



Quarterly Significant Issues Report

Period 3: July 1 - September 30, 2023

Compiled by John Voket - Director of Public Affairs - Connoisseur Media (CT)

This quarterly significant issues report reflects concerns facing our local communities, and details how our radio station is responding through weekly public affairs programming, news reports, PSAs and streaming content. Our award-winning public affairs program - *For The People* - is produced in-house by Public Affairs Director John Voket, and features multiple extended segments along with hyperlocal PSAs.

The producer regularly interacts with residents, representatives of local, regional and national organizations, as well as political and community leaders to help ascertain issues and initiatives relevant to listeners. These sources help qualify programming decisions and identify guests attempting to analyze, explain and/or address these concerns. The producer also monitors daily news reports to stay informed, and to respond quickly when incidents or issues require more detailed or expanded focus.

This quarter, our program included reporting on: CT Food System Alliance - USDA Summer Food Safety Advisory - CTLCV Legislative Recap - CT Food System Alliance pt 2 - AARP Community Challenge Awards - Visionary Physical Therapy - SHU symposium on Creating Antiracist Solution - Children's Center of Hamden - AAA Northeast Bank Student Loan Support - GVI's Urban Farming Extravaganza - CT Voices for Children - Cornell Scott-Hill Health Center - CT Small Business Development Ctr - CT Council of Family Service Agencies - Waterbury Black Giving Circle - CT Violence Intervention Program - Sen. Tony Hwang - Histoury (Encore) - JoeAbate Charitable Foundation - Probus Club of Greater New Haven - Green STEP Summer Training - CMAK Sandy Hook Memorial Foundation - CT OHS/Dr Deidre Gifford - Liberation Programs Pt. 1 - Liberation Programs Pt. 2 - Children in Placement - The Exceptional Sidekick Service Dogs / YNH Children's Hospital - Abilis - CTC's Women of Innovation - Bigelow Tea Community Challenge / Bridge House - Lupus Foundation Norwalk Chapter - 'AARP & You' Pt. 1: Fraud Protection - VCF Health & Wellness Forum - CTData / Multigenerational Households

Our program occasionally features a series or "special report" - extended focus on a particular theme, or multi-faceted coverage on more broad or complicated issues. These specials and series have focused on Connecticut's organic farms, farmers and gardeners; stigmas facing individuals with disabilities or mental health issues; environmental preservation and conservation; events like the Beardsley Zoo's 100th Anniversary, Wilton's Go Green Zero Waste Faire, NOFA's annual OrganiCONN, and the International Festival of Arts & Ideas; how state government and leadership are affecting listeners' economic quality of life; workforce development; as well as highlighting initiatives impacting food equity, and the latest social / racial justice issues affecting our communities.

'For the People' airs Sunday mornings at the times noted in the grid below, and each program is available after broadcast as a podcast on each station's website and on multiple podcast networks. Two to three local PSAs are aired during each program promoting numerous causes, agencies, charities or programs serving our listeners.

This quarter, our PSA notifications informed listeners about: Beardsley Zoo Teddy Bear Fest, Eversource Consumer / Business Scam Warning, Norwalk Seaport Assoc. Pirates Weekend, CT DCP Cannabis Growers PSA, Beardsley Zoo 17th Annual benefit golf tournament, Milford Food Bank Home Food Delivery service launch, 8th Annual Weekend In Norfolk (WIN), Western Connecticut State University Project ITCH - CT Age Well Collaborative Community Partnerships Manager - The Mattatuck Museum - Yoga in Our City matching grant from Sustainable CT - Flagman K-12 pilot education outreach program - Impact Fairfield County nonprofit grant program - Acts 4 Ministry's Back To School "Swap and Shop" event - Griffin Health Holiday Concert auditions - CT Sales Tax Free Week - the Greater Bridgeport Symphony (GBS) - AARP Connecticut 2023 Livable Communities Grant Program - The Lab @ ConnCORP Launchpad at The Lab series - Youth Gambling Awareness Project media campaign competition - 54th CT State Ukrainian Day Festival - 4th Annual Smart Walk for Smart Kids with Learning Disabilities - Lockwood-Mathews Mansion Museum Annual Gala - Random Hacks of Kindness Junior VIRTUAL Coding for Good Hackathon - The Center for Empowerment and Education's (CEE) annual SafeWalk - The Lockwood-Mathews Mansion Museum 10th Annual Young Writers' Competition.

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NEWS reports - which may touch upon one or more significant issues - broadcast weekday mornings for approximately 10 minutes, at the top of the hour from 6 to 9 am. Occasional breaking reports of significant news events are made when deemed appropriate.

