

# **PUBLIC FILE**

**WSNN 99.3 FM**

**(Potsdam, New York)**

## **QUARTERLY ISSUES/PROGRAMS LIST**

WSNN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering A Three-Month Quarterly Period

From January 01 202 – March 31, 2023

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News Reports/Weather

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Public Service Announcements (PSAs)

# SECTION I

## Local Programming

This section lists regularly-scheduled and special programs that represent WICY's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter:

### ISSUES & PROGRAMS

Community Connection is a 5 minute week-day feature at 9:45, which also airs a complete weekly recap of all weekday shows Sunday mornings at 7 a.m. with host Jody Tosti.

**01/03/2023** It's all about music this week, as we revisit some of 2022's "Community Connection" musical interviews starting today with Potsdam native, Phil Hurley.

**01/04/2023** This week we continue to revisit some of 2022's "Community Connection" interviews with local musicians including Lee Gibson of the Gibson Brothers.

**01/05/2023** This week we continue to revisit some of 2022's "Community Connection" interviews with local musicians and some visiting us in the North Country. On the show today is Grammy-nominated singer, Maria Muldaur who was in Norwood last summer.

**01/06/2023** This week, we continue to revisit some of 2022's "Community Connection" interviews with musicians who've grown up in the area and are still here or have moved away and returned for shows. Potsdam native, Sinclair was back in St. Lawrence County last summer for a show at the Madrid Dam Music Series.

**01/09/2023** Winter is a great time to be indoors cooking, and if you're thinking about making a business out of your culinary skills the St. Lawrence County Cornell Cooperative Extension is offering a winter class for farmers and food entrepreneurs. Harvest Kitchen Manager, Flip Filippi joins Jody Tosti on "Community Connection" with more on the commercial kitchen course.

**01/10/2023** Amber Labarge is the owner of Endless Sweets in Massena. She started her home business several years ago, but in order to make her baked goods she had to be certified by the New York State Department of Agriculture and Markets. It's called a Home Processing License and it allows for a limited selection of foods to be made right in her kitchen.

**01/11/2023** Collegiate athletes from across the world will be in the North Country this week as they participate in the Lake Placid 2023 FISU World University Games. Nate Shene (Sheen) is one of the PACES chefs that created the menu starting last January and he joins Jody Tosti on "Community Connection."

**01/12/2023** The St. Lawrence County Environmental Management Council is looking for some new members. The EMC helps keep residents aware of environmental issues in our area as they work as advisories to the Board of Legislators. EMC volunteer, John Tenbusch has joined us before to talk everything from Earth Day to invasive species, including the Emerald Ash Borer.

**01/16/2023** The Madrid Dam Music Series kicks off its Winter schedule this weekend with the first of 8 performances this year under the title "Ladies, Lace and Lyrics." Founder and organizer, Anna Campbell joins Jody Tosti to chat about the female line-up that begins with a 13-year-old musician from Norwood.

**01/17/2023** Nicole White is 13-years-old and she lives in Norwood. The teenage musician plays several instruments and she'll bring her talents to the stage this weekend for the start of the Madrid Dam Music Winter Series. Nicole joins Jody Tosti today on "Community Connection."

**01/18/2023** The book "The Faith of a Farmer-The Story of Ford Reynolds" was recently published and it details Reynold's long life in the North Country. His son-in-law Derek Levendusky is the author and he joins Jody Tosti on "Community Connection" to talk about this local man who's lived in the same Richville home for 94 years.

**01/23/2023** Director of Little River School in Canton, Steve Molnar is one of many folks that helped Humaira Rezaie travel the 6,500 mile journey from Kabul, Afghanistan to Potsdam and then eventually to Clarkson University. After the exodus of US troops in 2021 and the imminent return of the Taliban, Steve joined forces with local businesswoman, Sandy Maine, who had been an on-line tutor for Humaira, through a program called SOLA, School of Leadership Afghanistan. Together they began to fundraise, find housing and helped her apply to Clarkson University. Steve joins Jody Tosti on "Community Connection" with more on this amazing story.

