

# INVOICE

**KWCH12** KBSHL  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 Main: (316) 838-1212  
 Billing:  
 KWCH.COM

Invoice #	Invoice Date	Invoice Month	Invoice Period
427113-1	10/09/16	October 2016	09/26/16 - 10/07/16

Property	Account Executive	Sales Office	Sales Region
KBSHL	Wichita House	Wichita National	National

Billing Address:

**Alan LaPolice (D)**  
**Attention: Accounts Payable**  
**734 Lincoln St**  
**Clyde, KS 66938**

Advertiser	Product	Estimate Number
Alan LaPolice (D)	KBSH 1003-1008	

Flight Dates	Order #	Alt Order #
10/03/16 - 10/08/16	427113	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KBSHL**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
136552	136552

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/16	10/08/16	Eyewitness News @ 5a	5a-6a	MTWTF--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KBSHL	M	10/03/16	5:24 AM	Eyewitness News @ 5a	5a-6a	:30	ALAN LAPOLICE HD	\$25.00 NM
2	KBSHL	W	10/05/16	5:18 AM	Eyewitness News @ 5a	5a-6a	:30	ALAN LAPOLICE HD	\$25.00 NM
2	10/03/16	10/08/16	Eyewitness News @ 6a	558a-7a	MTWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KBSHL	M	10/03/16	5:59 AM	Eyewitness News @ 6a	558a-7a	:30	ALAN LAPOLICE HD	\$50.00 NM
2	KBSHL	Th	10/06/16	6:53 AM	Eyewitness News @ 6a	558a-7a	:30	ALAN LAPOLICE HD	\$50.00 NM
3	10/03/16	10/08/16	CBS This Morning	7a-9a	MTWTF--	:30	2	\$15.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KBSHL	W	10/05/16	8:43 AM	CBS This Morning	7a-9a	:30	ALAN LAPOLICE HD	\$15.00 NM
1	KBSHL	Th	10/06/16	8:58 AM	CBS This Morning	7a-9a	:30	ALAN LAPOLICE HD	\$15.00 NM
4	10/03/16	10/08/16	Eyewitness News @ 12p	12p-1230p	MTWTF--	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 2 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KBSHL	M	10/03/16	12:29 PM	Eyewitness News @ 12p	12p-1230p	:30	ALAN LAPOLICE HD	\$45.00 NM
2	KBSHL	Tu	10/04/16	12:24 PM	Eyewitness News @ 12p	12p-1230p	:30	ALAN LAPOLICE HD	\$45.00 NM
5	10/03/16	10/08/16	Eyewitness News @ 5p	5p-530p	MTWTF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 2 \$75.00									
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1	KBSHL	Tu	10/04/16	5:24 PM	Eyewitness News @ 5p M-F	5p-530p	:30	ALAN LAPOLICE HD	\$75.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**KWCH12** **KBSHL**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**  
**KBSD KBSH KBSL**  
**KWCH.COM**

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Total Spots							13																																															

**Payment Terms 30 Days**
Net Total
**\$765.00**