

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1952335

Schedule Dates 10/16/14-10/21/14
Advertiser Environmental Defense Action Fund (37481)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand EDAF (258359)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium/DC, Washington DC
Buyer Name Prescott, Devon
Phone/Fax /
CPE 407/484/2749
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments EDAF
ENVIRONMENTAL DEFENSE ACTION FUND
PJ STACK

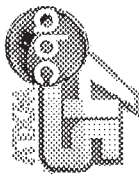
Date Entered 10/14/14
Last Modified 10/15/14
Entered By Lisa Carter
CO-OP No
Headline # ECR10443327
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$648.00
Net Total \$3,672.00
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Oct. 2014
Grand Total: 31 \$4,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/14-10/17/14	1	:30	7A- ABC-Good Morning America	1			X	X	X			1	\$160.00	\$160.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/14/14
2.0	Normal Line / SPOT (2)	10/16/14-10/17/14	1	:30	12P- The Doctors	3			X	X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	THE DOCTORS	10/14/14
3.0	Revised Line / SPOT (3)	10/16/14-10/17/14	1	:30	12:35P- 1:05A (EST)	3			X	X	X			3	\$50.00	\$150.00	Greensboro (WXLV)	NIGHTLINE	10/14/14
3.1	Normal Line / SPOT (3)	10/16/14-10/17/14	1	:30	12:35A- 1:05A (EST)	3			X	X	X			3	\$65.00	\$195.00	Greensboro (WXLV)	THE CHEW	10/14/14
4.0	Normal Line / SPOT (4)	10/16/14-10/17/14	1	:30	12:57:58P- ABC-The Chew	3			X	X	X			3	\$200.00	\$600.00	Greensboro (WXLV)	ABC WORLD NEWS	10/14/14
5.0	Normal Line / News (5)	10/16/14-10/17/14	1	:30	6:28:30P- ABC-World News Monday-Friday	1			X	X	X			1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/14/14
6.0	Normal Line / SPOT (6)	10/16/14-10/17/14	1	:30	7:28:30P- Family Feud	1			X	X	X			1	\$505.00	\$505.00	Greensboro (WXLV)	JIMMY KIMMEL LIVE	10/14/14
7.0	Normal Line / SPOT (7)	10/16/14-10/17/14	1	:30	11:35P- 12:35A (EST)	2			X	X	X			2	\$90.00	\$180.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/14/14
8.0	Normal Line / SPOT (8)	10/16/14-10/17/14	1	:30	8A- ABC-Good Morning American Saturday	1			X	X	X			1	\$75.00	\$75.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/14/14
9.0	Normal Line / SPOT (9)	10/18/14-10/18/14	1	:30	7:58:40A- ABC-Good Morning America Sunday	1			X	X	X			1	\$75.00	\$75.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/14/14
10.0	Normal Line / SPOT (11)	10/19/14-10/19/14	1	:30	7:58:40A- ABC-Good Morning America Sunday	1			X	X	X			1	\$75.00	\$75.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



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Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Prescod, Deion
Phone/Fax /
CPE 407/484/2749
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments EDAF
ENVIRONMENTAL DEFENSE ACTION FUND
PI STACK

Date Entered 10/14/14
Last Modified 10/15/14
Entered By Lisa Carter
CO-OP No
Headline # ECR10443327
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$648.00
Net Total \$3,672.00
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	31	\$4,320.00
Grand Total:	31	\$4,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (12)	10/19/14-10/19/14	1	:30	10:58-40A-ABC-This Week								1	1	\$185.00	\$185.00	Greensboro (WXLV)	THIS WEEK	10/14/14
12.0	Normal Line / SPOT (1)	10/20/14-10/21/14	1	:30	7A-ABC-Good Morning America		1	X						1	\$160.00	\$160.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/14/14
13.0	Normal Line / SPOT (2)	10/20/14-10/21/14	1	:30	12P-The Doctors		1	1						2	\$40.00	\$80.00	Greensboro (WXLV)	THE DOCTORS	10/14/14
14.0	Normal Line / SPOT (4)	10/20/14-10/21/14	1	:30	12:57-56P-ABC-The Chew		1	1						2	\$65.00	\$130.00	Greensboro (WXLV)	THE CHEW	10/14/14
15.0	Normal Line / News (5)	10/20/14-10/21/14	1	:30	6-28-30P-ABC-World News Monday-Friday		1	1						2	\$200.00	\$400.00	Greensboro (WXLV)	ABC WORLD NEWS	10/14/14
16.0	Normal Line / SPOT (6)	10/20/14-10/21/14	1	:30	6-58-50P-Family Feud		1	X						1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/14/14
17.0	Normal Line / SPOT (7)	10/20/14-10/21/14	1	:30	7-28-30P-Family Feud B		1	X						1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD	10/14/14
18.0	Normal Line / SPOT (8)	10/20/14-10/21/14	1	:30	11:35P-12:35A (EST)		1	X						1	\$60.00	\$60.00	Greensboro (WXLV)	JIMMY KIMMEL LIVE	10/14/14
19.0	Normal Line / SPOT (3)	10/20/14-10/21/14	1	:30	12:35A-1:05A (EST)		1	1						2	\$50.00	\$100.00	Greensboro (WXLV)	NIGHTLINE	10/15/14
20.0	Normal Line / SPOT (13)	10/20/14-10/21/14	2	:30	2P-ABC-General Hospital		1	X	X					1	\$195.00	\$195.00	Greensboro (WXLV)	GH	10/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

