



## Quarterly Significant Issues Report

Period 1: January 1 - March 31, 2023

Compiled by John Voket - Director of Public Affairs - Connoisseur Media (CT)

This quarterly significant issues report reflects concerns facing our local communities, and details how our radio station is responding through weekly public affairs programming, news reports, PSAs and streaming content. Our award-winning public affairs program - *For The People* - is produced in-house by Public Affairs Director John Voket, and features multiple extended segments along with hyperlocal PSAs.

The producer regularly interacts with residents, representatives of local, regional and national organizations, as well as political and community leaders to help ascertain issues and initiatives relevant to listeners. These sources help qualify programming decisions and identify guests attempting to analyze, explain and/or address these concerns. The producer also monitors daily news reports to stay informed, and to respond quickly when incidents or issues require more detailed or expanded focus.

***This quarter, our program included reporting on:*** New Reach - VCF Index Pt. 3 / Valley Health District - Green Village Initiative (GVI) - CT Age Well Collaborative - Recovery for All Connecticut - CT League of Conservation Voters - Jane Doe No More - Marijuana Policy Project - Audubon Connecticut - Cap The Rent CT - Salisbury Winter Sports Assoc 97th Annual Jumpfest - Choose Love Awareness Month - Bike Walk Connecticut - CT Housing Partners - Connecticut Community Foundation - AARP Community Challenge - UR Community Cares - VCF Index Pt. 3 / Greater valley Chamber of Commerce - Abilis - NOFA-CT Conference Preview - CT Psychological Assoc - Housatonic Valley Assoc - Glebe House Museum - American Farmland Trust - AgingCT - Consumer Protection Week - Jersey Mike's Day of Giving / Make-A-Wish CT - Greater Bridgeport Symphony - The Connecticut Justice Alliance - East Coast Greenway - (encore) New Reach - CT NOFA 41st Winter Conference

Our program occasionally features a series or "special report" - extended focus on a particular theme, or multi-faceted coverage on more broad or complicated issues. These specials and series have focused on Connecticut's organic farms, farmers and gardeners; stigmas facing individuals with disabilities or mental health issues; environmental preservation and conservation; events like the Beardsley Zoo's 100th Anniversary, Wilton's Go Green Zero Waste Faire, NOFA's annual OrganiCONN, and the International Festival of Arts & Ideas; how state government and leadership are affecting listeners' economic quality of life; workforce development; as well as highlighting initiatives impacting food equity, and the latest social / racial justice issues affecting our communities.

'For the People' airs Sunday mornings at the times noted in the grid below, and each program is available after broadcast as a podcast on each station's website and on multiple podcast networks. Two to three local PSAs are aired during each program promoting numerous causes, agencies, charities or programs serving our listeners.

***This quarter, our PSA notifications informed listeners about:*** Green Village Initiative Hiring - MyHomeCT - Annie C Courtney Foundation Foster Adoption Training / Support - CT Insurance Department Open Enrollment Deadline Warning - CareerConneCT New Job Training Programs - AARP Veterans Fraud Center -v The Westport Farmers' Market Winter Health Lecture Series - Griffin Health Smoking Cessation Program - Baby and Toddler Playgroups at The Therapy Center at Abilis - Acts 4 Ministry "Share the Warmth" Clothing Drive - WBDC) Equity Match Grant Program - Connecticut Preservation Awards - University of Connecticut 's College Agriculture, Health, and Natural Resources "Bringing the Farm to School" workshop - Eversource Utility Scam Advisory - IRIS Run for Refugees - Homes for the Brave Free Dental Screenings - Beardsley Zoo Frogwatch Program Sign-Ups - CCADV / Governor's Council on Women And Girls Domestic Violence Panel Discussion - AgingCT - Connecticut State Department of Education (CSDE) "No Matter What" - Special Olympics Annual Dinner - Connecticut's Adult Family Living / Foster Caregiver (AFL) program - 2023 Aquarion Environmental Champion Awards nominations - Westport farmers Market Seed Exchange event - St. Patrick's Scholarship Committee Fundraiser - Kennedy Collective Autism Project / Band Central "Spectrum of Rock" fundraiser - Homes for the Brave (HFTB) "For Veterans, By Veterans" Comedy Night - RVNAhealth Parkinson's Disease Survey

