

**KAGM-FM PUBLIC SERVICE ANNOUNCEMENTS
1ST QUARTER
JANUARY 1 2013 - MARCH 31 2013**

ISSUE / ORGANIZATION	DESCRIPTION	DATES AIRED	NUMBER OF TIMES AIRED	DURATION OF PROGRAM
AMERICAN ADVERTISING FEDERATION	AMER AD FED/ADCOUNCIL	1/1/13 - 3/31/13	1	:30
AMERICAN ADVERTISING FEDERATION	AMER AD FED/BB/BS ANTHONY #1	1/1/13 - 3/31/13	1	:30
AMERICAN ADVERTISING FEDERATION	AMER AD FED/BB/BS ANTHONY #2	1/1/13 - 3/31/13	1	:30
AMERICAN ADVERTISING FEDERATION	AMER AD FED/BB/BS DELAITRE #1	1/1/13 - 3/31/13	1	:30
AMERICAN ADVERTISING FEDERATION	AMER AD FED/BB/BS DELAITRE #2	1/1/13 - 3/31/13	1	:30
AMERICAN ADVERTISING FEDERATION	AMER AD FED/RANCHITO DE LOS NINOS	1/1/13 - 3/31/13	7	:60
AMERICAN ADVERTISING FEDERATION	AMERICAN ADV FED/ARCA	1/1/13 - 3/31/13	1	:30
CASA ESPERANZA	CASA ESPERANZA / THIS SATURDAY	1/1/13 - 3/31/13	7	:30
CASA ESPERANZA	CASA ESPERANZA / TODAY	1/1/13 - 3/31/13	4	:30
CASA ESPERANZA	CASA ESPERANZA / TOMORROW	1/1/13 - 3/31/13	3	:30
JUNIOR LEAGUE OF ALBUQUERQUE	JUNIOR LEAGUE/SPRING RAFFLE #1	1/1/13 - 3/31/13	7	:30
JUNIOR LEAGUE OF ALBUQUERQUE	JUNIOR LEAGUE/SPRING RAFFLE #2	1/1/13 - 3/31/13	7	:30
JUNIOR LEAGUE OF ALBUQUERQUE	JUNIOR LEAGUE/SPRING RAFFLE #3	1/1/13 - 3/31/13	7	:30
NM ATTORNEY GENERAL'S OFFICE	NM ATTORNEY GENERAL/MORTGAGE ASSISTANCE	1/1/13 - 3/31/13	44	:30
NM BROADCASTERS ASSOC.	NMBA/ARMY NATL GRD/FIRST CALL UP	1/1/13 - 3/31/13	37	:30
NM BROADCASTERS ASSOC.	NMBA/ARMY NATL GRD/STORM TO RMBR	1/1/13 - 3/31/13	37	:30
NM BROADCASTERS ASSOC.	NMBA/NM MRC RCRTMNT KELLY	1/1/13 - 3/31/13	15	:30
NM BROADCASTERS ASSOC.	NMBA/NM MRC RCRTMNT LUKE	1/1/13 - 3/31/13	15	:30
NM BROADCASTERS ASSOC.	NMBA/NM ONE CALL	1/1/13 - 3/31/13	13	:30
NM BROADCASTERS ASSOC.	NMBA/NM ONE CALL/LYONS	1/1/13 - 3/31/13	13	:30
NM BROADCASTERS ASSOC.	NMBA/NM ONE CALL/LYONS	1/1/13 - 3/31/13	15	:30
NM BROADCASTERS ASSOC.	NMBA/NM811W	1/1/13 - 3/31/13	15	:30
NM BROADCASTERS ASSOC.	NMBA/PAA-KO OPENING SEASON	1/1/13 - 3/31/13	2	:30
NM BROADCASTERS ASSOC.	NMBA/TSB/DISTRACTED DRVR	1/1/13 - 3/31/13	9	:30
NM BROADCASTERS ASSOC.	NMBA/TSB/LOOK FOR ME	1/1/13 - 3/31/13	10	:30
NM BROADCASTERS ASSOC.	NMBA/TSB/UNDERAGE DRINKING	1/1/13 - 3/31/13	7	:30
NM BROADCASTERS ASSOC.	NMBA/US COAST GUARD RESERVE	1/1/13 - 3/31/13	55	:30
NM BROADCASTERS ASSOC.	NMBA/US COAST GUARD THE RIDE	1/1/13 - 3/31/13	32	:30
NM BROADCASTERS ASSOC.	NMBA/US COAST GUARD WORKOUT	1/1/13 - 3/31/13	35	:30
NMDOT	NMDOT/DWI/THE END	1/1/13 - 3/31/13	32	:30