TRAFFIC reports (:30 sec) air 3x an hour 6-9; 2x an hour 3p-7p. Reports of significant news, traffic, and/or weather events are made at other times when deemed appropriate by management or on-air staff.

In 2023, For The People continues focusing on critical community issues related to:

- **Aging / Veterans (A/V)** - Highlighting people, programs, local, state, or regional agencies, and/or legislation - and how they respond to critical issues involving Connecticut veterans and/or our maturing population.
- **Environment / Agriculture (Ev/Ag)** - focusing on issues, local agencies and/or initiatives that may impact, protect, preserve, and/or enhance the environment and Connecticut's agricultural sustainability.
- **Government / Volunteerism (G/V)** - promoting governmental or political issues or political leaders - and 'boutique' or hyper-local causes partnering with - or requesting station and/or staff assistance - because they recognize our broadcast platform's value, and the responsiveness we inspire throughout our listening area.
- **Health / Safety (H/S)** - highlighting issues, agencies, and activities specifically related to health and/or safety.
- **Social/Racial Justice (SRJ)** - agencies and/or individuals educating, engaging, or promoting Social and/or Racial Justice issues or programs.
- **Workforce / Consumers / Tourism (W/C/T)** - reporting on initiatives, agencies, or programs dealing with local, state, national and/or global economic situations affecting Connecticut and/or the communities we serve; economic and workforce development; and/or programs directed to consumer education/protection; along with focusing on events or activities related to the state's tourism industry.
- **Youth / Education (Y/Ed)** - responding to education-related issues and/or concerns facing those under age 21 across Connecticut and our listening area.

Each 'For the People' segment report designates its related area(s) of coverage; approx. length and time of airing. As public affairs director, I make every effort to ensure each significant issue is addressed during at least one program each quarter. The extended nature of our program presents opportunities to include more than one significant issue or area of coverage to be addressed in a particular segment, series, 'Special Report,' or entire program. And since 'For the People' is syndicated regionally and webcasts / podcasts globally, subject matter may contain content of national, regional and/or state-wide interest as well as hyper-local community-specific impact.

Everyone at Connoisseur Media is proud of the efforts and energy our staff contributes through company initiatives and individually in their own communities. We invite you to review our public affairs coverage below as evidence of our broadcast commitment to those communities and listeners across the State of Connecticut

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Issue Related To	Guest / Cause	Responding to Community, Regional or Statewide Issue	Airdate, Time & Duration
Ev/Ag G/V H/S SRJ W/C/T	CT Food System Alliance	<p><i>Is it possible for New England to produce and consume one-third of all our food within seven years?</i></p> <p>We opened the third quarter with the first of a two-part discussion with the Connecticut Food System Alliance unpacking a recent report they helped produce to inform consumers, state governments, farmers, and the food industry in pursuit of producing and consuming 30% of New England's food in the region by 2030.</p>	7-02-23 7:02 am 15m
H/S W/C/T	USDA: Summer Event Food Safety	<p><i>Can you really prevent foodborne illness at a summer party, picnic, or barbecue?</i></p> <p>Barbecues, parties and picnics have great potential to spread foodborne illness, so For the People connected with our partners at the USDA to walk them through everything they needed to know to keep their family and guests safe - from the market, all the way to packing up and enjoying leftovers.</p>	7-02-23 7:17 am 20m
Ev/Ag G/V H/S SRJ W/C/T	CT League of Conservation Voters	<p><i>How could our elected leaders stall Connecticut's global leadership on climate change, while delivering several little environmental victories this session?</i></p> <p>The CT League of Conservation Voters returned to recap some of the wins and losses coming out of the 2023 state legislative session. While 2023 reflected a number of advances, we learned how lawmakers fumbled when it came to continuing Connecticut's pattern of progress on addressing climate change and food waste recycling.</p>	7-02-23 7:39 am 15m
Ev/Ag G/V H/S SRJ W/C/T	CT Food System Alliance	<p><i>Can New England achieve the goal of producing and consuming one-third of the food we eat by 2030?</i></p> <p>The second of For the People's two-part discussion with the Connecticut Food System Alliance continued focusing on their recent collaborations and report to help inform all of New England as they pursue the goal of producing and consuming 30% of New England's food needs in the region by 2030.</p>	7-09-23 7:02 am 15m
A/V W/C/T Y/Ed	AARP Community Challenge grants	<p><i>Which of our communities captured AARP Challenge grants this year - and what kind of projects will result?</i></p> <p>For the People connected with a state spokesperson to learn more about recipients of the latest round of national AARP Community Challenge grants. This year, five Connecticut projects were chosen from over 3,000 applicants, so we prompted conversation about each of these community building initiatives that were all slated to be completed by the end of this year.</p>	7-09-23 7:17 am 20m
G/V H/S Y/Ed	Visionary Physical Therapy & SHU	<p><i>Are first responders subject to specific work-related injuries that physical therapy can address?</i></p> <p>For the People brought in the founder of Visionary Physical Therapy to talk about the unique issues and needs facing first responders, and how he and several Sacred Heart University PT students would be providing free treatments to first responders at an upcoming event in Fairfield.</p>	7-09-23 7:39 am 15m
H/S SRJ Y/Ed	SHU: Creating Antiracist Solutions	<p><i>Where can educators come together with community members to learn better ways of addressing racism?</i></p> <p>For the second year running, For the People helped brief educators, nonprofit representatives and community members about an upcoming Sacred Heart University symposium on Creating Antiracist Solutions, that in part planned to address the recent Supreme Court decision on affirmative action.</p>	7-16-23 7:02 am 15m