Continued

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*NEWS reports - which may touch upon one or more significant issues - broadcast weekday mornings for approximately 10 minutes, at the top of the hour from 6 to 9 am. Occasional breaking reports of significant news events are made when deemed appropriate.*

*TRAFFIC reports (:30 sec) air 3x an hour 6-9; 2x an hour 3p-7p. Reports of significant news, traffic, and/or weather events are made at other times when deemed appropriate by management or on-air staff.*

*In 2023, For The People continues focusing on critical community issues related to:*

- **Aging / Veterans (A/V)** - Highlighting people, programs, local, state, or regional agencies, and/or legislation - and how they respond to critical issues involving Connecticut veterans and/or our maturing population.
- **Environment / Agriculture (Ev/Ag)** - focusing on issues, local agencies and/or initiatives that may impact, protect, preserve, and/or enhance the environment and Connecticut's agricultural sustainability.
- **Government / Volunteerism (G/V)** - promoting governmental or political issues or political leaders - and 'boutique' or hyper-local causes partnering with - or requesting station and/or staff assistance - because they recognize our broadcast platform's value, and the responsiveness we inspire throughout our listening area.
- **Health / Safety (H/S)** - highlighting issues, agencies, and activities specifically related to health and/or safety.
- **Social/Racial Justice (SRJ)** - agencies and/or individuals educating, engaging, or promoting Social and/or Racial Justice issues or programs.
- **Workforce / Consumers / Tourism (W/C/T)** - reporting on initiatives, agencies, or programs dealing with local, state, national and/or global economic situations affecting Connecticut and/or the communities we serve; economic and workforce development; and/or programs directed to consumer education/protection; along with focusing on events or activities related to the state's tourism industry.
- **Youth / Education (Y/Ed)** - responding to education-related issues and/or concerns facing those under age 21 across Connecticut and our listening area.

*Each 'For the People' segment report designates its related area(s) of coverage; approx. length and time of airing. As public affairs director, I make every effort to ensure each significant issue is addressed during at least one program each quarter. The extended nature of our program presents opportunities to include more than one significant issue or area of coverage to be addressed in a particular segment, series, 'Special Report,' or entire program. And since 'For the People' is syndicated regionally and webcasts / podcasts globally, subject matter may contain content of national, regional and/or state-wide interest as well as hyper-local community-specific impact.*

Everyone at Connoisseur Media is proud of the efforts and energy our staff contributes through company initiatives and individually in their own communities. We invite you to review our public affairs coverage below as evidence of our broadcast commitment to those communities and listeners across the State of Connecticut

