

Northland Television, LLC - WJFW-12



Order

Orig. Date:	08/29/2018	Advertiser:	FRIENDS OF SCOTT WALKER	Acct. Exec.:	Charlotte Berens	Price Type:
Order Date:	08/29/2018	Product:	POLITICAL	Est. Code:	200	Revenue Type:
Start Date:	09/05/2018	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:
End Date:	09/23/2018	Sec. Prod. Category:	POLITICAL	Order Class:	Regional	Order Type:
						Spot Type:
						Local

Agency Information

Name: NONBOX
 Address: 5307 S 92ND STREET
 HALES CORNERS WI 53130
 Contact: BUYER.
 Fax:
 Phone: (414) 425-8800

200

Special Instructions:

Order #: 44527 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
1	TODAY SHOW	WJFW - NBC 12		:30	09/05/18	09/07/18	7:00AM	9:00AM		3	\$150.00	\$450.00				1	1	1	1	
							Master													
2	TODAY SHOW	WJFW - NBC 12		:30	09/10/18	09/14/18	7:00AM	9:00AM		5	\$150.00	\$750.00			1	1	1	1	1	
							Master													
3	TODAY SHOW	WJFW - NBC 12		:30	09/17/18	09/17/18	7:00AM	9:00AM		1	\$150.00	\$150.00		X						
							Master													
4	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/05/18	09/07/18	4:30PM	4:59PM		3	\$90.00	\$270.00					1	1	1	
							Master													
5	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/10/18	09/14/18	4:30PM	4:59PM		5	\$90.00	\$450.00			1	1	1	1	1	
							Master													
6	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/17/18	09/17/18	4:30PM	4:59PM		1	\$90.00	\$90.00		X						
							Master													

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

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Revision: 1

BB: Billboard; ML: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

BS: Billboard; MT: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week														Pattern						
Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	
Combo Title	Station			Flight Detail					Comment											
7	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/05/18	09/07/18	4:59PM	5:30PM	<input type="checkbox"/>	3	\$350.00	3	\$1,050.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
8	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/10/18	09/14/18	4:59PM	5:30PM	<input type="checkbox"/>	3	\$350.00	3	\$1,050.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
9	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/17/18	09/17/18	4:59PM	5:30PM	<input type="checkbox"/>	1	\$350.00	1	\$350.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
10	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/05/18	09/07/18	5:59PM	6:30PM	<input type="checkbox"/>	3	\$350.00	3	\$1,050.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
11	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/10/18	09/14/18	5:59PM	6:30PM	<input type="checkbox"/>	5	\$350.00	5	\$1,750.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
12	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/17/18	09/17/18	5:59PM	6:30PM	<input type="checkbox"/>	1	\$350.00	1	\$350.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
13	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/05/18	09/07/18	6:30PM	7:00PM	<input type="checkbox"/>	3	\$550.00	3	\$1,650.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
14	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/10/18	09/14/18	6:30PM	7:00PM	<input type="checkbox"/>	5	\$550.00	5	\$2,750.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
15	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/17/18	09/17/18	6:30PM	7:00PM	<input type="checkbox"/>	1	\$550.00	1	\$550.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
16	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/05/18	09/07/18	10:00PM	10:34PM	<input type="checkbox"/>	2	\$400.00	2	\$800.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																
17	NEWS 35 MIN	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	09/05/18	09/07/18	10:30PM	11:05PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12			Master																

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SN: Spots per week

Pattern

Line# Ordered As

BB MI MG

Length Flight: Start - End Time: Start - End

GE S / W

Cost per spot

Spots

Ext. Cost

B / P

M

T

W

T

F

S

S

Combo Title

Station

Flight Detail

Log

Comment

18 NEWSWATCH 12 10P NEW

WJFW - NBC 12

:30

09/10/18 09/14/18 10:00PM 10:34PM

Master

5

\$400.00

5

\$2,000.00

1

1

1

1

1

1

1

1

19 NEWSWATCH 12 10P NEW

WJFW - NBC 12

:30

09/17/18 09/17/18 10:00PM 10:34PM

Master

1

\$400.00

1

\$400.00

X

20 WHEEL OF FORTUNE SATURDAY

WJFW - NBC 12

:30

09/08/18 09/08/18 6:30PM 7:00PM

Master

1

\$200.00

1

\$200.00

X

21 NEWSWATCH 12 WEEKEND

WJFW - NBC 12

:30

09/08/18 09/15/18 10:00PM 10:29PM

Master

1

\$300.00

2

\$600.00

X

22 SATURDAY NIGHT LIVE 3

WJFW - NBC 12

:30

09/08/18 09/15/18 10:29PM 11:45PM

Master

1

\$300.00

2

\$600.00

X

23 NEWS 35 MIN

WJFW - NBC 12

:30

09/08/18 09/16/18 10:30PM 11:05PM

Master

1

\$400.00

2

\$800.00

X

Total Cost Monthly Breakouts

Month(s)	Amount
September (2018)	\$18,510.00
Total:	\$18,510.00

Spots	Cost	Gross Cost:
Pre-Empted:	0	\$0.00
Credited:	0	\$0.00
Billboards:	0	
Total :	59	\$15,733.50

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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