

qubo

Certification Regarding Commercial Limits in Children's Programming

Period Covered by this Certification: 2nd Quarter 2013

I, William Watson, Vice President of ION Media Networks, Inc., majority owner of QUBO Venture, LLC, hereby certify that, during the above-referenced time period:

1. The regularly scheduled weekly three-hour qubo programming block, including any commercial spots and promotional content contained therein, as broadcast on the ION Television Network (the "Network Programming") complied with the commercial limits of the rules and policies of the Federal Communications Commission's commercial limits during children's programming (the "Rules").
2. No internet website addresses were displayed during the Network Programming in a manner that would constitute commercial content within the meaning of the Rules.
3. The regularly scheduled 24/7 qubo programming channel, including any commercial spots and promotional content contained therein, as broadcast on a digital multicast channel of the ION Television Network (the "Digital Programming") complied with the Rules and no internet website addresses were displayed during the Digital Programming in a manner that would constitute commercial time within the meaning of the Rules.

Certified by me on the 3rd day of July 2013.



William Watson
ION Media Networks, Inc.

ION TELEVISION:

1. Wednesdays from April 3rd - June 26th:
Zula Patrol (E/I), 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
2. Wednesdays from April 3rd - June 26th:
Pearle (E/I), 11:30 a.m. ET/PT or 10:30 a.m. CT/MT
3. Thursdays from April 4th - June 27th:
Jane and the Dragon (E/I), 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
4. Thursdays from April 4th - June 27th:
Willa's Wild Life (E/I), 11:30 a.m. ET/PT or 10:30 a.m. CT/MT
5. Fridays from April 5th - June 28th:
Jacob Two-Two (E/I), 11:00 am. ET/PT or 10:00 a.m. CT/MT
6. Fridays from April 5th - June 28th:
Babar (E/I), 11:30 a.m. ET/PT or 10:30 a.m. CT/MT

QUBO:

1. Mondays – Fridays from April 1st – June 30th
My Friend Rabbit (E/I)
Eastern: 10:30 a.m.
Pacific: 7:30 a.m.
Central: 9:30 a.m.
Mountain: 8:30 a.m.
2. Mondays – Fridays from April 1st – June 30th
Dragon (E/I)
Eastern: 12:30 p.m.
Pacific: 9:30 a.m.
Central: 11:30 a.m.
Mountain: 10:30 a.m.
3. Mondays – Fridays from April 1st – June 30th
Turbo Dogs (E/I)
Eastern: 8:30 p.m.
Pacific: 5:30 p.m.
Central: 7:30 p.m.
Mountain: 6:30 p.m.

4. Mondays – Fridays April 1st – June 30th
Jane and the Dragon (E/I)
 Eastern: 9:30 p.m.
 Pacific: 6:30 p.m.
 Central: 8:30 p.m.
 Mountain: 7:30 p.m.

5. Mondays – Fridays from April 1st – May 10th
Mysteries of Alfred Hedgehog (E/I)
 Eastern: 7:00 a.m., 4:30 p.m. and 7:30 p.m.
 Pacific: 1:30 p.m., 4:30 p.m. and 8:30 p.m.
 Central: 3:30 p.m. and 6:30 p.m.
 Mountain: 2:30 p.m., 5:30 p.m. and 9:30 p.m.

6. Mondays – Fridays from April 1st – May 10th
My Friend Rabbit (E/I)
 Eastern: 1:30 p.m.
 Pacific: 10:30 a.m.
 Central: 12:30 p.m.
 Mountain: 11:30 a.m.

7. Mondays – Fridays from April 1st – May 10th
Mighty Machines (E/I)
 Eastern: 11:00 a.m.
 Pacific: 8:00 a.m.
 Central: 10:00 a.m.
 Mountain: 9:00 a.m.

8. Mondays – Fridays from April 1st – May 10th
Marvin the Tap Dancing Horse (E/I)
 Eastern: 3:00 p.m.
 Pacific: 12:00 p.m.
 Central: 2:00 p.m.
 Mountain: 1:00 p.m.

