

QUARTERLY ISSUES AND PROGRAMS LIST FOR WRRS, MIDDLEBORO, MASS.

FOURTH QUARTER OF 2016

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ASCERTAINED COMMUNITY PROBLEMS AND ISSUES:

- #1 EMPLOYMENT      A need for good paying entry level jobs.
- #2 ELDERLY ISSUES      A need to inform and educate the elderly.
- #3 HEALTH CARE      A need to educate the public on health care issues.
- #4 CONSUMERISM      A need to inform the public of consumer topics.
- #5 FAMILY VALUES      A need to return to traditional family values.

PROGRAMS AIRED IN RESPONSE TO THE PROBLEMS AND ISSUES:

#1 JOB LISTINGS (Tues. at 7:30am) A show that provides current job openings in a variety of occupational areas.

#2 SENIOR LIFE (Thurs. 6am and Wed. 1pm) A show that provides news and information on a variety of current topics on aging.

#3 MEDICAL UPDATE (Mon. 2pm and Thurs. 12am) A show that provides up-to-the-minute health news and information.

DIABETES NEWS (Fri. 6am) A show that discusses the impact of diabetes which is a major cause of blindness.

#4 SHOPPERS GUIDE (Sun. 11pm and Sun. noon) A show that covers topics of interest to shoppers and consumers.

HISPANIC NEWS (Sun. 8pm and 3am) A show in Spanish on how to live better and be better informed on a wide variety of consumer topics.

#5 OLD COLONY YMCA (Weekdays :60sec) Three PSA airings per day highlighting the family activities at the Middleboro YMCA.

All shows listed above, unless indicated otherwise, are hour-long and are aired weekly and have various guests and subjects that relate to the general topic. WVBF is one of only two commercial radio stations in the country that broadcasts a radio reading service to the general public. Our listeners are blind, senior citizens, people learning English as a second language and inmates at the local correctional facility.