

diana@kdry.com

From: heather.karban@ms.genmediapartners.com
Sent: Wednesday, April 24, 2019 11:41 AM
To: diana@kdry.com
Subject: TX Issue request 1 of 3 KDRY-AM

PLEASE DO NOT REPLY TO THIS EMAIL. If you want to contact the seller, their email address and phone number can be found at the bottom of this email.

Use the link below to send your rates back to the seller for this avail:

KDRY-AM - <http://www.genmediahub.com/availRequestMod.php?key=F598ZS33I340>

Hi Texas Broadcasting Friends

This is Heather Karban at Gen Media. The Gen Media Partners Political Team is currently working to build our database for the upcoming cycle. By clicking the link above, you'll see all the dayparts for which we need agency GROSS rates. **We will send you 3 emails, please fill out rates for each. If your rates are blank when we submit the agency won't have the information they need to include you. This is the ISSUE request:**

1. **Issue Rates** – Gross rates to be used for Issues and PACs (Political Action Committees)

Please fill in the blanks, hit submit and we'll be prepared to submit for avails on your behalf. If you have any questions, please email me: (heather.karban@genmediapartners.com)

When submitting your rates, please make sure to supply agency GROSS rates. We are acting as your sales rep on this account and earn a sales commission of 15% of the gross on orders we secure for your station.

Please Note: FCC regards sales commission as a "station's cost of doing business"; commissions have no effect on political rates and should NOT be added to your rates).

Should you have any questions please feel free to contact me. We're looking forward to working with you!

PS – this link only works once.

Heather Karban

PH: 216.505.5297

Political Operations Manager, Cleveland OH

Heather.Karban@genmediapartners.com

www.genmediapartners.com

diana@kdry.com

From: Heather Karban <heather.karban@Genmediapartners.com>
Sent: Wednesday, April 24, 2019 4:38 PM
To: diana@kdry.com
Subject: RE: KDRY Political Advertising policy

Thank you for letting me know. This was an issue request so I will put a note on your contact info that you do not accept issue ads.



Phone 216.505.5297

Heather.Karban@genmediapartners.com

From: diana@kdry.com <diana@kdry.com>
Sent: Wednesday, April 24, 2019 2:20 PM
To: Heather Karban <heather.karban@Genmediapartners.com>
Subject: KDRY Political Advertising policy

1. Advertising for Federal candidates is accepted.
Rates will be supplied upon request.
2. Advertising for Texas candidates will not be accepted.
3. Advertising for Local candidates will not be accepted.
4. Advertising or programs with political issue content
will not be accepted.