

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media and Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Bill Graham	
Authorized committee: The Bill Graham Committee	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): NC Governor	
Date of election: November 5, 2024	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Kathy Knight	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Steve Syckes	Name: Daniel Long
Date of Request to Purchase Ad Time: 1/2/24	Date of Station Agreement to Sell Time: 1/2/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Steve Syckes

Name: Steve Syckes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

11/13/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *3373786, 3373814, 3373804*

Station Call Letters:

WITN

Date Received/Requested:

1/2/24

Est. #:

16141, 16140, 16139

Station Location:

Greenville, NC

Run Start and End Dates:

1/4/24 - 1/22/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOC14445208 [00.00]

Order Printout



Order Status: Confirmed
Traffic Order #: 3373786
Buyer Order #: 13107682
AE: Unassigned
Property: WITN TV
Sales Region: Local

Start/End Dates: 01/04/24 - 01/08/24
Agency: American Media & Advocacy Group
Advertiser: The Bill Graham Committee
Buyer: AMAG MediaAssistant
Primary Demo: [N] Adults 55+ (RTG)

C/P/E: 1155 / 1853 / 16139
Product Desc.: NC GOV
Estimate Desc.: TV Jan 4 - 8
Total Cost: \$15,220.00 (Cash)
Received Date: 1/02/24 9:08 AM

Comments:

Separation: 30PopulationBuyType: CPP

Line	Program	ST	Len	Time	Days TFSSMT W	Rate	Jan 4	Spots							Totals		[N] Adult			
								Total Spots	RTG	GRI	Total Spots	Total Cost	RTG	GRI						
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-F-----	810.00	1										1	810.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																				
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	T-----	810.00	1										1	810.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																				
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	---M--	810.00	1										1	810.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																				
2	SATURDAY TODAY	NM	:30	8:00 AM-9:30 AM	--S----	620.00	1										1	620.00	3.20	3.1
(Program: SATURDAY TODAY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																				
3	SUN TODAY-NBC	NM	:30	9:00 AM-10:00 AM	---S---	500.00	1										1	500.00	3.59	3.1
(Program: SUN TODAY-NBC)1Q24 - GREENVILLE-N.BERN-WASHNGTN																				
4	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	-F----	570.00	1										1	570.00	4.35	4.1
(Program: WITN NEWS-5)1Q24 - GREENVILLE-N.BERN-WASHNGTN																				
4	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	T-----	570.00	1										1	570.00	4.35	4.1
(Program: WITN NEWS-5)1Q24 - GREENVILLE-N.BERN-WASHNGTN																				

List Items										Spots			Totals		[N] Adult	
Line	Program	ST	Len	Time	Days	TFSSMT	Rate	Jan					Total Spots	Total Cost	RTG	GRI
4	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	----M--		570.00	1					1	570.00	4.35	4.
(Program: WITN NEWS-5)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
5	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	-F-----		720.00	1					1	720.00	5.12	5.
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
5	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	T-----		720.00	1					1	720.00	5.12	5.
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
5	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	----M--		720.00	1					1	720.00	5.12	5.
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	-F-----		1,250.00	1					1	1,250.00	6.75	6.
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	T-----		1,250.00	1					1	1,250.00	6.75	6.
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
6	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	----M--		1,250.00	1					1	1,250.00	6.75	6.
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
7	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-F-----		1,350.00	1					1	1,350.00	8.91	8.
(Program: WHEEL-FORTNE)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
7	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	T-----		1,350.00	1					1	1,350.00	8.91	8.
(Program: WHEEL-FORTNE)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
7	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	----M--		1,350.00	1					1	1,350.00	8.91	8.
(Program: WHEEL-FORTNE)1Q24 - GREENVILLE-N.BERN-WASHNGTN																
										Spot Totals:	17			17	15220.00	95.
										[N] Adults 55+ GRP:	95.74					
										Rate Totals:	15220.00					

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
January	17	\$15,220.00	95.74				

WOC14445347 [00.00]

Order Printout



Order Status: Confirmed
Traffic Order #: 3373804
Buyer Order #: 13107707
AE: Unassigned
Property: WITN TV
Sales Region: Local

Start/End Dates: 01/09/24 - 01/15/24
Agency: American Media & Advocacy Group
Advertiser: The Bill Graham Committee
Buyer: AMAG MediaAssistant
Primary Demo: [NJ] Adults 55+ (RTG)

C/P/E: 1155 / 1853 / 16140
Product Desc.: NC GOV
Estimate Desc.: TV Jan 9 - 15
Total Cost: \$14,450.00 (Cash)
Received Date: 1/02/24 9:24 AM

Comments:

Separation: 30PopulationBuyType: CPP

List Items										Spots			Totals		[N] Adult
Line	Program	ST	Len	Time	Days	Rate	Jan				Total Spots	Total Cost	RTG	GRI	
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	--T----	810.00	1				1	810.00	4.52	4.1	
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN															
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	---F---	810.00	1				1	810.00	4.52	4.1	
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN															
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-W-----	810.00	1				1	810.00	4.52	4.1	
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN															
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-----M	810.00	1				1	810.00	4.52	4.1	
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN															
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	T-----	810.00	1				1	810.00	4.52	4.1	
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN															
2	SUN TODAY-NBC	NM	:30	9:00 AM-10:00 AM	-----S-	500.00	1				1	500.00	3.59	3.1	
(Program: SUN TODAY-NBC)1Q24 - GREENVILLE-N.BERN-WASHNGTN															
3	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	-W-----	570.00	1				1	570.00	4.35	4.1	
(Program: WITN NEWS-5)1Q24 - GREENVILLE-N.BERN-WASHNGTN															

