modern Family: The Untold Story of One of Television's Groundbreaking Sitcoms".

Issues Covered: blended families, race, bias

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: marriage, coming of age, diversity

29:00	Conclusion of Program	:30
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Program # 2020-29

Airdate: 7-19-20 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Genealogy	16:00

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Summary: Our guest discusses the importance of knowing your family history and how to research your ancestors.

Guest: Wendy Wilson Spooner is a historical fiction author and professional genetic genealogist. She is the author of

"Once Upon An Irish Summer" a dual timeline novel of two teenagers, two centuries apart.
www.WendyWilsonSpooner.com

Issues Covered: research, adoptees, grief, family

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: need for connection, faith, self-esteem

29:00 Conclusion of Program :30

Program # 2020-30

Airdate: ____7-26-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Leadership/Safety	16:00

Summary: Our guest discusses the role of psychological safety in the workplace.

Guest: Dr. Timothy Clark is the founder and CEO of Leader Factor, a worldwide leadership and training organization. He is author of "The 4 Stages of Psychological Safety: Defining The Path of Inclusion and Innovation."
www.leaderfactor.com

Issues Covered: employee safety, inclusion, contribution

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: nurturing, failure, truth, fear

29:00 Conclusion of Program :30

Program # 2020-31

Airdate: ____8-2-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Media/Education	16:00

Summary: Our guest discusses his role on one of the most popular television shows of all time.

Guest: Joshua Dela Cruz is the new host of the revival of the groundbreaking children's series "Blue's Clues and You" on Nickelodeon.

Issues Covered: education, friendships, interactivity

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- History/Science	7:00

Summary: Our guest discusses his documentary that follows the excavation of one the world's most historical sites.

Guest: Award winning filmmaker Steve Burns is Executive Producer of "Pompeii: Disaster Street" on CuriosityStream that televises the excavation of Pompeii, once known as the crown jewel of the Roman Empire.

Issues Covered: art, daily life, new science and technology

29:00	Conclusion of Program	:30
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Program # 2020-32

Airdate: ____8-9-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton ()

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Self-Help/Psychology	16:00

Summary: Our guest discusses how to rewrite your beliefs, the

subconscious program of our own making, to improve every aspect of your life.

Guest: Darren Gold is a renowned advisor, leading executive coach and best selling author. His latest book is "Master Your Code: The Art, Wisdom and Science of Leading an Extraordinary Life".

Issues Covered: behavior, beliefs, forgiveness

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: language, epigenetics, deep listening

29:00 Conclusion of Program :30

Program # 2020-33

Airdate: ____8-16-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Employment/Job Search	16:00

Summary: Our guest discusses how to identify, confront and conquer the emotions that are preventing you from landing a new job.

Guest: Lauren Herring is an internationally recognized career development expert and CEO of IMPACT Group. She's the author of "Take Control Of Your Job Search: 10 Emotions You Must Master To Land The Job".

Issues Covered: unproductive behaviors, fear, anxiety

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: confidence, support group, networking

29:00 Conclusion of Program :30

Program # 2020-34

Airdate: ____ 8-23-20 ____ Time of Broadcast ____ 6 AM ____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Unconscious Bias	16:00

Summary: Our guest discusses recognizing and addressing the biases that wall us off from each other.

Guest: Howard Ross is a social justice advocate, seminal thought leader on unconscious bias and author of "Everyday Bias: Identifying and Navigating Unconscious Judgments in Our Daily Lives."
www.howardjross.com

Issues Covered: disparity, patterns, dominant groups

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: Gender equality, ethnic diversity, media

29:00 Conclusion of Program :30

Program # 2020-35

Airdate: ____ 8-30-20 ____ Time of Broadcast ____ 6 AM ____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Workplace/Psychology	16:00

Summary: Our guest discusses the small cues that make a

surprising difference in our success at work.

Guest: Thalma Lobel is an internationally recognized psychologist and expert on human behavior. She's the author of "Whatever Works: The Small Cues That Make A Surprising Difference in Our Success at Work – And How to Create a Happier Office".

Issues Covered: environment, working from home, dress

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: technology, creativity, diversity

29:00 Conclusion of Program :30

Program # 2020-36

Airdate: ____9-6-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Environment	16:00

Summary: Our guest discusses how to prevent the worst effects of global climate change and the fight against environmental destruction.

Guest: Jerry Yudelson is known globally for his work as an environmental activist and leader in the area of green building and sustainable design. He's the author of "The Godfather of Green: An Eco-Spiritual Memoir".

Issues Covered: earth day, air pollution, green homes

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: water conservation, global warming

29:00 Conclusion of Program :30

Program # 2020-37

Airdate: ____9-13-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Law/Literature	16:00

Summary: Our guest discusses his legal thriller best sellers and the American legal system.

Guest: Scott Turow is considered the Godfather of the Modern Legal Thriller. He has had 11 best sellers. His newest is "The Last Trial". He is known for his authenticity. He is also a practicing lawyer.

Issues Covered: aging, justice, cancer research

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: drug development, legacy, writing process

29:00 Conclusion of Program :30

Program # 2020-38

Airdate: ____9-20-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Success/Motivation	16:00

Summary: Our guest discusses how to achieve more success with zero stress.

Guest: Janet McKee is a speaker, bestselling author, wellness expert, high performance consultant and CEO of SanaView. She is the author of "Stressless Success: The Surprising Secrets to a Life of Passion, Purpose and Prosperity".

Issues Covered: stress, negativity, pandemic

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: goals, beliefs, wellness

29:00 Conclusion of Program :30

Program # 2020-39

Airdate: ____ 9-27-20 ____ Time of Broadcast ____ 6 AM ____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Leadership/Motivation	16:00

Summary: Our guest discusses how to apply the risk-taker's mindset for extreme adventurers to real life business situations for ultimate success.

Guest: Amy Posey is a leadership facilitator, keynote speaker and founder of Super Mega Boss. She's the author of "Wild Success: 7 Lessons Business Leaders Can Learn From Extreme Adventurers".

Issues Covered: passion, purpose, neuroscience

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: innovation, resilience, sustainability

29:00

Conclusion of Program

:30