9. Mondays – Fridays from April 1st – May 10th
Animal Exploration with Jarod Miller (E/I)
 Eastern: 4:00 p.m.
 Pacific: 1:00 p.m.
 Central: 3:00 p.m.
 Mountain: 2:00 p.m.

10. Mondays – Fridays from April 1st – May 10th
Zula Patrol (E/I)
 Eastern: N/A
 Pacific: 8:00 p.m.
 Central: N/A
 Mountain: 9:00 p.m.

11. Mondays – Fridays from May 13th - June 30th
Busy World of Richard Scarry (E/I)
 Eastern: 8:30 a.m. and 1:00 p.m.
 Pacific: 10:00 a.m.
 Central: 7:30 a.m. and 12:00 p.m.
 Mountain: 11:00 a.m.

12. Mondays – Fridays May 13th – June 30th
Sherlock Holmes (E/I)
 Eastern: N/A
 Pacific: 8:30 p.m.
 Central: N/A
 Mountain: 9:30 p.m.

13. Mondays – Sundays from April 1st – June 30th
Animal Exploration with Jarod Miller (E/I)
 Eastern: 7:00 p.m.
 Pacific: 4:00 p.m.
 Central: 6:00 p.m.
 Mountain: 5:00 p.m.

14. Mondays – Sundays from April 1st – June 30th
Jane and the Dragon (E/I)
 Eastern: 6:00 p.m.
 Pacific: 3:00 p.m.
 Central: 5:00 p.m.
 Mountain: 4:00 p.m.

15. Mondays – Sundays from April 1st – June 30th
Zula Patrol (E/I)
 Eastern: 6:30 p.m.
 Pacific: 3:30 p.m.
 Central: 5:30 p.m.
 Mountain: 4:30 p.m.

16. Saturdays and Sundays from April 1st – June 30th
Might Machines (E/I)
 Eastern: 7:00 a.m. and 7:30 a.m.
 Pacific: N/A
 Central: N/A
 Mountain: N/A

17. Saturdays and Sundays from April 1st – June 30th
Jane and the Dragon (E/I)
 Eastern: 9:00 a.m. and 9:30 a.m.
 Pacific: N/A
 Central: 8:00 a.m. and 8:30 a.m.
 Mountain: 7:00 a.m. and 7:30 a.m.

18. Saturdays and Sundays from April 1st – May 12^h
Jane and the Dragon (E/I)
 Eastern: 9:30 p.m.
 Pacific: 6:30 p.m.
 Central: 8:30 p.m.
 Mountain: 7:30 p.m.
19. Saturdays and Sundays from April 1st – June 30th
Mysteries of Alfred Hedgehog (E/I)
 Eastern: 10:00 a.m., 10:30 a.m. and 4:30 p.m.
 Pacific: 7:00 a.m., 7:30 a.m., 1:30 p.m. and 8:30 p.m.
 Central: 9:00 a.m., 9:30 a.m. and 3:30 p.m.
 Mountain: 8:00 a.m., 8:30 a.m., 2:30 p.m. and 9:30 p.m.
20. Saturdays and Sundays from April 1st – June 30th
Animal Exploration with Jarod Miller (E/I)
 Eastern: 11:00 a.m. and 4:00 p.m.
 Pacific: 8:00 a.m. and 1:00 p.m.
 Central: 10:00 a.m. and 3:00 p.m.
 Mountain: 9:00 a.m. and 2:00 p.m.
21. Saturdays and Sundays from April 1st – June 30th
Zula Patrol (E/I)
 Eastern: 12:00 p.m.
 Pacific: 9:00 a.m. and 8:00 p.m.
 Central: 11:00 a.m.
 Mountain: 10:00 a.m. and 9:00 p.m.
22. Saturdays from April 1st – June 30th
Animal Atlas (E/I)
 Eastern: 11:30 a.m.
 Pacific: 8:30 a.m.
 Central: 10:30 a.m.
 Mountain: 9:30 a.m.
23. Saturdays from April 1st – June 30th
Where on Earth is Carmen Sandiego (E/I)
 Eastern: 2:00 p.m.
 Pacific: 11:00 a.m.
 Central: 1:00 p.m.
 Mountain: 12:00 p.m.
24. Saturdays from May 13th – June 30th
Where on Earth is Carmen Sandiego (E/I)
 Eastern: 2:30 p.m.
 Pacific: 11:30 a.m.
 Central: 1:30 p.m.
 Mountain: 12:30 p.m.