## John Voket

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Issue Related To	Guest / Cause	Responding to Community, Regional or Statewide Issue	Airdate, Time & Duration
Ev/Ag H/S SRJ W/C/T	Encore: Water Quality & Forever Chemicals	<i>How widespread are forever chemicals in the water we drink?</i> As Connecticut continues to examine the effects and curtails the use of certain harmful industrial chemicals, we brought in an environmental engineer from H2M architects + engineers about the water we consume in our households and communities, and about the increasing risks of dangerous contaminants that could impact personal and public health in the communities we serve.	01-01-23 7:02 am 15m
Ev/Ag H/S W/C/T Y/Ed	Encore: Dr. Charlie Yarish	<i>What do you really know about the many incredible benefits of seaweed?</i> In this segment, For the People spent an educational 20 minutes talking seaweed with the grandfather of the U.S. commercial seaweed industry. Dr. Charlie Yarish returned to our show to open eyes, and maybe make listeners hungry to learn more about how seaweed can help solve an amazing number of environmental, economic, health and food shortage challenges.	01-01-23 7:29 am 20m
A/V H/S SRJ W/C/T	New Reach	<i>Are nonprofits pushing public agencies and officials to better address the growing epidemic of family homelessness?</i> In this segment, we met the director of New Reach, a nonprofit committed to making homelessness in Connecticut rare, brief and non-recurring. New Reach recently received the largest private gift ever from the Bezos Day 1 Families Fund - so For the People sought some insights on how it's going to be used to help tackle homelessness in across Fairfield and New Haven Counties.	01-08-23 7:02 am 15m
A/V H/S SRJ	VCF Index Pt. 3 Naugatuck Valley Health District	<i>How can a team approach and adequate funding address the biggest health challenges across the lower Naugatuck Valley?</i> For the People resumed our series looking at the health and quality of life in the lower Naugatuck Valley using the Valley Community Foundation's latest Index report as a road map. This segment focused on public health challenges and ideas about addressing them as we bring in the regional Health District Director.	01-08-23 7:17 am 20m
Ev/Ag G/V H/S SRJ W/C/T Y/Ed	Special Report: Green Village Initiative Pt. 1 of 2	<i>What would a community garden network be doing during the dead of winter?</i> It may be early January, but the good work and efforts surrounding community agriculture never really stop at Green Village Initiative. So, this 1st of a 2-part For the People special report brought in GVI's director to talk about what's happening at the farm, what's in store for 2023, and how listeners could get involved.	01-08-23 7:39 am 15m
Ev/Ag G/V H/S SRJ W/C/T Y/Ed	Special Report: Green Village Initiative Pt. 2 of 2	<i>Did you miss Part 1 of our chat with GVI last week?</i> This 1st of a 2-part For the People special report brought in Green Village Initiative's director to discuss what's happening at the farm, what's in store for 2023, and how listeners could get involved growing food, knowledge, leadership and community, through urban gardening and farming, to create a more just food system in greater Bridgeport.	01-15-23 7:02 am 15m
A/V G/V H/S	CT Age Well Collaborative	<i>Do you love someone coping with dementia - or who is aging or alternately abled?</i> For the People introduced the CT Age Well Collaborative to share how their team co-creates, educates, innovates, celebrates and evaluates best practices, projects and policies to shape more aging, dementia, and disability-inclusive communities while leading the state's livable communities initiative!	01-15-23 7:17 am 20m
SRJ	Recovery for All	<i>Are our Connecticut state's colleges giving every aspiring student an equitable shot at earning</i>	01-15-23

