



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 1939791

Schedule Dates 10/08/14-10/14/14  
Advertiser Freedom Partners Action Fund (93014)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand FPAF (661281)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Brooks, Michele  
Phone/Fax /  
CPE FPAF/ORDR/KSC08C  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments FPAF  
FREEDOM PARTNERS ACTION FUND

Date Entered 09/26/14  
Last Modified 10/07/14  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR10414442  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,415.25  
Net Total \$8,019.75  
Sales Tax

KSAS+KAAS Combo (KSAS+)  
By Broadcast Month Spots Rate  
Oct. 2014 37 \$9,435.00  
Grand Total: 37 \$9,435.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (12)	10/09/14-10/09/14	3	:30	9:35P- 10:05P (CST)					1				1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	9/26/14
2.0	Normal Line / SPOT (13)	10/10/14-10/10/14	3	:30	9:35P- 10:05P (CST)						1			1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	9/26/14
3.0	Normal Line / SPOT (14)	10/13/14-10/13/14	3	:30	9:35P- 10:05P (CST)									1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	9/26/14
4.0	Normal Line / SPOT (15)	10/14/14-10/14/14	3	:30	9:35P- 10:05P (CST)		1							1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	9/26/14
5.0	Normal Line / SPOT (16)	10/08/14-10/08/14	3	:30	10:05P- 10:35P (CST)				1					1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	9/26/14
6.0	Normal Line / SPOT (17)	10/09/14-10/09/14	3	:30	10:05P- 10:35P (CST)					1				1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	9/26/14
7.0	Normal Line / SPOT (18)	10/10/14-10/10/14	3	:30	10:05P- 10:35P (CST)						1			1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	9/26/14
8.0	Normal Line / SPOT (19)	10/13/14-10/13/14	3	:30	10:05P- 10:35P (CST)									1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	9/26/14
9.0	Normal Line / SPOT (20)	10/14/14-10/14/14	3	:30	10:05P- 10:35P (CST)		1							1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	9/26/14
10.0	Normal Line / SPOT (21)	10/08/14-10/08/14	3	:30	10:35P- 11:05P (CST)				1					1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	MIKE & MOLLY	9/26/14
11.0	Normal Line / SPOT (22)	10/09/14-10/09/14	3	:30	10:35P- 11:05P (CST)					1				1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	MIKE & MOLLY	9/26/14
12.0	Normal Line / SPOT (23)	10/10/14-10/10/14	3	:30	10:35P- 11:05P (CST)						1			1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	MIKE & MOLLY	9/26/14
13.0	Normal Line / SPOT (24)	10/13/14-10/13/14	3	:30	10:35P- 11:05P (CST)		1							1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	MIKE & MOLLY	9/26/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Comments:



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14.0	Normal Line / SPOT (25)	10/14/14-10/14/14	3	:30	10:35P- 11:05P (CST)	1		1						1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	MIKE & MOLLY	9/26/14
15.0	Normal Line / Prime (26)	10/13/14-10/13/14	3	:30	7P- 8P (CST)	2	2							2	\$470.00	\$940.00	KSAS+KAAS Combo (KSAS+)	GOTHAM	9/26/14
16.0	Normal Line / Prime (28)	10/10/14-10/10/14	4	:30	7P- 8P (CST)					2					\$150.00		KSAS+KAAS Combo (KSAS+)	MASTERCHIEF JR.	9/26/14
16.0.1	Closed Preempt (28)	10/10/14															KSAS+KAAS Combo (KSAS+)	Program Change/Spot -utopia	
16.0.2	Closed Preempt (28)	10/10/14															KSAS+KAAS Combo (KSAS+)	Program Change/Spot -utopia	
17.0	Normal Line / Prime (29)	10/10/14-10/10/14	4	:30	8P- 9P (CST)					2					\$150.00		KSAS+KAAS Combo (KSAS+)	UTOPIA ENC	9/26/14
17.0.1	Closed Preempt (29)	10/10/14															KSAS+KAAS Combo (KSAS+)	Program Change/Spot -utopia	
17.0.2	Closed Preempt (29)	10/10/14															KSAS+KAAS Combo (KSAS+)	Program Change/Spot -utopia	
18.0	Normal Line / SPOT (1)	10/08/14-10/08/14	2	:30	4P- 5P (CST)			1						1	\$95.00	\$95.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
19.0	Normal Line / SPOT (2)	10/09/14-10/09/14	2	:30	4P- 5P (CST)				1					1	\$95.00	\$95.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
20.0	Normal Line / SPOT (3)	10/10/14-10/10/14	2	:30	4P- 5P (CST)						1			1	\$95.00	\$95.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
21.0	Normal Line / SPOT (4)	10/13/14-10/13/14	2	:30	4P- 5P (CST)		1							1	\$95.00	\$95.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14