**01/24/2023** We continue our conversation today with Canton teacher, Steve Molnar about his help in bringing Afghan-native, Humaira Rezaie to the North Country right before the return of the rule of the Taliban in 2021. We left off yesterday with Humaira having traveled to the embassy in Islamabad, Pakistan, to get a visa to travel to the United States.

**01/25/2023** Humaira Rezaie will graduate from Clarkson University this year with a degree in computer science. It's an accomplishment for anyone, but made even greater by the fact that

she did it after fleeing her home in Kabul, Afghanistan in 2021 and her 6,500 mile journey to Potsdam, NY. She joins Jody Tosti on “Community Connection.”

**01/26/2023** We continue our conversation with Humaira Rezaie today on “Community Connection.” Hers is a story of determination to continue her education, which meant leaving her home in Kabul, Afghanistan and traveling thousands of miles to make it to the North Country where she is now a Clarkson student ready to graduate this December with a degree in Computer Science.

**01/30/2023** For five years now, Anna Campbell has been helping high school students and brides-to-be get outfitted for their special occasions through a program called “Repeat Performance.” She does it through the many donations of formal wear given to her throughout the year. Anna joins Jody Tosti on “Community Connection” with an update on this year’s event.

**01/31/2023** Ogdensburg native, Jim Reagan, is telling the story of prohibition in the North Country with his recent book, “Booze, Badboys and Bootleggers.” The former newspaper editor and current St. Lawrence County legislator joins Jody Tosti on “Community Connection” to talk about the history of banning alcohol in the US and specifically in his hometown.

**02/01/2023** The last in a series of community meetings on improving the section of Rt. 11 from the village of Potsdam to Walmart is this morning at SUNY Potsdam. Clarkson University civil engineering students and researchers are looking for ways to make the corridor more accessible to biking, walking and to make traffic flow more easily. Clarkson student Caedan Bailey is working on the study as part of Potsdam’s Complete Streets Committee and he joins Jody Tosti on “Community Connection.”

**02/02/2023** The annual Wine, Beer, Cheese, Chocolate and Artisan Festival at the Frederic Remington Museum in Ogdensburg is this Saturday. Melanie Flack joins Jody Tosti on “Community Connection” with more on the event and its long list of vendors this year and, of course, a bit of history on Frederic Remington.

**02/13/2023** The North Country Chili Cook-Off is in full swing. There’s a lot of restaurants to visit for a chili sample in Jefferson, Lewis and St. Lawrence as well as the one-day competition in Watertown with amateur and professional chefs. This is an annual fundraiser for the Volunteer Transportation Center where Jeremiah Papineau is the director.

**02/14/2023** With its five cabins, 60-plus acres of forestland and lots of outdoor activities available, Camp Serenity in Colton gives military veterans and their families a place to relax and recharge. Bob Giordano has been operating Wounded Warrior Outdoor Adventures since 2008 with the help of a lot of people along the way and joins Jody Tosti on “Community Connection” to talk about their latest project.

**02/15/2023** A re-enactment of the Battle of Ogdensburg is this Saturday and Sunday in downtown and at the Lighthouse at Van Rensselaer Point. Dallas Robinson is a re-enactor and

sits on the board of directors for Fort De La Presentation and he joins Jody Tosti on “Community Connection.”

**02/16/2023** Local music teacher, Barbara Burdick has adapted the Ukranian folktale The Mitten into a children’s musical called The Cozy Mitten. Shows can be seen this weekend at the SLU Blackbox as part of the Canton Winterfest. Barbara is part of the Grasse River Players and she joins Jody Tosti on “Community Connection.”

**02/20/2023** After 50 years of business, the Potsdam Food Coop is facing financial struggles. With the help of DRI or Downtown Revitalization Initiative money they were looking to relocate to Market Street. That fell through and now rebuilding at their Elm Street location is back on the table. Lead Buyer, Jessie LaRose joins Jody Tosti today on “Community Connection” with an update.