KAGM-FM ISSUES / PROGRAMS
1st QUARTER AIRS AT 5AM
1/1/2013 - 3/31/2013

ISSUE	DESCRIPTION	DATES AIRE	NUMBER OF TIMES AIRED	DURATION OF PROGRAM
<p>SEGMENT 1: Music education and the brain</p> <p>SEGMENT 2: Making cheerleading safer</p>	<p>Synopsis: Many schools are slashing music education as "a costly frill" so students can concentrate on the 3 R's. But new research shows that music education changes the brain. Students who learn a musical instrument are much better learners in all subjects. Experts explain.</p> <p>COMPLIANCY ISSUES COVERED: the arts; education; youth at risk; school funding</p> <p>Synopsis: Cheerleading, with its pyramids and throws, is the most dangerous school activity that a high school girl can pursue. An expert and study co-author explains changes advocated by the nation's pediatricians that would reduce catastrophic injuries.</p> <p>COMPLIANCY ISSUES COVERED: youth at risk; sports and recreation; education</p>	1/6/2013	1	:30
	<p>Synopsis: Drug contamination from a compounding pharmacy led to dozens of deaths and hundreds of illnesses this fall, calling into question the lack of regulation that could allow such an incident to happen. Experts discuss how compounding is regulated in pharmacies, loopholes that allow drug manufacture in the guise of compounding, and how consumers can protect themselves.</p> <p>COMPLIANCY ISSUES COVERED: consumer protection and consumer safety; federal government regulation; state government regulation; business and industry; health care</p> <p>Synopsis: Research is showing that premonitions may be real, and explainable through quantum physics. A noted expert discusses the research and how premonitions could be exploited to people's benefit.</p> <p>COMPLIANCY ISSUES COVERED: public health</p>			
<p>SEGMENT 1: Compounding pharmacy safety</p> <p>SEGMENT 2: Premonitions: evidence of reality</p>		1/13/2013	1	:30

SEGMENT 1: Flu and flu
vaccines
SEGMENT 2: Inside your eye
exam

<p>Synopsis: This flu season is shaping up to longer and worse than usual. Experts discuss influenza and impediments to the development of a "universal" flu vaccine that would protect against all forms of flu for years at a time.</p> <p>COMPLIANCY ISSUES COVERED: health care; public health; science and technology; prevention; consumerism</p> <p>Synopsis: Eye exams are looking for a lot more than just eye diseases or how well you see. The eye is the window to the rest of our body's health, and many diseases can be spotted there first. An ophthalmologist explains.</p> <p>COMPLIANCY ISSUES COVERED: public health; health care; prevention; consumerism</p>			
<p>Synopsis: All too often, people who've been released from the hospital quickly get sick again and need to be readmitted, resulting in wasteful spending. Medicare now financially penalizes hospitals whose readmission rates are above average, so hospitals are embarking on measures to check up on released patients and keep them well. Experts discuss.</p> <p>COMPLIANCY ISSUES COVERED: health care; federal government; Medicare; public health; consumerism and consumer safety; economics</p> <p>Synopsis: Societies have attempted to stamp out carnival freak shows, but they always return. Many experts believe reality TV shows are this generation's incarnation of this phenomenon. Experts discuss the purposes they may serve society, efforts to legitimize such shows and the seemingly irresistible pull they have on many of us.</p> <p>COMPLIANCY ISSUES COVERED: media and society; disabilities</p>	27-Jan-13		

SEGMENT 1: Reducing hospital
readmissions
SEGMENT 2: Reality TV: The
new freak show?

1 :30

1 :30

<p>SEGMENT 1: What makes a happy relationship and marriage?</p> <p>SEGMENT 2: Superstitions</p>	<p>Synopsis: Once the domain of pop psychologists, science has now tackled romantic relationships to show the secrets of success. Experts discuss what research shows couples need to know to maintain their relationship.</p> <p>COMPLIANCY ISSUES COVERED: interpersonal relationships; family issues</p> <p>Synopsis: Research shows that about half of Americans are superstitious. Studies also show that superstitious rituals may improve performance by boosting confidence. Experts discuss the psychology of superstitions.</p> <p>COMPLIANCY ISSUES COVERED: pop culture; consumerism; sports and recreation</p>	2/3/2013	1	:30
<p>SEGMENT 1: Normal pressure hydrocephalus</p> <p>SEGMENT 2: How personality affects longevity</p>	<p>Synopsis: As many as five percent of people diagnosed with Parkinson's or Alzheimer's diseases may in reality have a treatable disorder caused by "water on the brain." An expert and patient discuss.</p> <p>COMPLIANCY ISSUES COVERED: health care; elderly and senior citizens</p> <p>Synopsis: A unique 90-year study has uncovered how personality is one of the most important factors determining lifespan. One of the researchers involved in the study explains their groundbreaking findings.</p> <p>COMPLIANCY ISSUES COVERED: public health; pop psychology</p>	2/10/2013	1	:30
<p>SEGMENT 1: Preventing surgical "never events"</p> <p>SEGMENT 2: Eavesdropping</p>	<p>Synopsis: A new study finds that about 80 times per week in the US, errors occur in surgery that experts agree should never happen: operating on the wrong body part or the wrong person, or leaving an instrument or sponge behind in the patient. Experts discuss how these egregious mistakes happen and new efforts to prevent them.</p> <p>COMPLIANCY ISSUES COVERED: health care; public health; consumerism and consumer safety</p> <p>Synopsis: Most people consider eavesdropping to be rude, but one expert explains that the behavior has been vital to survival. Our psychological need to eavesdrop is so pronounced that today we outsource the practice.</p> <p>COMPLIANCY ISSUES COVERED: interpersonal relations; public safety; entertainment; technology and society.</p>	#####	1	:30

