

## ORDER



**Orders**  
**Order / Rev:** 1766802  
**Alt Order #:** 08703155  
**Product Desc:** PROTCT AM HCARE 6/24  
**Estimate:** 4589  
**Flight Dates:** 06/24/17 - 06/29/17  
**Original Date / Rev:** 06/23/17 / 06/28/17  
**Order Type:** General

**WXIX**

**Primary AE:** Ben Stecker  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/Coal Protect AM HCare  
**Demographic:** A25-54  
**Product Codes:** PL20  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/25/17	6	\$1,150.00	\$977.50
06/26/17	06/29/17	30	\$5,100.00	\$4,335.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	6	\$1,150.00	\$977.50	9.90
July 2017	30	\$5,100.00	\$4,335.00	49.20
<b>Totals</b>	<b>36</b>	<b>\$6,250.00</b>	<b>\$5,312.50</b>	<b>59.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	06/26/17	06/26/17	News Extra 10-11A	Comm	10-11a	2-----	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
				News Extra 10-11A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	2-----		2				\$125.00		1.40			
E 2	WXIX	06/26/17	06/26/17	News @ 5a	Comm	5-6a	1-----	:30	1	\$125.00	P 2	1.00	NM	1	\$125.00
				News @ 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	1-----		1				\$125.00		1.00			
E 3	WXIX	06/26/17	06/26/17	News At 630P	Comm	630-7P	1-----	:30	1	\$175.00	P 2	1.60	NM	1	\$175.00
				News At 630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	1-----		1				\$175.00		1.60			
E 4	WXIX	06/26/17	06/26/17	News @ 7a	Comm	7-9a	1-----	:30	1	\$250.00	P 2	2.20	NM	1	\$250.00
				News @ 7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	1-----		1				\$250.00		2.20			
E 5	WXIX	06/26/17	06/26/17	News @ 9a	Comm	9-10A	2-----	:30	2	\$175.00	P 2	1.80	NM	2	\$350.00
				NEWS @ 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	2-----		2				\$175.00		1.80			
E 6	WXIX	06/24/17	06/24/17	LOC Late News Sat	Comm	10-11P	-----1-	:30	1	\$200.00	P 2	1.80	NM	1	\$200.00
				Late News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1766802  
Alt Order #: 08703155  
Flight Dates: 06/24/17 - 06/29/17

Advertiser: ISS/Coal Protect AM HCare  
Product Desc: PROTCT AM HCARE 6/24  
Estimate: 4589  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WXIX	06/24/17	06/24/17	LOC Late News Sat Late News Sat	Comm	10-11P	-----1-	:30	1	\$200.00	P 2	1.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/19/17	06/25/17	-----1-					1	\$200.00		1.80			
E 7	WXIX	06/24/17	06/24/17	News 8-10A Sat News 8-10A Sat	Comm	8-10a	-----2-	:30	2	\$150.00	P 2	1.70	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/19/17	06/25/17	-----2-					2	\$150.00		1.70			
E 8	WXIX	06/25/17	06/25/17	LOC Late News Sun Late News Sun 10P	Comm	10-1102P	-----1	:30	1	\$400.00	P 2	2.70	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/19/17	06/25/17	-----1					1	\$400.00		2.70			
E 9	WXIX	06/25/17	06/25/17	News 8-10A Sun News 8-10A Sun	Comm	8-10a	-----2	:30	2	\$125.00	P 2	1.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/19/17	06/25/17	-----2					2	\$125.00		1.00			
E 10	WXIX	06/29/17	06/29/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	---2---	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	---2---					2	\$125.00		1.40			
E 11	WXIX	06/29/17	06/29/17	News @ 5a News @ 5a	Comm	5-6a	---1---	:30	1	\$125.00	P 2	1.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	---1---					1	\$125.00		1.00			
E 12	WXIX	06/29/17	06/29/17	News At 630P News At 630P	Comm	630-7P	---1---	:30	1	\$175.00	P 2	1.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	---1---					1	\$175.00		1.60			
E 13	WXIX	06/29/17	06/29/17	News @ 7a News @ 7am	Comm	7-9a	---1---	:30	1	\$250.00	P 2	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	---1---					1	\$250.00		2.20			
E 14	WXIX	06/29/17	06/29/17	News @ 9a NEWS @ 9A	Comm	9-10A	---2---	:30	2	\$175.00	P 2	1.80	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	---2---					2	\$175.00		1.80			
E 15	WXIX	06/27/17	06/27/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	-2-----	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	-2-----					2	\$125.00		1.40			
E 16	WXIX	06/27/17	06/27/17	News @ 5a News @ 5a	Comm	5-6a	-1-----	:30	1	\$125.00	P 2	1.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	-1-----					1	\$125.00		1.00			
E 17	WXIX	06/27/17	06/27/17	News At 630P News At 630P	Comm	630-7P	-1-----	:30	1	\$175.00	P 2	1.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	-1-----					1	\$175.00		1.60			
E 18	WXIX	06/27/17	06/27/17	News @ 7a News @ 7am	Comm	7-9a	-2-----	:30	2	\$250.00	P 2	2.20	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	-2-----					2	\$250.00		2.20			
E 19	WXIX	06/27/17	06/27/17	News @ 9a NEWS @ 9A	Comm	9-10A	-2-----	:30	2	\$175.00	P 2	1.80	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/17	07/02/17	-2-----					2	\$175.00		1.80			
E 20	WXIX	06/28/17	06/28/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	--2----	:30	2	\$125.00	P 2	1.40	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 20	WXIX	06/28/17	06/28/17	News Extra 10-11A News Extra 10-11A	Comm	10-11a	-- 2----	:30	2	\$125.00	P 2	1.40 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	06/26/17	07/02/17	-- 2----		2				\$125.00		1.40		
E 21	WXIX	06/28/17	06/28/17	News @ 5a News @ 5a	Comm	5-6a	-- 1----	:30	1	\$125.00	P 2	1.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	06/26/17	07/02/17	-- 1----		1				\$125.00		1.00		
E 22	WXIX	06/28/17	06/28/17	News At 630P News At 630P	Comm	630-7P	-- 1----	:30	1	\$175.00	P 2	1.60 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	06/26/17	07/02/17	-- 1----		1				\$175.00		1.60		
E 23	WXIX	06/28/17	06/28/17	News @ 7a News @ 7am	Comm	7-9a	-- 1----	:30	1	\$250.00	P 2	2.20 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	06/26/17	07/02/17	-- 1----		1				\$250.00		2.20		
E 24	WXIX	06/28/17	06/28/17	News @ 9a NEWS @ 9A	Comm	9-10A	-- 2----	:30	2	\$175.00	P 2	1.80 NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	06/26/17	07/02/17	-- 2----		2				\$175.00		1.80		
N 25	WXIX	06/29/17	06/29/17	News @ 7a News @ 7am	Comm	7-9a	--- 1---	:30	1	\$250.00	P 2	2.20 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	06/26/17	07/02/17	--- 1---		1				\$250.00		2.20		
Totals													36	\$6,250.00