

# ORDER



**Orders**  
**Order / Rev:** 1745424  
**Alt Order #:** 26231857  
**Product Desc:** Raoul for Illinois e  
**Estimate:** 877  
**Flight Dates:** 10/29/18 - 11/06/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** REG

**Primary AE:** Millennium Chicago  
**Sales Office:** M-CHI  
**Sales Region:** Nat

**Agency Name:** Adelstein & Associates  
**Buying Contact:**  
**Billing Contact:**  
 2155 Caton Street  
 Chicago, IL 60647

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Kwame Raoul/Attorney General/L  
**Demographic:** A35+  
**Product Codes:** PL17  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:** IN11079  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	18	\$9,950.00	\$8,457.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	18	\$9,950.00	\$8,457.50	0.00
<b>Totals</b>	<b>18</b>	<b>\$9,950.00</b>	<b>\$8,457.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WTVO Rockford, IL	14%	\$9,950.00
Market	100%	\$71,071.43

**Competitive Share**

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	86%	\$61,121.43
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTVO	10/29/18	11/02/18	GMA GMA	CM	M-F 7a-9a	MTWTF--	:30	2	\$450.00	P3	0.00	NM	2	\$900.00												
COMMENTS APPLY TO SUB LINES A THRU A GMA <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/18</td> <td>11/04/18</td> <td>MTWTF--</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/18	11/04/18	MTWTF--	2	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/29/18	11/04/18	MTWTF--	2	\$450.00	0.00																						
N 2	WTVO	10/29/18	11/02/18	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	MTWTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00												
COMMENTS APPLY TO SUB LINES A THRU A																											

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 Estimate: 877

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					2	\$250.00		0.00			
N 3	WTVO	10/29/18	11/02/18	M-F 10a-11a THE VIEW	CM	10a-11a	MTWTF--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					1	\$250.00		0.00			
N 4	WTVO	10/29/18	11/02/18	M-F 3p-4p Family Feud	CM	M-F 3p-4p	MTWTF--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					1	\$300.00		0.00			
N 5	WTVO	10/29/18	11/02/18	M-F 3p-4p Family Feud	CM	M-F 3p-4p	MTWTF--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$400.00		0.00			
N 6	WTVO	10/29/18	11/02/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	MTWTF--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A 5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					1	\$1,500.00		0.00			
N 7	WTVO	11/04/18	11/04/18	Sun Prime Hour 2 DWTS JUNIORS	CM	7p-8p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A DWTS Juniors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$750.00		0.00			
N 8	WTVO	10/29/18	10/29/18	Mon Prime Hour 3 GOOD DOCTOR	CM	9p-10p	M-----	:30	1	\$1,750.00	P2	0.00	NM	1	\$1,750.00
COMMENTS APPLY TO SUB LINES A THRU A Good Doctor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$1,750.00		0.00			
N 9	WTVO	10/29/18	11/02/18	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	MTWTF--	:30	3	\$650.00	P3	0.00	NM	3	\$1,950.00
COMMENTS APPLY TO SUB LINES A THRU A Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$650.00		0.00			
N 10	WTVO	11/04/18	11/04/18	LN Su Sun Eyewitness News @ 10p	CM	Su 10p-1030p	-----S	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
COMMENTS APPLY TO SUB LINES A THRU A Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$650.00		0.00			
N 11	WTVO	11/03/18	11/03/18	Sa 1030p-11p IN DEPTH	CM	1030p-11p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A In Depth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$100.00		0.00			
N 12	WTVO	11/03/18	11/03/18	Sa 11p-12a CASTLE	CM	11p-12a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$100.00		0.00			

Order / Rev: 1745424  
 Alt Order #: 26231857  
 Flight Dates: 10/29/18 - 11/06/18

Advertiser: POL/Kwame Raoul/Attorney General/De  
 Product Desc: Raoul for Illinois e  
 Estimate: 877

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	18	\$9,950.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26231857      Changes as of: 10/26/2018 at 11:01 AM      Version: Current State Version 1

