

# **PUBLIC FILE**

**WSNN 99.3 FM**

**(Potsdam, New York)**

## **QUARTERLY ISSUES/PROGRAMS LIST**

WSNN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering A Three-Month Quarterly Period

From October 01 2022 – December 31, 2022

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Local Programming Issues

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News Reports/Weather

### **Section III**

Public Service Announcements (PSAs)

# **SECTION I**

## **Local Programming**

This section lists regularly-scheduled and special programs that represent WICY's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter:

### **ISSUES & PROGRAMS**

Community Connection is a 5 minute week-day feature at 9:45, which also airs a complete weekly recap of all weekday shows Sunday mornings at 7 a.m. with host Jody Tosti.

10/10/2023 It's Columbus Day in the US. Or, most recently it's also known as Indigenous People's Day. To help us unpack these changes and the recent New York state bill to designate October 12th as Indigenous People's Day, Phillip White-Cree Coordinator of Indigenous Community Support and Outreach at Clarkson University and he joins Jody Tosti on "Community Connection."

10/11/2023 Today is National Coming Out Day which started 33 years ago on the anniversary of the National March on Washington for Lesbian and Gay Rights. The Potsdam Pride Committee is now launching a new website to give the local LGBTQ+ community a safe place to talk and share ideas. Committee members, Nick Hamilton-Honey and Rebecca Donnelly join Jody Tosti on "Community Connection" with more about this new on-line resource.

10/12/2023 The St. Lawrence County Toys for Tots kicked-off its holiday campaign last week. Donations help provide presents for area kids and teens. The local chapter in Ogdensburg is run by Christina Thornhill and she joins Jody Tosti on "Community Connection."

10/13/2023 The 8th Annual Potsdam Haunted Infirmary is coming up at the end of the month. All proceeds benefit the Clarkson University Physician Assistant's Program's annual medical mission trip to Nicaragua. Camryn Peets is a first year PA student and head of the planning committee and she joins Jody Tosti on "Community Connection."

10/17/2023 Addressing the homeless population in St. Lawrence County was the topic of a roundtable discussion recently in Ogdensburg. Brenda Moulton is Operations Director for Transitional Living Services of Northern New York, and she joins Jody Tosti on “Community Connection.”

10/18/2023 Yesterday, we spoke with Brenda Moulton from Transitional Living Services of Northern New York about the issue of homelessness in the North Country. Today, Courtnie Toms, Deputy Director of Maximizing Independent Living Choices or MILC joins Jody Tosti to talk about their services, which includes help for residents facing homelessness due to evictions or even the lack of security deposits.

10/19/2023 Bill Doyle is Program Manager at The Valley Recovery Center, which is part of the Seaway Valley Prevention Council. He joins Jody Tosti on “Community Connection” today as we continue our conversation this week about the issue of homelessness in the North Country.

10/20/2023 Doug Smith is a New York City comic with ties to the North Country through SUNY Canton. He’ll be performing tonight in the Kingston Theater on campus followed by a Q&A session to talk comedy and discuss his writing process. Smith, who received his TV break on “Conan” in 2016 joins Jody Tosti today on “Community Connection.”

10/24/2023 The Haunted Hallway in Potsdam will be part of Fright Night in Potsdam, after a brief hiatus due to COVID. Sponsored by the Potsdam Rotary Club it includes a visit with witches and a mad scientist’s laboratory. Bobby Gordon is a Rotary member and joins Jody Tosti on “Community Connection.”

10/25/2023 ‘Night of the Living Dead’ is coming to SUNY Potsdam just in time for Halloween. The play based on the classic Zombie film will be performed on the mainstage in the Black Box Theater. Director Jay Pecora joins Jody Tosti on “Community Connection’ with a preview of the show.

10/26/2023 Fright Night is tomorrow in Potsdam. Chamber director, Megan Mulvenna joins Jody Tosti on “Community Connection” to talk Trunk or Treats and the other events happening that night and the Ragamuffin parade.

