



## Quarterly Significant Issues Report

Period 4: October 1 - December 31, 2023

Compiled by John Voket - Director of Public Affairs - Connoisseur Media (CT)

This quarterly significant issues report reflects concerns facing our local communities, and details how our radio station is responding through weekly public affairs programming, news reports, PSAs and streaming content. Our award-winning public affairs program - *For The People* - is produced in-house by Public Affairs Director John Voket, and features multiple extended segments along with hyperlocal PSAs.

The producer regularly interacts with residents, representatives of local, regional and national organizations, as well as political and community leaders to help ascertain issues and initiatives relevant to listeners. These sources help qualify programming decisions and identify guests attempting to analyze, explain and/or address these concerns. The producer also monitors daily news reports to stay informed, and to respond quickly when incidents or issues require more detailed or expanded focus.

***This quarter, our program included reporting on:*** 'AARP & You' Pt. 2 Veteran Fraud Prevention - The "READI Set...Music Conference" - CT Social Equity Council - Liberation Programs Pt. 2 - United Way of Connecticut ALICE Update - Greater Bridgeport Symphony - Impact Fairfield County - Thin Line Peer Support Team - CT Women's Hall of Fame - 'AARP & You' Pt. 3 Fraud Protection - CT Housing Partners - CT DDS STEP Program - Waveny Lifecares - CT DOT Fall Update - Gifts of Love - Put CT Grown On Your Plate - SCORE of Western CT - Eversource Energy Assistance - Continuum of Care - AAA Northeast - Encore Replay: Western CT Food Farmacy - Child Health and Development Institute - CT Health Foundation - Wheeler Foster & Adoption Network - Special Report: A visit to the Green Village Initiative's 2023 Harvest Fest - Touting the Food Farmacy of Greater Danbury - The Barnum Museum, work in progress - AFL Foster Caregiver Program - Bye-Bye Mattress - Harbor Watch @ Earthplace - Back Yard Beekeepers Assoc. - CT Age Well Collaborative - AdvanceCT - Best of '23 Replay: Cornell Scott-Hill Health Center - East Coast Greenway - CT Dept. of Education

Our program occasionally features a series or "special report" - extended focus on a particular theme, or multi-faceted coverage on more broad or complicated issues. These specials and series have focused on Connecticut's organic farms, farmers and gardeners; stigmas facing individuals with disabilities or mental health issues; environmental preservation and conservation; events like the Beardsley Zoo's 100th Anniversary, Wilton's Go Green Zero Waste Faire, NOFA's annual OrganiCONN, and the International Festival of Arts & Ideas; how state government and leadership are affecting listeners' economic quality of life; workforce development; as well as highlighting initiatives impacting food equity, and the latest social / racial justice issues affecting our communities.

'For the People' airs Sunday mornings at the times noted in the grid below, and each program is available after broadcast as a podcast on each station's website and on multiple podcast networks. Two to three local PSAs are aired during each program promoting numerous causes, agencies, charities or programs serving our listeners.

***This quarter, our PSA notifications informed listeners about:*** *Thin Line Peer Support Team, Inc. is holding its 1st Annual "Walk the Line" Fundraiser - UConn's 4th biennial Native Plants and Pollinators Conference - Abilis 18th Annual Walk/Run - Stratford Health Department and the Baldwin Center "Art of Aging Healthy Living Expo" - Barnum Museum's Wicked Walking Tour of Historic Bridgeport - Westport Country Playhouse - "A Sherlock Carol"- Disability:IN Connecticut Virtual Employment Roundtable for Businesses - The Bridgeport Business Challenge grant program - The Connecticut Cancer Foundation No Shave November - Griffin Hospital Free Prostate Cancer Screening - Connecticut Insurance Department's third-annual Conference on Climate Change and Insurance - Center for Housing Opportunity of Fairfield County - 'Housing Matters: Building Sustainable Communities - Wheeler's Foster Care program - AARP Driver Safety Program - Beardsley Zoo Breakfast with Frosty and Friends - CTNext / Tidal River angel investor network for women - Connecticut Age Well Collaborative - SBA 2024 National Small Business Week Awards - Families United in Newtown (F.U.N). Annual Autism Awareness Benefit Concert and Dinner - Red Cross Holiday season fire prevention tips - Connecticut Suicide Advisory Board Holiday PSA - Circle of Care for families of children with cancer appeal reminder - Beardsley Zoo Conservation Discovery Corps*