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10/08/14-10/14/14

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Freedom Partners Action Fund (93014)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL ISSUE (ns) (1187)

Brand

FPAF (661281)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Brooks, Michele

Phone/Fax

/

CPE

FPAF/ORDR/KSC08C

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

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22.0	Normal Line / SPOT (5)	10/14/14-10/14/14	2	:30	4P- 5P (CST)			1						1	\$95.00	\$95.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
23.0	Normal Line / SPOT (9)	10/13/14-10/13/14	2	:30	5:30P- 6P (CST)		1							1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	9/30/14
24.0	Normal Line / SPOT (10)	10/14/14-10/14/14	2	:30	5:30P- 6P (CST)			1						1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	9/30/14
25.0	Normal Line / Prime (27)	10/13/14-10/13/14	1	:30	8P- 9P (CST)		1							1	\$1,400.00	\$1,400.00	KSAS+KAAS Combo (KSAS+)	SLEEPY HOLLOW	9/30/14
26.0	Normal Line / Football (30)	10/12/14-10/12/14	2	:30	3P- 7P (CST)									1	\$2,000.00	\$2,000.00	KSAS+KAAS Combo (KSAS+)	DALLAS @ SEATTLE	10/6/14
27.0	Normal Line / Football (31)	10/11/14-10/11/14	4	:30	6:30P- 10P (CST)							1		1	\$400.00	\$400.00	KSAS+KAAS Combo (KSAS+)	COLLEGE FOOTBALL	10/6/14
28.0	Normal Line / SPOT (32)	10/12/14-10/12/14	1	:30	9P- 9:35P (CST)									1	\$700.00	\$700.00	KSAS+KAAS Combo (KSAS+)	SUN NEWS	10/6/14
29.0	Normal Line / SPOT (33)	10/08/14-10/10/14	3	:30	3P- 4P (CST)				X	X	X			1	\$45.00	\$45.00	KSAS+KAAS Combo (KSAS+)	CELEBRITY NAME GAME	10/6/14
30.0	Normal Line / SPOT (34)	10/08/14-10/10/14	3	:30	9P- 9:35P (CST)		1	1	1	1	1			5	\$300.00	\$1,500.00	KSAS+KAAS Combo (KSAS+)	NEWS	10/6/14
31.0	M/G For 16.0.1.16.0.2 / Prime (28)	10/10/14-10/10/14	4	:30	7P- 8P (CST)						2			2	\$150.00	\$300.00	KSAS+KAAS Combo (KSAS+)	UTOPIA	10/7/14
32.0	M/G For 17.0.1.17.0.2 / Prime (29)	10/10/14-10/10/14	4	:30	8P- 9P (CST)						2			2	\$150.00	\$300.00	KSAS+KAAS Combo (KSAS+)	GOTHAM	10/7/14

## CONFIRMATION CONTRACT

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Comments:



ORDER XKSHEET

Rep Order# 10414442 Ver# 7 Status Revised Traffic Order# 1939791 Printed: 10/06/14 2:22 PM 2 of 3  
 EC'd Yes

Station KSAS-TV WICHITA,KS  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product FPAF  
 Estimate# KSC08C  
 Buyer Michele Brooks

Agency (SMAR) SMART MEDIA GROUP  
 1427 LESLIE AVE  
 ALEXANDRIA, VA 22301  
 Agency C/P1/P2/E FPAF/ORDR/KSC08C  
 Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JSC) JAMES SCUTARI  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

Last Received: 10/06/14 1:32 PM  
 Showing Buylines: All Rep Revised Lines

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
34*	W-F, M-Tu	9P-935P	NEWS	30	\$300.00	10/08-10/14	5	1	5	\$1,500.00	-
Buy Comment: +5X ADD											
Sales remark: V7 +5X ADD											
V7 Added											
35*	Sa	630P-7P	BIG BANG	30	\$85.00	10/11-10/11	1	1	1	\$85.00	-
Buy Comment: +1X ADD											
Sales remark: V7 +1X ADD											
V7 Added											
36*	Sa	6P-630P	BIG BANG	30	\$60.00	10/11-10/11	1	1	1	\$60.00	-
Buy Comment: +1X ADD											
Sales remark: V7 +1X ADD											
V7 Added											

---REPORT TOTALS---

Report Totals: 11 / \$4,790.00

---SALES MONTHLY TOTALS---

Oct2014: 39 / \$9,580.00  
 Order Totals: 39 / \$9,580.00 Total GRPS: 48.6

---COMPETITIVE---

Market Totals	\$64,338.48	CABL .00%	KAKE 6.68%	KMTW .00%	KSAS 14.89%	KSCW .00%
		KSNW 51.38%	KWCH 27.05%	KWCV .00%	UNKN .00%	

---COMPETITIVE COMMENTS---

SHARES ACCURATE

Books [null]  
 Demos RA35+