10/27/2023 Phantoms in the Park is this Saturday in Canton. The annual event includes a costume contest and a Trick or treat parade to downtown businesses. Tammy Mackin is the Canton Chamber director and she joins Jody Tosti on “Community Connection.”

11/07/2023 The Canton Church and Community Program is busy preparing for their holiday season Giving Tree Program. The program distributes gifts, food and clothes to families in need

across St. Lawrence County. The program's director, Connie Jenkins, joins Richard Lashock today on "Community Connection."

11/08/2023 The Potsdam Holiday Fund is seeking donations for its 30th year of giving to help ease the financial stress on families during the holiday season. During COVID they went to an all-voucher system, but this year the "elves" will be back to hand out gifts. The organization's president, Traci Giffin, joins Richard Lashock on "Community Connection" with more details.

11/09/2023 Halloween is over, but the Potsdam Elks Lodge is still looking for donations of candy bars for their Sweet Treats for Soldiers campaign. Mary Charleston has collected more than 52,000 bars over the years, and she joins Richard Lashock today on "Community Connection."

11/10/2023 Thanksgiving is quickly approaching, and Helping Hands in Hannawa Falls is offering their annual food box for folks needing, just that, a helping hand. Tom Chappell is their executive director and he joins Jody Tosti today on "Community Connection."

11/11/2023 It's Veteran's Day, a time when we honor veterans from all wars. Faye Sheldon spent his time in the military and is still giving of his services to programs like Meals On Wheels and is an active member of the Potsdam Amvets. He joins Jody Tosti today on "Community Connection."

11/14 As we well know, volunteers are in short supply for many groups, including non-profits, emergency services, senior programs and government positions. Potsdam Village Planner, Fred Hanss tells Jody Tosti today on "Community Connection" that there's still a need for Planning Board and Zoning Board of Appeal members in the village.

11/15 SUNY Potsdam's campus radio station, WIAH, was out of commission for a couple of years after COVID hit in 2020. Students are now ready to revive this historical part of SUNY Potsdam. SUNY student, Robert Kayton, joins our intern Davin Butler today on "Community Connection."

11/16 Over the past five years, tick-borne diseases have been on the rise in St. Lawrence County. With hunting season underway and an unusually warm Fall, St. Lawrence County Public Health Director Jolene Munger joins Jody Tosti today on "Community Connection" with tips to keep tick-free this Fall.

11/17 We're talking Turkey today on "Community Connection." Race director for the Hobble Gobble Prediction Walk/Run in Potsdam, Jacqueline Bill, joins Jody Tosti today on "Community Connection" to encourage folks to lace up their running shoes to support local charities.

11/21/2023 Potsdam Coop's Annual Baking Fest is coming up next weekend. General Manager, Andy Peet, joins Jody Tosti on "Community Connection" to talk about it's 25th anniversary of the event, which raises money for the Potsdam Neighborhood Center.

11/22/2023 The St. Lawrence County Chamber is hosting the FISU World University Games Organizing Committee for a virtual information session. As well as Lake Placid, hockey games and other winter sports will be played in Canton and Potsdam this January. More than 2,500 participants from over 50 countries will visit during the 11-days of competitions. Tourism director, Brooke Rouse, is hoping local businesses will seize this unique opportunity and she joins Jody Tosti on "Community Connection."

11/23/2023 Spreading the message of HOPE for kids of all ages is the mission of Sweethearts and Heroes. The student empowerment program centers around HOPE which stands for Hold On, Possibilities Exist. The team includes a retired US Army sergeant who was burned severely while serving in Iraq, and a young leader who first saw the program as a student in Glens Falls. They both visited the Brasher Falls School District last week for the second time this school year. Jody Tosti catches up with Middle School principal Jamie LaBarge on "Community Connection."