Continued

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*NEWS reports - which may touch upon one or more significant issues - broadcast weekday mornings for approximately 10 minutes, at the top of the hour from 6 to 9 am. Occasional breaking reports of significant news events are made when deemed appropriate.*

*TRAFFIC reports (:30 sec) air 3x an hour 6-9; 2x an hour 3p-7p. Reports of significant news, traffic, and/or weather events are made at other times when deemed appropriate by management or on-air staff.*

***In 2023, For The People continues focusing on critical community issues related to:***

- **Aging / Veterans (A/V)** - Highlighting people, programs, local, state, or regional agencies, and/or legislation - and how they respond to critical issues involving Connecticut veterans and/or our maturing population.
- **Environment / Agriculture (Ev/Ag)** - focusing on issues, local agencies and/or initiatives that may impact, protect, preserve, and/or enhance the environment and Connecticut's agricultural sustainability.
- **Government / Volunteerism (G/V)** - promoting governmental or political issues or political leaders - and 'boutique' or hyper-local causes partnering with - or requesting station and/or staff assistance - because they recognize our broadcast platform's value, and the responsiveness we inspire throughout our listening area.
- **Health / Safety (H/S)** - highlighting issues, agencies, and activities specifically related to health and/or safety.
- **Social/Racial Justice (SRJ)** - agencies and/or individuals educating, engaging, or promoting Social and/or Racial Justice issues or programs.
- **Workforce / Consumers / Tourism (W/C/T)** - reporting on initiatives, agencies, or programs dealing with local, state, national and/or global economic situations affecting Connecticut and/or the communities we serve; economic and workforce development; and/or programs directed to consumer education/protection; along with focusing on events or activities related to the state's tourism industry.
- **Youth / Education (Y/Ed)** - responding to education-related issues and/or concerns facing those under age 21 across Connecticut and our listening area.

*Each 'For the People' segment report designates its related area(s) of coverage; approx. length and time of airing. As public affairs director, I make every effort to ensure each significant issue is addressed during at least one program each quarter. The extended nature of our program presents opportunities to include more than one significant issue or area of coverage to be addressed in a particular segment, series, 'Special Report,' or entire program. And since 'For the People' is syndicated regionally and webcasts / podcasts globally, subject matter may contain content of national, regional and/or state-wide interest as well as hyper-local community-specific impact.*

Everyone at Connoisseur Media is proud of the efforts and energy our staff contributes through company initiatives and individually in their own communities. We invite you to review our public affairs coverage below as evidence of our broadcast commitment to those communities and listeners across the State of Connecticut

