



Orders	Order / Rev:	1745424
	Alt Order #:	26231857
	Product Desc:	Raoul for Illinois e
	Estimate:	877
	Flight Dates:	10/29/18 - 11/06/18
	Original Date / Rev:	10/26/18 / 10/26/18
	Order Type:	REG

Primary AE:	Millennium Chicago
Sales Office:	M-CHI
Sales Region:	Nat

Agency	Name:	Adelstein & Associates
	Buying Contact:	
	Billing Contact:	
		2155 Caton Street
		Chicago, IL 60647

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Kwame Raoul/Attorney General/D
	Demographic:	A35+
	Product Codes:	PL17
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	IN11079
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	18	\$9,950.00	\$8,457.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	18	\$9,950.00	\$8,457.50	0.00
Totals	18	\$9,950.00	\$8,457.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTVO Rockford, IL	14%	\$9,950.00
Market	100%	\$71,071.43

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	86%	\$61,121.43
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WTVO	10/29/18	11/02/18	GMA GMA	CM	M-F 7a-9a	MTWTF--	:30	2	\$450.00	P3	0.00 NM	2	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A														
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		2			\$450.00		0.00			
N 2	WTVO	10/29/18	11/02/18	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	MTWTF--	:30	2	\$250.00	P3	0.00 NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A														

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Advertiser: POL/Kwame Raoul/Attorney General/De
 Product Desc: Raoul for Illinois e
 Estimate: 877

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					2	\$250.00		0.00			
N 3	WTVO	10/29/18	11/02/18	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
THE VIEW															
COMMENTS APPLY TO SUB LINES A THRU A															
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					1	\$250.00		0.00			
N 4	WTVO	10/29/18	11/02/18	M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Family Feud															
COMMENTS APPLY TO SUB LINES A THRU A															
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					1	\$300.00		0.00			
N 5	WTVO	10/29/18	11/02/18	M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
Family Feud															
COMMENTS APPLY TO SUB LINES A THRU A															
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$400.00		0.00			
N 6	WTVO	10/29/18	11/02/18	M-F 5p-530p News	CM	M-F 5p-530p	MTWTF--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Eyewitness News @ 5p															
COMMENTS APPLY TO SUB LINES A THRU A															
5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					1	\$1,500.00		0.00			
N 7	WTVO	11/04/18	11/04/18	Sun Prime Hour 2	CM	7p-8p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
DWTS JUNIORS															
COMMENTS APPLY TO SUB LINES A THRU A															
DWTS Juniors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$750.00		0.00			
N 8	WTVO	10/29/18	10/29/18	Mon Prime Hour 3	CM	9p-10p	M-----	:30	1	\$1,750.00	P2	0.00	NM	1	\$1,750.00
GOOD DOCTOR															
COMMENTS APPLY TO SUB LINES A THRU A															
Good Doctor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$1,750.00		0.00			
N 9	WTVO	10/29/18	11/02/18	LN M-F	CM	M-F 10p-1035p	MTWTF--	:30	3	\$650.00	P3	0.00	NM	3	\$1,950.00
Eyewitness News @ 10p															
COMMENTS APPLY TO SUB LINES A THRU A															
Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$650.00		0.00			
N 10	WTVO	11/04/18	11/04/18	LN Su	CM	Su 10p-1030p	-----S	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Sun Eyewitness News @ 10p															
COMMENTS APPLY TO SUB LINES A THRU A															
Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$650.00		0.00			
N 11	WTVO	11/03/18	11/03/18	Sa 1030p-11p	CM	1030p-11p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
IN DEPTH															
COMMENTS APPLY TO SUB LINES A THRU A															
In Depth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$100.00		0.00			
N 12	WTVO	11/03/18	11/03/18	Sa 11p-12a	CM	11p-12a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
CASTLE															
COMMENTS APPLY TO SUB LINES A THRU A															
Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$100.00		0.00			

Order / Rev:	1745424
Alt Order #:	26231857
Flight Dates:	10/29/18 - 11/06/18

Advertiser:	POL/Kwame Raoul/Attorney General/De
Product Desc:	Raoul for Illinois e
Estimate:	877

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														18	\$9,950.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26231857

Changes as of: 10/26/2018 at 11:01 AM

Version: Current State Version 1

CPE: /1877

Agency: Adelsheim & Associates

2155 CATON

CHICAGO, IL 60647

Agency Order #:

Buyer: Kathy Gregory

Salesperson: BRIAN LAMONT
312-832-6619

Separation:

Comments: New order for Raoul for Illinois to start on Monday 10/29. Payment confirmation to follow via email once available. Please confirm. Thanks!