H/S SRJ W/C/T Y/Ed	Children's Center of Hamden	<i>Is there a place for Connecticut youth to turn to for comprehensive support and solutions when facing life's biggest crises?</i> For the People helped celebrate 190 years of the Children's Center of Hamden supporting and educating local young people as they address and overcome challenges that may have life-altering implications. We were reminded that this long-established behavioral health organization is dedicated to helping individuals of all cultural backgrounds achieve their highest level of functioning through quality treatment, education and care.	7-16-23 7:17 am 20m
G/V W/C/T Y/Ed	AAA Northeast Bank	<i>Are you scrambling to figure out what to do now that student loan repayments will be resuming in October?</i> Listeners saddled with debt who just saw their planned student loan forgiveness struck down by the Supreme Court received some highly valuable advice and possibly some assistance courtesy of AAA Northeast Bank's Director of Student Lending.	7-16-23 7:39 am 15m
Ev/Ag H/S SRJ W/C/T	GVI Urban Farming Extravaganza	<i>Where can you find a flourishing urban community garden network that provides education, allies, and advocacy supporting neighborhoods that need it most?</i> For the People invited listeners back to Reservoir Community Farm for its upcoming first-ever Green Village Initiative (GVI) Urban Farming Extravaganza - connecting farmers and gardeners with the goal of growing knowledge and interconnection, rooted in a shared goal to feed loved ones, neighbors, and communities.	7-23-23 7:02 am 15m
A/V H/S SRJ W/C/T Y/Ed	Connecticut Voices for Children	<i>Did you know Connecticut is lacking almost 90,000 affordable housing units for its lowest income renters and workforce members?</i> Our state's escalating eviction crisis is taking a toll on our economy, workforce, public health and education systems - and is already affecting our quality of life. So, For the People connected with Connecticut Voices for Children for help unpacking their latest report on the eviction crisis and why the need to address it is so urgent.	7-23-23 7:17 am 20m
A/V H/S SRJ Y/Ed	Cornell Scott - Hill Health Center	<i>As for-profit healthcare agency consolidations continue, where can residents find viable nonprofit healthcare options in our region?</i> For the People brought in the CEO of the Cornell Scott - Hill Health Center network to talk about how they are delivering a wide range of physical, mental, dental, and wellness services to neighborhoods who need it the most. We also celebrated the opening of their newest project - the Dixwell Community House more commonly known as the "Dixwell Q-House," a center that welcomes and provides resources and opportunities for the breadth and diversity of our community: young children, teens, adults, and senior citizens.	7-23-23 7:39 am 15m
W/C/T	CT Small Business Development Ctr	<i>Where can aspiring or new small to medium sized business owners get the help they need to succeed?</i> This segment targeted small or medium size business owners, start-ups and entrepreneurs who could use the support of the CT Small Business Development Center,. Their spokesperson visited and covered many ways this agency is working to help businesses get started successfully or grow their existing business as well as advice on hiring new people or retaining their existing workforce.	8-06-23 7:02 am 15m
H/S Y/Ed	CT Council of Family Service Agencies	<i>How can youths in crisis access the screenings and services they require to begin addressing mental health challenges?</i> We were proud to introduce parents, friends and loved ones of adolescents and teens facing possible mental health challenges an important new and free resource from the CT Council of Family Service Agencies, which just received funding to offer free youth mental health screening and fast-track referrals for support to anyone who may need it across the state.	8-06-23 7:17 am 20m
SRJ W/C/T	Waterbury's Black Giving Circle	<i>How are Black community members rallying around the nonprofits and businesses they operate and sustain?</i>	8-06-23 7:39 am