11/25/2023 It's Small Business Saturday tomorrow. The campaign to shop local is not a new concept, but definitely an important one. Jody Tosti talks with Malone Chamber executive director, Mary Scharf and Potsdam Chamber Vice President Allison Carney join Jody Tosti on "Community Connection."

11/28/2023 After some time off during COVID, Clarkson University Professor Jim Peploski will share his magic skills this year during his annual chemistry magic show this weekend. This is a fundraiser for the Potsdam Holiday Fund. Today on "Community Connection" we revisit our last interview with Dr. Jim.

11/29/2023 It's National Giving Day and the PAL League of Massena is hoping to promote its annual "Our Kids, Our Community Campaign." The Police Activities League of Massena's is set to raise 20,000 thousand dollars in fundraising for its upcoming radiothon. PAL director, Jodele Hammock joins Jody Tosti on "Community Connection."

11/30/2023 The Red Kettle campaign through the Salvation Army is underway for this holiday season. Volunteer Coordinator, Kate Mikel says sites are set-up Monday through Saturday until December 24th, but staffing is thin for the Bell Ringers. Kate Mikel joins Jody Tosti this morning on "Community Connection."

12/1/2023 The 2022 Craft, Food and Wine Holiday show is this Saturday at SUNY Potsdam. Brooke Rouse is the tourism director for the St. Lawrence County Chamber of Commerce, and she joins Jody Tosti today on "Community Connection."

12/05/2023 We're talking Winter athletics today on "Community Connection" with our sports grinch, Chris Engel. He spoke with Jody Tosti on "Community Connection" about his love of sports, but not necessarily the holiday season. (JDY: Mention the Rudolph movie Bah Humbug)

12/06/2023 Northern New York Audubon is hoping to partner with area farmers to talk about their potential role in bird conservation by improving bird-friendly habitats on their land. NNY Audubon board member, Hyla Howe joins Jody Tosti on "Community Connection" to share details on two up-coming on-line information sessions.

12/07/2023 A Holiday Toy Giveaway for area veterans is this Friday in Potsdam at the KFC. The program is through Americans Supporting Armed Services, a non-profit that aids military members and their families, with everything from emotional, medical and financial support. Volunteers Jessica Mattison and Paula Murphy join Jody Tosti on "Community Connection."

12/08/2023 We all know this is the busy time of year for Santa and his elves, so Matt Stanley, General Manager for Santa's Workshop in the North Pole is helping spread the word on when he'll be available here in the North Country to share a holiday meal or when to visit the Village of Lights. He joins Jody Tosti today on "Community Connection."

12/12/2023 The NOCO you don't know? What are some of its hidden gems or unique offerings? It was the question asked of SUNY Potsdam students during a recent college event where they shared their North Country experiences. B99.3 intern, Davin Butler, spoke with fellow student, Brooke Moore about her findings.

12/13/2023 A holiday display that is more than 30 years in the making may be in its last year. Dottie and Steve Parker have been collecting their miniature Christmas villages since the mid-80's and have about 600 pieces now. Jody Tosti caught up with the couple at their Parishville home and they join her on "Community Connection."

12/14/2023 As we've seen in the last couple of weeks or so, along with warmer seasonal temperatures, Winter has somewhat arrived in our area with heavy rains, scattered snow showers, squalls and high winds. Winter officially starts on the 21st, and to remind us of some basic safety issues, Potsdam Village Administrator, Greg Thompson joins Jody Tosti today on "Community Connection."

12/15/2023 The 13th Annual Lights On The River kicks-off this Saturday and runs through the 23rd. The annual event raises money for more than a dozen food pantries and community

organizations. Board President, Scott Wilhelm is one of many volunteers that help bring the holiday magic to life and he joins Jody Tosti on “Community Connection.”

