

Ampersand Cable System Order

| | |
|-------------|--------------------------------|
| Order # | 63175958 |
| Syscode | 1533 |
| System Name | Cox Media/Cox Plus-Warwick, RI |
| Market | Providence-Warwick |

| | |
|--------------|---------------------|
| Flight Dates | 04/15/24 - 04/28/24 |
| Agency | AxMedia |
| Advertiser | Patricia for RI |

| | |
|-------------|----------|
| Update Date | 04/23/24 |
| Version | 2 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Amanda Williams |
| Sales Coordinator | Emily Malyszka |
| Office | Dallas |
| Phone | (214) 932-2910 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+SD Apr23 |
| - | |

| | |
|---------------|-----------------------|
| Client Code | 668 |
| Product Code | 839 |
| Est Code | 6844 |
| Product Name | 2024 Primary Election |
| Credit Status | Cash in Advance |

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|------------------|----------------|------|----------|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$11,193.00 | | |
| Commission | \$1,678.95 | | |
| Net Total | \$9,514.05 | | |
| Total Spots | 115 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Point | | |
| GRP | 104.3 | GIMP | 64351 |
| CPP | \$107.00 | CPM | \$173.94 |

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|-----------------|---------------|
| Primary Demo | Households |
| Makegood Policy | Not Available |

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|------------|---|
| Comments : | 4/23 mgs applied, please confirm, thanks! |
|------------|---|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|--------------|
| 1 | AMC | AMC DT | 4/15/24 | 4/21/24 | 09:00 | 16:00 | | | | | X | | | 0.20 | 147 | 2 | \$15.00 | \$30.00 | 30 | IPE |
| 2 | AMC | AMC DT | 4/22/24 | 4/28/24 | 09:00 | 16:00 | X | X | X | X | | | | 0.20 | 144 | 8 | \$15.00 | \$120.00 | 30 | IPE |
| 3 | AMC | AMC EF | 4/15/24 | 4/21/24 | 16:00 | 20:00 | | | | | X | X | X | 0.40 | 276 | 6 | \$25.00 | \$150.00 | 30 | IPE |
| 4 | AMC | AMC EF | 4/22/24 | 4/28/24 | 16:00 | 20:00 | X | X | X | X | | | | 0.30 | 164 | 8 | \$25.00 | \$200.00 | 30 | IPE |
| 5 | AMC | AMC PT | 4/15/24 | 4/21/24 | 20:00 | 24:00 | | | | | X | X | X | 0.50 | 323 | 6 | \$35.00 | \$210.00 | 30 | IPE |
| 6 | AMC | AMC PT | 4/22/24 | 4/28/24 | 20:00 | 24:00 | X | X | X | X | | | | 0.40 | 239 | 8 | \$35.00 | \$280.00 | 30 | IPE |
| 7 | FXNC | FXNC EM | 4/15/24 | 4/21/24 | 05:00 | 09:00 | | | | | X | | | 1.90 | 1197 | 2 | \$135.00 | \$270.00 | 30 | IPE |
| 8 | FXNC | FXNC EM | 4/22/24 | 4/28/24 | 05:00 | 09:00 | X | X | X | X | | | | 1.70 | 1026 | 8 | \$135.00 | \$1,080.00 | 30 | IPE |
| 9 | FXNC | FXNC DT | 4/15/24 | 4/21/24 | 09:00 | 16:00 | | | | | X | | | 1.80 | 1104 | 2 | \$125.00 | \$250.00 | 30 | IPE |
| 10 | FXNC | FXNC DT | 4/22/24 | 4/28/24 | 09:00 | 16:00 | X | X | X | X | | | | 1.80 | 1125 | 4 | \$125.00 | \$500.00 | 30 | IPE |
| 11 | FXNC | FXNC EF | 4/15/24 | 4/21/24 | 16:00 | 20:00 | | | | | X | X | X | 1.40 | 884 | 6 | \$200.00 | \$1,200.00 | 30 | IPE |
| 12 | FXNC | FXNC EF | 4/22/24 | 4/28/24 | 16:00 | 20:00 | X | X | X | X | | | | 2.50 | 1560 | 6 | \$200.00 | \$1,200.00 | 30 | IPE |
| 13 | FXNC | FXNC PT | 4/15/24 | 4/21/24 | 20:00 | 24:00 | | | | | X | X | X | 1.20 | 732 | 5 | \$340.00 | \$1,700.00 | 30 | 4/23: -1x |
| 14 | FXNC | FXNC PT | 4/22/24 | 4/28/24 | 20:00 | 24:00 | X | X | X | X | | | | 2.30 | 1416 | 8 | \$340.00 | \$2,720.00 | 30 | IPE |
| 15 | PAR | PAR DT | 4/15/24 | 4/21/24 | 09:00 | 16:00 | | | | | X | | | 0.40 | 232 | 4 | \$15.00 | \$60.00 | 30 | IPE |
| 16 | PAR | PAR DT | 4/22/24 | 4/28/24 | 09:00 | 16:00 | X | X | X | X | | | | 0.30 | 165 | 3 | \$15.00 | \$45.00 | 30 | IPE |
| 17 | PAR | PAR EF | 4/15/24 | 4/21/24 | 16:00 | 20:00 | | | | | X | X | X | 0.60 | 393 | 4 | \$25.00 | \$100.00 | 30 | IPE |
| 18 | PAR | PAR EF | 4/22/24 | 4/28/24 | 16:00 | 20:00 | X | X | X | X | | | | 0.60 | 356 | 3 | \$25.00 | \$75.00 | 30 | IPE |
| 19 | PAR | PAR PT | 4/15/24 | 4/21/24 | 20:00 | 24:00 | | | | | X | X | X | 0.60 | 338 | 8 | \$35.00 | \$280.00 | 30 | IPE |
| 20 | PAR | PAR PT | 4/22/24 | 4/28/24 | 20:00 | 24:00 | X | X | X | X | | | | 0.20 | 133 | 6 | \$35.00 | \$210.00 | 30 | IPE |
| 21 | PAR | PAR WK | 4/15/24 | 4/21/24 | 06:00 | 16:00 | | | | | | X | X | 0.00 | 0 | 6 | \$23.00 | \$138.00 | 30 | 4/23: -1x |

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| Survey | DMA Nielsen Live+SD Apr23 |
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| Est Code | 6844 |
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| Primary Demo | Households |
| Makegood Policy | Not Available |

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| Comments : | 4/23 mgs applied, please confirm, thanks! |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|--------------|
| 22 | FXNC | FXNC PT | 4/22/24 | 4/28/24 | 20:00 | 24:00 | | | X | X | | | | 2.30 | 1392 | 1 | \$340.00 | \$340.00 | 30 | 4/23: +1x mg |
| 23 | PAR | PAR PT | 4/22/24 | 4/28/24 | 20:00 | 24:00 | | | X | X | | | | 0.30 | 168 | 1 | \$35.00 | \$35.00 | 30 | 4/23: +1x mg |

| | Apr 2024 | May 2024 | Jun 2024 | Jul 2024 | Aug 2024 | Sep 2024 | Oct 2024 | Nov 2024 | Dec 2024 | Jan 2025 | Feb 2025 | Mar 2025 | Total |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 115 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 115 |
| AMT | \$11,193.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$11,193.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/23/24

63175958 | Providence-Warwick | Cox Media/Cox Plus-Warwick, RI | 1533 |