

Order #790724: National A../National A../Performanc../

  Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
 03/28/22 8:24:15 AM	Processed		<sync process>	Barbara Si	\$0.00	840	0.00
03/28/22 8:17:57 AM	Approved			Jennifer C	\$0.00	840	0.00
03/28/22 8:17:53 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jennifer C	\$0.00	840	0.00
03/28/22 8:17:08 AM	Approval Workflow		[Sales Manager - Ready Default]	James Ma	\$0.00	840	0.00
03/28/22 8:09:02 AM	Ready for approval		per John kaufman	Jennifer C	\$0.00	840	0.00
03/28/22 8:08:44 AM	New order created		Copied from Order #790718	Jennifer C	\$0.00	840	0.00

[Sorted by: Date]



WSSO-AM
105 5th Street North
Suite 400
Columbus, MS 39701
(662) 327-1183

CONTRACT

Table with contract details including Contract / Revision (790724 /), Advertiser (National Association of Broadcasters), Contract Dates (03/30/22 - 09/06/22), Billing Cycle (EOM/EOC), and Property (WSSO-AM).

And:

National Association of Broadcasters
1 M Street SE
Washington, DC 20003

Main line items table with columns: *Line, Ch, Start Date, End Date, Description, Start/End Time, Days, Length, Spots/Week, Rate, Type, Spots, Amount. Includes weekly breakdowns for line 1.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

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Contract Agreement Between:

Print Date 03/28/22

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WSSO-AM
 105 5th Street North
 Suite 400
 Columbus, MS 39701
 (662) 327-1183

<u>Contract / Revision</u> 790724 /	<u>Alt Order #</u>
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<u>Advertiser</u> National Association of Broadcasters	<u>Original Date / Revision</u> 03/28/22 / 03/28/22
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<u>Contract Dates</u> 03/30/22 - 09/06/22	<u>Product</u> Performance Tax	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Net Amount
03/28/22 -04/24/22	140	\$0.00	\$0.00
04/25/22 -05/29/22	175	\$0.00	\$0.00
05/30/22 -06/26/22	140	\$0.00	\$0.00
06/27/22 -07/31/22	175	\$0.00	\$0.00
08/01/22 -08/28/22	140	\$0.00	\$0.00
08/29/22 -09/06/22	70	\$0.00	\$0.00
Totals	840	\$0.00	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: National Association of Broadcasters		
Agency name: n/a		
Address:		
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: National Association of Broadcasters		
Address: 1 M Street SE Washington, DC 20003		
Contact: Michelle Lehman	Phone number: (202)429-5350	Email: nab@nab.org
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Curtis LeGeyt, President and Chief Executive Officer Shawn Donilon, EVP, Government Relations Michelle Lehman, Chief of Staff and EVP, Public Affairs Tea Gennaro, Chief Financial Officer and EVP, Finance and Administration For further information, please visit https://www.nab.org/about/departments/default.asp .		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res 9 American Music Fairness Act, H.R. 4130		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michelle Lehman</i>	Signature: <i>[Handwritten Signature]</i>
Name: Michelle Lehman	Name: <i>James Martin</i>
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time: <i>3/28/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *3/28/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a <i>790724</i>	Station Call Letters: <i>WSSD - AM</i>	Date Received/Requested: <i>3/28/22</i>
Est. #: n/a	Station Location: <i>Columbus, MS</i>	Run Start and End Dates: <i>3/30/22 - 9-6-22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.