



K27DX-2-TV PSA Quarterly Summary 2nd Quarter 2017

This report covers public service announcements aired over K27DX-2 during 2nd Quarter 2017 pertaining to key issues of concern to the Treasure Valley community. These key issues are determined by the K27DX-2-TV ascertainment committee, by the K27DX-2-TV News Department staff during the course of gathering and reporting news and reporting on community events. The issues are:

- 1) Economy
- 2) Transportation
- 3) Environment
- 4) Education, Health and Social Services
- 5) Government and Public Safety
- 6) Recreation and The Arts

Public Service Announcements-2nd Quarter 2017 K27DX-2-TV

<i>Key Issue</i>	<i>:10</i>	<i>:15</i>	<i>:20</i>	<i>:30</i>	<i>:45</i>	<i>1:00</i>	<i>1:30</i>	<i>Total</i>
Economy	0	0	0	13	0	0	0	13
Education, Health & Social Services	0	9	0	257	0	481	0	747
Environment	0	0	0	0	0	121	0	121
Government & Public Safety	0	10	0	40	0	151	0	201
Recreation & The Arts	0	0	0	2	0	132	0	134
Transportation	0	0	0	16	0	138	0	154

2nd Quarter 2017 Total:

K27DX-2-TV aired 1,370 Public Service Announcements in the 2nd Quarter of 2017.