

CONTRACT



WSLQ-FM Q99
3934 Electric Rd., S.W.
Roanoke, VA 24018
(540) 774-9200

Q99FM.com

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

<u>Contract / Revision</u> 86690 /		<u>Alt Order #</u> 37061327
<u>Advertiser</u> Mulchi, Brankley Tammy for State Senate		<u>Original Date / Revision</u> 12/27/23 / 12/27/23
<u>Contract Dates</u> 12/29/23 - 01/11/24	<u>Estimate #</u> 4414	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSLQ-FM	<u>Account Executive</u> Katz Rep	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSLQ	12/29/23	01/11/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/29/23	01/04/24	- 1- 11--				3	\$110.00			
	Week:	01/05/24	01/11/24	11-- 1--				3	\$110.00			
N 2	WSLQ	12/29/23	01/11/24	M-F MD	10:00 AM-3:00 PM		1:00			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/29/23	01/04/24	1- 1- 1--				3	\$110.00			
	Week:	01/05/24	01/11/24	1-- 1--				2	\$110.00			
N 3	WSLQ	12/29/23	01/11/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/29/23	01/04/24	- 1111--				4	\$110.00			
	Week:	01/05/24	01/11/24	1-----				1	\$110.00			
Totals											16	\$1,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/23 - 12/31/23	3	\$330.00	(\$49.50)	\$280.50
01/01/24 - 01/09/24	13	\$1,430.00	(\$214.50)	\$1,215.50
Totals	16	\$1,760.00	(\$264.00)	\$1,496.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Mel Wheeler, Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.