Y/Ed		As Black Philanthropy Month arrived this August we welcomed the founder of Waterbury's Black Giving Circle, which is ramping up recruiting and is seeking a whole new group of younger new members who want to cultivate charitable giving within the Black community, build capacity and financial sustainability of Black-led nonprofits, and address the most pressing needs facing Waterbury's Black community.	15m
H/S SRJ Y/Ed	CT Violence Intervention Program	<i>Are there any agencies targeting the necessary time and resources to begin addressing violence in our urban regions?</i> We were proud to introduce the CT Violence Intervention Program or CTVIP. This nonprofit practices trauma-informed care and unconditional care with every youth they come in contact with, providing a one-stop shop for at-risk youth and generally at-risk victims of violence throughout the New Haven region.	8-13-23 7:02 am 15m
A/V Ev/Ag G/V H/S SRJ W/C/T Y/Ed	State Senator Tony Hwang	<i>What were some of the key issues Connecticut lawmakers grappled with during the 2023 legislative session?</i> In this segment, we checked in with State Senator Tony Hwang, who represents several communities in northern Fairfield County to discuss some of the most important outcomes from the 2023 General Assembly session, as well as a couple of issues still simmering that are likely to come up again in 2024.	8-13-23 7:17 am 20m
W/C/T	Histoury	<i>How can residents and visitors learn more about the history and culture of Fairfield County Communities?</i> This replay of a late spring segment featuring a unique nonprofit called Histoury - this organization hosts fun and educational tours helping folks in Fairfield County show off or learn about styles of architecture, community development, and the events and people that shaped these places.	8-13-23 7:39 am 15m
H/S W/C/T Y/Ed	JoeAbate Foundation	<i>Did you know there's a local foundation helping care for children battling cancer and teens who are exploring career possibilities?</i> We introduced the founder of the nonprofit JoeAbate Foundation, and learned how it's supporting families with babies in the Yale New Haven Hospital Pediatric Intensive Care Unit, and creating micro-internships to help students discover career possibilities. We'll also invited listeners to participate in their upcoming 'Light Up the Night' fundraiser.	8-20-23 7:02 am 15m
G/V Y/Ed	Probus Club of Greater New Haven	<i>Do you have a bike - or two - or any old or unused musical instruments you'd like to see in the hands of young people who can't afford their own?</i> Listeners looking to make a difference - even with a tight schedule - were invited to join or support the Probus Club of Greater New Haven, which supports an incredible variety of service projects in greater New Haven. We also learned how the Probus Club can help listeners get rid of unused bicycles and musical instruments that might be cluttering up closets, garages, or storage areas, so they could be refurbished and given to young people who have had to go without due to financial challenges..	8-20-23 7:17 am 20m
Ev/Ag W/C/T Y/Ed	Green STEP Summer Training	<i>Have you heard about a new training program getting high school students certified to work in 'Green Commerce'?</i> A representative joined us from Energize Connecticut's Green STEP Summer Training Program, which just graduated 100 young people credentialed and prepared to go to work in Green commerce. We helped explain how to get local school systems involved, and about Energize Connecticut's plans for expanding this program to after school this fall and winter.	8-20-23 7:39 am 15m
A/V Ev/Ag G/V	CMAK Sandy Hook Memorial Foundation	<i>Where can families, kids, and adults gather around a nonprofit doing good community work while promoting healthy activities?</i> For the People visited with Rebecca Kowalski who co-founded the CMAK Sandy Hook	8-27-23 7:02 am 15m

