



Scripps
1866 E Chisholm Drive
Nampa, ID 83687
Main: (208) 336-0500
Billing: (877) 294-8672

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
271965-1	04/23/17	April 2017	03/27/17 - 04/23/17

Property	Account Executive	Sales Office	Sales Region
KIVI	Erin Brody	EWS - Washington	National

Billing Address:

Strategic Media Services Inc - Political
Attention: Accounts Payable
1911 North Ft. Myer Drive - Suite 400
Arlington, VA 22209

Advertiser	Product	Estimate Number
Ahlquist/Republican/Governor	Tommy For Idaho	2874

Flight Dates	Order #	Alt Order #
04/17/17 - 04/23/17	271965	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
12521		

Agency Ref	Advertiser Ref

Send Payment To:

Scripps
Boise
P.O. Box 203587
Dallas, TX 75320-3587

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/19/17	04/21/17	M-F 5-6am News	5-6am	-- 1-1--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 -- 1-1-- 2 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	W	04/19/17	5:59 AM	M-F 5-6am News	5-6am	:30	TA1703TVH	\$30.00 NM
2	KIVI	F	04/21/17	5:47 AM	M-F 5-6am News	5-6am	:30	TA1703TVH	\$30.00 NM
2	04/17/17	04/20/17	M-F 6-7am News	6-7am	1--1---	:30	2	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 1--1--- 2 \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	M	04/17/17	6:49 AM	M-F 6-7am News	6-7am	:30	TA1703TVH	\$95.00 NM
2	KIVI	Th	04/20/17	6:22 AM	M-F 6-7am News	6-7am	:30	TA1703TVH	\$95.00 NM
3	04/18/17	04/20/17	M-F Good Morning America	7-9am	-1-1---	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 -1-1--- 2 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	Tu	04/18/17	8:30 AM	M-F Good Morning America	7-9am	:30	TA1703TVH	\$80.00 NM
2	KIVI	Th	04/20/17	8:14 AM	M-F Good Morning America	7-9am	:30	TA1703TVH	\$80.00 NM
4	04/17/17	04/21/17	The View	10-11am	1-1-1--	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 1-1-1-- 3 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	M	04/17/17	9:59 AM	The View	10-11am	:30	TA1703TVH	\$25.00 NM
2	KIVI	W	04/19/17	11:00 AM	The View	10-11am	:30	TA1703TVH	\$25.00 NM
3	KIVI	F	04/21/17	11:00 AM	The View	10-11am	:30	TA1703TVH	\$25.00 NM
5	04/18/17	04/20/17	Rachael Ray	11am-12pm	-1-1---	:30	2	\$20.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from us or our station that is intended to discriminate on the basis of race or ethnicity. SEM Customers: Charges for Search Engine Marketing include click costs as well as fees for account set up, management and optimizations. Local advertising in Phoenix, by any method, is subject to tax. If you consider yourself to fall under an exemption, please provide the appropriate documentation. If no documentation is provided, the transaction privilege tax (TPT) with a rate of 0.5%, will be applied to your invoice.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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Dallas, TX 75320-3587

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Advertiser	Product	Estimate Number	
Ahlquist/Republican/Gover	Tommy For Idaho	2874	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	04/18/17	04/20/17	Rachael Ray	11am-12pm	- 1- 1- - -	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 - 1- 1- - - 2 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	Tu	04/18/17	11:30 AM	Rachael Ray	11am-12pm	:30	TA1703TVH	\$20.00 NM
2	KIVI	Th	04/20/17	11:46 AM	Rachael Ray	11am-12pm	:30	TA1703TVH	\$20.00 NM
6	04/19/17	04/19/17	M-F 5-530pm News	5-530pm	- - W- - - -	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 - - W- - - - 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	W	04/19/17	5:09 PM	M-F 5-530pm News	5-530pm	:30	TA1703TVH	\$60.00 NM
7	04/17/17	04/21/17	M-F 10-1035pm News	10-1035p	1- - - 1- -	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 1- - - 1- - 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	M	04/17/17	10:25 PM	M-F 10-1035pm News	10-1035p	:30	TA1703TVH	\$100.00 NM
2	KIVI	F	04/21/17	10:12 PM	M-F 10-1035pm News	10-1035p	:30	TA1703TVH	\$100.00 NM
8	04/23/17	04/23/17	Su 530-6pm News	530-6pm	- - - - - S	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 - - - - - S 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KIVI	Sa	04/22/17	5:50 PM	Sa 530-6pm News	530-6pm	:30	TA1703TVH	\$70.00 NM
			MG for 8.1 04/23						
1	KIVI	Su	04/23/17		Su 530-6pm News	530-6pm	:00		\$70.00 NM
			See MG 8.2						
9	04/17/17	04/21/17	Nightline	1137pm-1206am	MTWTF- -	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/17 04/23/17 MTWTF- - 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KIVI	F	04/21/17	11:53 PM	Nightline	1137pm-1206am	:30	TA1703TVH	\$15.00 NM
Total Spots							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$870.00
<u>Agency Commission</u>	\$130.50
<u>Net Amount Due</u>	\$739.50

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