12/19/2023 There’s a new nationwide way for anyone experiencing mental health crises or suicidal thoughts to easily connect to the National Suicide Prevention Line. Lindsay Best is Mental Health Services Coordinator for the St. Lawrence County Suicide Awareness Coalition and she joins Jody Tosti on “Community Connection” to promote the new dialing code, 988.

12/20/2023 Question Persuade Refer or QPR is one tool being taught to everyone from school teachers and students, to mental health counselors and public health departments. The practice is equated to being trained in CPR or the Heimlich Maneuver and is now being offered by Jolene Munger, St. Lawrence County Public Health Director.

She joins Jody Tosti today on “Community Connection” at 8:45 am

12/21/2023 For many years now on “Community Connection” Jody Tosti has spoken with Ed Sachs, Mobile Crisis Counselor for Reachout, a crisis intervention and referral hotline based in Potsdam. He joins her on the show today to remind listeners of their services and the many local resources available in our area.

12/27/2023 A Massena Central School program that centers around the benefits of mindfulness was recently featured on NBC Nightly News. We spoke last year with Jennifer Hutchins, an 8th grade English teacher from Salmon-River that brought in a mindfulness leader to help students deal with depression and anxiety during COVID. Today on “Community Connection” she joins Jody Tosti with an update on how the Holistic Life Foundation's Mindful Moment Programs are working in local school districts.

12/28/2023 Mary Terrance, Program Coordinator for the Holistic Life Foundation's Mindful Moment Programs in the North Country joins Jody Tosti today. This is a way to promote social and emotional well-being for kids from elementary school to graduate students. The Mindful Moment Room in the Massena School District was recently featured on NBC Nightly News and Mary talks more about on “Community Connection.”

12/29/2023 We’re talking this week about the benefits of practicing mindfulness as related to physical and mental health for kids and adults. Yoga is one way to exercise the body and the brain. Sarah Scafidi-McGuire is a yoga instructor at the Canton Yoga Loft and her students start as early as toddlers. Sarah joins Jody Tosti on “Community Connection” today.

# **SECTION II**

## **News Reports/Weather**

### **NEWS REPORTS**

<b>Report Title</b>	<b>Times Run</b>	<b>Length</b>	<b>Days Run</b>
Morning News	6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 8:30am, 9:00am, 12:00pm, 5:00pm	4-5 Min	Mon - Fri

### **WEATHER REPORTS**

<b>Report Title</b>	<b>Times Run</b>	<b>Length</b>	<b>Days Run</b>
Overnight Reports	12:15am, 12:45am, 1:15am, 1:45am, 2:15am, 2:45am, 3:15am, 3:45am, 4:15am, 4:45am, 5:15am, 5:45am	30 seconds	Mon - Sun
Morning Reports 6am – 10am	6:07am, 6:37am, 7:07am, 7:37am, 8:07am, 8:37am, 9:07am, 9:37am	30 seconds	Mon - Sun
Daily Reports 10am – 12 Mid	10:15am, 10:45am, 11:15am, 11:45am, 12:07pm, 12:37pm, 1:15pm, 1:45pm, 2:15pm, 2:45pm, 3:15pm, 3:45pm, 4:15pm, 4:45pm, 5:07pm, 5:37pm, 6:15pm, 6:45pm,	30 seconds	Mon - Sun



	7:15pm, 7:45pm, 8:15pm, 8:45pm, 9:15pm, 9:15pm, 10:15pm, 10:45pm, 11:15pm, 11:45pm		
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# **SECTION III**

## **Public Service Announcements (PSAs)**

WSNN airs a variety of :30 Second Public Service Announcements. PSAs are non-commercial announcements that run free of charge in all dayparts. Some of the organizations which received airtime include:

### **PUBLIC SERVICE ACTIVITIES:**

Every weekday at 3:45pm WSNN-FM airs "INSIDE THE SEAWAY VALLEY". This is a list of nonprofit activities and events happening in the Seaway Valley. Listeners are encouraged to share their events with us at [events@b993.fm](mailto:events@b993.fm)