INVOICE

WECT 322 Shipyard Boulevard Wilmington, NC 28412 Sales T & C: www.gray.tv/advertising Main: (910) 791-8070 Billing:

Billing Address:

Ben Clark NC.com Attention: Accounts Payable 435 Polar Hill Road Fayetteville, NC 28312

Send Payment To:

WECT PO Box 14200 Tallahassee, FL 32317-4200

VOICE						
Property	WECT					
Invoice #	3397895-2	Order #	3397895			
Invoice Date	03/31/24	Alt Order #				
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/05/24	Flight Dates 02/12/24 - 03/10				
Advertiser	Clark for Lt. Governo	or				
Product	Clark for Lt. Governo	or				
Estimate #	2024 Primary					
	Account Executive	Matthew Bowman				
	Sales Office	Wilmington Local				
	Sales Region	Local				
	Agency Code					
	Advertiser Code					
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref					
	Advertiser Ref	627793				
	Product 1					
	Product 2					

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Rate	Туре		
1 02/12/24	03/02/24	Sat 6a News	6a-7a	S-	:30	2		\$45.00	NM		
Weeks:	Start Date	End Date <u>MTWTFSS</u> 03/03/24S-	Spots/Week	Rate \$45.00							
Spots: # C		00/00/21	-	Start/End Time	Lenat	h Ad-ID				Rate	Type
	ECT Sa 03			6a-7a			for L	t Gov B	REV	\$45.00	
	ECT Sa 03			6a-7a		0 Cl ark				\$45.00	
2 02/12/24	03/08/24	M-F 730p-8p	730p-8p	MTWTF	:30	7		\$295.00	NM		
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/24 MTWTF	Spots/Week 7	<u>Rate</u> \$295.00							
Spots: <u>#</u> C	<u>h Day Ai</u> i	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID				Rate	Туре
21 W	ECT M 02	/26/24 7:43 PM M-F	730p-8p	730p-8p	:3	0 Clark	for L	t Gov A		\$295.00	NM
15 W	'ECT M 02	/26/24 7:58 PM M-F	730p-8p	730p-8p	:3	0 Cl ark	for Lt	t Gov B	REV	\$295.00	NM
16 W	ECT Tu 02	/27/24 7:36 PM M-F	730p-8p	730p-8p	:3	0 Cl ark	for Lt	t Gov A		\$295.00	NM
17 W	ECT Tu 02	/27/24 7:55 PM M-F	730p-8p	730p-8p	:3	0 Clark	for L	t Gov B	REV	\$295.00	NM
20 W	'ECT W 02	/28/24 7:43 PM M-F	730p-8p	730p-8p	:3	0 Cl ark	for L	t Gov B	REV	\$295.00	NM
18 W	ECT Th 02	/29/24 7:45 PM M-F	730p-8p	730p-8p	:3	0 Cl ark	for L	t Gov A		\$295.00	NM
19 W	'ECT F 03	/01/24 7:29 PM M-F	730p-8p	730p-8p	:3	0 Clark	for L	t Gov A		\$295.00	NM
Weeks:	Start Date 03/04/24	End Date MTWTFSS 03/10/24 M	Spots/Week 2	<u>Rate</u> \$295.00							
Spots: # C	h Day Aii	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID				Rate	Туре
22 W	ECT M 03	/04/24 7:36 PM M-F	730p-8p	730p-8p	:3	0 Clark	for Lt	t Gov B	REV	\$295.00	NM
23 W	'ECT M 03	/04/24 7:55 PM M-F	730p-8p	730p-8p	:3	0 Cl ark	for L	t Gov C		\$295.00	NM
3 02/18/24	03/03/24	Sun 6p News	558p-630p	S	:30	2		\$185.00	NM		
Weeks:	Start Date 02/26/24	End Date <u>MTWTFSS</u> 03/03/24S	Spots/Week	Rate \$185.00							
Spots: # C	h Day Aii	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID				Rate	Туре
. <u>6</u> W	ECT Su 03		6p News	558p-630p	:3	0 Clark	for L	t Gov B	REV	\$185.00	NM
5 W	ECT Su 03	/03/24 6:28 PM Sun	6p News	558p-630p	:3	0 Cl ark	for L	t Gov C		\$185.00	NM
4 02/12/24	03/02/24	Sat 7p-730p	7p-730p	S-	:30	2		\$150.00	NM		
We warrant that th	e actual broadcast	information shown on this invoice	e was taken from the program le	og. The station does not discr	riminate in its	advertising	contracts	, and it will r	not accept ad	vertising intende	ed to

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.