H/S SRJ W/C/T Y/Ed		Memorial Foundation to honor her son Chase Michael Anthony Kowalski - one of the 20 student victims at Sandy Hook Elementary School. We heard how to get adults and kids involved in this unique program promoting community health and leadership skill-building through youth triathlon programs, and how to support the cause at a couple of upcoming events.	
A/V G/V H/S	CT Office of Health Strategy	<i>How does our state rank when it comes to the quality of healthcare we all receive?</i> For the People is bringing you an important and informative chat with Dr Deidre Gifford from Connecticut's OHS - the Office of Health Strategy. She'll be unpacking enlightening rankings - good and bad - about our state's healthcare delivery systems and related issues that affect everyone across Connecticut including veterans and our aging populations.	8-27-23 7:17 am 20m
H/S Y/Ed	Liberation Programs	<i>Is there a local agency that provides both addiction and mental health support services?</i> On this first day of International Overdose Awareness Week - For the People hosted the first of a two-part interview highlighting Liberation Programs, which serves about 1,000 people a day in our region with a range of addiction recovery and mental health support initiatives.	8-27-23 7:39 am 15m
H/S SRJ Y/Ed	Children In Placement	<i>Where can families turn if a child they love is under the care of the welfare or judicial system?</i> For the People reconnected with Children In Placement to promote their critical work with abused and neglected young people - while advocating for their best interests throughout the child welfare and judicial systems, and securing them safe homes, supportive services, and a stable transition into adulthood.	9-03-23 7:02 am 15m
A/V G/V H/S Y/Ed	Exceptional Sidekick Service Dogs YNH Children's Hospital	<i>Is there a local program training and placing service and support dogs in health care settings?</i> People joined folks from Yale New Haven Children's Hospital and The Exceptional Sidekick Service Dogs - which grew out of the Sandy Hook tragedy to bring these truly exceptional animals into the lives of people who need them most. We heard about how Exceptional Sidekick is now partnering in a growing program to serve young patients and their families at YNH Children's Hospital and other health systems including those serving veterans, and incarcerated individuals.	9-03-23 7:17 am 20m
H/S	Abilis	<i>How are alternately-abled people getting services fostering inclusiveness while learning to make contributions to their communities?</i> For the People welcomed back the CEO of Abilis, Inc., and invited listeners to support their upcoming Walk/Run for Abilis, programs like Abilis Gardens & Gifts, or just learning how this nonprofit has been breaking down stigmas, building communities, and serving people with alternate abilities in lower Fairfield County for over 70 years.	9-03-23 7:39 am 15m
SRJ W/C/T Y/Ed	Connecticut Technology Council's Women of Innovation	<i>Are you ready to celebrate current and future Women of Innovation?</i> The Connecticut Technology Council's Women of Innovation event is the state's first women in tech awards, which now includes over 800 women as winners and finalists. So, we connected with CTC's new Executive Director to get the latest on how the council can help those women who are in a tech or STEM field, or who aspire to be - and how listeners could help support Connecticut's Women of Innovation.	9-17-23 7:02 am 15m
H/S SRJ W/C/T	36th Bigelow Tea Community Challenge	<i>How can your whole family step into giving back to dozens of local nonprofits - all at the same time?</i> For The People welcomed back Cindi Bigelow to talk about and invite listeners to this year's Bigelow Tea Community Challenge. We also introduced representatives from one of the nonprofits the multi-generational event helps fund - Bridge House - a supportive and empowering community for adults with persistent mental illness. We spoke with Bridge House's director about how it is successfully executing its mission, as well as a client who was recently elevated to the nonprofit's board of directors.	9-17-23 7:17 am 20m

H/S	Lupus Foundation of America	<p><i>Is there an organization specifically supporting folks in our community diagnosed with lupus?</i></p> <p>For the People welcomed two inspiring spokespeople from Norwalk's Chapter of the Lupus Foundation of America - promoting critical research and services to improve life for people living with lupus, and touting their upcoming fund and awareness-raising Walk to End LupusNow, happening in Norwalk during October.</p>	9-17-23 7:39 am 15m
A/V H/S W/C/T Y/Ed	'AARP & You' Pt. 1	<p><i>What are some of the latest or most prevalent fraud schemes affecting folks in Connecticut?</i></p> <p>AARP has something for everybody - and For the People aimed to prove it as we kicked off our latest series 'AARP & You' - providing a deep dive into issues that could affect us all. We planned to tap local and national experts to look at ways to help protect listeners from imposters out to steal their identity or hard-earned cash; how AARP is supporting veterans, and a few other subjects of specific concern.</p>	9-24-23 7:02 am 15m
H/S SRJ	Valley Community Foundation	<p><i>Would you like to learn more or provide input on improving the health and wellness of Naugatuck Valley communities?</i></p> <p>For the People reconnected with the Valley Community Foundation, picking up a conversation we started in the spring with the Valley Health District as those agencies planned collaboration on a community health & wellness forum. If you live in the lower Naugatuck Valley, listen in and plan to attend this upcoming free event at Griffin Hospital.</p>	9-24-23 7:17 am 20m
A/V H/S SRJ W/C/T	CT Data Collaborative	<p><i>Why would living in a 'multigenerational household' be of concern to Connecticut communities?</i></p> <p>On this segment, we circled back with the CT Data Collaborative, which just released a surprising and concerning new report about the upward trend of multigenerational households. We learned why a steady increase in these living situations could highlight the onset of several other negative socio-economic trends, and which local communities are leading the state when it comes to multiple generations of immediate family members living together in the same space.</p>	9-24-23 7:39 am 15m