## John Voket

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Issue Related To	Guest / Cause	Responding to Community, Regional or Statewide Issue	Airdate, Time & Duration
A/V H/S	Series: AARP & You Pt.2 Veterans Fraud	<i>Can you believe veterans, active-duty service members and their families are nearly 40% more likely to be victims of scams and fraud?</i> To help better protect our veterans and the ones who love them, For the People hosted the 2nd part of our latest series "AARP & You" - by going straight to a veteran and AARP expert to help share how to identify and combat the growing number veteran-related scams exploiting our Connecticut heroes and their families.	10-01-23 7:02 am 15m
SRJ W/C/T Y/Ed	CT Office of the Arts - READI Set Music Conference	<i>Are you a musician or aspiring music pro who could benefit from industry knowledge, networking opportunities, and a platform to showcase your artistry?</i> For the People re-connected with the CT Office of the Arts to tout the October 7 READI Set Music Conference, a dynamic one-day event in New Haven celebrating the state's vibrant music scene and empowering artists and musicians.	10-01-23 7:17 am 20m
G/V H/S SRJ W/C/T	CT Social Equity Council	<i>Would you spend a few minutes helping the people and communities most affected by the war on drugs?</i> For the People caught up with the leader from Connecticut's Social Equity Council, which had recently announced the launch of a community reinvestment survey and upcoming forums to develop a reinvestment plan that will bring much needed resources back into communities negatively impacted by the "War on Drugs."	10-01-23 7:39 am 15m
H/S	Liberation Programs Pt. 2	<i>Do you know the few critical questions to ask someone you love to learn if they need addiction recovery support?</i> For the People recently featured the first of a two-part interview with the leader of Liberation Programs, a regional nonprofit serving about 1,000 people a day with addiction recovery and mental health support. And we continued that conversation answering critical questions to help listeners who might be supporting someone they know or love - to or through recovery.	10-08-23 7:02 am 15m
H/S SRJ W/C/T	United Way of CT ALICE Update	<i>Are you ALICE - Asset Limited Income Constrained &amp; Employed?</i> For the People turned our attention back those who are or may be at risk to become ALICE as we reconnect with United Way of Connecticut to unpack its latest report focusing on several key points involving households that are Asset Limited Income Constrained & Employed with particular focus on marginalized families and communities.	10-08-23 7:17 am 20m
SRJ W/C/T Y/Ed	Greater Bridgeport Symphony '23-'24 preview	<i>How close to home can you find vibrant, globally influenced live symphonic music?</i> We offered listeners an opportunity to get in on For the People's spirited conversation with The Greater Bridgeport Symphony's new guest conductor Eduardo Leandro. We talked about his musical journey from Brazil to Bridgeport, how the GBS is collaborating on music education across the region's schools, and the upcoming 78th Season Opening concert - themed 'Connecting Communities.'	10-08-23 7:39 am 15m
G/V SRJ	Impact Fairfield County	<i>Do you know a Fairfield County nonprofit that could benefit from a grant of up to \$100,000?</i> For the People helped showcase the good works of Impact Fairfield County, a women's collective giving organization funding large transformational grants for qualified nonprofits. With their next application period about to open, we helped reach out to anyone involved with or volunteering for - or getting services from a nonprofit that operates or programs in Fairfield County.	10-15-23 7:02 am 15m
A/V G/V	Thin Line Peer Support Team	<i>Is there a first responder or veteran in your life facing challenges that might benefit from a little peer support?</i>	10-15-23 7:17 am

