

Ampersand Cable System Order

Order #	63175958
Syscode	1531
System Name	Cox Media/Cox Plus-Narragansett, RI
Market	Providence-Warwick

Flight Dates	04/15/24 - 04/28/24
Agency	AxMedia
Advertiser	Patricia for RI

Update Date	04/18/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA Nielsen Live+SD Apr23
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Client Code	668
Product Code	839
Est Code	6844
Product Name	2024 Primary Election
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$7,750.00		
Commission	\$1,162.50		
Net Total	\$6,587.50		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	101.3	GIMP	38695
CPP	\$77.00	CPM	\$200.28

Primary Demo	Households
Makegood Policy	Not Available

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC DT	4/15/24	4/21/24	09:00	16:00					X			0.20	89	2	\$10.00	\$20.00	30	IPE
2	AMC	AMC DT	4/22/24	4/28/24	09:00	16:00	X	X	X	X				0.20	88	8	\$10.00	\$80.00	30	IPE
3	AMC	AMC EF	4/15/24	4/21/24	16:00	20:00					X	X	X	0.40	167	6	\$15.00	\$90.00	30	IPE
4	AMC	AMC EF	4/22/24	4/28/24	16:00	20:00	X	X	X	X				0.30	100	8	\$15.00	\$120.00	30	IPE
5	AMC	AMC PT	4/15/24	4/21/24	20:00	24:00					X	X	X	0.50	196	6	\$25.00	\$150.00	30	IPE
6	AMC	AMC PT	4/22/24	4/28/24	20:00	24:00	X	X	X	X				0.40	145	8	\$25.00	\$200.00	30	IPE
7	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			1.90	730	2	\$95.00	\$190.00	30	IPE
8	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X				1.60	626	8	\$95.00	\$760.00	30	IPE
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	16:00					X			1.80	673	2	\$90.00	\$180.00	30	IPE
10	FXNC	FXNC DT	4/22/24	4/28/24	09:00	16:00	X	X	X	X				1.80	686	4	\$90.00	\$360.00	30	IPE
11	FXNC	FXNC EF	4/15/24	4/21/24	16:00	20:00					X	X	X	1.40	540	6	\$140.00	\$840.00	30	IPE
12	FXNC	FXNC EF	4/22/24	4/28/24	16:00	20:00	X	X	X	X				2.50	951	6	\$140.00	\$840.00	30	IPE
13	FXNC	FXNC PT	4/15/24	4/21/24	20:00	24:00					X	X	X	1.20	446	6	\$235.00	\$1,410.00	30	IPE
14	FXNC	FXNC PT	4/22/24	4/28/24	20:00	24:00	X	X	X	X				2.30	864	8	\$235.00	\$1,880.00	30	IPE
15	PAR	PAR DT	4/15/24	4/21/24	09:00	16:00					X			0.40	140	4	\$10.00	\$40.00	30	IPE
16	PAR	PAR DT	4/22/24	4/28/24	09:00	16:00	X	X	X	X				0.30	100	3	\$10.00	\$30.00	30	IPE
17	PAR	PAR EF	4/15/24	4/21/24	16:00	20:00					X	X	X	0.60	238	4	\$15.00	\$60.00	30	IPE
18	PAR	PAR EF	4/22/24	4/28/24	16:00	20:00	X	X	X	X				0.60	215	3	\$15.00	\$45.00	30	IPE
19	PAR	PAR PT	4/15/24	4/21/24	20:00	24:00					X	X	X	0.50	205	8	\$25.00	\$200.00	30	IPE
20	PAR	PAR PT	4/22/24	4/28/24	20:00	24:00	X	X	X	X				0.20	81	6	\$25.00	\$150.00	30	IPE

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21	PAR	PAR WK	4/15/24	4/21/24	06:00	16:00						X	X	0.00	0	7	\$15.00	\$105.00	30	IPE

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	115	0	0	0	0	0	0	0	0	0	0	0	115
AMT	\$7,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,750.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175958 | Providence-Warwick | Cox Media/Cox Plus-Narragansett, RI | 1531 |