

ORDER

Orders
Order / Rev: 1649625
Alt Order #: 26129193
Product Desc: Raoul for Illinois e
Estimate: 182
Flight Dates: 08/20/18 - 08/26/18
Original Date / Rev: 08/15/18 / 08/15/18
Order Type: REG

ETVO Rockford, IL

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency
Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 2155 Caton Street
 Chicago, IL 60647

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Kwame Raoul/Atty General/Dem/I
Demographic: A18+
Product Codes: PL17
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/25/18	2	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	2	\$500.00	\$425.00	0.00
Totals	2	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
ETVO Rockford, IL	5%	\$500.00
Market	100%	\$10,000.00

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	60%	\$6,000.00
WIFR	0%	\$0.00
WQRF	18%	\$1,800.00
WREX	0%	\$0.00
WTVO	17%	\$1,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ETVO	08/25/18	08/25/18	Cubs Baseball Cubs Baseball	CM	Cubs Baseball	-----S-	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
Cubs vs Reds															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/18		08/20/18	08/26/18	-----S-	2		\$250.00		0.00						
													Totals	2	\$500.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26129193

Changes as of: 8/15/2018 at 2:41 PM

Version: Current State Version 1

CPE: //182

Flight: 8/20/18 - 8/26/18

Station: ETV

Con Type: POLITICAL/VOTE

Agency: Adelsstein & Associates

Advertiser: Raoul for Illinois

Market: Rockford

Total \$: \$500.00

2155 CATON

Product: Raoul for Illinois

Office: CHICAGO

Total Spots: 2

CHICAGO, IL 60647

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: joan manson

Primary Demo: Adults 35+

Total GRP:

Salesperson: BRIAN LAMONT

Assistant: COLIN HANCOCK

Comments: New candidate order for Raoul for Illinois to start Monday 8/20. Check copy to follow via email when available. Please confirm asap. Thanks!

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/20	8/20 - 8/20	Total Spots	Total \$	CPP*	GRP*
1	Sa 1p-4p		Cubs vs Reds	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
TOTALS:										2	\$500.00	\$0.00

Prepared by AW Date 8/15
Reviewed by MA Date 8/15

#1649625

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26129193 Changes as of: 8/15/2018 at 2:41 PM Version: Current State Version 1

CPE: //182 Flight: 8/20/18 - 8/26/18 Station: ETV

Agency: Adelstein & Associates Advertiser: Racoul for Illinois Market: Rockford

2155 CATON Product: Racoul for Illinois Office: CHICAGO

CHICAGO, IL 60647 Agency Order #: est#182 Service: Nielsen

Buyer: joan manson Primary Demo: Adults 35+

Salesperson: BRIAN LAMONT Assistant: COLIN HANCOCK

Separation: 312-832-6619 Total CPP: \$0.00

Total Spots: 2

Total GRP:

Special Instructions

Order Level Comments

Date/Time Added by Comment
08/15/18 2:41 PM BRIAN LAMONT New candidate order for Racoul for Illinois to start Monday 8/20. Check copy to follow via email when available. Please confirm asap. Thanks!

Competitive Information

Market Budget:	\$10,000
ETVO Share:	5%
Comment:	shares estimated
WGRF:	18%
WTVO:	17%
Unknown:	60%

Daypart Summary					
Day/Time	% Dist/b	Spots	Dollars	CPP	GRP
Total	100%	2	\$500.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2018-Aug	2	\$500.00	
Total	2	\$500.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/15/18 2:46 PM					\$0	\$0	
New	8/15/18 2:41 PM	BRIAN LAMONT	New	2		\$500.00	\$500.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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