



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Vogel LT Gov-I
1233 20th Street, NW
Washington, DC 20036

Contract # 3083512
Schedule Dates 11/01/17-11/02/17
Advertiser Vogel LT Gov-I (117195)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Vogel TV DC (972351)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Williams,Neil
Phone/Fax /
CPE 278/358/3299
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/31/17
Last Modified 10/31/17
Entered By Tiffany Lewis
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,740.00
Net Total \$9,860.00
Sales Tax

Washington (WJLA)		
By Broadcast Month	Spots	Rate
Nov. 2017	8	\$11,600.00
Grand Total:	8	\$11,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/17-11/01/17	2	:30	5A- News-Good Morning Washington at 5a				1					1	\$500.00	\$500.00	Washington (WJLA)		10/31/17
2.0	Normal Line / SPOT	11/01/17-11/02/17	2	:30	6A- News-Good Morning Washington at 6a				1	1				2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/31/17
3.0	Normal Line / SPOT	11/02/17-11/02/17	2	:30	7A- ABC-Good Morning America					1				1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/31/17
4.0	Normal Line / SPOT	11/02/17-11/02/17	2	:30	5P- News-ABC 7 News at 5p					1				1	\$700.00	\$700.00	Washington (WJLA)		10/31/17
5.0	Normal Line / SPOT	11/01/17-11/01/17	2	:30	6P- News-ABC 7 News at 6p				1					1	\$800.00	\$800.00	Washington (WJLA)		10/31/17
6.0	Normal Line / Access	11/01/17-11/01/17	2	:30	7P- Wheel Of Fortune				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/31/17
7.0	Normal Line / Access	11/02/17-11/02/17	2	:30	7:30P- Jeopardy					1				1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/31/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.