CPE: /877      Flight: 10/29/18 - 11/6/18      Station: WTVU  
 Agency: Adelson & Associates      Advertiser: Raoul for Illinois      Market: Rockford  
 2155 CATON      Product: Raoul for Illinois      Office: CHICAGO  
 CHICAGO, IL 60647      Agency Order #: estimate #877      Service: Nielsen

Buyer: Kathy Gregory      Primary Demo: Adults 35+  
 Salesperson: BRIAN LAMONT      Assistant: MONIQUE SEDLAR  
 312-832-6619

Comments: New order for Raoul for Illinois to start on Monday 10/29. Payment confirmation to follow via email once available. Please confirm. Thanks!

# 1745424

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/29 - 11/5		Total Spots	Total \$	CPP*	GRP*
							10/29	11/5				
1	M-F 17a-9a		GMA	\$450.00	0.0	30	2	0	2	\$900.00	\$0.00	0.0
2	M-F 9a-10a		Kelly & Ryan	\$250.00	0.0	30	2	0	2	\$500.00	\$0.00	0.0
3	M-F 10a-11a		The View	\$250.00	0.0	30	1	0	1	\$250.00	\$0.00	0.0
4	M-F 3p-4p		Family Feud	\$300.00	0.0	30	1	0	1	\$300.00	\$0.00	0.0
5	M-F 4p-5p		Judge Judy	\$400.00	0.0	30	3	0	3	\$1,200.00	\$0.00	0.0
6	M-F 5p-5:30p		5pm News	\$1,500.00	0.0	30	1	0	1	\$1,500.00	\$0.00	0.0
7	Su 7p-8p		DWTS Juniors	\$750.00	0.0	30	1	0	1	\$750.00	\$0.00	0.0
8	M 9p-10p		Good Doctor	\$1,750.00	0.0	30	1	0	1	\$1,750.00	\$0.00	0.0
9	M-F 10p-10:35p		Late News	\$650.00	0.0	30	3	0	3	\$1,950.00	\$0.00	0.0
10	Su 10p-10:35p		Late News	\$650.00	0.0	30	1	0	1	\$650.00	\$0.00	0.0
11	Sa 10:30p-11p		In Depth	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
12	Sa 11p-12m		Castle	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
<b>TOTALS:</b>							<b>18</b>	<b>0</b>	<b>18</b>	<b>\$9,950.00</b>	<b>\$0.00</b>	<b>0.0</b>

Prepared by WJS Date 10/26  
 Reviewed by MA Date 10/26

*Hand priority*

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26231857      Changes as of: 10/26/2018 at 11:01 AM      Version: Current State Version 1

CPE: #/877      Flight: 10/29/18 - 11/6/18      Station: WTVO      Con Type: POLITICAL/VOTE

Agency: Adelsstein & Associates      Advertiser: Raoul for Illinois      Market: Rockford      Total \$: \$9,950.00

2155 CATON      Product: Raoul for Illinois estimate #877      Office: CHICAGO      Total Spots: 18

CHICAGO, IL 60647      Agency Order #:      Buyer: Kathy Gregory      Service: Nielsen      Total CPP: \$0.00

Salesperson: BRIAN LAMONT      Separation:      Primary Demo: Adults 35+      Assistant: MONIQUE SEDLAR      Total GRP:

Special Instructions: No spots to air after 12n on Tuesday 11/6

Date/Time	Added by	Comment
10/26/18 11:01 AM	BRIAN LAMONT	New order for Raoul for Illinois to start on Monday 10/29 Payment confirmation to follow via email once available. Please confirm. Thanks!

Competitive Information		Transaction History	
Market Budget:	WTVO Share:	Daypart Summary	Monthly Summary
\$71,071	14%	Day/Time	Spots
Comment: Share estimated	Competitive Unknown	% Distrib	Dollars
		Total	18
			\$9,950.00
			100%
			100%
			18
			\$9,950.00
			0.0
			0.0
			18
			\$9,950.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/26/18 11:09 AM					\$0	\$0	
New	10/26/18 11:01 AM	BRIAN LAMONT	New	18		\$9,950.00	\$9,950.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.