

**ORDER**

**Orders**  
**Order / Rev:** 652654  
**Alt Order #:** 07738878  
**Product Desc:** COAL 2 STOP FAST TRK  
**Estimate:** 4685  
**Flight Dates:** 04/23/15 - 05/01/15  
**Original Date / Rev:** 04/22/15 / 04/22/15  
**Order Type:** GENERAL  
**Primary AE:** Brian Thomas  
**Sales Office:** T-CHI  
**Sales Region:** National

**Agency**  
**Name:** Adelstein Liston  
**Buying Contact:**  
**Billing Contact:**  
 222 West Ontario Street, Suite 600  
 Chicago, IL 60654  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Coalition To Stop Fast Track  
**Demographic:** A35+  
**Product Codes:** Political-Issues  
**Priority:** IMP  
**Revenue Codes:** POL, PLI, FLT  
**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/26/15	13	\$6,050.00	\$5,142.50
04/27/15	04/29/15	9	\$4,550.00	\$3,867.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	13	\$6,050.00	\$5,142.50	24.20
May 2015	9	\$4,550.00	\$3,867.50	21.40
<b>Totals</b>	<b>22</b>	<b>\$10,600.00</b>	<b>\$9,010.00</b>	<b>45.60</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Thomas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPTV	04/23/15	04/24/15	M-F 5-6am Good Day Oregon	CM	M-F 5-6am	---TF--	:30	1	\$300.00	IMP	1.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/20/15	04/26/15	---TF--					1	\$300.00		1.80			
E 2	KPTV	04/27/15	04/29/15	M-F 5-6am Good Day Oregon	CM	M-F 5-6am	MTW----	:30	1	\$300.00	IMP	1.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/27/15	05/03/15	MTW----					1	\$300.00		1.80			
E 3	KPTV	04/23/15	04/24/15	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	---11--	:30	2	\$500.00	IMP	2.40	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/20/15	04/26/15	---11--					2	\$500.00		0.00			
E 4	KPTV	04/27/15	04/29/15	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	MTW----	:30	2	\$500.00	IMP	2.40	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/27/15	05/03/15	MTW----					2	\$500.00		2.40			
E 5	KPTV	04/23/15	04/24/15	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	---11--	:30	2	\$450.00	IMP	2.60	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/20/15	04/26/15	---11--					2	\$450.00		2.60			
E 6	KPTV	04/27/15	04/29/15	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	MTW----	:30	2	\$450.00	IMP	2.60	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/27/15	05/03/15	MTW----					2	\$450.00		2.60			

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 Product Desc: COAL 2 STOP FAST TRK  
 Estimate: 4685  
 KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KPTV	04/27/15	04/29/15	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	MTW----	:30	2	\$450.00	IMP	2.60	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/27/15	05/03/15	MTW----		2			\$450.00			2.60			
E 7	KPTV	04/23/15	04/24/15	M-F 5-6pm News 5 O'Clock News	CM	M-F 5-6pm	---TF--	:30	1	\$350.00	IMP	1.80	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/20/15	04/26/15	---TF--		1			\$350.00			1.80			
E 8	KPTV	04/27/15	04/29/15	M-F 5-6pm News 5 O'Clock News	CM	M-F 5-6pm	MTW----	:30	1	\$350.00	IMP	1.80	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/27/15	05/03/15	MTW----		1			\$350.00			1.80			
E 9	KPTV	04/23/15	04/24/15	M-F 6-7pm News M-F 6-7pm News	CM	M-F 6-7pm News	---TF--	:30	1	\$300.00	IMP	1.20	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/20/15	04/26/15	---TF--		1			\$300.00			1.20			
E 10	KPTV	04/27/15	04/29/15	M-F 6-7pm News M-F 6-7pm News	CM	M-F 6-7pm News	MTW----	:30	1	\$300.00	IMP	1.20	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/27/15	05/03/15	MTW----		1			\$300.00			1.20			
E 11	KPTV	04/23/15	04/26/15	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	---TFSS	:30	2	\$850.00	IMP	3.30	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/20/15	04/26/15	---TFSS		2			\$850.00			3.30			
E 12	KPTV	04/27/15	04/29/15	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	MTW----	:30	2	\$850.00	IMP	3.30	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/27/15	05/03/15	MTW----		2			\$850.00			3.30			
E 13	KPTV	04/23/15	04/26/15	M-F 11 O'Clock News M-F 11 O'Clock News	CM	11-11:35pm	---11--	:30	2	\$450.00	IMP	1.80	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/20/15	04/26/15	---11--		2			\$450.00			1.80			
E 14	KPTV	04/26/15	04/26/15	Sun 7-9am GDO Good Day Oregon Sunday	CM	Sun 7-9am	-----2	:30	2	\$300.00	IMP	2.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/20/15	04/26/15	-----2		2			\$300.00			2.00			
													Totals	22	\$10,600.00