W/C/T Y/Ed	Connecticut	<i>a degree?</i> For the People was pleased to help this local grassroots cause, Recovery for All Connecticut explain how this coalition of labor, community, and faith organizations representing people black, brown, and white is uniting in a mission to eliminate systemic inequalities and rebuild a better Connecticut.	7:39 am 15m
Ev/Ag G/V H/S SRJ	CT League of Conservation Voters	<i>Could you play a role in protecting and sustaining Connecticut's environment?</i> This week is the 2023 CT League of Conservation Voters annual summit. So, For the People helped preview what attendees had in store, and hopefully motivated listeners to participate while learning how to help protect our state's air and water quality, open spaces, and the sustainability of our environment for generations to come.	01-22-23 7:02 am 15m
H/S	Jane Doe No More	<i>Are you suffering because you're harboring an experience of sexual abuse?</i> For the People sat down with the founder of Jane Doe No More, a state-based non-profit empowering survivors of sexual crimes to find their voice, advance their healing, and educate others. We learned what JDNM has been doing, and highlighted a brand new resource for men suffering in silence after experiencing sexual abuse.	01-22-23 7:17 am 20m
G/V H/S SRJ W/C/T	Marijuana Policy Project	<i>What's next for consumers and purveyors now that legal cannabis sales have begun?</i> For the People circled back one final time with the Marijuana Policy Project as the first full week of legal cannabis access in the state had passed - registering more than \$2 million in sales - to review what's next for one of the groups that played a big role in getting the state to its launch of a legal adult recreational cannabis marketplace.	01-22-23 7:39 am 15m
Ev/Ag G/V Y/Ed	Audubon Connecticut 125th Anniversary	<i>Have you heard about the region's newest and most diverse bird sanctuary?</i> We're started our program up in the air with Audubon Connecticut - celebrating their 125th anniversary, announcing the acquisition of the group's latest open space parcel and sanctuary on Stratford Point, along a new series of workshops to help listeners understand and appreciate the importance of our feathered friends.	01-29-23 7:02 am 15m
A/V G/V H/S SRJ	Cap The Rent CT	<i>Did your rent go up again this year - or is someone you love being pushed out of the place they call home?</i> We brought in Cap The Rent CT, a grassroots cause working to create fair and equitable laws to help protect renters from predatory rent increases and evictions - who invited listeners to step up and speak out in support of the disadvantages facing more and more renters across the state at 2 upcoming rallies.	01-29-23 7:17 am 20m
W/C/T Y/Ed	Salisbury Winter Sports Assoc.	<i>Would you like to have a blast while experiencing one of the most thrilling winter sports?</i> We partnered with the Salisbury Winter Sports Association - inviting everyone to learn about and witness the thrill of ski jumping, the insanity of human dog sled racing, and the festival surrounding Litchfield County's 97th Annual Jumpfest that was expected to draw thousands to this popular regional festival.	01-29-23 7:39 am 15m
H/S Y/Ed	Choose Love Awareness Month	<i>Have you heard it's Choose Love Awareness Month?</i> February harkened in Choose Love Awareness Month - so For the People checked in with Scarlett Lewis to discuss her @JLChooseLove Choose Love Movement and the global expansion of important, effective programming in schools, businesses, communities and beyond that was inspired after losing her son in the 2012 Sandy Hook tragedy.	02-05-23 7:02 am 15m
Ev/Ag H/S	Bike Walk CT	<i>Where can you find the coolest places to bike or walk - and some cool folks to do it with?</i> Then For the people hit the road with Bike Walk Connecticut to learn how this nonprofit is changing the culture of transportation through advocacy and education to make bicycling and walking safe, feasible and attractive for a healthier, cleaner Connecticut.	02-05-23 7:17 am 20m
A/V H/S	Connecticut Housing Partners	<i>Is this the year our state lawmakers will finally do something about our woeful shortage of workforce housing?</i>	02-05-23 7:39 am