Invoice #	3397895-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Clark for Lt. Governor	•	
Product	Clark for Lt. Governor		
Estimate #	2024 Primary		

ne Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate Type	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$150.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
6 WECT Sa 03/02/24 7:13 PM Sat 7p-730p	7p-730p	:30 Clark for Lt Gov A	\$150.00 N
5 WECT Sa 03/02/24 7:29 PM Sat 7p-730p	7p-730p	:30 Clark for Lt Gov B REV	\$150.00 N
			<i><i><i></i></i></i>
5 02/12/24 03/08/24 M-F 7p-730p 7p-730p	МГШГЕ	:30 7 \$290.00 NM	
Weeks: Start Date End Date MIWIFSS Spots/Week	<u>Rate</u> \$290.00		
Spots: # Ch Day Air Date Air Time Description	\$290.00 Start/End Time	Length Ad-ID	Rate Ty
21 WECT M 02/26/24 7:09 PM M-F 7p-730p	7p-730p	:30 Clark for Lt Gov B REV	\$290.00 N
15 WECT M 02/26/24 7:09 PM M-F 7p-730p	7p-730p 7p-730p	:30 Clark for Lt Gov C	\$290.00 N \$290.00 N
16 WECT Tu 02/27/24 7:11 PM M-F 7p-730p		:30 Clark for Lt Gov C	\$290.00 N \$290.00 N
	7p-730p 7p-730p	:30 Clark for Lt Gov C	
	7p-730p	:30 Clark for Lt Gov C	
17 WECT W 02/28/24 7:24 PM M-F 7p-730p	7p-730p	:30 Clark for Lt Gov C	\$290.00 N
18 WECT Th 02/29/24 7:07 PM M-F 7p-730p 19 WECT F 03/01/24 7:12 PM M-F 7p-730p	7p-730p		\$290.00 N
19 WECT F 03/01/24 7:12 PM M-F 7p-730p Weeks: Start Date End Date <u>MIWIFSS</u> Spots/Week	7p-730p Rate	:30 Clark for Lt Gov A	\$290.00 N
$\frac{31}{03/04/24} = \frac{110}{03/10/24} = \frac{110}{M} = 1$	\$290.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
23 WECT M 03/04/24 7:19 PM M-F 7p-730p	7p-730p	:30 Clark for Lt Gov C	\$290.00 N
22 WECT M 03/04/24 7:23 PM M-F 7p-730p	7p-730p	:30 Clark for Lt Gov A	\$290.00 N
6 02/12/24 03/02/24 Sat 730p-8p 730p-8p	S-	:30 2 \$130.00 NM	
Weeks: Start Date End Date <u>MTWTFSS</u> Spots/Week	Rate		
<u>02/26/24</u> <u>03/03/24</u> <u>S-</u> <u>2</u>	\$130.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Ty
6 WECT Sa 03/02/24 7:37 PM Sat 730p-8p	730p-8p	:30 Clark for Lt Gov C	\$130.00 N
5 WECT Sa 03/02/24 7:58 PM Sat 730p-8p	730p-8p	:30 Clark for Lt Gov A	\$130.00 N
7 02/26/24 03/08/24 M-F 430p-5p 430p-5p	МГШГЕ	:30 2 \$95.00 NM	
Weeks: <u>Start Date</u> End Date <u>MFWTFSS</u> Spots/Week	Rate		
02/26/24 03/03/24 MTWTF 2	\$95.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Ty
2 WECT M 02/26/24 4:56 PM M-F 430p-5p	430p-5p	:30 Clark for Lt Gov C	\$95.00 N
1 WECT W 02/28/24 4:52 PM M-F 430p-5p	430p-5p	:30 Clark for Lt Gov B REV	\$95.00 N
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 2	<u>Rate</u> \$95.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Ty
4 WECT M 03/04/24 4:47 PM M-F 430p-5p	430p-5p	:30 Clark for Lt Gov B REV	\$95.00 N
3 WECT M 03/04/24 4:58 PM M-F 430p-5p	430p-5p	:30 Clark for Lt Gov C	\$95.00 N
8 02/26/24 03/01/24 M-F 3p-330p 3-330p	<u>МГ</u> WГF	:30 1 \$40.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 02/26/24 03/03/24 <u>MTWTF</u> 1	<u>Rate</u> \$40.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
1 WECT M 02/26/24 3:13 PM M-F 3p-330p	3-330p	:30 Clark for Lt Gov B REV	\$40.00 N
9 02/12/24 03/08/24 M-F 5p News 5p-530p	MTWTF	:30 3 \$190.00 NM	

