

# **PUBLIC FILE**

**WSNN 99.3 FM**

**(Potsdam, New York)**

## **QUARTERLY ISSUES/PROGRAMS LIST**

WSNN-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering A Three-Month Quarterly Period

From October 01 2023 – December 31, 2023

### **Section I**

Local Programming Issues

### **Section II**

News Reports/Weather

### **Section III**

Public Service Announcements (PSAs)

# SECTION I

## Local Programming

This section lists regularly-scheduled and special programs that represent WICY's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter:

### ISSUES & PROGRAMS

Community Connection is a 5 minute week-day feature at 9:45, which also airs a complete weekly recap of all weekday shows Sunday mornings at 7 a.m. with host Jody Tosti.

**10/01/23** Anna Campbell is changing-up her position within the Madrid Dam Music Series, an organization she started several years ago. She joins Jody Tosti today on "Community Connection."

There's a bit of a buzz in the Hermon-DeKalb Central School District about the recent installation of an observation beehive. Assistant Principal, Rebecca Hocking, joins Jody Tosti on "Community Connection."

The St. Lawrence County Youth Bureau is offering sports scholarships to local non-profits and community-based organizations. Alexa Backus is the Youth Bureau director and joins Jody Tosti on "Community Connection."

United Helpers celebrates 125 years of service this year with a gala next Saturday in Potsdam Benny Fairchild is marketing specialist and he joins Jody Tosti on "Community Connection."

**10/08/23** The Adirondack Park Paranormal Society is holding its annual haunted house this weekend in Colton. Founder, Damon Jacobs joins Jody Tosti on "Community Connection" to chat about this yearly fundraiser.

The challenges that firefighters face, besides the obvious, is the subject of a continuing study by Clarkson University Professor, Michael Bazzocchi. He's looking for career or volunteer members

to take part in a group that will address safety, productivity, inclusion and other concerns and he joins Jody Tosti on “Community Connection.”

Matt Skywatcher speaks with Linda Mitchell about the Elvis with Sylvan Leduc concert to benefit the Make A Wish Foundation of Northeast New York

**10/15/23** The North Country Poor People’s Campaign is hosting an Indigenous People’s Day Celebration at the Potsdam United Methodist Church today from 7 pm to 8:30. One of the organizers, Raamitha Pershad joins Jody Tosti on “Community Connection.”

The Ogdensburg History Museum is hosting a genealogy workshop tomorrow to help local residents uncover their family histories. City historian, Julie Madlin joins Jody Tosti on “Community Connection.”

The SUNY Canton Men’s Soccer team is heading to Iceland this Spring. A fundraiser this weekend will help with some of the traveling costs. Coach, Timothy Penrod Soccer, joins Jody Tosti on “Community Connection.”

**10/22/23** Matt Skywatcher speaks with Chantelle Marshall Director of Philanthropy for Alice Hyde Medical Center about the 5K Pumpkin Run & Munchkin Mile

The Annual Haunted Infirmary in Potsdam is this October 27th and 28th. It’s a fundraiser for the Physician Assistant Program at Clarkson University for their yearly medical mission trip to Nicaragua. One of many organizers, Sarah Dimick, joins Jody Tosti on “Community Connection.”

Fright Night in Potsdam is next Thursday with Trunk or Treat along Market Street. Potsdam Chamber Executive Director, Megan Mulvena joins Jody Tosti on “Community Connection.”

Tis’ the season for all things chocolate, including the Sweet Treats for Soldiers campaign that runs through November. Longtime organizer, Mary Charleston joins Jody Tosti on “Community Connection.

**10/29/23** Clarkson University will hold this year’s Sustainability Day and Green Living Festival. Susan Powers is a Professor of Civil and Environmental Engineering at Clarkson University and joins Jody Tosti on “Community Connection.”

We continue our conversation today with Susan Powers, Professor of Civil and Environmental Engineering at Clarkson University, about this year’s Sustainability Day and Green Living Festival this weekend.

Lena the Lizard Lady is hosting her first annual Family Fright Festival on Saturday at the Waddington Civic Center, complete with some of her exotic animals. She joins Jody Tosti on “Community Connection.”

**11/05/23** October is National Bullying Awareness Month. Along with the St. Lawrence County Youth Bureau, Hermon DeKalb Health and Science Teacher, Raelen Willard has brought QPR training to her school and she joins Jody Tosti on “Community Connection.”

