

# ORDER



**Orders**  
**Order / Rev:** 3454182  
 Alt Order #:  
 Product Desc:  
 Estimate: March 19-March 24  
 Flight Dates: 03/19/22 - 03/27/22  
 Original Date / Rev: 03/18/22 / 03/18/22  
 Order Type: REG

**Knoxville WATE**

Primary AE: WATE Local House  
 Sales Office: L-KNO  
 Sales Region: Loc

**Agency**  
**Name:** Gary Loe Productions  
 Buying Contact:  
 Billing Contact:  
 P.O. Box 50444  
 Knoxville, TN 37950

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/Tom Spangler/Sheriff/Rep/TN  
 Demographic: A25-54  
 Product Codes: PL21  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P5

Order Brand:  
 New Business End:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	4	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	4	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WATE Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WATE	03/20/22	03/27/22	GMA Su GMA Su	CM	8a-9a	-----S	:30	1	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	-----S					1	\$200.00		0.00			
		Week: 03/21/22	03/27/22	-----S					1	\$200.00		0.00			
N 2	WATE	03/19/22	03/27/22	Su 1230p-1p Su 1230p-1p	CM	1230p-1p	-----S	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	-----S					1	\$100.00		0.00			
		Week: 03/21/22	03/27/22	-----S					1	\$100.00		0.00			
													<b>Totals</b>	<b>4</b>	<b>\$600.00</b>