**02/21/2023** Tomorrow is Ash Wednesday and the start of Lent. With COVID still a concern for some congregants, the Methodist Church in Norwood is offering a drive-thru ash distribution. David Penepent is funeral services director at SUNY Canton and one of Norwood’s parishioners. He joins Jody Tosti today on “Community Connection.”

**02/22/2023** With above normal temperatures this year in the North Country and Canada, heading out for skating, ice fishing or snowmobiling on local waters can be dangerous. Steve Trenton of the United States Coast Guard Auxiliary in Ogdensburg joins Jody Tosti on “Community Connection” with a reminder on how to stay safe this winter season.

**02/27/2023** The yearly Raquette River Lions Club food-drive kicks off this week. With more information about the annual fundraiser that helps local food pantries, Lion’s member, Michelle Theisen joins Jody Tosti on “Community Connection.”

**02/28/2023** The KIDS EXPO is March 11th at SUNY Canton’s Roos House. Activities include play zones, live performances, vendors and representatives from local organizations. New this year is KID BIZ, an opportunity for young business entrepreneurs. St. Lawrence County Chamber tourism director, Brooke Rouse joins Jody Tosti on “Community Connection.”

**03/01/2023** The KIDS EXPO is this weekend at SUNY Canton’s Roos House. New this year is KID BIZ, an opportunity for young entrepreneurs. 8-year old Mila Bewsaw and her 6 -year old sister Luna created ‘Jewelry Queens’ and today they join Jody Tosti on “Community Connection.”

**03/02/2023** On “Community Connection” today, it’s a repeat interview with Dallas Robinson about the annual St. Lawrence Valley Primitive Snowshoe Biathlon. This year’s event is March 4th and 5th at the Sportsman’s Club in Lisbon and is a fundraiser for the Fort La Presentation Association.

**03/03/2023** The “Basics of Beekeeping and Beyond” is a workshop that shares what’s needed to get started in keeping bees. The event is tomorrow at the Cornell Cooperative Extension in

Canton in partnership with the Local Living Venture. From LLV, Chelle Lindahl joins Jody Tosti on “Community Connection” to share what the buzz is all about.

**03/06/2023** We’ve all heard about the earthquake that claimed the lives of tens of thousands of people in Turkey and Syria, but recently in New York there have been two earthquakes, including in Massena. University Geology professor Allan Gontz joins Jody Tosti to talk local fault lines and just how common earthquakes are in our state.

**03/07/2023** ‘Dueling Pianos’ is back this year as a fundraiser for Hospice of St. Lawrence Valley. Communications director, Zach Monroes joins me on “Community Connection” with more details.

**03/08/2023** For this International Women’s Day, we revisit our interview with Humaira Rezaie about fleeing her home in Kabul, Afghanistan and traveling 6,500 miles to attend Clarkson University where she’ll graduate this year with a degree in computer science. She joins Jody Tosti on “Community Connection.”

**03/09/2023** We continue our conversation with Humaira Rezaie (Hoo-mara Rah-zay) today on “Community Connection.” She left Kabul, Afghanistan two weeks before the Taliban retook control in 2021 and traveled thousands of miles to the North Country where she is now a Clarkson student ready to graduate this December.

**03/13/2023** Addressing the homeless population in St. Lawrence County is an ongoing discussion among many non-profits, service groups, law enforcement and local churches. They continue those talks tomorrow in Ogdensburg. Brenda Moulton is Operations Director for Transitional Living Services of Northern New York, and she joins Jody Tosti on “Community Connection.”

**03/14/2023** Step By Step in Ogdensburg is helping to address the issue of homelessness and mental health issues with their Lincoln School Apartment Program. The former elementary school, which opened to residents last Fall, offers 20 units and is currently filled-up. With more about this project, executive director, David Bayne joins Jody Tosti on “Community Connection.”

**03/15/2023** Potsdam Pride is hosting a “speed friending” fundraiser this weekend at Jernabi Coffeehouse. It’s a platonic version of speed dating and a way to meet members of the local LGBTQ community. Rebecca Donnelly says this is one of many fundraisers set for this June’s Pride festival.