ORDER WORKSHEET

CD
10/15

Rep Order# 10443327 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1952335

Last Received:
Showing Buylines:

Printed: 10/15/14 10:44 AM
10/15/14 10:12 AM
All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product EDAP
Estimate# 2749
Buyer Devon Pressod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLBETTA, GA 30064
Agency C/P1/P2/E 407/484/2749
Flight Dates 10/15/14-10/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

ENVIRONMENTAL DEFENSE ACTION FUND
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NA 1X LINE 10, MG 1X LIEN 13 PLEASE CF THANKS FRAN

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRPs/ (000)
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10*	Sa	11P-12A	CSI: MIAMI	30	\$195.00	10/18-10/18	0	\$0.00	1	0	-	-
Sales remark: V3 THIS LINE IS N/A (PRG CHG)-OFFER MG TH-F,M-TU 10/6-10/21 2-3 P 1X NCIR (GENERAL HOSPITAL) - OK												
V3 Comment Changed, Spots/week Changed												

13* TH-F,M- 2P-3P GENERAL HOSPITAL
Tu
Sales remark: V3 MG FROM LINE 10
V3 Added

---REPORT TOTALS---

Report Totals: 1 / \$195.00

---SALES MONTHLY TOTALS---

Oct2014: 31/ \$4,320.00

Order Totals: 31 / \$4,320.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$108,270.68	CABL	.00%	UNKN	92.28%	WBFX	.00%	WCWG	.00%	WENY	.00%
		WGHP	.00%	WMWV	3.74%	WUPN	.00%	WXII	.00%	WXLV	3.99%

ORDER WORKSHEET

Traffic Order# 1952335

Last Received:
Showing Buylines:

Printed: 10/15/14 10:44 AM

10/15/14 10:12 AM
All Rep Revised Lines

2 of 2

Rep Order# 10443327 Ver# 3
EC'd Yes

Status Revised

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product EDAF
Estimate# 2749
Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLETTA, GA 30064
Agency C/P1/P2/E 407/484/2749
Flight Dates 10/15/14-10/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PIX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10443327 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 1952335

Last Received:
Showing Buylines:

Printed: 10/14/14 3:56 PM
10/14/14 3:56 PM
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product EDAP
Estimate# 2749
Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLETTA, GA 30064
Agency C/P1/P2/E 407/484/2749
Flight Dates 10/15/14-10/22/14

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--- CONTRACT COMMENT ---

ENVIRONMENTAL DEFENSE ACTION FUND
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--- REMARKS ---

pls see line # 10 for n/a and mg offer. pls advise/revise a sap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
10*	Sa	11P-12A	CSI: MIAMI	30	\$195.00	10/18-10/18	1	\$195.00	1	1	-	-
Station remark: V2 this line is n/a (prg chg)-offer mg th-f,m-tu 10/6-10/21 2-3 p 1x ncir (general hospital)												

---REPORT TOTALS---

Report Totals: 1 / \$195.00

---SALES MONTHLY TOTALS---

Oct2014: 31/ \$4,320.00

Order Totals: 31 / \$4,320.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$108,270.68
CABL .00% UNKN 92.28% WEFX .00% WCWG .00% WEMY .00%
WGHP .00% WMYV 3.74% WUPN .00% WXII .00% WXLV 3.99%

