



KEYC-TV

P.O. Box 128

Mankato, MN 56002

GMMB
3050 K ST NW
Washington, DC 20007

Contract # 18399
Schedule Dates 10/23/18-10/29/18
Advertiser Walz for Governor - D (2265)
Agency GMMB (1224)
Product POLITICAL-Congress/Senate (1065)
Brand Walz For Governor (5867)
Salesperson Wilmett, Ben (1103)
Sales Office KATZ/ WASHINGTON D.C.
Buyer Name /
Phone/Fax 417/443/7277
CPE National/Political-Candidate Agency
Account Types Standard
Billing Type Standard
Comments Est#7277

Date Entered 10/02/18
Last Modified 10/04/18
Entered By Rosemarie Lieske
CO-OP No
Headline # 26199346
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,709.25
Net Total \$9,685.75
Sales Tax

KEYC-TV (KEYC)
By Broadcast Month
Oct. 2018 62 \$11,180.00
Nov. 2018 2 \$215.00
Grand Total: 64 \$11,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/18-10/29/18	3	:30	6a- 7A (CST)	1	1	1	1	1	1			5	\$165.00	\$825.00	KEYC-TV (KEYC)		10/2/18
2.0	Normal Line / SPOT	10/23/18-10/29/18	3	:30	7A- 9A (CST)	1	1	1	1	1	1			5	\$50.00	\$250.00	KEYC-TV (KEYC)		10/2/18
3.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	7:25A- 7:30A (CST)	2	X	X	X	X	X			2	\$50.00	\$100.00	KEYC-TV (KEYC)		10/2/18
4.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	7:55A- 8A (CST)	2	X	X	X	X	X			2	\$50.00	\$100.00	KEYC-TV (KEYC)		10/2/18
5.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	8:25A- 8:30A (CST)	2	X	X	X	X	X			2	\$50.00	\$100.00	KEYC-TV (KEYC)		10/2/18
6.0	Normal Line / SPOT	10/27/18-10/27/18	3	:30	6A- 8A (CST)	1						1		1	\$25.00	\$25.00	KEYC-TV (KEYC)		10/2/18
7.0	Normal Line / SPOT	10/28/18-10/28/18	3	:30	6A- 7A (CST)	1						1		1	\$15.00	\$15.00	KEYC-TV (KEYC)		10/2/18
8.0	Normal Line / SPOT	10/28/18-10/28/18	3	:30	8A- 9:30A (CST)	1						1		1	\$150.00	\$150.00	KEYC-TV (KEYC)		10/2/18
9.0	Normal Line / SPOT	10/28/18-10/28/18	3	:30	9:30A- 10:30A (CST)	1						1		1	\$150.00	\$150.00	KEYC-TV (KEYC)		10/2/18
11.1	Normal Line / SPOT	10/23/18-10/26/18	3	:30	9A- 10A (CST)	2	X	X	X	X	X			2	\$65.00	\$130.00	KEYC-TV (KEYC)		10/2/18
12.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	12P- 12:30P (CST)	2	X	X	X	X	X			2	\$150.00	\$300.00	KEYC-TV (KEYC)		10/2/18
13.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	1P- 2P (CST)	2	X	X	X	X	X			2	\$75.00	\$150.00	KEYC-TV (KEYC)		10/2/18
14.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$150.00	\$450.00	KEYC-TV (KEYC)		10/2/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.



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Package Deal

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KEYC-TV (KEYC)

By Broadcast Month

Oct. 2018

Nov. 2018

Grand Total:

Spots

62

2

64

Rate

\$11,180.00

\$215.00

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15.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	5P-5:30P (CST)			1	1	1	1			4	\$200.00	\$800.00	KEYC-TV (KEYC)		10/2/18
16.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	5:27P-6P (CST)	3		X	X	X	X			3	\$275.00	\$825.00	KEYC-TV (KEYC)		10/2/18
17.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	6P-6:30P (CST)			1	1	1	1			4	\$375.00	\$1,500.00	KEYC-TV (KEYC)		10/2/18
18.0	Normal Line / SPOT	10/27/18-10/27/18	3	:30	5:30P-6P (CST)							1		1	\$150.00	\$150.00	KEYC-TV (KEYC)		10/2/18
19.0	Normal Line / SPOT	10/27/18-10/27/18	3	:30	6P-6:30P (CST)							1		1	\$325.00	\$325.00	KEYC-TV (KEYC)		10/2/18
20.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	6:30P-6:55P (CST)	3		X	X	X	X			3	\$225.00	\$675.00	KEYC-TV (KEYC)		10/2/18
21.0	Normal Line / SPOT	10/27/18-10/27/18	3	:30	6:30P-6:55P (CST)							1		1	\$225.00	\$225.00	KEYC-TV (KEYC)		10/2/18
22.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	10P-10:30P (CST)			1	1	1	1			4	\$275.00	\$1,100.00	KEYC-TV (KEYC)		10/2/18
23.0	Normal Line / SPOT	10/27/18-10/27/18	3	:30	10P-10:30P (CST)							1		1	\$275.00	\$275.00	KEYC-TV (KEYC)		10/2/18
24.0	Normal Line / SPOT	10/28/18-10/28/18	3	:30	10P-10:30P (CST)								1	1	\$275.00	\$275.00	KEYC-TV (KEYC)		10/2/18
25.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	10:35P-11:35P (CST)	2		X	X	X	X			2	\$60.00	\$120.00	KEYC-TV (KEYC)		10/2/18
26.0	Normal Line / SPOT	10/23/18-10/26/18	3	:30	11:35P-12:35A (CST)	2		X	X	X	X			2	\$15.00	\$30.00	KEYC-TV (KEYC)		10/2/18
27.1	Normal Line / SPOT	10/23/18-10/23/18	3	:30	7P-8P (CST)			1						1	\$250.00	\$250.00	KEYC-TV (KEYC)		10/4/18
28.1	Normal Line / SPOT	10/23/18-10/23/18	3	:30	9P-10P (CST)			1						1	\$250.00	\$250.00	KEYC-TV (KEYC)		10/4/18

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29.1	Normal Line / SPOT	10/25/18-10/25/18	2	:30	8P- 9P (CST)					1				1	\$575.00	\$575.00	KEYC-TV (KEYC)		10/4/18
30.0	Normal Line / SPOT	10/26/18-10/26/18	3	:30	8P- 9P (CST)						1			1	\$250.00	\$250.00	KEYC-TV (KEYC)		10/2/18
31.0	Normal Line / SPOT	10/28/18-10/28/18	1	:30	6P- 7P (CST)							1		1	\$550.00	\$550.00	KEYC-TV (KEYC)		10/2/18
32.0	Normal Line / NFL Football	10/28/18-10/28/18	3	:30	11A- 12P (CST)							1		1	\$150.00	\$150.00	KEYC-TV (KEYC)		10/2/18
33.0	Normal Line / NCAA Football	10/27/18-10/27/18	3	:30	2:32P- 5P (CST)							1		1	\$75.00	\$75.00	KEYC-TV (KEYC)		10/2/18
34.0	Normal Line / NFL Football	10/28/18-10/28/18	3	:30	12:02P- 3:30P (CST)							1		1	\$250.00	\$250.00	KEYC-TV (KEYC)		10/2/18

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