H/S W/C/T		For the People proudly introduced Thin Line Peer Support Team, a non- profit providing peer-to-peer mental health assistance to first responders, active military, and veterans as well as facilitating access to more comprehensive mental health resources including drug and alcohol programs, here in CT. Listeners heard about their first major fundraiser - Walk the Line - and how they can help or come out and support the cause in person.	20m
SRJ Y/Ed	CT Women's Hall of Fame 30th Anniversary	<i>Are you ready to help honor some of the most important women community leaders of the year?</i> For the People reconnected with the CT Women's Hall of Fame, which delivers educational programs and resources bringing Connecticut women's history to life for current and future generations. As our chat aired, the Hall was planning its Induction Ceremony and 30th Anniversary Celebration, so our guest helped listeners learn more about it.	10-15-23 7:39 am 15m
A/V H/S W/C/T	'AARP & You' Pt. 3	<i>Do you know the 3 most important things to do fast if you've fallen victim to fraud?</i> We closed out our 3-part series 'AARP & You' - tapping expert sources from the national AARP network to provide critical information to better protect everyone in Connecticut. In this segment, listeners learned the 3 most important things to immediately do if they became the victim of fraud.	10-22-23 7:02 am 15m
H/S SRJ W/C/T	CT Housing Partners	<i>What do you really know about Connecticut's 'affordable housing' 8-30g statute?</i> For the People circled back with CT Housing Partners' CEO and one of their developers to provide some insight into Connecticut's much maligned 8-30g statute related to affordable and workforce housing. Our guest also explained how their agency is working to highlight and defeat the stigma associated with so-called 'affordable housing,' and how proposed projects are facing stiff scrutiny and opposition across many Connecticut communities.	10-22-23 7:17 am 20m
A/V G/V H/S SRJ	CT Dept. of Developmental Services	<i>Have you heard about the new program to help more of our alternately-abled neighbors live and thrive in our communities?</i> For the People welcomed the Commissioner of Connecticut's Dept. of Developmental Services to hear more about the recently launched STEP (Supporting Transformation to Empower People) program to shift and expand the continuum of supports to serve as many individuals in the most independent settings possible.	10-22-23 7:39 am 15m
A/V H/S	Waveny LifeCare Network	<i>Are you looking for expert, caring guidance on lifecare, rehabilitation, or palliative support for someone you love?</i> We invited listeners to tune in and learn about the nonprofit Waveny LifeCare Network which is celebrating 50 years of delivering a comprehensive continuum of healthcare to seniors with diverse therapeutic programs, services, and living options, along with an important new partnership with Visiting Nurse & Hospice of Fairfield County.	10-29-23 7:02 am 15m
G/V H/S	CT DOT	<i>Is there any agency working to address increasing risks drivers and pedestrians are facing on Connecticut roadways?</i> For listeners who are among the millions who travel in and around our state, we solicited a briefing briefing with the CT Dept. of Transportation on subjects from traffic safety, and fare increases on state bus and rail lines, to a couple of important construction updates, and how the DOT will be making state roads more friendly for all in the near future through the CTDOT's 'Complete Streets' initiative.	10-29-23 7:17 am 20m
H/S SRJ W/C/T	Gifts of Love	<i>Where can families across northern New Haven County struggling with basic household needs turn for support?</i> We highlighted Gifts of Love - a regional nonprofit supporting struggling working families fighting food insecurity in a number of New Haven County communities by providing basic living needs including food assistance along with household items, and clothing. We'll also let listeners know how to support Gifts of Love, including inviting them to attend the nonprofit's	10-29-23 7:39 am 15m

		upcoming 'Fall In Love' fundraiser.	
G/V W/C/T	SCORE Western Connecticut	<i>Would you like to start, sell or close a business - or take your current company to the next level?</i> For the People Connecticut's #1 SCORE chapter leader from @SCOREWConnecticut came on to chat about all the free, confidential resources available, whether listeners wanted to accelerate their business; break out on their own as an entrepreneur; or if they happened to be a professional or retiree willing to volunteer as a SCORE mentor or coach.	11-05-23 7:02 am 15m
Ev/Ag G/V H/S W/C/T	CT Dept. of Agriculture	<i>Do you know there are 10 easy and affordable ways to put CT Grown veggies, dairy products, meat, beer, wine, or seafood on your family table?</i> For the People reached out to Connecticut's Agriculture Commissioner and a state Ag Ambassador to talk about how easy, healthy, and economically feasible it is to 'Put CT Grown On Your Plate' for the fall and winter holidays - and every day!	11-05-23 7:17 am 20m
W/C/T	Eversource	<i>Would you be shocked to discover you qualify to get help paying your Eversource energy bills?</i> For the People reached out to Eversource to unpack the cost of energy, explain the brand new billing statements arriving this month, and reveal how that utility is offering a range of new and enhanced programs to assist folks in paying their energy bills.	11-05-23 7:39 am 15m
G/V H/S	Continuum of Care	<i>Would you do some holiday shopping to help an innovative agency save taxpayers millions by better supporting our region's homeless families?</i> Since 1966 the nonprofit Continuum of Care has been serving adults diagnosed with mental illness and severe developmental and intellectual disabilities. So For the People helped them tout their upcoming Holiday Bazaar that will help fund a brand new and comprehensive program that will save taxpayers millions addressing homeless individuals.	11-12-23 7:02 am 15m
H/S W/C/T	AAA Northeast	<i>Are you planning for Thanksgiving travel - or thinking about buying an electric vehicle?</i> For the People connected with AAA Northeast to get listeners prepared and up to speed on issues from pedestrian and driving safety post Daylight Saving - to the new addition to Connecticut's 'Slow Down, Move Over' law, along with details on a new mobile EV emergency charging squad, and what they needed to know when traveling on Thanksgiving.	11-12-23 7:17 am 20m
H/S SRJ	Encore: Western Connecticut's 'Food Farmacy'	<i>Did you hear Connecticut has its first 'Food Farmacy' prescribing fresh, healthy food to help keep folks healthy?</i> For the People celebrated the recent opening of the western Connecticut 'Food Farmacy' by replaying part of a spring series focusing on a first-of-its-kind collaboration between United Way of Western CT and Nuvance Health on this community-based site designed to connect folks diagnosed with obesity, heart disease, diabetes, and/or hypertension to fresh healthful foods.	11-12-23 7:39 am 15m
H/S SRJ Y/Ed	Child Health and Development Institute	<i>Is anybody doing anything to onboard the workforce needed to address our state's youth mental health crisis?</i> The Child Health and Development Institute's latest research produced a blueprint for strengthening Connecticut's behavioral health workforce for our children, so For the People provided listeners an opportunity to be among the first learning how this report can help fast-track the help our kids need!	11-19-23 7:02 am 15m
H/S SRJ	Connecticut Health Foundation	<i>What is the real cost of not providing health care assistance to some of our most marginalized neighbors?</i> For the Peopleconnected with the Connecticut Health Foundation to learn how the agency is providing important grants supporting advocacy and efforts to expand health care coverage to more immigrants and to ensure that those who are eligible can get covered.	11-19-23 7:17 am 20m
H/S SRJ	Wheeler's Foster Care Programs	<i>Did you know there are almost 4,000 kids in Connecticut who need something you can provide them?</i>	11-19-23 7:39 am