It’s all about Halloween today with morning host Vinny and “Community Connection” host Jody Tosti.

Addie’s Adirondack Games is this weekend at Sandstoner Park in Potsdam. Proceeds will benefit a new theater in Addie Greene’s memory at the North Country Children’s Museum. One of the organizers, Jeremie Keleher joins Jody Tosti on “Community Connection.”

**11/12/23** Empower Connections and Community Care in Malone is creating another local resource for survivors of domestic violence and other family tragedies. Tammy Hebert is one of the volunteers and she joins Jody Tosti on “Community Connection.”

The newest exhibit at the Potsdam Public Museum, “Historic Homes of Potsdam” kicks off this week. Museum executive director, Trevor Blank joins Jody Tosti on “Community Connection.”

The challenges that firefighters face, besides the obvious, was the recent subject of a study by Clarkson University Professor, Michael Bazzocchi. Career and volunteer members have taken part in a focus group that addresses safety, productivity, inclusion and other concerns and Professor Bazzocchi joins Jody Tosti on “Community Connection.”

It was recently National Fire Prevention Week and the Potsdam Volunteer Fire Department is in the middle of its annual fundraising campaign. Volunteer fireman, Jessie Kozak joins Jody Tosti on “Community Connection.”

**11/19/23** Matt Skywatcher talks with Carrie Robinson about the upcoming Malone’s Annual Parade of Lights Festival 2023

Matt Skywatcher speaks with President of the Franklin County Fair Greg Patterson for a wrap up of the 2023 season

Matt Skywatcher speaks with Pastor Kevin Young from the Malone Wesleyan Church about the upcoming Live Nativity

Thanksgiving is upon us and there are several community meals available in St. Lawrence County. Gardenshare’s executive director, Carlene Doane joins Jody Tosti on “Community Connection.”

A rare, total solar eclipse in April of next year, or the “Great American Eclipse” has the North Country talking about the front row seats in St. Lawrence County. St. Lawrence University Professor of Physics, Aileen O’Donoghue, joins Jody Tosti on “Community Connection.”

We continue our conversation today with St. Lawrence University Physics professor, Aileen O'Donoghue about the total solar eclipse next April and the front row seats that North Country residents will have for the viewing.

We're talking about the "Great American Eclipse" this week. St. Lawrence County residents will have a front row seat for the viewing. It also means visitors will travel to the area which is great for business. Today on the show, Tourism & Events Manager, Kathryn Puleo joins Jody Tosti on "community Connection."

**11/26/23** A great way to spend family time together this week could include making cards for area senior citizens or anyone alone during the holidays. It's the St. Lawrence County Youth Bureau's fourth year for the card drive and executive director, Alexa Backus joins Jody Tosti on "Community Connection."

The Volunteer Transportation Center is looking for drivers in St. Lawrence County. Jeremiah Papineau is VTC's Executive Director, and he joins Jody Tosti on "Community Connection."

We're talking gratefulness today on "Community Connection" on this day before Thanksgiving. Vinny and some of our radio peeps weigh-in on what they're giving thanks for this holiday season.

**12/03/23** An Indigenous art exhibit at the North Star Gallery in Malone ends this Thursday. Featured works include paintings, sketches, pottery, corn husk dolls, and more. Executive director, Trevor Buchanan joins Jody Tosti on "Community Connection."

The Hiawatha Wampum belt, the national belt of the Haudenosaunee is currently on display at the Akwesasne Cultural Center. Darren Bonaparte is the Historic Preservation Officer for the St. Regis Mohawk Tribal Council and he joins Jody Tosti on "Community Connection."

We continue our conversation today with Darren Bonaparte, Historic Preservation Officer for the St. Regis Mohawk Tribal Council about the Hiawatha Wampum belt on display now at the Akwesasne Cultural Center.

The annual holiday event at the Almanzo Wilder Homestead is this weekend. Board member and volunteer, Karen Carre (Car) joins Jody Tosti on "Community Connection" with more on the activities, which includes Farmer Boy Christmas readings.

**12/10/23** The Malone Wesleyan Church will have a live Nativity scene this Saturday complete with sheep, cows, donkeys, alpacas and an angel choir. Reverend Kevin Young and his guest, join Jody Tosti on "Community Connection."

