

Northland Television, LLC - WJFW-12



Order

Orig. Date: 08/29/2018	Advertiser: FRIENDS OF SCOTT WALKER	Acct. Exec.: Charlotte Berens	Price Type:
Order Date: 08/29/2018	Product: POLITICAL	Est. Code: 200	Revenue Type: Default
Start Date: 09/05/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 09/23/2018	Sec. Prod. Category: POLITICAL	Order Class: Regional	Order Type: Political
			Spot Type: Local

Agency Information

Name: NONBOX
 Address: 5307 S 92ND STREET
 HALES CORNERS WI 53130
 Contact: BUYER
 Fax: 200
 Phone: (414) 425-8800

Order #: 44527 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
1	TODAY SHOW	WJFW - NBC 12		:30	09/05/18	09/07/18	7:00AM	9:00AM		3	\$150.00	\$450.00									
2	TODAY SHOW	WJFW - NBC 12		:30	09/10/18	09/14/18	7:00AM	9:00AM		5	\$150.00	\$750.00									
3	TODAY SHOW	WJFW - NBC 12		:30	09/17/18	09/17/18	7:00AM	9:00AM		1	\$150.00	\$150.00		X							
4	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/05/18	09/07/18	4:30PM	4:59PM		3	\$90.00	\$270.00									
5	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/10/18	09/14/18	4:30PM	4:59PM		5	\$90.00	\$450.00									
6	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/17/18	09/17/18	4:30PM	4:59PM		1	\$90.00	\$90.00		X							

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7	NEWSWATCH 12.5 P NEW	WJFW - NBC 12	:30	09/05/18 09/07/18	4:59PM 5:30PM		3	\$350.00	3	\$1,050.00									
8	NEWSWATCH 12.5 P NEW	WJFW - NBC 12	:30	09/10/18 09/14/18	4:59PM 5:30PM		3	\$350.00	3	\$1,050.00									
9	NEWSWATCH 12.5 P NEW	WJFW - NBC 12	:30	09/17/18 09/17/18	4:59PM 5:30PM		1	\$350.00	1	\$350.00									
10	NEWSWATCH 12.6P NEW	WJFW - NBC 12	:30	09/05/18 09/07/18	5:59PM 6:30PM		3	\$350.00	3	\$1,050.00									
11	NEWSWATCH 12.6P NEW	WJFW - NBC 12	:30	09/10/18 09/14/18	5:59PM 6:30PM		5	\$350.00	5	\$1,750.00									
12	NEWSWATCH 12.6P NEW	WJFW - NBC 12	:30	09/17/18 09/17/18	5:59PM 6:30PM		1	\$350.00	1	\$350.00									
13	WHEEL OF FORTUNE	WJFW - NBC 12	:30	09/05/18 09/07/18	6:30PM 7:00PM		3	\$550.00	3	\$1,650.00									
14	WHEEL OF FORTUNE	WJFW - NBC 12	:30	09/10/18 09/14/18	6:30PM 7:00PM		5	\$550.00	5	\$2,750.00									
15	WHEEL OF FORTUNE	WJFW - NBC 12	:30	09/17/18 09/17/18	6:30PM 7:00PM		1	\$550.00	1	\$550.00									
16	NEWSWATCH 12.10P NEW	WJFW - NBC 12	:30	09/05/18 09/07/18	10:00PM 10:34PM		2	\$400.00	2	\$800.00									
17	NEWS 35 MIN	WJFW - NBC 12	:30	09/05/18 09/07/18	10:30PM 11:05PM		1	\$400.00	1	\$400.00									

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18	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/10/18	09/14/18	10:00PM		\$400.00	5	\$2,000.00		1	1	1	1	1		
19	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/17/18	09/17/18	10:00PM		\$400.00	1	\$400.00		X						
20	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	09/08/18	09/08/18	6:30PM		\$200.00	1	\$200.00								X
21	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	09/08/18	09/15/18	10:30PM		\$300.00	2	\$600.00								X
22	SATURDAY NIGHT LIVE 3	WJFW - NBC 12		:30	09/08/18	09/15/18	11:45PM		\$300.00	2	\$600.00								X
23	NEWS 35 MIN	WJFW - NBC 12		:30	09/08/18	09/16/18	11:05PM		\$400.00	2	\$800.00								X

Total Cost Monthly Breakouts

Month(s)	Amount
September (2018)	\$18,510.00
Total:	\$18,510.00

Spots	Cost	Gross Cost:
Pre-Empted:	0	\$0.00
Credited:	0	\$0.00
Billboards:	0	
Total :	59	\$15,733.50

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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