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ne Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate Type	
Weeks: Start Date End Date MTWTFSS Spots/Week	Poto			
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$190.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Ty
6 WECT M 02/26/24 5:10 PM M-F 5p News	5p-530p		for Lt Gov A	\$190.00 N
7 WECT Tu 02/27/24 5:13 PM M-F 5p News	5p-530p		for Lt Gov A	\$190.00 N
			for Lt Gov B REV	
5 WECT Th 02/29/24 5:30 PM M-F 5p News Weeks: Start Date End Date MTWTFSS Spots/Week	5p-530p Rate	.30 Clark	TOT LU GOV D KEV	\$190.00 N
$\frac{1}{03/04/24} = \frac{1}{03/10/24} = \frac{1}{M} = $	\$190.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate T
8 WECT M 03/04/24 5:14 PM M-F 5p News	5p-530p		for Lt Gov A	\$190.00
10 02/12/24 03/08/24 M-F 12p News 12p-1230p	МГWГF	:30 3	\$120.00 NM	•
		.50 5	φ120.00 NW	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$120.00			
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID		Rate T
5 WECT F 03/01/24 12:29 PM M-F 12p News	12p-1230p		for Lt Gov B REV	\$120.00
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			• • • • •
03/04/24 03/10/24 MT 1	\$12 <u>0.00</u>			
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID		Rate T
6 WECT M 03/04/24 12:17 PM M-F 12p News	12p-1230p	:30 Cl ark	for Lt Gov B REV	\$120.00
11 02/12/24 03/08/24 M-F 530p News 530p-6p	MTWTF	:30 3	\$255.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
02/26/24 03/03/24 MTWTF 1	\$255.00			
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID		Rate T
5 WECT Tu 02/27/24 5:39 PM M-F 530p News	530p-6p	:30 Clark	for Lt Gov B REV	\$255.00
Weeks: Start Date End Date <u>MTWTFSS</u> Spots/Week	<u>Rate</u> \$255.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate T
6 WECT M 03/04/24 5:36 PM M-F 530p News	530p-6p		for Lt Gov B REV	\$255.00
•				<i>\</i> 200.00
14 02/12/24 03/08/24 M-F 2p-3p Dateline 2p-3p	МГШГЕ	:30 5	\$45.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$45.00			
Spots: <u># Ch</u> Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate 1
11 WECT M 02/26/24 2:10 PM M-F 2p-3p Dateline	2p-3p		for Lt Gov A	\$45.00
14 WECT Tu 02/27/24 2:19 PM M-F 2p-3p Dateline	2p-3p		for Lt Gov C	\$45.00
12 WECT W 02/28/24 2:21 PM M-F 2p-3p Dateline			for Lt Gov A	\$45.00 \$45.00
	2p-3p		for Lt Gov A	\$45.00 \$45.00
13 WECT Th 02/29/24 2:41 PM M-F 2p-3p Dateline 15 WECT F 03/01/24 2:59 PM M-F 2p-3p Dateline	2p-3p		for Lt Gov C	
	2p-3p Rate	.30 CI al K	I UI LL GUY L	\$45.00
Weeks: <u>Start Date</u> <u>End Date</u> <u>MIWIFSS</u> <u>Spots/Week</u> 03/04/24 03/10/24 M 2	\$45.00			
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID		Rate T
17 WECT M 03/04/24 2:11 PM M-F 2p-3p Dateline	2p-3p		for Lt Gov C	\$45.00
16 WECT M 03/04/24 2:38 PM M-F 2p-3p Dateline	2p-3p	:30 Cl ark	for Lt Gov A	\$45.00
15 02/12/24 03/08/24 M-F 11a-12p 11a-12p	MTWTF	:30 5	\$75.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
02/26/24 03/03/24 MTWTF 3	\$75.00			
	Start/End Time	Length Ad-ID		Rate T

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Invoice #	3397895-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Clark for Lt. Governor		
Product	Clark for Lt. Governor		
Estimate #	2024 Primary		

		- 1.4				Spots/		_		
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
15 02/12/24	4 03/08/24	M-F 11a-12p	11a-12p	MTWTF	:30	5	\$75.00	NM		
Spots: # 0	Ch Day Air D	Date <u>Air Time</u> Do	escription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
7 1	NECT M 02/2	6/24 11:17 AM M	-F 11a-12p	11a-12p	:3	0 Clark f	or Lt Gov C		\$75.00	NM
9 V	NECT W 02/2	8/24 11:30 AM M	-F 11a-12p	11a-12p	:3	0 Clark f	or Lt Gov C		\$75.00	NM
8 V	NECT Th 02/2	9/24 11:40 AM M	-F 11a-12p	11a-12p	:3	0 Clark f	or Lt Gov C		\$75.00	NM
Weeks:	Start Date	End Date MTWTF	SS Spots/Week	Rate						
	03/04/24	03/10/24 MT	1	\$75.00						
Spots: <u>#</u> (<u>Ch Day Air D</u>	Date <u>Air Time</u> De	escription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
10 V	NECT M 03/0	4/24 11:56 AM M	-F 11a-12p	11a-12p	:3	0 Clark f	or Lt Gov A		\$75.00	NM
				Total Spots	Ę	50				

Payment Terms 30 Days

Gross Total	\$8,830.00
Agency Commission	\$1,324.50
Net Amount Due	\$7,505.50

Invoice Balance as of 04/04/24 3:47:05 PM ET \$0.00

Page 4 of 4

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