

ORDER

Orders
Order / Rev: 303737
Alt Order #:
Product Desc: AUGUST ORDER
Estimate: WOODS FOR MAYOR
Flight Dates: 08/12/19 - 08/31/19
Original Date / Rev: 07/17/19 / 08/21/19
Order Type: GENERAL

WNCF

Primary AE: Sam Stallings
Sales Office: CFMM
Sales Region: Local

Agency
Name: Woods for Montg Mayor
Buying Contact:
Billing Contact:
 2261 Vaughn Lane
 Montgomery, AL 36106

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Woods for Montgomery Mayor (R)
Demographic: A25-54
Product Codes: PL1
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/25/19	18	\$1,455.00	\$1,236.75
08/26/19	08/27/19	7	\$570.00	\$484.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	18	\$1,455.00	\$1,236.75	0.00
September 2019	7	\$570.00	\$484.50	0.00
Totals	25	\$2,025.00	\$1,721.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sam Stallings			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNCF	08/19/19	08/31/19	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	7	\$25.00	P-04	0.00	NM	7	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/19	08/25/19	MTWTF--					5	\$25.00		0.00			
		Week: 08/26/19	09/01/19	MT-----					2	\$25.00		0.00			
N 2	WNCF	08/19/19	08/31/19	M-F 4p-5p M-F 4p-430p	CM	4p-430p	MTWTF--	:30	7	\$55.00	P-04	0.00	NM	7	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/19	08/25/19	MTWTF--					5	\$55.00		0.00			
		Week: 08/26/19	09/01/19	MT-----					2	\$55.00		0.00			
N 3	WNCF	08/19/19	08/31/19	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	7	\$175.00	P-03	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/19	08/25/19	MTWTF--					4	\$175.00		0.00			
		Week: 08/26/19	09/01/19	MT-----					2	\$175.00		0.00			
N 4	WNCF	08/12/19	08/31/19	Fri Prime B Fri Prime B	CM	8p-9p	-----	:30	0	\$60.00	P-04	0.00	NM	3	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	----F--					2	\$60.00		0.00			

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WNCF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WNCF	08/12/19	08/31/19	Fri Prime B	CM	8p-9p	-----	:30	0	\$60.00	P-04	0.00	NM	3	\$320.00
				Fri Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	----F--		2				\$60.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WNCF	08/12/19-08/18/19	Fri Prime B		8p-9p	-----F----	:30		(\$60.00)		0.00	NM		
				See MG 4.5											
				[No avail]											
	2	WNCF	08/12/19-08/18/19	Fri Prime B		8p-9p	-----F----	:30		(\$60.00)		0.00	NM		
				See MG 4.5											
				[No avail]											
	5	WNCF	08/12/19-08/18/19	Fri Prime B		8p-9p	-----F----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 4.2,4.1											
				[m/g]											
		Week: 08/19/19	08/25/19	----F--		2				\$60.00		0.00			
	4	WNCF	08/19/19-08/25/19	Fri Prime B		8p-9p	-----F----	:30		(\$60.00)		0.00	NM		
				See MG 4.6											
				[No avail]											
	6	WNCF	08/26/19-08/26/19	M-F 1p-2p		1p-2p	M-----	:30		\$60.00		0.00	NM		
				Ⓜ MG for 4.4 08/23											
				[m/g]											
		Week: 08/26/19	09/01/19	-----		0				\$75.00		0.00			
N 5	WNCF	08/12/19	08/31/19	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
				M-F 1p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	-----		0				\$60.00		0.00			
		Week: 08/19/19	08/25/19	MTWTF--		1				\$60.00		0.00			
		Week: 08/26/19	09/01/19	-----		0				\$60.00		0.00			
N 6	WNCF	08/12/19	08/31/19	Su 7a-8a	CM	7a-8a	-----S	:30	1	\$35.00	P-03	0.00	NM	1	\$35.00
				Su 7a-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	-----		0				\$35.00		0.00			
		Week: 08/19/19	08/25/19	-----S		1				\$35.00		0.00			
		Week: 08/26/19	09/01/19	-----		0				\$35.00		0.00			
													Totals	25	\$2,025.00