Con Type: POLITICAL/NOTE

Total \$: \$9,950.00

Total Spots: 18

Total CPE: \$0.00

Total GRP:

Service: Nielsen
Primary Demo: Adults 35+
Assistant: MONIQUE SEDLAR
312-832-6639

1745424

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/29 - 11/5		Total Spots	Total \$	CPE*	GRP*
							10/29	11/5				
1	M-F 17a-9a	P3	GMA	\$450.00	0.0	30	2	0	2	\$900.00	\$0.00	0.0
2	M-F 9a-10a	P3	Kelly & Ryan	\$250.00	0.0	30	2	0	2	\$500.00	\$0.00	0.0
3	M-F 10a-11a	P3	The View	\$250.00	0.0	30	1	0	1	\$250.00	\$0.00	0.0
4	M-F 3p-4p	P3	Family Feud	\$300.00	0.0	30	1	0	1	\$300.00	\$0.00	0.0
5	M-F 430-450	P3	Judge Judy	\$400.00	0.0	30	3	0	3	\$1,200.00	\$0.00	0.0
6	M-F 5p-5:30p	P3	5pm News	\$1,500.00	0.0	30	1	0	1	\$1,500.00	\$0.00	0.0
7	Su 7p-8p	P4	DWTS Juniors	\$750.00	0.0	30	1	0	1	\$750.00	\$0.00	0.0
8	M 9p-10p	P2	Good Doctor	\$1,750.00	0.0	30	1	0	1	\$1,750.00	\$0.00	0.0
9	M-F 10p-10:35p	P3	Late News	\$650.00	0.0	30	3	0	3	\$1,950.00	\$0.00	0.0
10	Su 10p-10:35p	P3	Late News	\$650.00	0.0	30	1	0	1	\$650.00	\$0.00	0.0
11	Sa 10:30p-11p	P3	In Depth	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
12	Sa 11p-12m	P3	Castle	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
TOTALS: 18							0	0	18	\$9,950.00	\$0.00	0.0

Prepared by WJS Date 10/26
Reviewed by MA Date 10/26

new and priority

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26231857		Changes as of: 10/26/2018 at 11:01 AM		Version: Current State Version 1	
CPE: //877	Flight: 10/29/18 - 11/6/18	Station: WTOU		Con Type: POLITICAL/NOTE	
Agency: Adelsstein & Associates	Advertiser: Raoul for Illinois	Market: Rockford		Total \$: \$9,950.00	
2155 CATON	Product: Raoul for Illinois estimate #877	Office: CHICAGO		Total Spots: 18	
CHICAGO, IL 60647	Agency Order #:	Service: Nielsen		Total CPE: \$0.00	
	Buyer: Kathy Gregory	Primary Demo: Adults 35+		Total GRP:	
	Salesperson: BRIAN LAMONT	Assistant: MONIQUE SEDLAR			
	Separation: 312-832-6619				

Special Instructions No spots to air after 12n on Tuesday 11/6

Order Level Comments	
Date/Time	Added by
10/26/18 11:01 AM	BRIAN LAMONT
New order for Raoul for Illinois to start on Monday 10/29 Payment confirmation to follow via email once available. Please confirm. Thanks!	

Competitive Information	
Market Budget:	\$71,071
WTVO Share:	14%
Comment:	Share estimated
	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	18	\$9,950.00	N/A
Total	100%	18	\$9,950.00	N/A

Monthly Summary		
Month	Spots	Dollars
2018-Nov	18	\$9,950.00
Total	18	\$9,950.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/26/18 11:09 AM				\$0	\$0
New	10/26/18 11:01 AM	BRIAN LAMONT	New	18	\$9,950.00	\$9,950.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.