25. Sundays from April 1st – June 30th
Animal Exploration with Jarod Miller (E/I)
 Eastern: 11:30 a.m.
 Pacific: 8:30 a.m.
 Central: 10:30 a.m.
 Mountain: 9:30 a.m.
26. Sundays from April 1st – June 30th
Zula Patrol (E/I)
 Eastern: 12:30 p.m.
 Pacific: 9:30 a.m.
 Central: 11:30 a.m.
 Mountain: 10:30 a.m.
27. Sundays from April 1st – June 30th
321 Penguins (E/I)
 Eastern: 1:00 p.m. and 1:30 p.m.
 Pacific: 10:00 a.m. and 10:30 a.m.
 Central: 12:00 p.m. and 12:30 p.m.
 Mountain: 11:00 a.m. and 11:30 a.m.
28. Sundays from April 1st – June 30th
Mysteries of Alfred Hedgehog (E/I)
 Eastern: 2:00 p.m. and 2:30 p.m.
 Pacific: 11:00 a.m. and 11:30 a.m.
 Central: 1:00 p.m. and 1:30 p.m.
 Mountain: 12:00 p.m. and 12:30 p.m.

2nd Quarter 2013 Program Summaries

Zula Patrol (E/I):

Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution.

Pearlie (E/I):

Pearlie is an animated comedy series based on the children's book series, Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin, Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, Pearlle approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Jane and the Dragon (E/I):

Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires

her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Willa's Wild Life (E/I):

Willa's Wild Life, based on the book *An Octopus Followed Me Home*, by Dan Yaccarino, is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Jacob Two Two (E/I):

Based on Mordecai Richler's books, *Jacob Two Two* is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full time writer.

Babar (E/I):

Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

My Friend Rabbit (E/I):

My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

Dragon (E/I):

Inspired by children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby.

Turbo Dogs (E/I):

Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

The Mysteries of Alfred Hedgehog (E/I):

The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.

Mighty Machines (E/I):

Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and

informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?

Marvin the Tap Dancing Horse (E/I):

Marvin the Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin the Tap Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.

Animal Exploration with Jarod Miller (E/I):

Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe.

Busy World of Richard Scarry (E/I):

The series is specifically designed for pre school children and each program contains three ten minute stories. These stories are told thru animated animals usually on a quest to solve a mystery while also passing along informational and educational lessons.

Sherlock Holmes in the 22nd Century (E/I):

Using the well known elements of the Sherlock Holmes character as created by Sir Arthur Conan Doyle, this series adapts those elements for today's youth. The series while entertaining, also focuses on engaging viewers in two wide ranging themes: Building invaluable problem solving and information management skills; and Modeling the pro social values and behaviors associated with lasting friendships and effective teamwork. Thru the characters' relationships and adventures including Holmes' passion for problem solving, positive attitudes and behaviors are developed for teamwork and healthy competition.

Animal Atlas (E/I):

Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an

interactive segment with multiple choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16.

Where on Earth is Carmen Sandiego (E/I):

The primary educational goal of the series is to present world geography information in a manner that is appealing to and comprehensible by children between the ages of 10 to 12 years old. Each episode is designed to take the action to at least two places on our planet and provide the viewers with some information about each place. Additionally, each episode has a secondary topic designed to fit with the narrative, the focus of which may be culture, history, art, music, science, technology, or the like. The program provides the right balance of entertainment and information, and the information emerges as a natural part of the progression of the story rather than as a series of interruptions.

321 Penguins (E/I):

321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his or her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.