Rep: TELEREP, INC.  
Run On: Jan31/17 at 14:41

Order#:  
Station: KPTV-TV PORTLAND, OR  
Agency: AIL MEDIA  
Advertiser: ISS/COAL 2 STOP FAST TRACK  
Buyer: PAULA HAMBRICK

## REP BUYLINES

Headline#: 7738878 (Mod 0.0)  
Dates: Apr23/15 - May01/15  
Prod1: COAL 2 STOP FAST TRK  
Prod2:  
Tel #:

Traffic#: 652654  
Salesperson: BRIAN THOMAS (H)  
Est#: 4685  
Demo: RA35+

Page: 1  
Requested by: KKING

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spd/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
##CASH												
	1	Th-F/5-6A	30S	Apr23/15	Apr24/15	1	1	1	\$300	GOOD DAY 5	1.8	Apr22/15 Rev #0: A
	2	M-W/5-6A	30S	Apr27/15	Apr29/15	1	1	1	\$300	GOOD DAY 5	1.8	Apr22/15 Rev #0: A
	3	Th-F/6-7A	30S	Apr23/15	Apr24/15	1	2	2	\$1,000	GOOD DAY 6	2.4	Apr22/15 Rev #0: A
	4	M-W/6-7A	30S	Apr27/15	Apr29/15	1	2	2	\$1,000	GOOD DAY 6	2.4	Apr22/15 Rev #0: A
	5	Th-F/7-9A	30S	Apr23/15	Apr24/15	1	2	2	\$900	GOOD DAY OREGON	2.6	Apr22/15 Rev #0: A
	6	M-W/7-9A	30S	Apr27/15	Apr29/15	1	2	2	\$900	GOOD DAY OREGON	2.6	Apr22/15 Rev #0: A
	7	Th-F/5-6P	30S	Apr23/15	Apr24/15	1	1	1	\$350	5 O'CLOCK NEWS	1.8	Apr22/15 Rev #0: A
	8	M-W/5-6P	30S	Apr27/15	Apr29/15	1	1	1	\$350	5 O'CLOCK NEWS	1.8	Apr22/15 Rev #0: A
	9	Th-F/6-7P	30S	Apr23/15	Apr24/15	1	1	1	\$300	6 O'CLOCK NEWS	1.2	Apr22/15 Rev #0: A
	10	M-W/6-7P	30S	Apr27/15	Apr29/15	1	1	1	\$300	6 O'CLOCK NEWS	1.2	Apr22/15 Rev #0: A
	11	Th-Su/10-11P	30S	Apr23/15	Apr26/15	1	2	2	\$1,700	10 O'CLOCK NEWS	3.3	Apr22/15 Rev #0: A
	12	M-W/10-11P	30S	Apr27/15	Apr29/15	1	2	2	\$1,700	10 O'CLOCK NEWS	3.3	Apr22/15 Rev #0: A
	13	Th-Su/11-1135P	30S	Apr23/15	Apr26/15	1	2	2	\$900	11 O'CLOCK NEWS	1.8	Apr22/15 Rev #0: A
	14	Sun/7-9A	30S	Apr26/15	Apr26/15	1	2	2	\$600	GOOD DAY OREGON SUNDAY	2.0	Apr22/15 Rev #0: A

Contract Comment: GOOD DAY OREGON SUNDAY

Total 22 Spots for: \$10,600

22

50.4

Monthly Estimate Dollars:

\$6,050 Apr/15  
\$4,550 May/15

29.0 Apr/15  
21.4 May/15