**03/16/2023** The Brockville Pipes and Drums band will play a St. Patrick’s Day show at the Moose McGuire’s Pub in Brockville this Friday. Stewart Nimmo is Pipe Major and Band Manager and he joins Jody Tosti on “Community Connection.” Slainte!

**03/27/2023** Cathy Durham has directed nearly a dozen shows for the Act II Seniors Theatre Group in Cornwall. The performers range in age, but focus on the 55+ demographics. Cathy joins

Jody Tosti on “Community Connection” today to talk about their upcoming show at the Seaway Valley Theatre Company.

**03/28/2023** The Kentucky Derby Social returns to Sackets Harbor this May as a fundraiser for the United Way of Northern New York. Rachel Burt is Community Impact Coordinator and joins Jody Tosti on “Community Connection.”

**03/29/2023** The Brasher Falls Reading Room is hoping to change its status to a chartered library after opening its doors last January in the former Boothe Hardware building. The vote is this June through the school district and at the same time, voters will elect five trustees to the board. Board members, Laurel Murphy and Michelle Collins join Jody Tosti on “Community Connection.”

**03/30/2023.** As we get ready for NYSBA, the New York State Broadcasting Awards we revisit some of the best of “Community Connection” in 2022-2023. Keeley Cross a 9-year-old from Potsdam Central. She started the Girls on the Run program last March, which is designed through physical activity to build confidence and leadership skills. Her mom, Joanna Cross is one of the coaches and they both joined Jody Tosti on “Community Connection.”

# **SECTION II**

## **News Reports/Weather**

### **NEWS REPORTS**

<b>Report Title</b>	<b>Times Run</b>	<b>Length</b>	<b>Days Run</b>
Morning News	6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 8:30am, 9:00am, 12:00pm, 5:00pm	4-5 Min	Mon - Fri

### **WEATHER REPORTS**

<b>Report Title</b>	<b>Times Run</b>	<b>Length</b>	<b>Days Run</b>
Overnight Reports	12:15am, 12:45am, 1:15am, 1:45am, 2:15am, 2:45am, 3:15am, 3:45am, 4:15am, 4:45am, 5:15am, 5:45am	30 seconds	Mon - Sun
Morning Reports 6am – 10am	6:07am, 6:37am, 7:07am, 7:37am, 8:07am, 8:37am, 9:07am, 9:37am	30 seconds	Mon - Sun
Daily Reports 10am – 12 Mid	10:15am, 10:45am, 11:15am, 11:45am, 12:07pm, 12:37pm, 1:15pm, 1:45pm, 2:15pm, 2:45pm, 3:15pm, 3:45pm, 4:15pm, 4:45pm, 5:07pm, 5:37pm, 6:15pm, 6:45pm,	30 seconds	Mon - Sun



	7:15pm, 7:45pm, 8:15pm, 8:45pm, 9:15pm, 9:15pm, 10:15pm, 10:45pm, 11:15pm, 11:45pm		
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# **SECTION III**

## **Public Service Announcements (PSAs)**

WSNN airs a variety of :30 Second Public Service Announcements. PSAs are non-commercial announcements that run free of charge in all dayparts. Some of the organizations which received airtime include:

<b>PSA</b>	<b>DATES</b>
St. Lawrence County Shop Local	January1 – March 31, 2023
Franklin County Shop Local	January1 – March 31
Weather related Cancellations / Closures	January1 – March 31
Potsdam Humane Society Pet Adoption	January1 – March 31
Reachout Local Crisis Hotline	January1 – March 31

### **PUBLIC SERVICE ACTIVITIES:**

Every weekday at 3:45pm WSNN-FM airs “INSIDE THE SEAWAY VALLEY”. This is a list of nonprofit activities and events happening in the Seaway Valley. Listeners are encouraged to share their events with us at [events@b993.fm](mailto:events@b993.fm)