

ORDER



Orders
Order / Rev: 1649625
Alt Order #: 26129193
Product Desc: Raoul for Illinois e
Estimate: 182
Flight Dates: 08/20/18 - 08/26/18
Original Date / Rev: 08/15/18 / 08/15/18
Order Type: REG

ETVO Rockford, IL
Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 2155 Caton Street
 Chicago, IL 60647

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Kwame Raoul/Atty General/Dem/I
Demographic: A18+
Product Codes: PL17
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/25/18	2	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	2	\$500.00	\$425.00	0.00
Totals	2	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
ETVO Rockford, IL	5%	\$500.00
Market	100%	\$10,000.00

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	60%	\$6,000.00
WIFR	0%	\$0.00
WQRF	18%	\$1,800.00
WREX	0%	\$0.00
WTVO	17%	\$1,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	ETVO	08/25/18	08/25/18	Cubs Baseball Cubs Baseball	CM	Cubs Baseball	-----S-	:30	2	\$250.00	P4	0.00	NM	2	\$500.00												
Cubs vs Reds <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/18</td> <td>08/26/18</td> <td>-----S-</td> <td>2</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/18	08/26/18	-----S-	2	\$250.00	0.00
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26129193 Changes as of: 8/15/2018 at 2:41 PM Version: Current State Version 1

CPE: //182 Flight: 8/20/18 - 8/26/18 Station: ETVO Con Type: POLITICAL/VOTE

Agency: Adelsstein & Associates Advertiser: Raoul for Illinois Market: Rockford Total \$: \$500.00

2155 CATON Product: Raoul for Illinois Office: CHICAGO Total Spots: 2

CHICAGO, IL 60647 Agency Order #: Buyer: Joan manson Service: Nielsen Total CPP: \$0.00

Salesperson: BRIAN LAMONT 312-832-6619 Primary Demo: Adults 35+ Assistant: COLIN HANCOCK 312-832-6613 Total GRP: \$0.00

Comments: New candidate order for Raoul for Illinois to start Monday 8/20. Check copy to follow via email when available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/20 - 8/20		Total Spots	Total \$	CPP*	GRP*
1	Sa 1P-4p		Cubs vs Reds	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
TOTALS:							2		2	\$500.00	\$0.00	0.0

1649625

Prepared by AM Date 8/15
Reviewed by MM Date 8/15

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New York, NY 10019

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Separation: 312-832-6619

Total GRP:

Order Level Comments

Date/Time: 08/15/18 2:41 PM Added by: BRIAN LAMONT Comment: New candidate order for Racou for Illinois to start Monday 8/20. Check copy to follow via email when available. Please confirm asap. Thanks!

Competitive Information

Market Budget: \$10,000
ETVO Share: 5%
Comment: shares estimated
WGRF: 18%
WTVO: 17%
Unknown: 60%

Daypart Summary					
Day/Time	% Dist/b	Spots	Dollars	CPP	GRP
	100%	2	\$500.00	N/A	0.0
Total	100%	2	\$500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	2	\$500.00
Total	2	\$500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/15/18 2:46 PM					\$0		
New	8/15/18 2:41 PM	BRIAN LAMONT	New	2		\$500.00	\$500.00	

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