SRJ	Pt. 1	In the the first of a two-part For the People chat with the award-winning CEO of Connecticut Housing Partners, listeners heard how this nonprofit has been working for over 30 years to end housing insecurity, address income inequality and prevent homelessness by creating and preserving safe, affordable housing, and resident services.	15m
A/V H/S SRJ	Connecticut Housing Partners Pt. 2	<i>Is this the year our state lawmakers will finally do something about our woeful shortage of workforce housing?</i> In the the second of a two-part For the People chat with the award-winning CEO of Connecticut Housing Partners, listeners continued to learn how this nonprofit has been working for over 30 years to end housing insecurity, address income inequality and prevent homelessness by creating and preserving safe, affordable housing, and resident services.	02-12-23 7:02 am 15m
A/V H/S SRJ Y/Ed	Connecticut Community Foundation	<i>How is a century-old giving foundation pivoting toward its second 100 years of community building?</i> We checked-in with the CEO of the Connecticut Community Foundation - to celebrate the organization's 100th Anniversary, and to help kick off the foundation's next century of supporting important and critical community efforts across their service area including the launch of its Second Century Fund.	02-12-23 7:17 am 20m
A/V Ev/Ag G/V H/S SRJ	AARP-CT	<i>Can your town or agency get boots on and shovels into the ground this year improving the quality &amp; livability of your community?</i> AARP Connecticut dropped in inviting local organizations and governments to apply for the 2023 AARP Community Challenge grant program - with funding for quick-action projects to help communities become more livable in the long-term by improving public spaces, transportation, housing, civic engagement, diversity and inclusion.	02-12-23 7:39 am 15m
A/V G/V H/S SRJ	UR Community Cares	<i>Where can you some neighborly help with chores or things around the house?</i> For the People circled back with the founder of UR Community Cares, one of the state's under promoted grassroots nonprofits to let listeners in on where this service organization is popping up connecting neighbors to neighbors and providing support to seniors and others who may need an occasional hand around the house.	02-19-23 7:02 am 15m
H/S SRJ W/C/T	VCF Index Pt. 4 Greater Valley Chamber of Commerce	<i>How does the quality of the Naugatuck Valley's business community affect the welfare of everyone living in the region?</i> For the People returned to our ongoing series looking at the health and quality of life in the lower Naugatuck Valley using the Valley Community Foundation's latest Index report, as seen through the eyes of the regional Chamber of Commerce leader. Our guest discussed long-term and recent community development, workforce, and transportation projects happening to help sustain and continue revitalizing the region.	02-19-23 7:17 am 20m
H/S SRJ W/C/T Y/Ed	Abilis	<i>Where are alternately-abled neighbors finding work and a greater sense of pride as community members?</i> For the People spent some time reminding community members about Abilis, which is continuing to expand its network of partnerships and opportunities for alternately-abled residents of lower Fairfield County to help make everyone involved feel productive and welcome.	02-19-23 7:39 am 15m
A/V Ev/Ag H/S SRJ W/C/T Y/Ed	NOFA CT Conference Preview	<i>Where can inexperienced gardeners, aspiring farmers, landscapers and agriculture pros come together to learn, share, and grow?</i> For the People planted some exciting news for farmers, gardeners and everyone who loves our land resources - The Northeast Organic Farming Association of Connecticut ( @ctnofa ) joined us previewing the 41st Winter Conference coming up in March and culminating with an in-person gathering and celebration at Wesleyan University.	02-26-23 7:02 am 15m
G/V	CT Psychological	<i>Should you be concerned as the state opens up a brand new system to hold - and share -</i>	02-26-23

