

**KIKS-FM AND KIOL-AM**  
**QUARTERLY REPORT**  
**OF**  
**PROBLEMS AND ISSUES**  
**COMMUNITY SERVICE PROGRAMMING**  
**THROUGH**  
**COMPILED BY TOM NORRIS**  
**KIKS/KIOL STATION MANAGER/OWNER**

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**PROBLEMS & ISSUES LIST FOR KIKS-FM/KIOL-AM**

- 1. EDUCATION**
- 2. PUBLIC SAFETY**
- 3. HEALTH CARE**
- 4. CRIME PREVENTION**
- 5. AGRICULTURE**
- 6. ENERGY CONSERVATION/PRICES/POLICIES**
- 7. ENVIRONMENTAL ISSUES**
- 8. CONSUMER ISSUES/CONSUMER SCIENCE**
- 9. SEVERE WEATHER AWARENESS/SAFETY**
- 10. TRANSPORTATION ISSUES/HIGHWAYS**
- 11. PUBLIC RECREATION**
- 12. SERVICES FOR THE DISABLED**
- 13. ANIMAL CONTROL/SAFETY**
- 14. ECONOMIC DEVELOPMENT**
- 15. QUALITY OF LIFE**

## **PROGRAMS DEALING WITH PROBLEMS AND ISSUES ON BOTH KIKS-FM AND KIOL-AM**

### **LIBRARY CONNECTION**

MONDAYS AT 8:50AM, ROGER CARSWELL FROM THE IOLA PUBLIC LIBRARY STOPS BY TO DISCUSS NEW PUBLICATIONS AND LEARNING MATERIALS RECEIVED AT THE LIBRARY EACH WEEK. PROGRAM IS APPROXIMATELY 3 MINUTES LONG.  
ISSUES COVERED: 1, 11, 12

### **IOLA RECREATION PROGRAM**

JASON BAUER, DIRECTOR OF THE IOLA RECREATION DEPARTMENT, VISITS WITH OUR LISTENERS ABOUT THE VARIOUS ACTIVITIES BEING HELD BY IOLA RECREATION INVOLVING EVERYONE FROM TODDLERS TO SENIORS. THE PROGRAM IS AIRED EVERY OTHER THURSDAY MORNING AT 8:50AM AND IS APPROXIMATELY 3 MINUTES IN LENGTH.  
ISSUES COVERED: 3, 11, 12

### **FARM/CONSERVATION SHOW**

FRIDAY MORNINGS AT 8:50, KIKS AND KIOL HOST THE FARM/CONSERVATION SHOW WHICH CONTAINS HELPFUL INFORMATION ABOUT ISSUES RELATING TO THE FARM AND THE HOME. GUESTS ARE LINED UP THROUGH THE KANSAS STATE UNIVERSITY EXTENSION OFFICE. THE PROGRAM LASTS APPROXIMATELY 3 MINUTES. GUEST LIST IS CARLA NEMACEK, ALLEN COUNTY EXTENSION AGENT ON AG, KATHY MC EWAN, ALLEN CO. FACS AGENT, AND DOUG PEINE, FARM SERVICE AGENCY ON A ROTATING BASIS.  
ISSUES: 1, 2, 5, 6, 7, 8, 9, 13

### **ANIMAL TRACKS**

ANIMAL CONTROL IS AN IMPORTANT ISSUES IN IOLA WITH ABOUT 1,000 STRAY ANIMALS BEING PICKED UP THROUGHOUT THE YEAR. THE IOLA POLICE DEPARTMENT PROVIDES US WITH DAILY INFORMATION ABOUT THE STRAY ANIMALS THAT HAVE BEEN PICKED UP SO OWNERS CAN CLAIM THEIR PETS BEFORE THEY ARE DESTROYED. INFORMATION IS ALSO RECEIVED FROM CHANUTE, HUMBOLDT AND OTHER AREA TOWNS. THE PROGRAM IS APPROXIMATELY 2 MINUTES IN LENGTH AND AIRS DAILY MONDAY THROUGH FRIDAY AT 8:50AM.  
ISSUES: 2, 13  
DATES BROADCAST: DAILY EXCEPT WEEKENDS AND HOLIDAYS

### **CRIMESTOPPERS**

KIKS, KIOL AND THE IOLA POLICE DEPARTMENT ARE COMMITTED TO STOPPING CRIME IN THE CITY OF IOLA. AS NEEDED BY THE IOLA POLICE DEPARTMENT, CRIMESTOPPERS OFFICER MIKE FORD OF THE IOLA POLICE DEPARTMENT DETAILS A CRIME COMITTED IN IOLA AND ASKS CITIZENS TO HELP SOLVE IT.  
ISSUES: 2, 4, 9, 10, 13

### **RADIO HEALTH JOURNAL**

EVERY SUNDAY MORNING AT 6AM, KIKS AND KIOL BROADCAST THE HALF-HOUR PROGRAM "THE RADIO HEALTH JOURNAL". THE PROGRAM COVERS A VARIETY OF HEALTH ISSUES EACH WEEK WITH DIFFERENT GUESTS WEEKLY. A LIST OF SHOWS IS ATTACHED. PROGRAM IS 28 MINUTES LONG.

