

ORDER



Orders
Order / Rev: 1766802
Alt Order #: 08703155
Product Desc: PROTCT AM HCARE 6/24
Estimate: 4589
Flight Dates: 06/24/17 - 06/29/17
Original Date / Rev: 06/23/17 / 06/28/17
Order Type: General

Primary AE: Ben Stecker
Sales Office: T-DC
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Coal Protect AM HCare
Demographic: A25-54
Product Codes: PL20
Priority: P15
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/25/17	6	\$1,150.00	\$977.50
06/26/17	06/29/17	30	\$5,100.00	\$4,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	6	\$1,150.00	\$977.50	9.90
July 2017	30	\$5,100.00	\$4,335.00	49.20
Totals	36	\$6,250.00	\$5,312.50	59.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	06/26/17	06/26/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	2-----	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	2-----		2				\$125.00		1.40			
E 2	WXIX	06/26/17	06/26/17	News @ 5a News @ 5a	Comm	5-6a	1-----	:30	1	\$125.00	P 2	1.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	1-----		1				\$125.00		1.00			
E 3	WXIX	06/26/17	06/26/17	News At 630P News At 630P	Comm	630-7P	1-----	:30	1	\$175.00	P 2	1.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	1-----		1				\$175.00		1.60			
E 4	WXIX	06/26/17	06/26/17	News @ 7a News @ 7am	Comm	7-9a	1-----	:30	1	\$250.00	P 2	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	1-----		1				\$250.00		2.20			
E 5	WXIX	06/26/17	06/26/17	News @ 9a NEWS @ 9A	Comm	9-10A	2-----	:30	2	\$175.00	P 2	1.80	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	2-----		2				\$175.00		1.80			
E 6	WXIX	06/24/17	06/24/17	LOC Late News Sat Late News Sat	Comm	10-11P	-----1-	:30	1	\$200.00	P 2	1.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	-----1-		1				\$200.00		1.80			

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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WXIX	06/24/17	06/24/17	LOC Late News Sat Late News Sat	Comm	10-11P	-----1-	:30	1	\$200.00	P 2	1.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/19/17	06/25/17	-----1-		1				\$200.00		1.80			
E 7	WXIX	06/24/17	06/24/17	News 8-10A Sat News 8-10A Sat	Comm	8-10a	-----2-	:30	2	\$150.00	P 2	1.70	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/19/17	06/25/17	-----2-		2				\$150.00		1.70			
E 8	WXIX	06/25/17	06/25/17	LOC Late News Sun Late News Sun 10P	Comm	10-1102P	-----1	:30	1	\$400.00	P 2	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/19/17	06/25/17	-----1		1				\$400.00		2.70			
E 9	WXIX	06/25/17	06/25/17	News 8-10A Sun News 8-10A Sun	Comm	8-10a	-----2	:30	2	\$125.00	P 2	1.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/19/17	06/25/17	-----2		2				\$125.00		1.00			
E 10	WXIX	06/29/17	06/29/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	---2---	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	---2---		2				\$125.00		1.40			
E 11	WXIX	06/29/17	06/29/17	News @ 5a News @ 5a	Comm	5-6a	---1---	:30	1	\$125.00	P 2	1.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	---1---		1				\$125.00		1.00			
E 12	WXIX	06/29/17	06/29/17	News At 630P News At 630P	Comm	630-7P	---1---	:30	1	\$175.00	P 2	1.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	---1---		1				\$175.00		1.60			
E 13	WXIX	06/29/17	06/29/17	News @ 7a News @ 7am	Comm	7-9a	---1---	:30	1	\$250.00	P 2	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	---1---		1				\$250.00		2.20			
E 14	WXIX	06/29/17	06/29/17	News @ 9a NEWS @ 9A	Comm	9-10A	---2---	:30	2	\$175.00	P 2	1.80	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	---2---		2				\$175.00		1.80			
E 15	WXIX	06/27/17	06/27/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	-2-----	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	-2-----		2				\$125.00		1.40			
E 16	WXIX	06/27/17	06/27/17	News @ 5a News @ 5a	Comm	5-6a	-1-----	:30	1	\$125.00	P 2	1.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	-1-----		1				\$125.00		1.00			
E 17	WXIX	06/27/17	06/27/17	News At 630P News At 630P	Comm	630-7P	-1-----	:30	1	\$175.00	P 2	1.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	-1-----		1				\$175.00		1.60			
E 18	WXIX	06/27/17	06/27/17	News @ 7a News @ 7am	Comm	7-9a	-2-----	:30	2	\$250.00	P 2	2.20	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	-2-----		2				\$250.00		2.20			
E 19	WXIX	06/27/17	06/27/17	News @ 9a NEWS @ 9A	Comm	9-10A	-2-----	:30	2	\$175.00	P 2	1.80	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	-2-----		2				\$175.00		1.80			
E 20	WXIX	06/28/17	06/28/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	--2----	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	--2----		2				\$125.00		1.40			

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E 20	WXIX	06/28/17	06/28/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	--2----	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	--2----		2				\$125.00		1.40			
E 21	WXIX	06/28/17	06/28/17	News @ 5a News @ 5a	Comm	5-6a	--1----	:30	1	\$125.00	P 2	1.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	--1----		1				\$125.00		1.00			
E 22	WXIX	06/28/17	06/28/17	News At 630P News At 630P	Comm	630-7P	--1----	:30	1	\$175.00	P 2	1.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	--1----		1				\$175.00		1.60			
E 23	WXIX	06/28/17	06/28/17	News @ 7a News @ 7am	Comm	7-9a	--1----	:30	1	\$250.00	P 2	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	--1----		1				\$250.00		2.20			
E 24	WXIX	06/28/17	06/28/17	News @ 9a NEWS @ 9A	Comm	9-10A	--2----	:30	2	\$175.00	P 2	1.80	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	--2----		2				\$175.00		1.80			
N 25	WXIX	06/29/17	06/29/17	News @ 7a News @ 7am	Comm	7-9a	---1---	:30	1	\$250.00	P 2	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	---1---		1				\$250.00		2.20			
													Totals	36	\$6,250.00