



**Quarterly Issues - Programs List  
FOR THE 1<sup>st</sup> QUARTER PERIOD  
January 1<sup>st</sup> – March 31<sup>st</sup> 2023**

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXCW 95.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461

WXCW FM Broadcasts a 24 hour Adult Contemporary format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXCW's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCW FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

*American Legion Post #237	For:	12 <sup>th</sup> Annual Poker Run
*CASA	For:	Swing for Survivors Golf Tournament
*CCARC /Key Training Center	For:	Developmental Disabilities / careers
*Citrus County Chamber	For:	Meetings/updates
*Citrus County Coin Club	For:	Currency and Stamp Show
*Citrus County Craft Council	For:	Spring Fling Arts & Crafts
*Citrus County Department of Health	For:	Various Health Advisories
*Citrus County Foster Parent Assoc.	For:	Laugh for Children Comedy Show
*Citrus County Friends of the Library	For:	Spring Mega Book Sale
*Citrus County Sheriff's Office	For:	Public safety/awareness
*Coping with Dementia LLC	For:	Dementia Workshops
*Dunnellon Chamber of Commerce	For:	Market in the Park
*Female Veteran's Network of Citrus	For:	Recruitment
*Fifty-Legs	For:	Fundraiser
*First Christian Church of Inverness	For:	Dementia Workshop
*Friends of Homosassa Library	For:	Spring Book Sale
*Homosassa River Garden Club	For:	Clean Comedy Fundraiser/Annual Tree Dist.
*George Washington Carver Center	For:	Academic Scholars Golf Tournament
*Homosassa Springs Wild Life Park	For:	Event Days
*Life South Community Blood Bank	For:	"Save Lives" Blood Drive
*Mid-Florida Homeless Coalition	For:	Cornhole Tournament
*NAMI Citrus	For:	Real People/Real Stories
*Naturecoast Cancer Crusaders	For:	Mini Cancer Walk
*Naturecoast Volunteer Center	For:	Healthy Food Drive
*Pregnancy & Family Life Center	For:	Swing For Life Golf Tournament
*Unitarian Universalist Church	For:	Monthly Themes
*US Coast Guard Auxillary	For:	Safe Boating
*VITAS Workshop	For:	Coping with Dementia
*Walk the Block for Cancer	For:	Scavenger Hunt
*Warbirds Commemorative Air Force	For:	WW2 Aircraft Tour
*Withlacoochee Technical College	For:	Open House
*Youth With a Mission	For:	Encounter Performance
*Ziggy's Haven	For:	20 year Anniversary Open House

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXCV FM airs information concerning PUBLIC SAFETY issues during our public service broadcasts that effect the Nature Coast area.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXCV FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXCV Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result, many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXCV is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT



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Stephen Schurdell  
Managing Partner WXCV FM

April 7, 2023