Y/Ed		It's National Adoption Month - so, for listeners with a desire to be the best part of a child's challenging life, For the People welcomed a rep from Wheeler Health's Foster Care programs to discuss the options, support and benefits they can receive if they qualify to participate in this program.	15m
Ev/Ag G/V H/S SRJ Y/Ed	Special Report: Green Village Initiative's 2023 Harvest Fest	<i>Where can the greater Bridgeport community go to grow and cook their own food while addressing food injustice and insecurity?</i> Our on site visit to this year's Green Village Initiative Harvest Fest was bittersweet - while it preceded a major change for this urban agricultural nonprofit that has done so well supporting Equity, Community, Anti-Racism, Wellness, Knowledge-Sharing, and Youth Mentorship, along with responding hunger and promoting food justice - the festival also provided an opportunity to meet and learn about numerous individuals in greater Bridgeport who have learned from and benefited as a result of their ties to GVI, as well as news about the coming changes from the nonprofit's leadership.	11-26-23 7:02 am 15m
A/V Ev/Ag H/S SRJ	Food Farmacy of Greater Danbury	<i>Where can qualified families find a comprehensive program that addresses the entire nutritional world of an ailing loved one?</i> For the People hit the road again, landing at the first of its kind Food Farmacy of Greater Danbury - that's Farmacy with an 'F'. We visited with 2 key individuals who helped create this unique public health program - and the facility to help support it and the hundreds of families it is already serving after being open only a few weeks.	12-03-23 7:02 am 28m
W/C/T Y/Ed	The Barnum Museum	<i>How is the extensive restoration of The Barnum Museum going since the facility was placed on the National Register of Historic Places?</i> For the People hosted a candid conversation with the director and curator of Bridgeport's Barnum Museum - which was recently elevated to a position on the National Register of Historic Places after a disastrous 20-year journey that had more twists, turns, and unfortunate detours as the life of P.T. Barnum himself.	12-03-23 7:29 am 20m
A/V H/S	CT AFL Foster Caregiver Program	<i>Are you planning to visit with cherished aging family members this holiday season?</i> For those visiting with family this holiday and noticing developing issues related to aging, For the People welcomed experts from Assisted Living Services and one of Connecticut's Area Agencies on Aging to explain the little-known Adult Family Living-Foster Caregiver Program that can help loved ones continue aging in place at home.	12-17-23 7:02 am 15m
Ev/Ag H/S SRJ W/C/T	Bye-Bye Mattress	<i>Have you made a resolution to finally get yourself a new bed in 2024 - or sooner?</i> After touting it for 8 years, For the People revisited Connecticut's groundbreaking mattress recycling program with qualified guests who helped educate consumers about where to go and what to do when they're ready for a new bed and who will need to recycle their existing bedding.	12-17-23 7:17 am 20m
Ev/Ag G/V H/S Y/Ed	Earthplace / Harbor Watch	<i>Where can you find a hands-on environmental center that will help your kids fall in love with science and stewardship?</i> For the People introduced some very cool and dedicated folks from Harbor Watch - a program of Earthplace - who discussed hosting their Annual Student Symposium on local water quality findings. They also invited interested listeners to participate in all the upcoming activities available at Earthplace's Westport nature center.	12-17-23 7:39 am 15m
Ev/Ag	Back Yard Beekeepers Association	<i>Are you still looking for a special gift or making a resolution that promotes environmental sustainability 2024?</i> For the People's Christmas Eve program reminded listeners about a special and unique gift opportunity - providing tuition to 'Bee School' that comes with membership to the Back Yard Beekeepers Association (BYBA) - providing members a forum for sharing knowledge while educating and promoting the benefits of beekeeping to the public.	12-24-23 7:02 am 15m

