

ORDER**WHTM Harrisburg**

Orders	Order / Rev:	<u>1264804</u>		
	Alt Order #:	<u>25777720</u>		
	Product Desc:	<u>Political</u>		
	Estimate:	<u>5677</u>		
	Flight Dates:	<u>11/01/17 - 11/07/17</u>	Primary AE:	<u>Katz Washington</u>
	Original Date / Rev:	<u>11/03/17 / 11/03/17</u>	Sales Office:	<u>K-WAS</u>
	Order Type:	<u>REG</u>	Sales Region:	<u>Nat</u>
Agency	Name:	<u>Buying Time</u>	Billing Type:	<u>Cash</u>
	Buying Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
	Billing Contact:	<u></u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>650 Massachusetts Avenue NW</u>	Agency Commission:	<u>15%</u>
		<u>Washington, DC 20001-3796</u>		
Advertiser	Name:	<u>POL/Lori Serratelli for Judge/Dem/PA</u>	New Business Thru:	<u></u>
	Demographic:	<u>A18+</u>	Order Separation:	<u>00:15:00</u>
	Product Codes:	<u>PL18</u>	Advertiser External ID:	<u></u>
	Priority:	<u>P5</u>	Agency External ID:	<u>IN5252/SP2893/TO824/AL1472</u>
	Revenue Code 1:	<u>AGY</u>	Unit Code:	<u>General</u>
	Revenue Code 2:	<u>POL</u>		
	Revenue Code 3:	<u>POL-CAND</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/06/17	23	\$6,725.00	\$5,716.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	23	\$6,725.00	\$5,716.25	0.00
Totals	23	\$6,725.00	\$5,716.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHTM Harrisburg	38%	\$6,725.00
Market	100%	\$17,697.37

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	22%	\$3,893.42
WGAL	36%	\$6,371.05
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	4%	\$707.89

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHTM	11/01/17	11/01/17	M-F 6-7a	CM	6-7a	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ABC27 News Daybreak @ 6A															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----		1				\$300.00		0.00			

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Advertiser: POL/Lori Serratelli for Judge/Dem/PA
 Product Desc: Political
 Estimate: 5677

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WHTM	11/02/17	11/02/17	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	---T---					1	\$300.00		0.00			
3	WHTM	11/03/17	11/03/17	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	----F--					1	\$300.00		0.00			
4	WHTM	11/06/17	11/06/17	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----					1	\$300.00		0.00			
5	WHTM	11/01/17	11/01/17	GMA Good Morning America	CM	7-9a	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	--W----					1	\$300.00		0.00			
6	WHTM	11/02/17	11/02/17	GMA Good Morning America	CM	7-9a	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	---T---					1	\$300.00		0.00			
7	WHTM	11/03/17	11/03/17	GMA Good Morning America	CM	7-9a	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	----F--					1	\$300.00		0.00			
8	WHTM	11/06/17	11/06/17	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----					1	\$300.00		0.00			
9	WHTM	11/06/17	11/06/17	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----					1	\$150.00		0.00			
10	WHTM	11/01/17	11/01/17	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	--W----					1	\$250.00		0.00			
11	WHTM	11/03/17	11/03/17	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	----F--					1	\$250.00		0.00			
12	WHTM	11/06/17	11/06/17	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----					1	\$250.00		0.00			
13	WHTM	11/01/17	11/01/17	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	--W----					1	\$500.00		0.00			
14	WHTM	11/02/17	11/02/17		CM	6-630p	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News @ 6p ABC27 News @ 6p ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/17 11/05/17 ---T--- 1 \$500.00 0.00															
15	WHTM	11/03/17	11/03/17	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/17 11/05/17 ----F-- 1 \$500.00 0.00															
16	WHTM	11/06/17	11/06/17	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/06/17 11/12/17 M----- 1 \$500.00 0.00															
17	WHTM	11/02/17	11/02/17	World News M-F World News	CM	630p-7p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/17 11/05/17 ---T--- 1 \$400.00 0.00															
18	WHTM	11/06/17	11/06/17	World News M-F World News	CM	630p-7p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/06/17 11/12/17 M----- 1 \$400.00 0.00															
19	WHTM	11/05/17	11/05/17	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
abc27 Sunday News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/17 11/05/17 -----S 1 \$150.00 0.00															
20	WHTM	11/05/17	11/05/17	Su 9a-10a This Week This Week	CM	9a-10a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
This Week <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/17 11/05/17 -----S 1 \$100.00 0.00															
21	WHTM	11/05/17	11/05/17	Su News @ 6p ABC27 News @ 6 Sun	CM	6-630p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
ABC 27 News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/17 11/05/17 -----S 1 \$200.00 0.00															
N22	WHTM	11/06/17	11/06/17	M-F 5-530a ABC27 News Daybreak @ 5	CM	5a-530a	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
14 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/06/17 11/12/17 M----- 1 \$100.00 0.00															
N23	WHTM	11/06/17	11/06/17	M-F 1230-1p Good Day PA	CM	1230-1p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
15 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/06/17 11/12/17 M----- 1 \$75.00 0.00															
													Totals	23	\$6,725.00