"Karaoke with the Crusaders" is this weekend at the American Legion in Norfolk. The fundraiser will help support a future homeless shelter and community center in St. Lawrence County. Jeannie Blake is one of the volunteers coordinating the event and she joins Jody Tosti on "Community Connection."

Sports is the topic of conversation today on “Community Connection” with Jody Tosti and Chris Engel.

On “Community Connection” we revisit an interview with Dr. Jim and his annual Chemistry Magic Show which benefits the Potsdam Holiday Fund. The show is this weekend at Clarkson University.

**12/17/23** The St. Lawrence County Office for the Aging is holding its annual holiday gift drive for Senior Citizens. The program celebrates its 10th anniversary and with more details, Department Head, Andrea Montgomery joins Jody Tosti on “Community Connection.”

Friends 4 Pound Paws is one of several animal groups in St. Lawrence County that helps to shelter, foster, spay and neuter and rehome rescued cats and dogs. Lynn Patton is president and she joins Jody Tosti on “Community Connection.”

Total Garbage is the latest work by local author Rebecca Donnelly. It’s a look at the amount of waste humans create and addresses questions of where does our garbage go, how bad is our garbage problem and how can we do better? Rebecca joins Jody Tosti on “Community Connection.”

We continue our conversation today on “Community Connection” with local children’s author, Rebecca Donnelly about her book Total Garbage.

**12/24/23** A SUNY Canton student wants her North Country neighbors to have a better understanding of the Mohawk language and its etymology. We start today on “Community Connection” with SUNY Canton Sociology Professor, Daniel McLane about his work with Massena native Tsiawentonnih, Elizabeth George.

Massena native Tsiawentonnih Elizabeth George joins Jody Tosti today on “Community Connection” to talk about her work with deciphering the Mohawk language, including correct pronunciations, as part of a video tutorial that she’s collaborating on with her SUNY Canton Professor, Daniel McLane.

We continue our conversation today with Tsiawentonnih Elizabeth George about her work with the Mohawk language and the reconnection with her family roots.

Dan Kent is a local farmer whose business, Kent Family Growers in Waddington, is really just that: a family-run farm. That includes his parents who help-out during the busy summer season at local farmer’s markets and Dan joins Jody Tosti on “Community Connection.”

# **SECTION II**

## **News Reports/Weather**

### **NEWS REPORTS**

<b>Report Title</b>	<b>Times Run</b>	<b>Length</b>	<b>Days Run</b>
Morning News	6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 8:30am, 9:00am, 12:00pm, 5:00pm	4-5 Min	Mon - Fri

### **WEATHER REPORTS**

<b>Report Title</b>	<b>Times Run</b>	<b>Length</b>	<b>Days Run</b>
Overnight Reports	12:15am, 12:45am, 1:15am, 1:45am, 2:15am, 2:45am, 3:15am, 3:45am, 4:15am, 4:45am, 5:15am, 5:45am	30 seconds	Mon - Sun
Morning Reports 6am – 10am	6:07am, 6:37am, 7:07am, 7:37am, 8:07am, 8:37am, 9:07am, 9:37am	30 seconds	Mon - Sun
Daily Reports 10am – 12 Mid	10:15am, 10:45am, 11:15am, 11:45am, 12:07pm, 12:37pm, 1:15pm, 1:45pm, 2:15pm, 2:45pm, 3:15pm, 3:45pm, 4:15pm, 4:45pm, 5:07pm, 5:37pm, 6:15pm, 6:45pm,	30 seconds	Mon - Sun

	7:15pm, 7:45pm, 8:15pm, 8:45pm, 9:15pm, 9:15pm, 10:15pm, 10:45pm, 11:15pm, 11:45pm		
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# **SECTION III**

## **Public Service Announcements (PSAs)**

WSNN airs a variety of :30 Second Public Service Announcements. PSAs are non-commercial announcements that run free of charge in all dayparts.

### **PUBLIC SERVICE ACTIVITIES:**

Every weekday at 3:45pm WSNN-FM airs "INSIDE THE SEAWAY VALLEY". This is a list of nonprofit activities and events happening in the Seaway Valley. Listeners are encouraged to share their events with us at [events@b993.fm](mailto:events@b993.fm)