A/V G/V H/S SRJ	Connecticut Age Well Collaborative	<p><i>How can you become part of the movement to defeat ageism and ableism across Connecticut in 2024?</i></p> <p>Whether watching out for an aging loved one, or for those older Connecticut residents motivated to disrupt ageism and ableism, For the People brought back the director of the The Connecticut Age Well Collaborative to talk more about how her agency is supporting that effort in 2024 with a series of workshops and public outreach.</p>	12-24-23 7:17 am 20m
W/C/T	AdvanceCT	<p><i>Is there an agency businesses can lean on to support workforce development and capital investments to spur growth in 2024?</i></p> <p>For the People's Christmas Eve program dispensed a few gifts of wisdom to entrepreneurs and business community members across the region, from the leader of AdvanceCT - a nonprofit cooperating with state, regional, and local partners driving job creation and new capital investments across Connecticut through business attraction, retention, and expansion.</p>	12-24-23 7:39 am 15m
A/V H/S SRJ	ENCORE: Cornell Scott-Hill Health Center	<p><i>What are a few of the 2023 'For the People' interviews that will still have a lasting impact well into the New Year?</i></p> <p>Our New Year's Eve program revisited a few of our most informative and special segments, including our mid-July chat with the CEO of the Cornell Scott-Hill Health Center talking about how his team is delivering a wide range of physical, mental, dental and wellness services to neighborhoods that need it the most. We also celebrate the opening of the center's new Dixwell Q-House.</p>	12-31-23 7:02 am 15m
Ev/Ag G/V H/S W/C/T	ENCORE: East Coast Greenway	<p><i>What are a few of the 2023 'For the People' interviews that will still have a lasting impact well into the New Year?</i></p> <p>Our New Year's Eve program revisited a few of our most informative and special segments, including our chat about the East Coast Greenway - stretching 3,000 miles from Maine to Florida - and how far along Connecticut is in completing its section, offering a safe place for bicyclists, walkers, runners, and more of all ages and abilities to commute, exercise, and visit new destinations.</p>	12-31-23 7:17 am 20m
G/V SRJ W/C/T Y/Ed	ENCORE: CT Dept of Education	<p><i>What are a few of the 2023 'For the People' interviews that will still have a lasting impact well into the New Year?</i></p> <p>Our New Year's Eve program revisited a few of our most informative and special segments, including our visit with the Education Diversity Coordinator from the CT Dept of Education discussing the state's commitment to fortify our teaching force while expanding the diversity of educators for the benefit of all the children and youths who will be learning from them.</p>	12-31-23 7:39 am 15m