List Items										Spots				Totals		[N] Adult		
Line	Program	ST	Len	Time	Days	TWTFSS	Rate	Jan						Total Spots	Total Cost	RTG	GRI	
4	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	--T---		720.00	1						1	720.00	5.12	5.	
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
4	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	---F---		720.00	1						1	720.00	5.12	5.	
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
4	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	-----M		720.00	1						1	720.00	5.12	5.	
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
4	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	T-----		720.00	1						1	720.00	5.12	5.	
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
5	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	---F---		1,250.00	1						1	1,250.00	6.75	6.	
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
5	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	T-----		1,250.00	1						1	1,250.00	6.75	6.	
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
5	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	-----M		1,250.00	1						1	1,250.00	6.75	6.	
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
6	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-W-----		1,350.00	1						1	1,350.00	8.91	8.	
(Program: WHEEL-FORTNE)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
6	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-----M		1,350.00	1						1	1,350.00	8.91	8.	
(Program: WHEEL-FORTNE)1Q24 - GREENVILLE-N.BERN-WASHNGTN																		
										Spot Totals:	16			16	14450.00		89.0	
										[N] Adults 55+ GRP:	89.09							
										Rate Totals:	14450.00							

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
January	16	\$14,450.00	89.09				

WOC14445363 [00.00]

Order Printout



Order Status: Confirmed
Traffic Order #: 3373814
Buyer Order #: 13107731
AE: Unassigned
Property: WITN TV
Sales Region: Local
Start/End Dates: 01/16/24 - 01/22/24
Agency: American Media & Advocacy Group
Advertiser: The Bill Graham Committee
Buyer: AMAG MediaAssistant
Primary Demo: [N] Adults 55+ (RTG)
C/P/E: 1155 / 1853 / 16141
Product Desc.: NC GOV
Estimate Desc.: TV Jan 16 - 22
Total Cost: \$13,225.00 (Cash)
Received Date: 1/02/24 9:25 AM

Comments:

Separation: 30PopulationBuyType: CPP

Line	Program	ST	Len	Time	Days	TWTFSS	Rate	Jan 16	Spots				Totals		[N] Adult		
									M	T	W	F	S	S		RTG	GRI
1	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-----M		180.00	1						1	180.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	--T----		810.00	1						1	810.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	---F--		810.00	1						1	810.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	T-----		810.00	1						1	810.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-W-----		810.00	1						1	810.00	4.52	4.1
(Program: WITN NWS-SNRS)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-----M		175.00	1						1	175.00	4.12	4.1
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--T----		800.00	1						1	800.00	4.12	4.1
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-W-----		800.00	1						1	800.00	4.12	4.1
(Program: TODAY SHW)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	

List Items										Spots				Totals		[N] Adult	
Line	Program	ST	Len	Time	Days	TWTFSS	Rate	Jan 16						Total Spots	Total Cost	RTG	GRI
5	WITN-SNRS SA7	NM	:30	7:00 AM-8:00 AM		----S--	130.00	1						1	130.00	3.40	3.4
(Program: WITN-SNRS SA7)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
6	SATURDAY TODAY	NM	:30	8:00 AM-9:30 AM		----S--	135.00	1						1	135.00	3.20	3.4
(Program: SATURDAY TODAY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
7	WITN-SNRS SU8	NM	:30	8:00 AM-9:00 AM		-----S-	145.00	1						1	145.00	4.20	4.4
(Program: WITN-SNRS SU8)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
8	SUN TODAY-NBC	NM	:30	9:00 AM-10:00 AM		-----S-	110.00	1						1	110.00	3.59	3.4
(Program: SUN TODAY-NBC)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
9	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM		-----M	135.00	1						1	135.00	4.35	4.4
(Program: WITN NEWS-5)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
10	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM		-----M	160.00	1						1	160.00	5.12	5.4
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
11	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM		---F---	720.00	1						1	720.00	5.12	5.4
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
11	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM		--T---	720.00	1						1	720.00	5.12	5.4
(Program: WITN NEW - 530)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
12	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM		-----M	275.00	1						1	275.00	6.75	6.4
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
13	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM		---F---	1,250.00	0	1					1	1,250.00	6.75	6.4
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
13	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM		T-----	1,250.00	0	1					1	1,250.00	6.75	6.4
(Program: WITN NEWS-6)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
14	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM		-----M	280.00	1						1	280.00	8.35	8.4
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
15	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM		-W-----	1,260.00	0	1					1	1,260.00	8.35	8.4
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
15	WHEEL/JEOPA RDY	NM	:30	7:00 PM-8:00 PM		T-----	1,260.00	0	1					1	1,260.00	8.35	8.4
(Program: WHEEL/JEOPARDY)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
16	WITN NWS-11	NM	:30	11:00 PM-11:35 PM		-----M	200.00	1						1	200.00	3.45	3.4
(Program: WITN NWS-11)1Q24 - GREENVILLE-N.BERN-WASHNGTN																	
										Spot Totals:	23			117.4			
										[N] Adults 55+ GRP:	117.81						
										Rate Totals:	13225.00						

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
January	23	\$13,225.00	117.81				