<p>SEGMENT 1: Postpartum depression in men SEGMENT 2: Learning from traditional societies</p>	<p>Synopsis: Doctors are on the lookout for postpartum depression in new mothers. However, around 10 percent of new fathers may also experience depression in the first six months after their child's birth. Experts discuss differences in symptoms, warning signs, and preventive strategies. COMPLIANCY ISSUES COVERED: women's issues; men's issues; children at risk; mental health</p> <p>Synopsis: An expert discusses his study of traditional native societies, which shows how human genetics have not adapted to change. COMPLIANCY ISSUES COVERED: evolution; population growth; youth at risk; public health</p>	#####	1	:30
<p>SEGMENT 1: Immune cell therapy SEGMENT 2: Primal fear in the modern world</p>	<p>Synopsis: Researchers have succeeded in treating a small number of leukemia patients using their own immune systems. The patient's T-cells are altered to recognize and destroy cancer cells while affecting very few healthy cells, similar to the way T-cells kill a virus. It could mark a breakthrough in cancer treatment if further trials are successful. COMPLIANCY ISSUES COVERED: technology, research and development; youth at risk; health care; cancer; HIV</p> <p>Synopsis: Fear keeps many people from doing what they want, even when fear isn't reasonable or justified. A journalist who investigated the brain's fear pathways and roots discusses how this most ancient instinct often doesn't work in the modern world. COMPLIANCY ISSUES COVERED: evolution; consumerism</p>	3/3/2013	1	:30

<p>SEGMENT 1: Workplace bullies and mean girls SEGMENT 2: A new way to deal with tinnitus</p>	<p>Synopsis: Studies estimate that at some point in their careers, 35 percent of workers will be bullied badly enough to affect their health. Experts discuss the reasons for workplace bullying, the outcomes, and some of the few ways to prevent it. COMPLIANCY ISSUES COVERED: workplace, employment and unemployment; economics; public health; legal issues; discrimination Synopsis: Tinnitus, or ringing in the ears, affects millions of Americans, though many of them do nothing about it. Some who seek treatment cannot be helped with common masking solutions. An audiologist and inventor of a new technology for tinnitus symptoms discusses the issue. COMPLIANCY ISSUES COVERED: public health; consumerism; disabilities</p>	<p>3/10/2013</p>	<p>1</p>	<p>:30</p>
<p>SEGMENT 1: Teen dating abuse 2: Treating depression with Botox</p>	<p>Synopsis: New studies show dating abuse among teenagers may be twice as prevalent as previously thought, and that it has bad effects on behavior years later. Experts discuss this new research, why such behavior may be so common, and resources for teens who may find themselves in abusive relationships. COMPLIANCY ISSUES COVERED: youth at risk; education and schools; interpersonal relationships; violence and abuse; technology Synopsis: A few studies have shown that treatment of frown muscles can effectively treat many cases of depression. The developer of the technique discusses how brain-muscular "feedback loops" affect mood. COMPLIANCY ISSUES COVERED: consumerism; public health</p>	<p>3/17/2013</p>	<p>1</p>	<p>:30</p>

<p>SEGMENT 1: Undetected hearing loss</p> <p>SEGMENT 2: The birth of criminal forensics</p>	<p>Synopsis: A man who went mostly deaf at age six but did not realize it explains his survival skills honed over 25 years. He and several experts discuss implications of hearing loss, use of cochlear implants, and teaching sign language to children.</p> <p>COMPLIANCY ISSUES COVERED: youth at risk; education; disabilities</p> <p>Synopsis: Science is a routine part of today's criminal investigations (and TV shows about them). An expert discusses how the forensics revolution came about as a result of one man and a now-forgotten French serial murder case.</p> <p>COMPLIANCY ISSUES COVERED: crime; technology; police, courts and criminal justice system.</p>	#####	1:30	
<p>SEGMENT 1: Failing bridges</p>	<p>Synopsis: America's infrastructure is falling apart. Hundreds of bridges have failed the last 20 years, and thousands more are structurally deficient. Experts fear that the Minnesota bridge collapse in 2013, killing 13 and injuring 145, may be only the first of many tragedies or, at the very least, severe economic loss if state and federal governments fail to address the issue.</p> <p>COMPLIANCY ISSUES COVERED: infrastructure; roads and bridges; state and federal government; public safety; taxes</p> <p>Synopsis: Doctors now accept that mental illness is often the result of chemical imbalance in the brain. A researcher discusses the genetic inability of some people's bodies to process some nutrients, leading to imbalances, and the nutritional therapy that might correct them.</p> <p>COMPLIANCY ISSUES COVERED: consumerism; mental illness; youth at risk</p>	3/31/2013	1:30	