

ORDER



Orders
Order / Rev: 320906
Alt Order #:
Product Desc: Candidate
Estimate: 3104
Flight Dates: 09/07/17 - 09/13/17
Original Date / Rev: 09/06/17 / 09/06/17
Order Type: GENERAL

KIVI

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive - Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ahlquist/Republican/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/13/17	13	\$810.00	\$688.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	13	\$810.00	\$688.50	0.00
Totals	13	\$810.00	\$688.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	09/07/17	09/13/17	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	:30	0	\$80.00	P-3	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	----1--		1				\$80.00		0.00			
		Week: 09/11/17	09/17/17	--1----		1				\$80.00		0.00			
N 2	KIVI	09/07/17	09/13/17	M-F 11am-12pm Rachael Ray	CM	11am-12pm	-----	:30	0	\$15.00	P-4	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	---1---		1				\$15.00		0.00			
		Week: 09/11/17	09/17/17	-1-----		1				\$15.00		0.00			
N 3	KIVI	09/07/17	09/13/17	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$85.00	P-2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	-----		0				\$85.00		0.00			
		Week: 09/11/17	09/17/17	1-----		1				\$85.00		0.00			
N 4	KIVI	09/07/17	09/13/17	ABC World News M-F ABC World News M-F	CM	530-6pm	-----	:30	0	\$95.00	P-2	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	----1--		1				\$95.00		0.00			
		Week: 09/11/17	09/17/17	--1----		1				\$95.00		0.00			
N 5	KIVI	09/07/17	09/13/17	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$95.00	P-2	0.00	NM	2	\$190.00

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KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KIVI	09/07/17	09/13/17	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$95.00	P-2	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/17	09/10/17	---1---		1				\$95.00		0.00			
	Week:	09/11/17	09/17/17	-1-----		1				\$95.00		0.00			
N 6	KIVI	09/07/17	09/13/17	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	-----	:30	0	\$25.00	P-4	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/17	09/10/17	----1--		1				\$25.00		0.00			
	Week:	09/11/17	09/17/17	1-----		1				\$25.00		0.00			
N 7	KIVI	09/09/17	09/09/17	Sa 5pm News after Footbal Sa 5pm News after Footbal	CM	5-6pm	-----S-	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/17	09/10/17	-----S-		1				\$55.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KIVI	09/04/17-09/10/17	Sa 5pm News after Footbal		5-6pm	-----Sa--	:30		(\$55.00)		0.00	NM		
	See MG 7.2 [program change - football]														
	2	KIVI	09/08/17-09/08/17	M-F 5-530pm News		5-530pm	-----F----	:30		\$55.00		0.00	NM		
	Ⓜ MG for 7.1 09/09														
N 8	KIVI	09/10/17	09/10/17	Su 7-8am This Week	CM	7-8am	-----S	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/17	09/10/17	-----S		1				\$50.00		0.00			
													Totals	13	\$810.00