

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media and Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Bill Graham	
Authorized committee: The Bill Graham Committee	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): NC Governor	
Date of election: November 5, 2024	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Kathy Knight	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Steve Syckes	Name: Daniel Lowe
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/6/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Steve Syckes

Name: Steve Syckes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 1/16/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3421918</u>	Station Call Letters: <u>WITN</u>	Date Received/Requested: <u>2/16/24</u>
Est. #: <u>16176</u>	Station Location: <u>Greenville, NC</u>	Run Start and End Dates: <u>2/16/24 - 2/12/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOC14492799 [00.00]

Order Printout



Order Status: Opened-New **Start/End Dates:** 02/06/24 - 02/12/24 **C/P/E:** 1155 / 1853 / 16176
Traffic Order #: **Agency:** American Media & Advocacy Group **Product Desc.:** NC GOV
Buyer Order #: 13196411 **Advertiser:** The Bill Graham Committee **Estimate Desc.:** TV Feb 6 - 12
AE: Unassigned (Tracy Lewis) **Buyer:** AMAG MediaAssistant **Total Cost:** \$8,880.00 (Cash)
Property: WITN TV **Primary Demo:** [N] Adults 55+ (RTG) **Received Date:** 2/06/24 8:36 AM
Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

List Items										Spots			Totals		[N] Adult	
Line	Program	ST	Len	Time	Days	TWTFSS	Rate	Feb	6				Total Spots	Total Cost	RTG	GRI
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	--T----		180.00	1					1	180.00	3.60	3.6
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	---F---		180.00	1					1	180.00	3.60	3.6
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-W-----		180.00	1					1	180.00	3.60	3.6
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-----M		180.00	1					1	180.00	3.60	3.6
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	T-----		180.00	1					1	180.00	3.60	3.6
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
2	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--T----		175.00	1					1	175.00	3.30	3.3
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
2	TODAY SHW	NM	:30	7:00 AM-9:00 AM	---F---		175.00	1					1	175.00	3.30	3.3
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
2	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-W-----		175.00	1					1	175.00	3.30	3.3
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																

List Items											Spots			Totals			[N] Adult
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Feb 6				Total Spots	Total Cost	RTG	GRI			
2	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-----M	175.00	1				1	175.00	3.30	3.0			
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
2	TODAY SHW	NM	:30	7:00 AM-9:00 AM	T-----	175.00	1				1	175.00	3.30	3.0			
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
3	SATURDAY TODAY	NM	:30	8:00 AM-9:30 AM	----S-	135.00	1				1	135.00	3.00	3.0			
(Program: SATURDAY TODAY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
4	SUN TODAY-NBC	NM	:30	9:00 AM-10:00 AM	-----S-	110.00	1				1	110.00	3.59	3.0			
(Program: SUN TODAY-NBC)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
5	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	--T---	160.00	1				1	160.00	4.50	4.0			
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
5	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	T-----	160.00	1				1	160.00	4.50	4.0			
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
5	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	-----M	160.00	1				1	160.00	4.50	4.0			
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	--T---	275.00	1				1	275.00	6.00	6.0			
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	---F---	275.00	1				1	275.00	6.00	6.0			
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	-W-----	275.00	1				1	275.00	6.00	6.0			
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	-----M	275.00	1				1	275.00	6.00	6.0			
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	T-----	275.00	1				1	275.00	6.00	6.0			
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
7	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	--T---	360.00	1				1	360.00	7.60	7.0			
(Program: NBC NITELY NWS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
7	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	---F---	360.00	1				1	360.00	7.60	7.0			
(Program: NBC NITELY NWS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
7	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	-W-----	360.00	1				1	360.00	7.60	7.0			
(Program: NBC NITELY NWS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
7	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	-----M	360.00	1				1	360.00	7.60	7.0			
(Program: NBC NITELY NWS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
7	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	T-----	360.00	1				1	360.00	7.60	7.0			
(Program: NBC NITELY NWS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
8	WITN NIW-6 WK	NM	:30	6:00 PM-6:30 PM	-----S-	200.00	1				1	200.00	3.10	3.0			
(Program: WITN NIW-6 WK)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	

List Items										Spots				Totals		[N] Adult
Line	Program	ST	Len	Time	Days	Rate	Feb	RTG	Total Spots	Total Cost	RTG	GRI				
9	WITN NW-6 WK	NM	:30	6:00 PM-6:30 PM	----S-	185.00	1	4.92	1	185.00	4.92	4.92				
(Program: WITN NW-6 WK)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
10	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM	--T----	280.00	1	6.40	1	280.00	6.40	6.40				
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
10	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM	---F---	280.00	1	6.40	1	280.00	6.40	6.40				
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
10	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM	-W-----	280.00	1	6.40	1	280.00	6.40	6.40				
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
10	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM	-----M	280.00	1	6.40	1	280.00	6.40	6.40				
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
10	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM	T-----	280.00	1	6.40	1	280.00	6.40	6.40				
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
11	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	--T----	200.00	1	3.20	1	200.00	3.20	3.20				
(Program: WITN NWS-11)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
11	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	---F---	200.00	1	3.20	1	200.00	3.20	3.20				
(Program: WITN NWS-11)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
11	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	-W-----	200.00	1	3.20	1	200.00	3.20	3.20				
(Program: WITN NWS-11)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
11	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	-----M	200.00	1	3.20	1	200.00	3.20	3.20				
(Program: WITN NWS-11)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
11	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	T-----	200.00	1	3.20	1	200.00	3.20	3.20				
(Program: WITN NWS-11)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
12	WITN NWS-11-W	NM	:30	11:00 PM-11:30 PM	----S-	210.00	1	3.00	1	210.00	3.00	3.00				
(Program: WITN NWS-11-W)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
13	WITN NWS-11-W	NM	:30	11:00 PM-11:30 PM	----S-	210.00	1	3.00	1	210.00	3.00	3.00				
(Program: WITN NWS-11-W)1Q24 - GREENVILLE-N.BERN-WASHNGTN - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WITN NWS-11 WK Sun 11:00p-11:30p IN Aug/2023.LS ON WITN ADJUSTED TO THE Mar/2 HUT LEVEL.																
										Spot Totals:	39	184.61				
										[N] Adults 55+ GRP:	184.61					
										Rate Totals:	8880.00					
											39	8880.00				
											184.61					

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
February	39	\$8,880.00	184.61				