

# INVOICE



**WECT**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (910) 791-8070**  
**Billing:**

Property	WECT		
Invoice #	3397895-2	Order #	3397895
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/12/24 - 03/10/24
Advertiser	Clark for Lt. Governor		
Product	Clark for Lt. Governor		
Estimate #	2024 Primary		
Account Executive	Matthew Bowman		
Sales Office	Wilmington Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	200537		
Advertiser Ref	627793		
Product 1			
Product 2			

Billing Address:

**Ben Clark NC.com**  
**Attention: Accounts Payable**  
**435 Polar Hill Road**  
**Fayetteville, NC 28312**

Send Payment To:

**WECT**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/12/24	03/02/24	Sat 6a News	6a-7a	-----S-	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WECT Sa 03/02/24 6:23 AM Sat 6a News 6a-7a :30 Clark for Lt Gov B REV \$45.00 NM 6 WECT Sa 03/02/24 6:42 AM Sat 6a News 6a-7a :30 Clark for Lt Gov C \$45.00 NM									
2	02/12/24	03/08/24	M-F 730p-8p	730p-8p	MTWTF--	:30	7	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 7 \$295.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 21 WECT M 02/26/24 7:43 PM M-F 730p-8p 730p-8p :30 Clark for Lt Gov A \$295.00 NM 15 WECT M 02/26/24 7:58 PM M-F 730p-8p 730p-8p :30 Clark for Lt Gov B REV \$295.00 NM 16 WECT Tu 02/27/24 7:36 PM M-F 730p-8p 730p-8p :30 Clark for Lt Gov A \$295.00 NM 17 WECT Tu 02/27/24 7:55 PM M-F 730p-8p 730p-8p :30 Clark for Lt Gov B REV \$295.00 NM 20 WECT W 02/28/24 7:43 PM M-F 730p-8p 730p-8p :30 Clark for Lt Gov B REV \$295.00 NM 18 WECT Th 02/29/24 7:45 PM M-F 730p-8p 730p-8p :30 Clark for Lt Gov A \$295.00 NM 19 WECT F 03/01/24 7:29 PM M-F 730p-8p 730p-8p :30 Clark for Lt Gov A \$295.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 2 \$295.00									
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3	02/18/24	03/03/24	Sun 6p News	558p-630p	-----S	:30	2	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 2 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WECT Su 03/03/24 6:09 PM Sun 6p News 558p-630p :30 Clark for Lt Gov B REV \$185.00 NM 5 WECT Su 03/03/24 6:28 PM Sun 6p News 558p-630p :30 Clark for Lt Gov C \$185.00 NM									
4	02/12/24	03/02/24	Sat 7p-730p	7p-730p	-----S-	:30	2	\$150.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Product	Clark for Lt. Governor		
Estimate #	2024 Primary		

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Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																										

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# INVOICE

Send Payment To:



**WECT**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3397895-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Clark for Lt. Governor		
Product	Clark for Lt. Governor		
Estimate #	2024 Primary		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
15	02/12/24	03/08/24	M-F 11a-12p	11a-12p	MTWTF--	:30	5	\$75.00	NM																																																																																								
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>7</td> <td>WECT</td> <td>M</td> <td>02/26/24</td> <td>11:17 AM</td> <td>M-F 11a-12p</td> <td>11a-12p</td> <td>:30</td> <td>Clark for Lt Gov C</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td>9</td> <td>WECT</td> <td>W</td> <td>02/28/24</td> <td>11:30 AM</td> <td>M-F 11a-12p</td> <td>11a-12p</td> <td>:30</td> <td>Clark for Lt Gov C</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>WECT</td> <td>Th</td> <td>02/29/24</td> <td>11:40 AM</td> <td>M-F 11a-12p</td> <td>11a-12p</td> <td>:30</td> <td>Clark for Lt Gov C</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td></td> <td>1</td> <td>\$75.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>10</td> <td>WECT</td> <td>M</td> <td>03/04/24</td> <td>11:56 AM</td> <td>M-F 11a-12p</td> <td>11a-12p</td> <td>:30</td> <td>Clark for Lt Gov A</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	WECT	M	02/26/24	11:17 AM	M-F 11a-12p	11a-12p	:30	Clark for Lt Gov C	\$75.00	NM	9	WECT	W	02/28/24	11:30 AM	M-F 11a-12p	11a-12p	:30	Clark for Lt Gov C	\$75.00	NM	8	WECT	Th	02/29/24	11:40 AM	M-F 11a-12p	11a-12p	:30	Clark for Lt Gov C	\$75.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						03/04/24	03/10/24	MT-----		1	\$75.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	10	WECT	M	03/04/24	11:56 AM	M-F 11a-12p	11a-12p	:30	Clark for Lt Gov A	\$75.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							
7	WECT	M	02/26/24	11:17 AM	M-F 11a-12p	11a-12p	:30	Clark for Lt Gov C	\$75.00	NM																																																																																							
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<b>Total Spots</b>							<b>50</b>																																																																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,830.00</b>
<u>Agency Commission</u>	<b>\$1,324.50</b>
<u>Net Amount Due</u>	<b>\$7,505.50</b>
<u>Invoice Balance as of 04/04/24 3:47:05 PM ET</u>	<b>\$0.00</b>

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