

# **Programs & Issues - WNFR, 90.7Hope FM**

## **April - June 2023**

### **1. Good Friday Service - 4/9/23**

- Aired live coverage of the Community Good Friday service (1 hour)
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### **2. Prowler Ticket giveaway - 4/12/23**

- Promoted the Port Huron Prowler Hockey game and gave away a free pair of tickets to the game (3 mins)

### **3. Build a Boat Tour Concert - 4/20/23**

- Hosted a concert, the Build A Boat Tour, featuring 3 different artists at the McMorran Auditorium in Port Huron and interviewed 2 of the artists on air and Social Media for listeners to get to hear their latest music. (3 hours)

### **4. Blessing Box - 5/2/23**

- Reminded listeners of the Blessing Box located outside of the studios in Port Huron. People can donate non-perishable items and take the items as they need, as well. The box is available 24 hrs a day all year to help those in need. (3-5mins)

### **5. National Day of Prayer - 5/4/23**

- Promoted and broadcasted live coverage of the local National Day of Prayer Service. (1 hour)

### **6. Memorial Day events - 5/26/23**

- Talked about the history of Memorial Day and shared information about events & parades in the listening area. (3 mins)

### **7. Hope Thrift Store / Sandusky - June & July 2023**

- Thanks to a local business, Hope Thrift Store in Sandusky, listeners had a chance to not only shop but roll their change up to benefit the station. Working in partnership with a store that benefits several non-profits throughout the year. (2 months)

**8. Father's Day Promotion - 6/18/23**

- Promoted a Father's Day giveaway with the Fort Gratiot Auto Zone and gave away 3 \$50 gift cards to dads (5 mins)

**9. Hope @ the Lot - 6/15/23**

- Promoted and hosted a night of music & food at an outside Lot in Port Huron featuring a local artist & food trucks (2 hours)

**10. Serve Hope - 6/20/23**

- Launched a resource created by HopeFM through our website that allows local organizations & non-profits to post volunteer opportunities. Also people looking to volunteer can also access the information through Serve Hope.