

CONTRACT



KKYR-FM
2324 Arkansas Blvd.
Texarkana, AR 71854
(870) 772-3771

<u>Contract / Revision</u> 4655797 /		<u>Alt Order #</u>
<u>Advertiser</u> Gary VanDeaver Campaign		<u>Original Date / Revision</u> 02/16/24 / 02/16/24
<u>Contract Dates</u> 02/19/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u> Feb-March 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KKYR-FM	<u>Account Executive</u> House Texarkana	<u>Sales Office</u> Local Texarkana
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

KC Strategies LLC
3571 Far West Blvd
Suite 196
Austin, TX 78731

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KKYR	02/19/24	03/05/24	M-F AM Drive	6a-10a		1:00			NM	36	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	MTWTF--				15	\$70.00			
	Week:	02/26/24	03/03/24	MTWTF--				15	\$70.00			
	Week:	03/04/24	03/10/24	MT-----				6	\$70.00			
N 2	KKYR	02/19/24	03/05/24	M-F PM Drive	3p-7p		1:00			NM	36	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	MTWTF--				15	\$60.00			
	Week:	02/26/24	03/03/24	MTWTF--				15	\$60.00			
	Week:	03/04/24	03/10/24	MT-----				6	\$60.00			
Totals											72	\$4,680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/25/24	30	\$1,950.00	(\$292.50)	\$1,657.50
02/26/24 - 03/05/24	42	\$2,730.00	(\$409.50)	\$2,320.50
Totals	72	\$4,680.00	(\$702.00)	\$3,978.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.