H/S SRJ	Association	<i>your medical records?</i> For the People wanted listeners to get the facts about CONNIE - the CT Health Exchange that's required to implement by May. There are more than a few serious concerns about it and a lot that consumers aren't aware of — so we called on the President of the CT Psychological Association to help unpack some of the key details.	7:17 am 20m
Ev/Ag G/V	Housatonic Valley Association	<i>How are communities sharing one of the state's destination waterways going to enhance access while preserving this environmental treasure?</i> In this segment, For the People delivered some good environmental news - a 41-mile section of the Housatonic River just received federal Wild and Scenic designation, which should lead to better protections for the waterway. So we chatted up a leader from the Housatonic Valley Association - one of the two organizations that helped earn this high profile national designation to learn more	02-26-23 7:39 am 15m
W/C/T Y/Ed	Glebe House Museum	<i>How'd you like to go back in time - right over in historic Woodbury?</i> For the People flipped the switch, transporting listeners to the Glebe House Museum in historic Woodbury's village center to learn about one of the earliest historic house museums in the nation - offering authentic architecture, an outstanding regional furniture collection and the Gertrude Jekyll Garden that's gearing up for its 300th anniversary celebration.	03-05-23 7:02 am 15m
Ev/Ag W/C/T	American Farmland Trust	<i>Have you heard how solar installations are saving Connecticut family farms?</i> For the People brought in the National Smart Solar Director for the American Farmland Trust to help clue us in on that agency's Smart Solar policies and continued investment in farmland protection, and invite interested listeners to attend a March 8 webinar about using solar installations to save family farms.	03-05-23 7:17 am 20m
A/V G/V H/S W/C/T	AgingCT	<i>Are you - or is someone you love - hoping to age in place, but maybe needs a little help?</i> We welcomed a rep from AgingCT — a statewide network of coordinated information, supports, and services to help Connecticut's older and vulnerable adults and everyone else navigate their aging journey based on their care setting, preferences, and needs.	03-05-23 7:39 am 15m
A/V G/V H/S W/C/T	Consumer Protection Week	<i>Does it seem like scams and schemes to steal your identity are practically everywhere these days?</i> For the People looked back on National Consumer Protection Week with Connecticut's Consumer Protection Commissioner - bringing some important reminders about how listeners could best protect themselves and the ones they love from scammers and situations designed to rip them off or steal their identity.	03-12-23 7:02 am 15m
W/C/T	Jersey Mike's Make-A-Wish CT	<i>How can you satisfy your appetite - or feed everybody in your office - and help sick kids' wishes come true?</i> For the People hosted this segment again smack in the middle of Jersey Mike's Month of Giving as local stores worked toward their March 29 Day of Giving. A company representative joined a rep from Make-A-Wish Connecticut - the recipient of all Connecticut Jersey Mike's Month of Giving philanthropy in 2023 - to chat up the month-long activities.	03-12-23 7:17 am 20m
W/C/T	Greater Bridgeport Symphony	<i>Are you ready to see what one local symphony has in store as its conductor hands over the baton to new leadership?</i> For the People bid farewell to Eric Jacobsen - departing director and conductor of the Greater Bridgeport Symphony, as we reflected with him on his journey over the past nine years. Listenershear about a couple of exciting upcoming performances, and what's in store for him and GBS in the years to come.	03-12-23 7:39 am 15m
SRJ W/C/T Y/Ed	The Connecticut Justice Alliance	<i>Why aren't lawmakers pushing for the best possible outcomes when it comes to supporting our most challenged young people?</i> We were inspired to try and keep more of Connecticut's young people out of the often	03-19-23 7:02 am 15m

		defeating and damaging environment of incarceration as we met the leader of CTJA - The Connecticut Justice Alliance - bringing a diverse set of voices together to lift up and protect kids facing challenges that can't be helped behind bars.	
Ev/Ag W/C/T	East Coast Greenway	<i>How would you like to jump on your bike and take one safe, contiguous pathway to Maine...or Florida??!!</i> This segment highlighted the East Coast Greenway - stretching 3,000 miles from Maine to Florida, and how far along Connecticut is in completing its section of this project offering a safe place for bicyclists, walkers, runners, and more - of all ages and abilities - to commute, exercise, and visit new destinations.	03-19-23 7:17 am 20m
A/V H/S SRJ W/C/T	Encore: New Reach	<i>Are nonprofits pushing public agencies and officials to better address the growing epidemic of family homelessness?</i> In this encore segment, we met the director of New Reach, a nonprofit committed to making homelessness in Connecticut rare, brief and non-recurring. New Reach recently received the largest private gift ever from the Bezos Day 1 Families Fund - so For the People sought some insights on how it's going to be used to help tackle homelessness in across Fairfield and New Haven Counties.	03-19-23 7:39 am 15m
Ev/Ag G/V H/S SRJ W/C/T Y/Ed	CT NOFA 41st Winter Conference	Did you know there's a network of folks ready and able to get you started with gardening, farming and all kinds of environmentally friendly practices? As we celebrated the first full week of Spring it's appropriate we also celebrated the return of the Northeast Organic Farming Association Connecticut Chapter's 41st Winter Conference that concluded with the first in-person event since 2020. And like we have been for decades, For the People was on scene to conduct interviews with CT NOFA leadership, reps from the FDA, the Farm to Consumer Legal Defense Fund, and vendors talking about seeds, alpacas, sustainable appliances, and environmentally safe products and practices.	03-26-23 7:02 am 50m