

EEO PUBLIC FILE REPORT
FOR SORENSEN MEDIA GROUP
DbA KGUM-AM, KZGZ-FM, KGUM-FM, KZGU-FM
DbA KTGM-TV, KEQI-TV
HAGATNA, GUAM

This EEO Public File Report is filed in our public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on September 30, 2016 the stations filled the following full-time vacancies: (1) TV Production Asst.; (2) Reporters; and (2) Account Executives

The stations interviewed a total of 32 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See attached.

Employee Referral - (6)
Website -- (5)
Guam Community College -- (0)
University of Guam -- (2)
Walk-ins -- (7)
164 Radio Ads on KGUM-AM -- (2)
265 Radio Ads on KZGZ-FM -- (6)
261 Radio Ads on KGUM-FM -- (3)
265 Radio Ads on KZGU-FM -- (1)
160 TV Ads on KTGM-TV -- (0)
136 TV Ads on KEQI-TV -- (0)

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Margaret Agulto at:

Sorensen Media Group
111 W. Chalan Santo Papa St., Suite 800
Hagatna, Guam 96910
Tel: (671) 477-5700 Fax: (671) 477-3982
Email: magulto@spbguam.com

***The positions of Photographer, Creative Director, and Chief Engineer were considered Exigent, so no recruiting was done for these positions.

SORENSEN MEDIA GROUP
 FULL- TIME VACANCY EEO INFORMATION
 PUBLIC FILE

Covering the period from: 10/1/2015

to: 9/30/2016

Job Title of Vacancy: TV PRODUCTION ASST.

Recruitment Source that Referred the Hire: KGUM-AM RADIO AD

Date Vacancy Opened: 1/15/2016

Total Number of Persons interviewed for the Vacancy: 3

Date Vacancy Filled: 2/22/2016

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Bank of Guam, Hagatna	HR@SPBGUAM.COM	477-5700	1		no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	HR@SPBGUAM.COM	477-5700	2		no
KGUM-FM radio Ads	Bank of Guam, Hagatna	HR@SPBGUAM.COM	477-5700	0		no
KZGU-FM radio Ads	Bank of Guam, Hagatna	HR@SPBGUAM.COM	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	0		no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
Employee Referral	Bank of Guam, Hagatna		477-5700	0		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	0		no
KTGM-TV ADS	Bank of Guam, Hagatna	HR@SPBGUAM.COM	477-5700	0		no
KEQI-TV ADS	Bank of Guam, Hagatna	HR@SPBGUAM.COM	477-5700	0		no

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 FULL- TIME VACANCY EEO INFORMATION
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Covering the period from: 10/1/2015

to: 9/30/2016

Job Title of Vacancy: Account Executive

Recruitment Source that Referred the Hire: KZGZ-FM Radio Ads

Date Vacancy Opened: 4/4/2016

Total Number of Persons interviewed for the Vacancy: 10

Date Vacancy Filled: 5/17/2016

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	4		no
KGUM-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	2		no
KZGU-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	0		no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
Employee Referral	Bank of Guam, Hagatna	Clynt Ridgell	477-5700	1		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	Ron McNinch	735-2902	0		no
Facebook	PNCGUAM	hr@spbguam.com	477-5700	0		no
Employee Referral	Bank of Guam, Hagatna	Pauly Suba	477-5700	1		no
Employee Referral	Bank of Guam, Hagatna	Jose Leon Guerrero	477-5700	1		no
Employee Referral	Bank of Guam, Hagatna	Michelle Apiag	477-5700	1		no

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Covering the period from: 10/1/2015

to: 9/30/2016

Job Title of Vacancy: Reporter

Recruitment Source that Referred the Hiree: University of Guam

Date Vacancy Opened: 8/15/2016

Total Number of Persons interviewed for the Vacancy: 6

Date Vacancy Filled: 9/6/2016

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KGUM-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KZGU-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	2		no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	3		no
Employee Referral	Bank of Guam, Hagatna		477-5700	0		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	Ron McNinch	735-2902	1		no
Facebook	PNCGUAM	hr@spbguam.com	477-5700	0		no

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Covering the period from: 10/1/2015

to: 9/30/2016

Job Title of Vacancy: Reporter

Recruitment Source that Referred the Hire: Employee Referral-Vanessa Malumay

Date Vacancy Opened: 8/15/2016

Total Number of Persons interviewed for the Vacancy: 6

Date Vacancy Filled: 9/12/2016

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KGUM-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KZGU-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	2		no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	3		no
Employee Referral	Bank of Guam, Hagatna	Vanessa Malumay	477-5700	1		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	Ron McNinch	735-2902	0		no
Facebook	PNCGUAM	hr@spbguam.com	477-5700	0		no

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Covering the period from: 10/1/2015

to: 9/30/2016

Job Title of Vacancy: Account Executive

Recruitment Source that Referred the Hire: Website

Date Vacancy Opened: 4/4/2016

Total Number of Persons interviewed for the Vacancy: 7

Date Vacancy Filled: 9/12/2016

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	1		no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0		no
KGUM-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	1		no
KZGU-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	1		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	1		no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	1		no
Employee Referral	Bank of Guam, Hagatna	Andrea Pellacani	477-5700	1		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	1		no
Facebook	PNCGUAM	hr@spbguam.com	477-5700	0		no

Sorensen Media Group

Outreach Initiatives

For period ending September 30, 2016

February 15 – 19, 2016; 10:30a – 11:30a

Career Days at Oceanview Middle School was attended by Kat 105FM Program Director Pauly Suba and Diane “Cookie” Cruz, The Shark Program Director, where they explained the different departments of our organization and the possible career fields available. They were invited by Mrs. Marissa Quitugua

February 17, 2016

Finegayan Elementary School invited Power 98 Program Director Kyle Mandapat and on air personality Charles “Mama Char” Catbagan to their school event called “Get Connected... Read More”. As Celebrity Readers, it provided the students a connection with the school and the community. They gave insight to the different positions and jobs held at Sorensen Media Group and what to expect when looking for a job on Guam.

February 29, 2016

Guam Community College’s Visual Communications program and our company have established an internship program. The students who are soon to be graduates complete tasks/projects that we request within the context of a classroom setting. We commit to provide 180 hours of training and supervision to the students who are applying and learning viscom skills, in particular, videography and photography. Christine Leonen took part in the internship and completed it successfully.

April 16, 2016

WestCare Pacific Islands (WCPI) hosted Project Isa-Ta “1 to 3 Mentorship” outreach event at Leo Palace Resort. Program Director, Kyle Mandapat participated in this event which offers services to veterans, persons with disabilities, the homeless, and youths at risk. He encouraged sharing and preparation of potential career opportunities.