Books [null]
Demos RA35+

ORDER WORKSHEET

Rep Order# 10443327 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 1952335

Last Received:
Showing Buylines:

Printed: 10/14/14 3:56 PM
10/14/14 3:56 PM
Last Station Changes

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product EDAF
Estimate# 2749
Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARJETTA, GA 30064
Agency C/P1/P2/E 407/484/2749
Flight Dates 10/15/14-10/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PDX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10443327 Ver# 1 Status New
EC'd Yes

Traffic Order# 10452335
Last Received: 10/14/14 12:54 PM
Showing Buylines: 1

Printed: 10/14/14 12:54 PM
All Rep Changes or Last Station Changes

1 of 2

CEP
10/14

Station WXLN-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product EDAP
Estimate# 2749
Buyer Devon Prescod

Agency (CAPAD) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLETTA, GA 30064
Agency C/P1/P2/E 407/484/2749
Flight Dates 10/15/14-10/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (P1X) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

ENVIRONMENTAL DEFENSE ACTION FUND
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--- REMARKS ---

NEW POLITICAL ORDER SHARE ESTIMATED T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	W-F	M-Tu 7A-9A	GOOD MORNING AMERICA	30	\$160.00	10/15-10/21	\$320.00	1	2	-	-
2	W-F	M-Tu 12P-1P	THE DOCTORS	30	\$40.00	10/15-10/21	\$200.00	1	5	-	-
3	W-F	M-Tu 1235P-105A	NIGHTLINE	30	\$50.00	10/15-10/21	\$250.00	1	5	-	-
4	W-F	M-Tu 1P-2P	THE CHEW	30	\$65.00	10/15-10/21	\$325.00	1	5	-	-
5	W-F	M-Tu 630P-7P	ABC WORLD NEWS	30	\$200.00	10/15-10/21	\$600.00	1	3	-	-
6	W-F	M-Tu 7P-730P	FAMILY FEUD	30	\$445.00	10/15-10/21	\$890.00	1	2	-	-
7	W-F	M-Tu 730P-8P	FAMILY FEUD	30	\$505.00	10/15-10/21	\$1,010.00	1	2	-	-
8	W-F	M-Tu 1135P-1235A	JIMMY KIMMEL LIVE	30	\$60.00	10/15-10/21	\$180.00	1	3	-	-
9	Sa	8A-9A	GOOD MORNING AMERICA WK	30	\$90.00	10/18-10/18	\$90.00	1	1	-	-
10	Sa	11P-12A	CSI: MIAMI	30	\$195.00	10/18-10/18	\$195.00	1	1	-	-

W-F, M-Tu 10/15-10/21 2:30 PM (Sec 2)

ORDER WORKSHEET

Rep Order# 10443327 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 10/14/14 12:54 PM
Last Received: 10/14/14 12:47 PM
Showing Buylines:

2 of 2
All Rep Changes or Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product EDAF
Estimate# 2749
Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLETTA, GA 30064
Agency C/P1/P2/E 407/484/2749
Flight Dates 10/15/14-10/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PDX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	Su	8A-9A	GOOD MORNING AMERICA WK	30	\$75.00	10/19-10/19	1	\$75.00	1	1	-	-
12	Su	11A-12P	THIS WEEK	30	\$185.00	10/19-10/19	1	\$185.00	1	1	-	-

REPORT TOTALS

Report Totals: 31 / \$4,320.00

SALES MONTHLY TOTALS

Oct2014: 31/ \$4,320.00

Order Totals: 31 / \$4,320.00 Total GRPs: 0.0

COMPETITIVE

Market Totals \$108,270.68

CABL .00%
WGHP .00%

UNKN 92.28%
WMYV 3.74%

WBFX .00%
WUPN .00%

WCWG .00%
WXII .00%

WMY .00%
WXLV 3.99%

Books [null]
Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

3672/ncf

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXLV - TV Winston-salem, NC	Date: 10/14/2014
---	----------------------------

I, Devon Prescod

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/16/2014

Date of Last Broadcast: 10/22/2014

Total Charges: \$*****3,672.00 NET

This broadcast time will be used by: EDAF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Environmental issues

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Environmental Defense Action Fund - 257 Park Avenue South, New York, NY 10010

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Fred Krupp, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)10/14/2014

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ **Accepted**☐ **Accepted in Part**☐ **Rejected**

Signature

Matthew Bowman

Printed Name

GSM

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 10/16/2014

Date of Last Broadcast: 10/22/2014

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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