ISSUES: 1, 2, 3, 8, 11, 12

#### **VIEWPOINTS**

AIRING EVERY SUNDAY AT 6:30AM, VIEWPOINTS IS 28-MINUTE RADIO MAGAZINE THAT DEALS WITH TWO MAJOR ISSUES EACH WEEK, GIVING THE AUDIENCE NEWS THEY CAN USE. THE SHOW DEALS WITH TOPICS SUCH AS: Crime Environment Housing Schools Poverty Taxes Economic development Urban sprawl Consumerism

A LIST OF SHOWS IS ATTACHED. PROGRAM IS 28 MINUTES LONG.

ISSUES: 1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 12, 14

#### **"TRADING POST" SHOW**

EVERY MONDAY THROUGH FRIDAY FROM 8:05 TO 9:00 AM, KIKS AND KIOL BROADCAST THE TRADING POST PROGRAM, WHICH IS LIKE A COMMUNITY BULLETIN BOARD. IN ADDITION TO LETTING LISTENERS BUY, SELL AND TRADE THEIR ITEMS, THEY ARE ENCOURAGED TO PASS ALONG COMMUNITY ITEMS. COMMUNITY GROUPS OFTEN CALL WITH ANNOUNCEMENTS ON ACTIVITIES, PEOPLE IN NEED (SUCH AS FIRE LOSS, HEALTH PROBLEMS) ARE CALLED IN FOR ASSISTANCE, LOST PETS AND ITEMS ARE REPORTED, ETC. PLUS, WE READ 4-5 PUBLIC SERVICE ANNOUNCEMENTS PER PROGRAM.

DATES BROADCAST: DAILY MONDAY-FRIDAYS EXCEPT HOLIDAYS

#### **LOCALLY PRODUCED NEWSCASTS**

ISSUES ARE ALSO DEALT WITH ON A REGULAR BASIS ON OUR LOCALLY PRODUCED NEWSCASTS. NEWSCASTS AIR FIVE TIMES EACH MORNING MONDAY THROUGH FRIDAY AND AT NOON MONDAY THROUGH FRIDAY. 1 MINUTE IN LENGTH.

## **PUBLIC SERVICE ANNOUNCEMENTS**

**PUBLIC SERVICE ANNOUNCEMENTS ARE PROVIDED FREE OF CHARGE TO NON-PROFIT ORGANIZATIONS, CLUBS, SCHOOLS, CHURCHS, MUNICIPALITIES AND INDIVIDUALS. KIKS-FM AND KIOL-AM ACTIVELY SEEK OUT THESE ANNOUNCEMENTS BY BROADCASTING A MESSAGE THAT ENCOURAGES THOSE INTERESTED IN PUBLICITY FOR THEIR EVENT TO SEND US INFORMATION THAT WE CAN THEN BROADCAST. WE PROVIDE THREE WAYS TO GET THEM TO US....BY FAX, BY E-MAIL AND BY REGULAR MAIL. THE PSA SOLICITATION IS AIRED THREE TIMES DAILY ON EACH STATION AND WE READ ONE PSA PER HOUR...SOMETIMES MORE. USUALLY THERE ARE AT LEAST 4 DURING OUR "TRADING POST" HOUR WHICH IS SIMULCAST ON KIKS AND KIOL.**

NEWS AND WEATHER INFORMATION PROVIDED ON KIKS-FM & KIOL

KIKS-FM 101.5 RUNS FOX NEWS AT THE TOP OF THE HOUR AT 4AM to 7PM WEEKDAYS AND 4AM TO 9AM WEEKENDS.

KIOL-AM 1370 RUNS FOX NEWS AT THE TOP OF EVERY HOUR (EXCEPT DURING SPORTS BROADCASTS).

BOTH STATIONS CARRY THE FOX 5-MINUTE NEWS SERVICE.

IN ADDITION, KIOL-AM 1370 CARRIES KANSAS INFORMATION NETWORK NEWS. THE FULL 2-MINUTE NEWSCAST AIRS AT 6:30AM, 7:30AM, 11:30AM, 12:30PM, 1:30PM, 3:30PM, & 4:30PM. THE "NEWS IN A MINUTE" AIRS 3 MINUTES PAST THE HOUR AT 9AM, 10AM, 11AM, 2PM, 3PM, 4PM & 6PM.

KIKS-FM CARRIES "NEWS IN A MINUTE" AT 6, 7 AND 8AM.

LOCAL NEWS

KIKS & KIOL DO 1-MINUTE LOCAL NEWSCASTS AT THESE TIMES:

1370 KIOL:

7am, 7:30am, 8am, 9am, Noon Weekdays

101.5 KIKS:

7am, 7:30am, 8am, 8:30am, 9am, 11:30am, Weekdays

WEATHER INFORMATION

WEATHER INFORMATION IS PROVIDED A MINIMUM OF TWO TIMES AN HOUR ON BOTH KIKS & KIOL. THERE ARE MANY HOURS, SUCH AS IN THE MORNING, THAT WE PROVIDE WEATHER INFORMATION 3-4 TIMES AN HOUR. KIKS-KIOL STRIVES TO PROVIDE LIVE UP-TO-THE-MINUTE INFORMATION DURING BREAKING SEVERE WEATHER SITUATIONS ON A 24-HOUR BASIS.

LOCAL NEWS

KIKS & KIOL DO 1-MINUTE LOCAL NEWSCASTS AT THESE TIMES:

1370 KIOL:

7am, 7:30am, 8am, 9am, Noon Weekdays

101.5 KIKS:

7am, 7:30am, 8am, 8:30am, 9am, 11:30am, Weekdays